IDEATION PHASE

PROJECT TITLE: Competitive analysis of leading travel aggregators

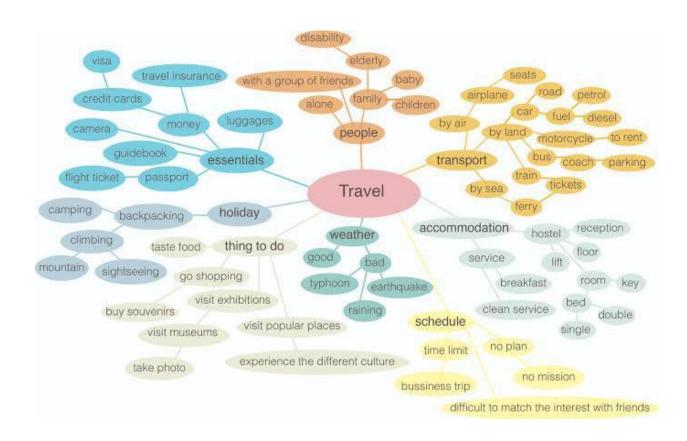
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BRAINSTORMING:



EMPATHY MAP CANVAS:

