

```
In [1]: import pandas as pd
import numpy as np
from scipy import stats
from scipy.stats import norm
from scipy.stats import chi2_contingency
```

```
In [2]: data = pd.read_csv("BuyerRatio.csv")
data
```

```
Out[2]:
```

	Observed Values	East	West	North	South
0	Males	50	142	131	70
1	Females	435	1523	1356	750

```
In [3]: obs = np.array([[50,142,131,70],[435,1523,1356,750]]) #array conversion
obs
```

```
Out[3]: array([[ 50, 142, 131,  70],
 [ 435, 1523, 1356,  750]])
```

```
In [4]: val = stats.chi2_contingency(obs) #expected values in
val
```

```
Out[4]: (1.595945538661058,
0.6603094907091882,
3,
array([[ 42.76531299, 146.81287862, 131.11756787,  72.30424052],
 [ 442.23468701, 1518.18712138, 1355.88243213,  747.69575948]]))
```

```
In [5]: Expected_Values = val[3]
Expected_Values
```

```
Out[5]: array([[ 42.76531299, 146.81287862, 131.11756787,  72.30424052],
 [ 442.23468701, 1518.18712138, 1355.88243213,  747.69575948]])
```

```
In [6]: p_value = val[0]
p_value
```

```
Out[6]: 1.595945538661058
```

```
In [7]: if p_value < 0.05: # alpha value is 0.05 or 5%
    print(" we are rejecting null hypothesis")
else:
    print("we are accepting null hypothesis")
```

we are accepting null hypothesis

Since the p- value is (1.59) > 0.05, there is a significant difference in male-female ratio across regions