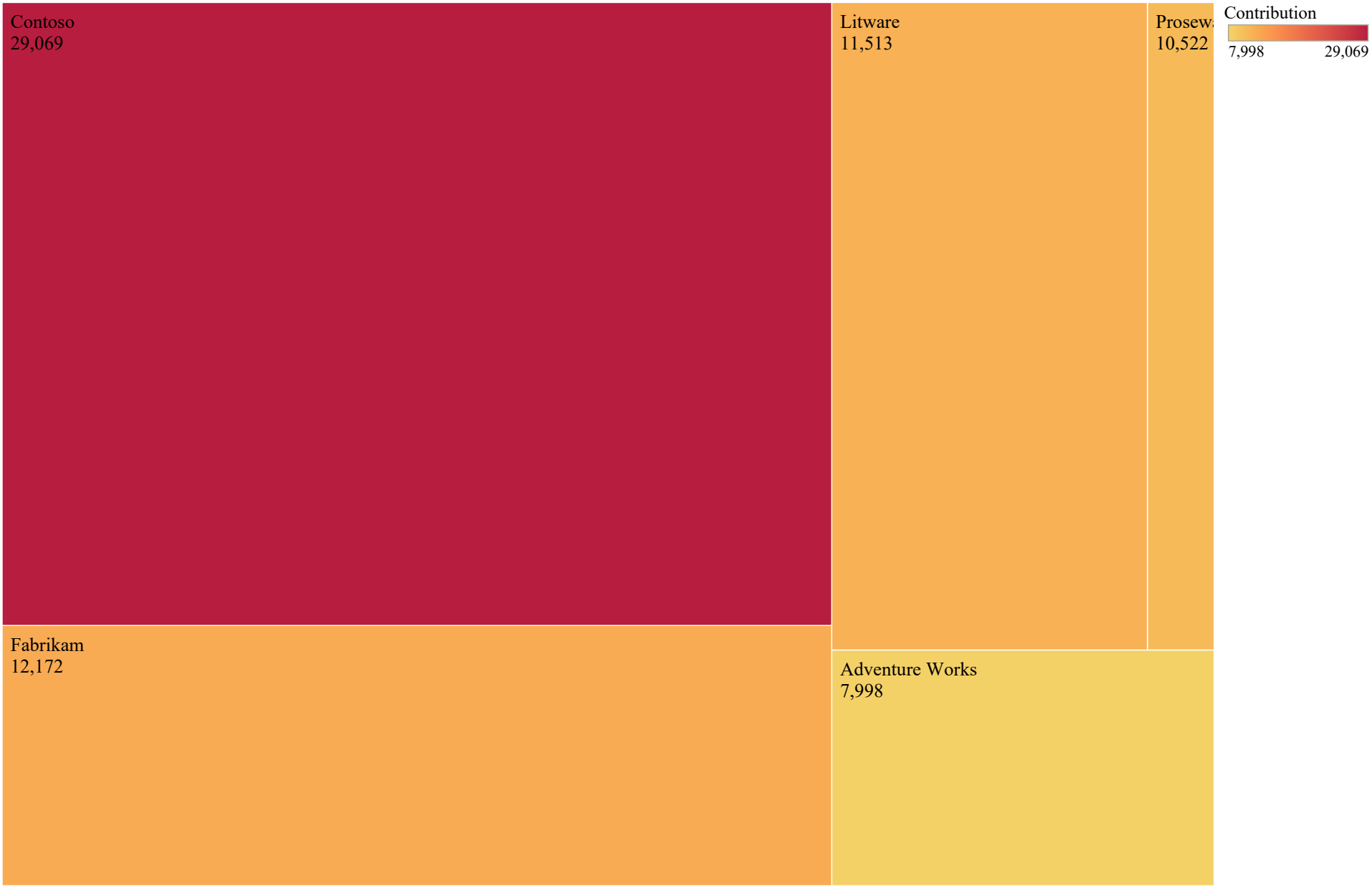
Top 5 Contributing Brands

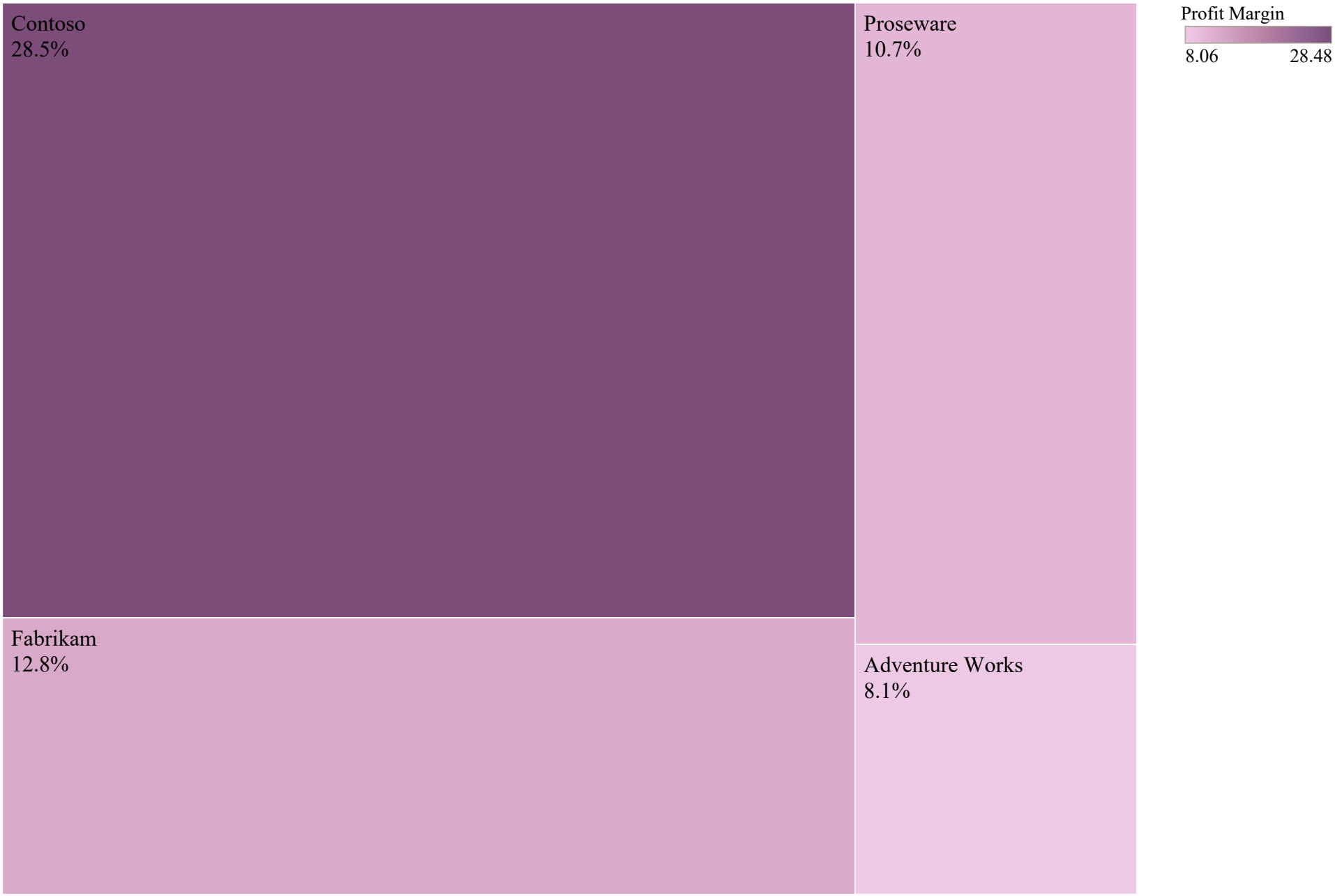


Brand Name and sum of Contribution. Color shows sum of Contribution. Size shows sum of Contribution. The marks are labeled by Brand Name and sum of Contribution. The view is filtered on Brand Name, which has multiple members selected.

Top 5 Contributing Brands

Brand Name and sum of Contribution. Color shows sum of Contribution. Size shows sum of Contribution. The marks are labeled by Brand Name and sum of Contribution. The view is filtered on Brand Name, which has multiple members selected.

Profit Margin of Top 5 Contributing Brands

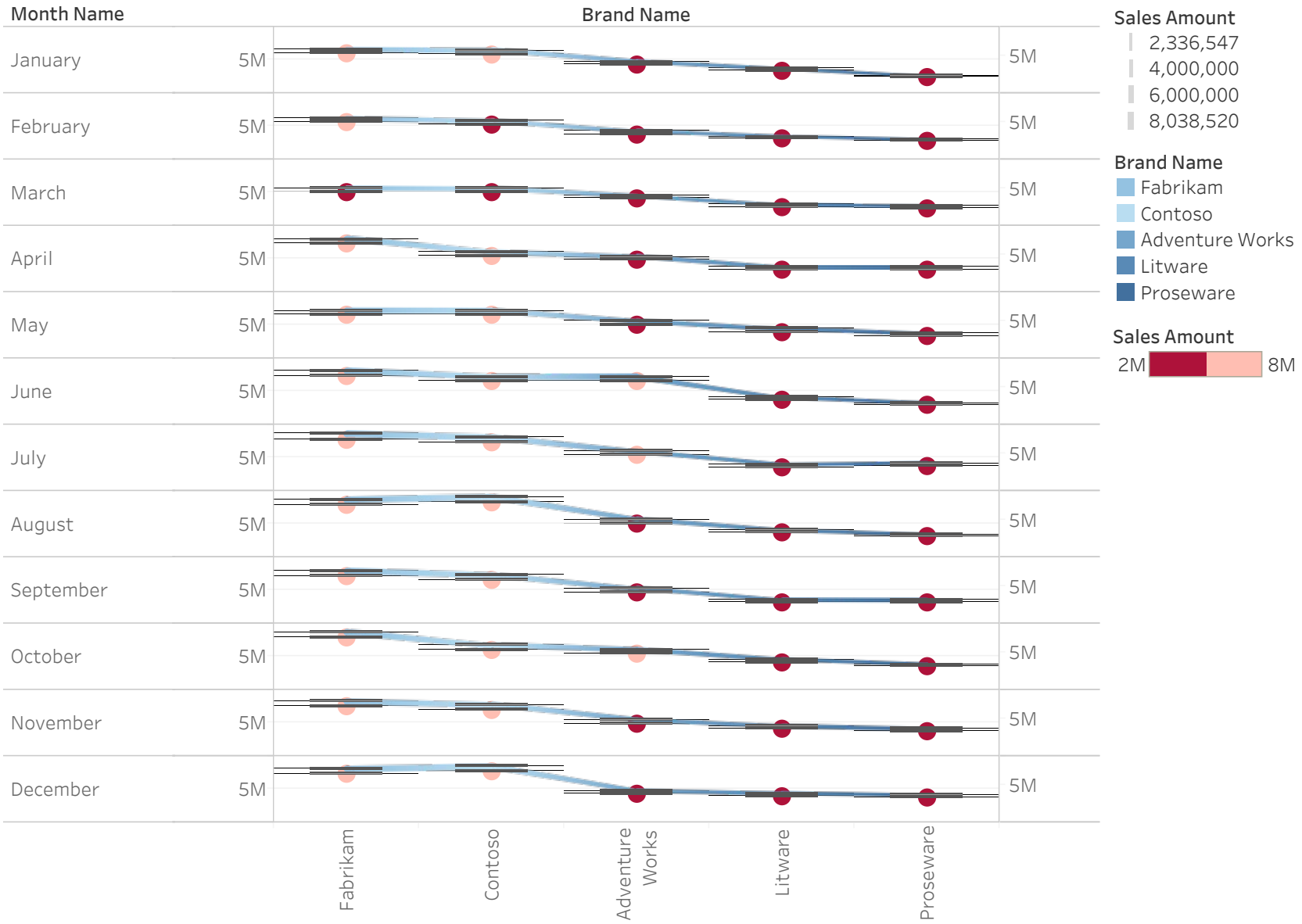


Brand Name and Profit Margin. Color shows Profit Margin. Size shows Profit Margin. The marks are labeled by Brand Name and Profit Margin. The data is filtered on Top 5 Contribution, which keeps True.

Profit Margin of Top 5 Contributing Brands

Brand Name and Profit Margin. Color shows Profit Margin. Size shows Profit Margin. The marks are labeled by Brand Name and Profit Margin. The data is filtered on Top 5 Contribution, which keeps True.

Sales of Top 5 contributing brand over each month of 2014



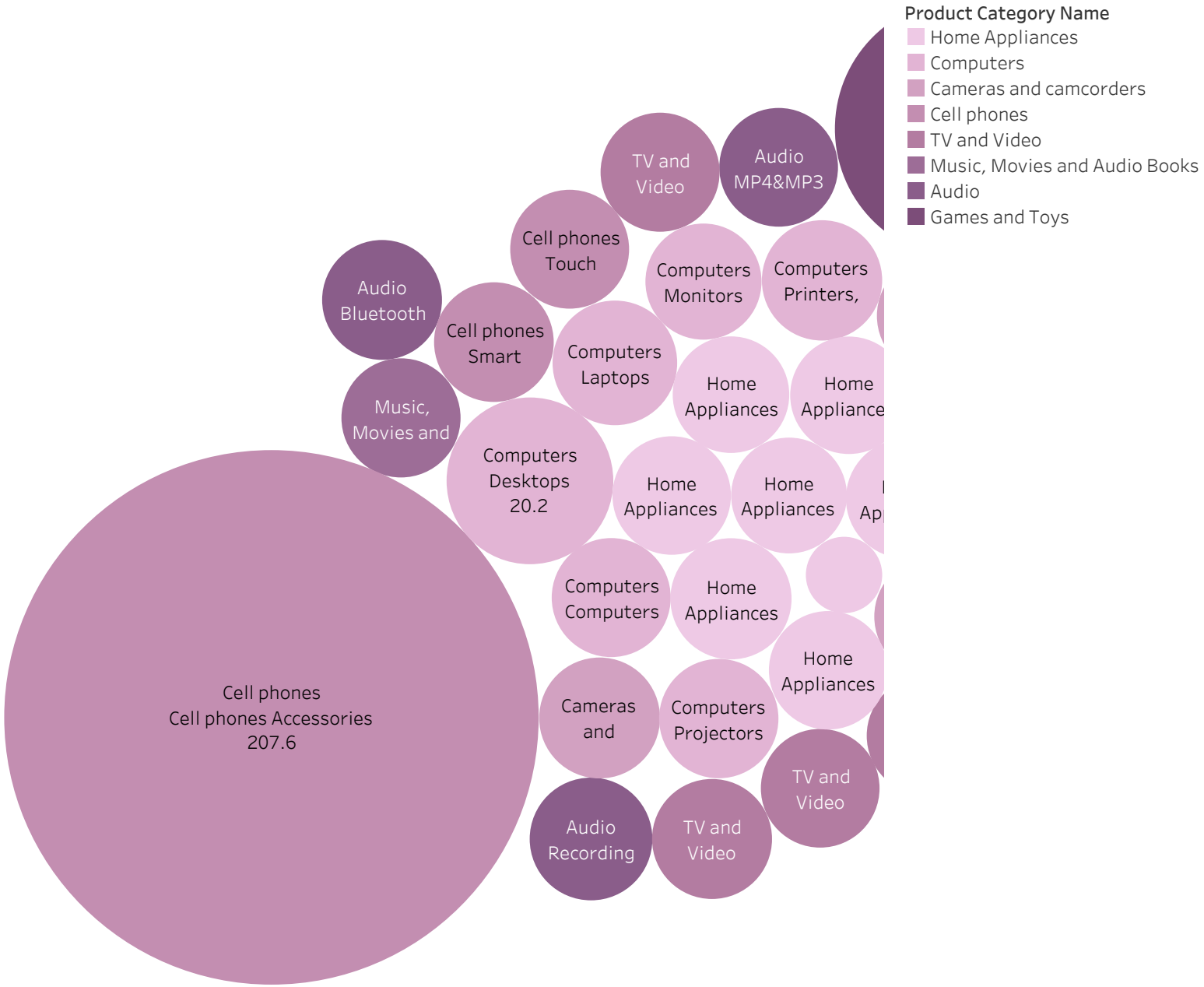
The trends of sum of Sales Amount and sum of Sales Amount for Brand Name broken down by Month Name. Details are shown for Month Name. For pane Sum of Sales Amount: Color shows sum of Sales Amount. For pane Sum of Sales Amount (2): Color shows details about Brand Name. Size shows sum of Sales Amount. The data is filtered on Top 5 Contribution, Year Char and Action (State Province Name). The Top 5 Contribution filter keeps True. The Year Char filter keeps 2014. The Action (State Province Name) filter keeps 78 members.

Brand contributing maximum Profit

Profit	
$251.4K	Contoso

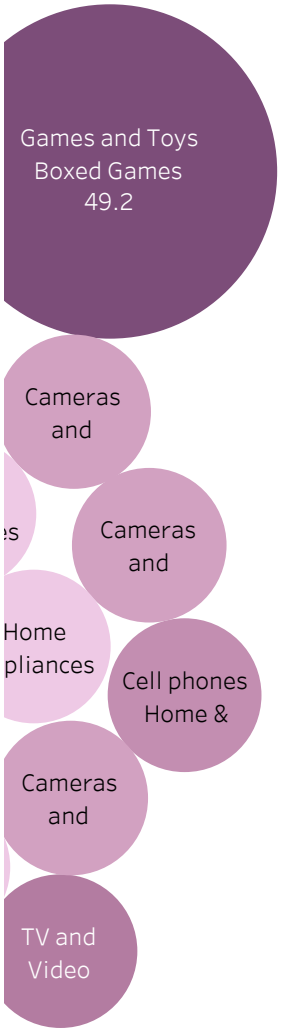
Brand Name broken down by Brand Name vs. sum of Profit. The data is filtered on Rank Profit Margin and Action (State Province Name). The Rank Profit Margin filter keeps True. The Action (State Province Name) filter keeps 78 members.

Avg Product Quantity bought by Category and Subcategory



Product Category Name, Product Subcategory Name and average of Sales Quantity. Color shows details about Product Category Name. Size shows average of Sales Quantity. The marks are labeled by Product Category Name, Product Subcategory Name and average of Sales Quantity. The data is filtered on Action (State Province Name), which keeps 78 members.

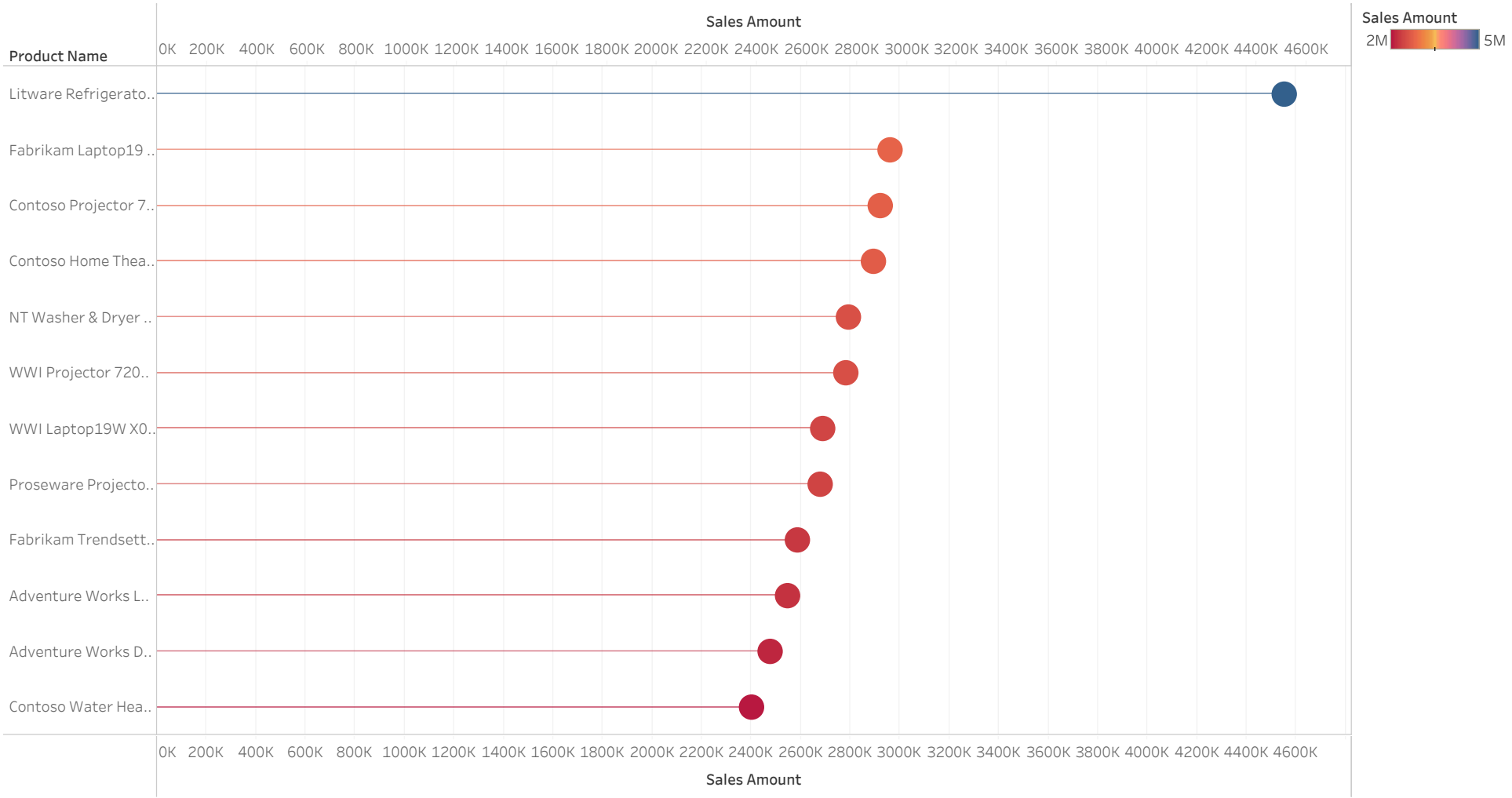
Avg Product Quantity bought by Category and Subcategory



Product Category Name
- Home Appliances
- Computers
- Cameras and camcorders
- Cell phones
- TV and Video
- Music, Movies and Audio Books
- Audio
- Games and Toys

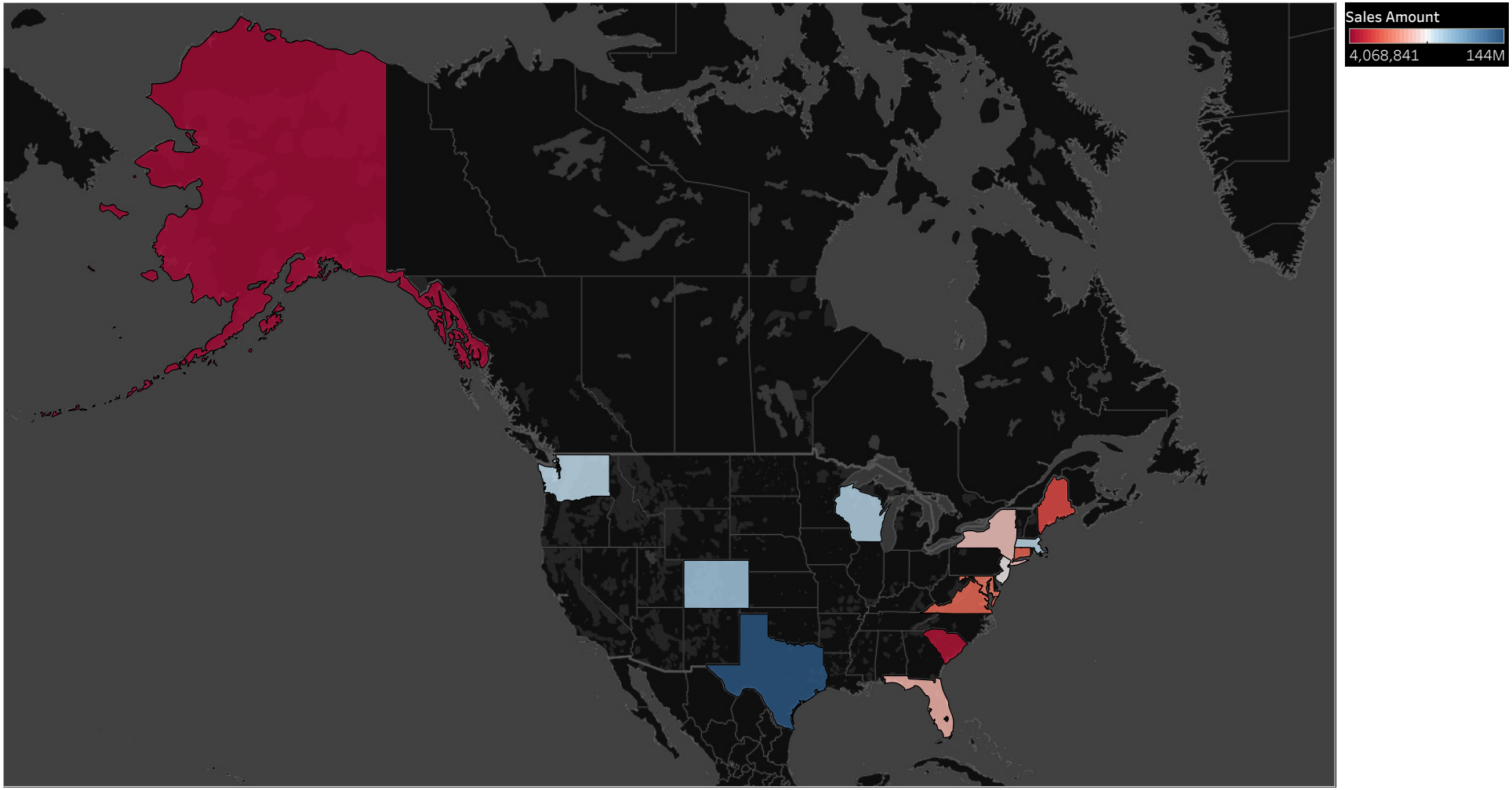
Product Category Name, Product Subcategory Name and average of Sales Quantity. Color shows details about Product Category Name. Size shows average of Sales Quantity. The marks are labeled by Product Category Name, Product Subcategory Name and average of Sales Quantity. The data is filtered on Action (State Province Name), which keeps 78 members.

Sales$ of #1 Product in Brand, Category and Subcategory



The trends of sum of Sales Amount and sum of Sales Amount for Product Name. Color shows sum of Sales Amount. Details are shown for Brand Name, Product Category Name and Product Subcategory Name. The data is filtered on Top Sales and Action (State Province Name). The Top Sales filter keeps True. The Action (State Province Name) filter keeps 78 members. The view is filtered on sum of Sales Amount, which includes values greater than or equal to 2,400,000.

State Sales$ and Profit of East and West Coast



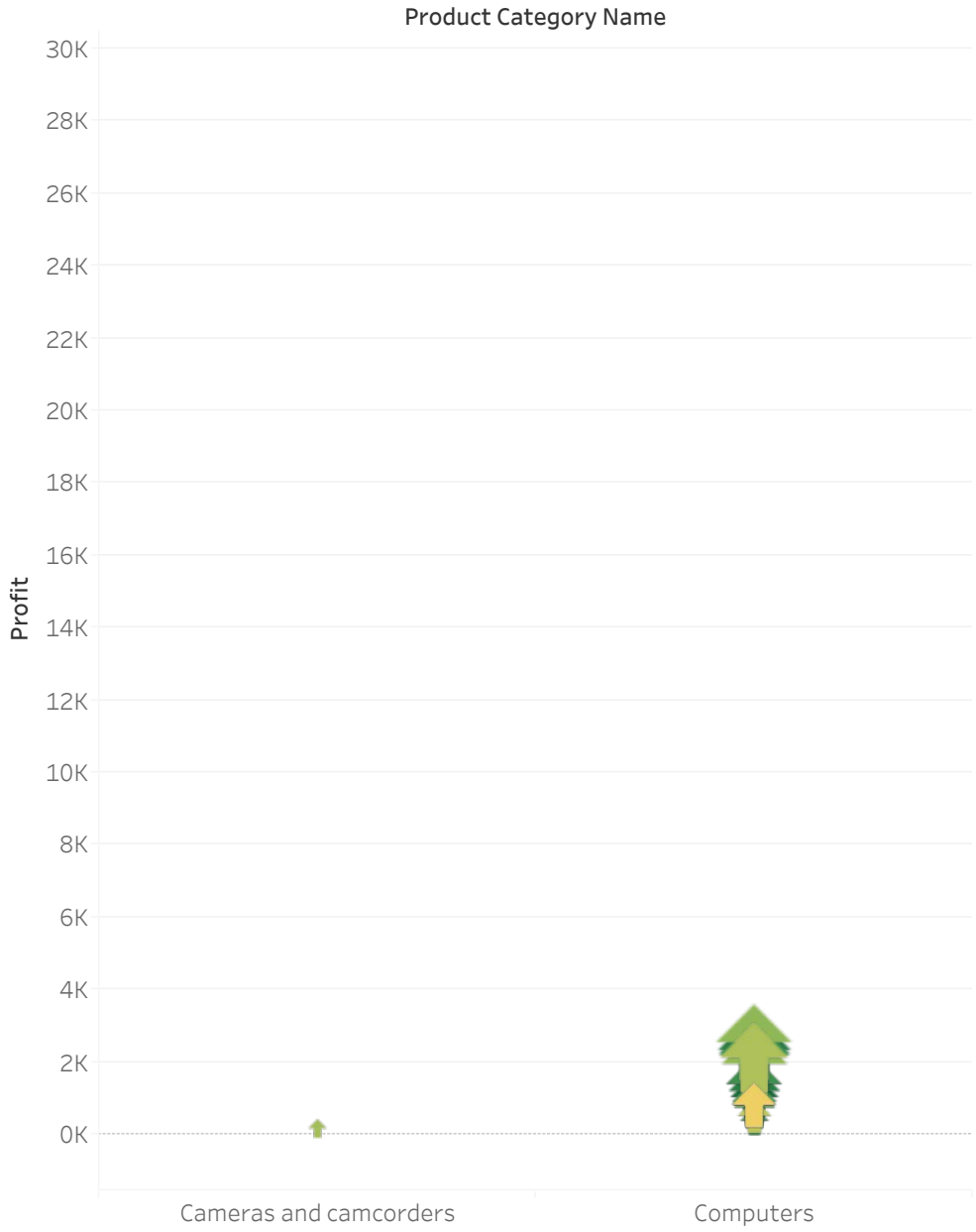
Map based on Longitude (generated) and Latitude (generated). Color shows sum of Sales Amount. Details are shown for State Province Name. The view is filtered on Latitude (generated) and Longitude (generated). The Latitude (generated) filter keeps non-Null values only. The Longitude (generated) filter keeps non-Null values only.

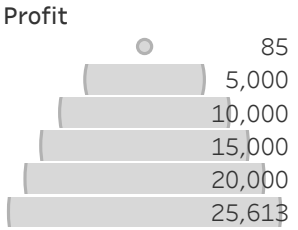
Sum of Sales Amount for each Product Category Name. Color shows details about State Province Name. Size shows sum of Sales Amount. The data is filtered on Top Sales, Action (State Province Name) and Display. The Top Sales filter keeps True. The Action (State Province Name) filter keeps 78 members. The Display filter keeps BestSales.

Sales Amount

Null

State Province Name

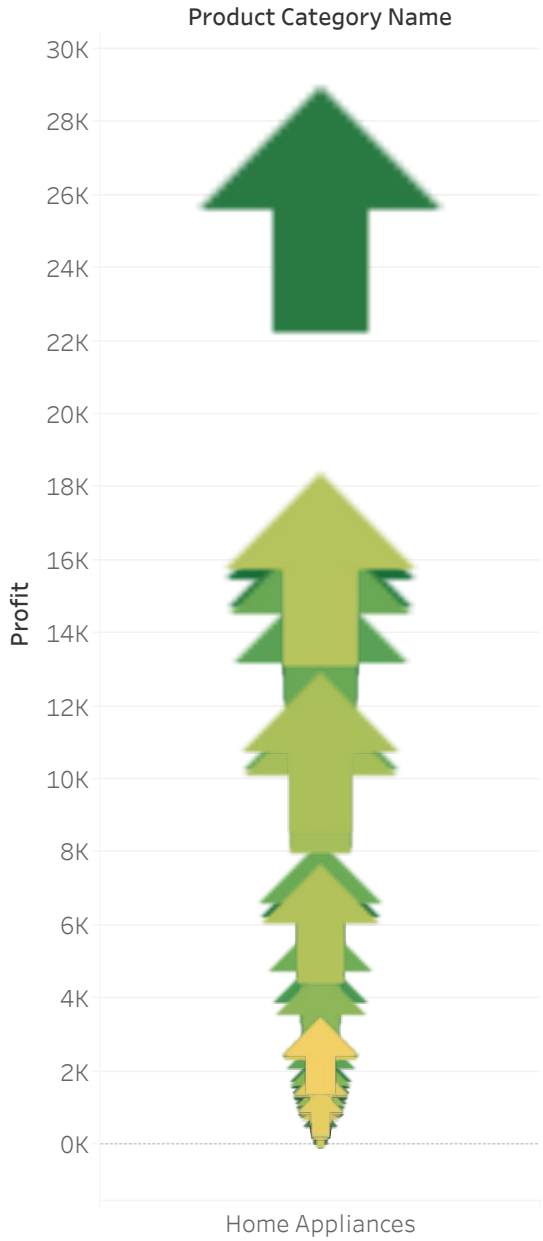


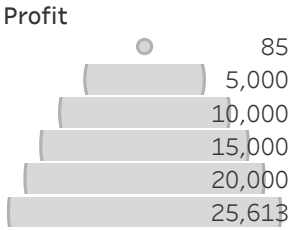


State Province Name

- Ahal Province
- Alaska
- Alberta
- Alpes-Maritimes
- Armenia
- Bas-Rhin
- Bavaria
- Beijing
- Berlin
- Bern
- British Columbia
- Bucuresti
- Central Greece and Evvoia
- Chubu
- Chuy Province
- Colorado
- Connecticut
- Damascus
- England
- Florida
- GuangDong
- Hesse
- Hokkaido
- Hong Kong
- Islamabad Capital Territory
- Kansai
- Kanto
- Krung Thep
- Leinster
- Lisboa Region
- Ljubljana
- Lombardia
- Madrid
- Maharashtra
- Maine
- Maryland
- Massachusetts
- Midi-Pyrenees
- Molonglo
- Moskovskaya oblast
- National Capital Territory of Delhi
- New Jersey

Sum of Profit for each Product Category Name. Color shows details about State Province Name. Size shows sum of Profit. The data is filtered on Rank Profit Margin, Display and Action (State Province Name). The Rank Profit Margin filter keeps True. The Display filter keeps BestProfit. The Action (State Province Name) filter keeps 78 members.





State Province Name

- Ahal Province
- Alaska
- Alberta
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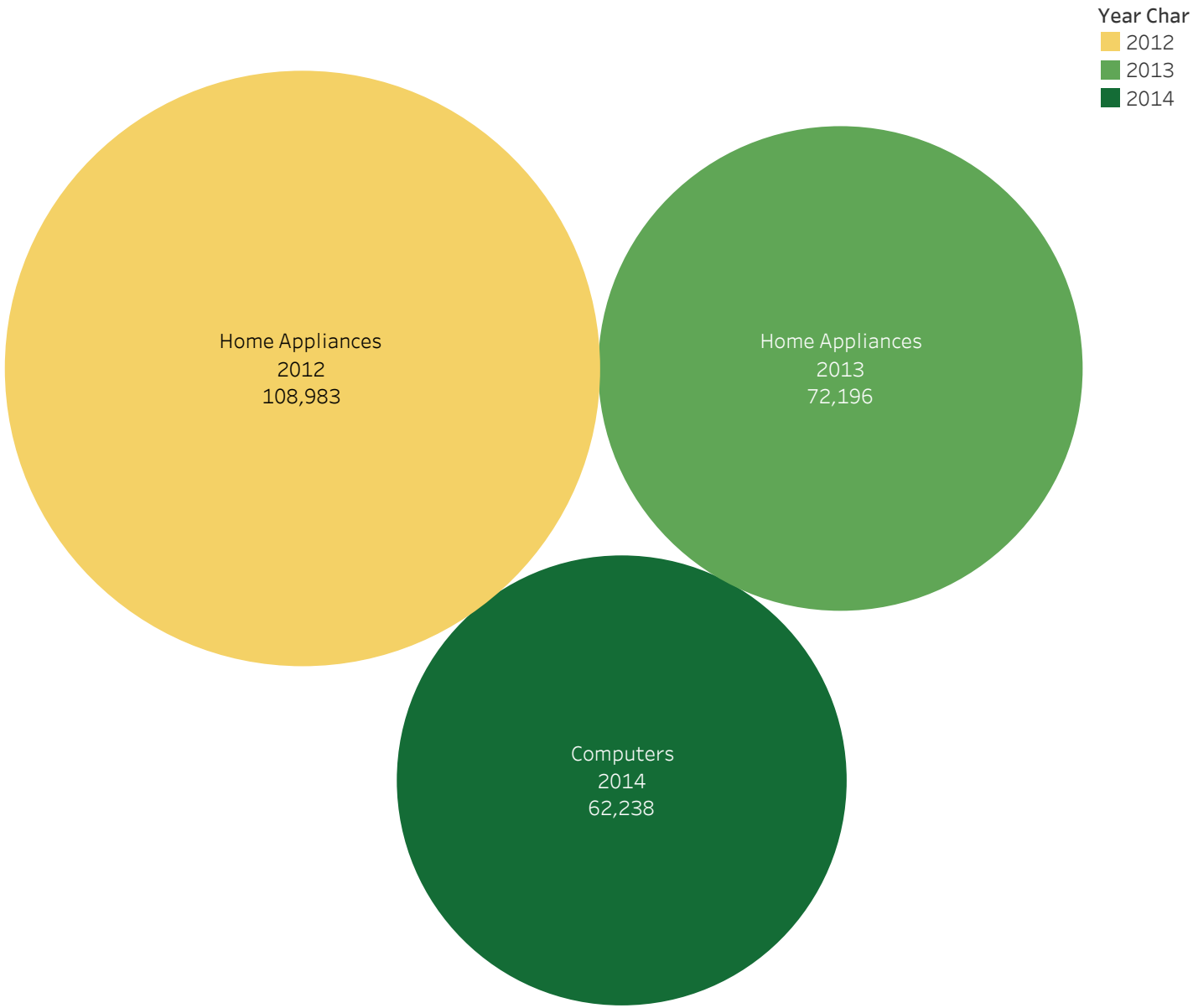
- Chuy Province
- Colorado
- Connecticut
- Damascus
- England
- Florida
- GuangDong
- Hesse
- Hokkaido
- Hong Kong
- Islamabad Capital Territory
- Kansai
- Kanto
- Krung Thep
- Leinster
- Lisboa Region
- Ljubljana
- Lombardia
- Madrid
- Maharashtra
- Maine
- Maryland
- Massachusetts
- Midi-Pyrenees
- Molonglo
- Moskovskaya oblast
- National Capital Territory of Delhi
- New Jersey

Sum of Profit for each Product Category Name. Color shows details about State Province Name. Size shows sum of Profit. The data is filtered on Rank Profit Margin, Display and Action (State Province Name). The Rank Profit Margin filter keeps True. The Display filter keeps BestProfit. The Action (State Province Name) filter keeps 78 members.

Maximum Profit for each depart in each year

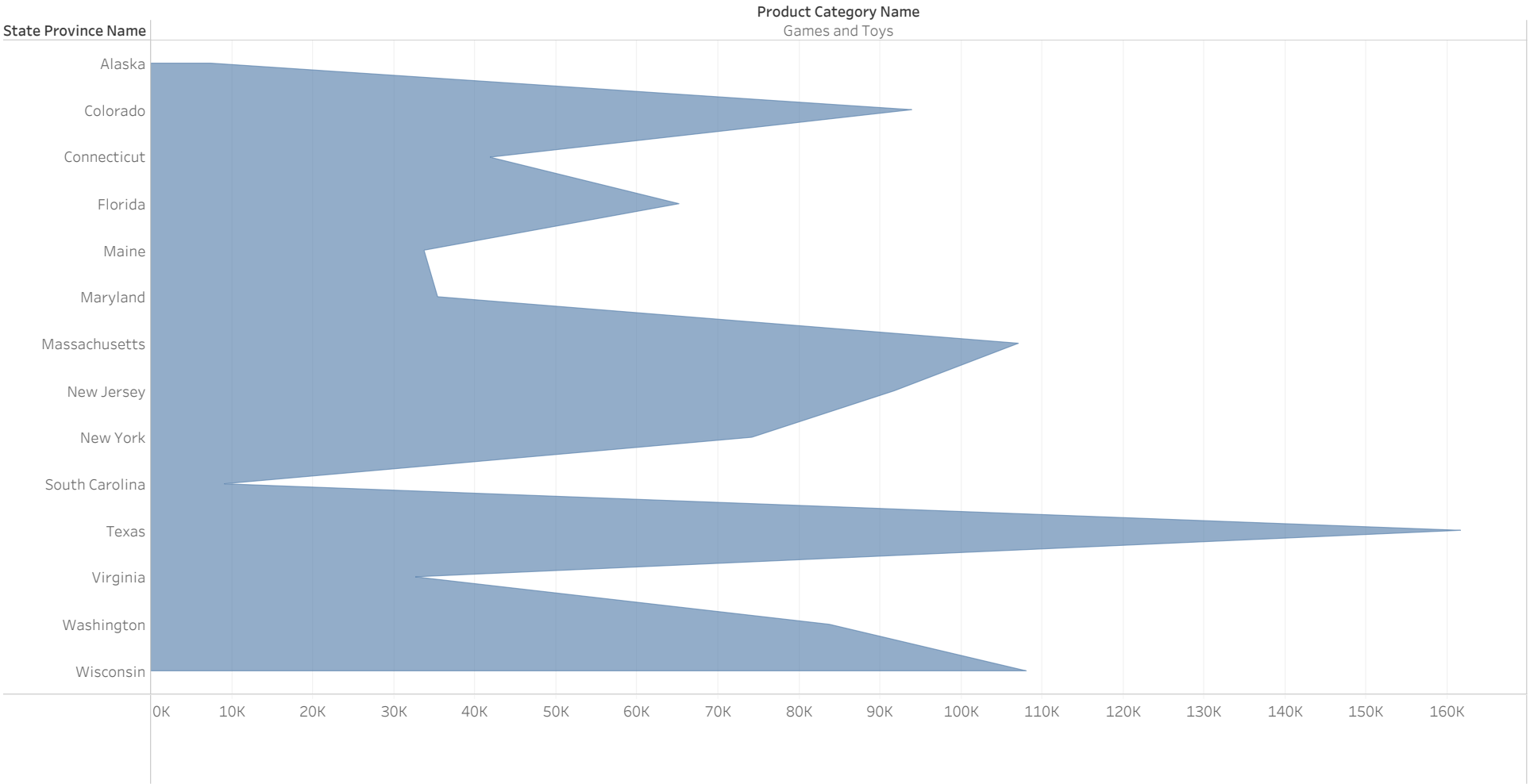


Product Category Name, Year Char and sum of Profit. Color shows details about Year Char. Size shows sum of Profit. The marks are labeled by Product Category Name, Year Char and sum of Profit. The data is filtered on Rank Profit Margin and Action (State Province Name). The Rank Profit Margin filter keeps True. The Action (State Province Name) filter keeps 78 members.

Maximum Profit for each depart in each year

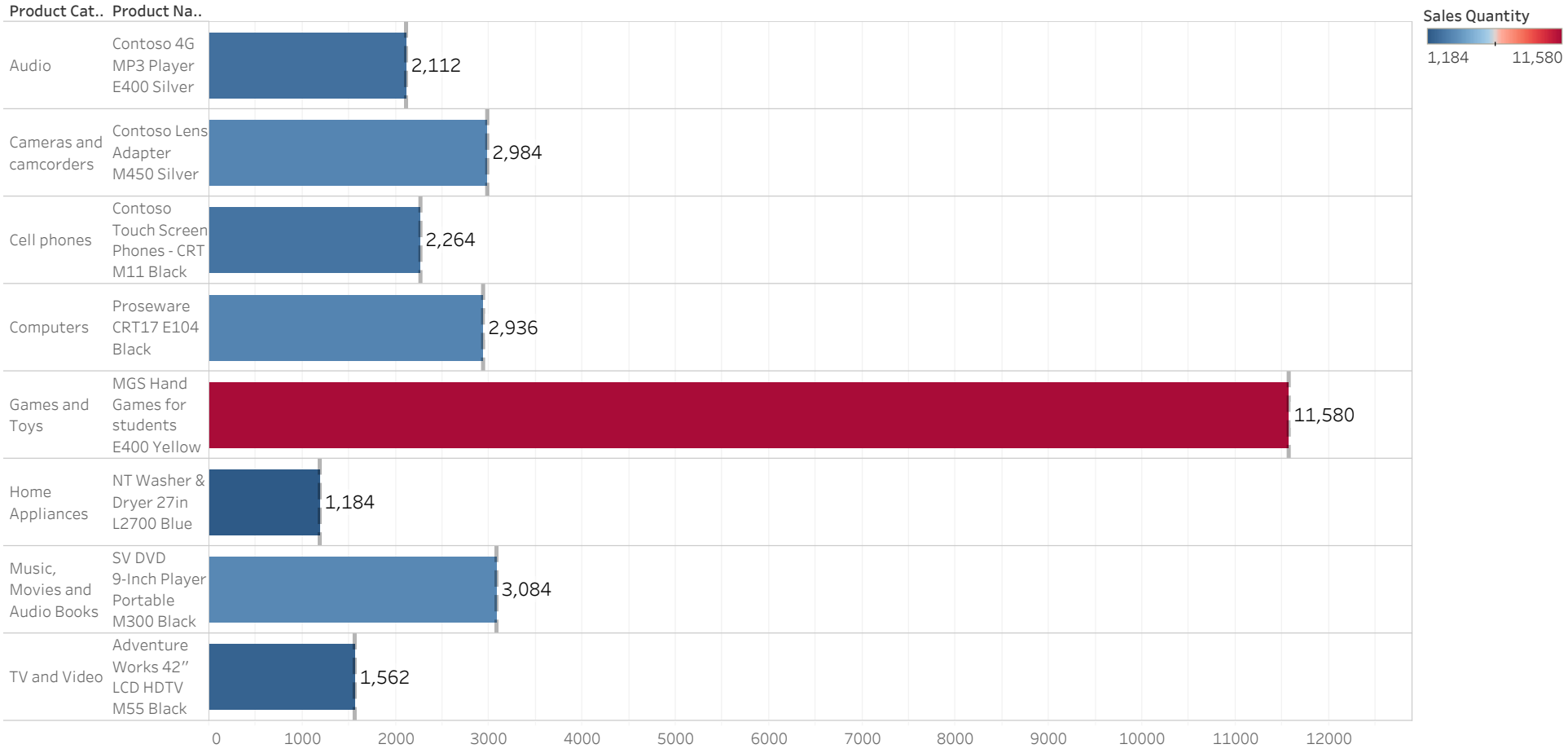
Product Category Name, Year Char and sum of Profit. Color shows details about Year Char. Size shows sum of Profit. The marks are labeled by Product Category Name, Year Char and sum of Profit. The data is filtered on Rank Profit Margin and Action (State Province Name). The Rank Profit Margin filter keeps True. The Action (State Province Name) filter keeps 78 members.

Cost trend for each state for cheapest department



Sum of Total Cost for each State Province Name broken down by Product Category Name. The data is filtered on Lowest Cost and Country name. The Lowest Cost filter ranges from 8 to 8. The Country name filter keeps United States.

Sales Quantity of most expensive product in each department



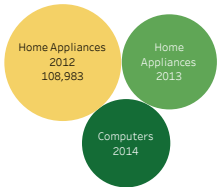
Sum of Sales Quantity for each Product Name broken down by Product Category Name. Color shows sum of Sales Quantity. The data is filtered on Expensive Product, which keeps True.

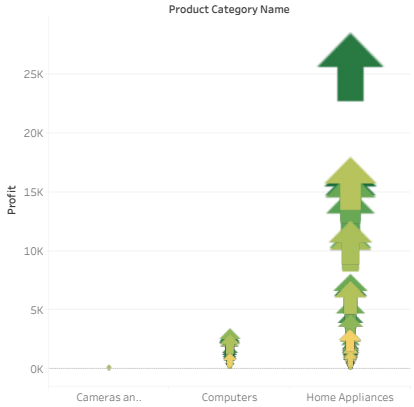
Store Sales Viz

Brand contributing maximum Profit

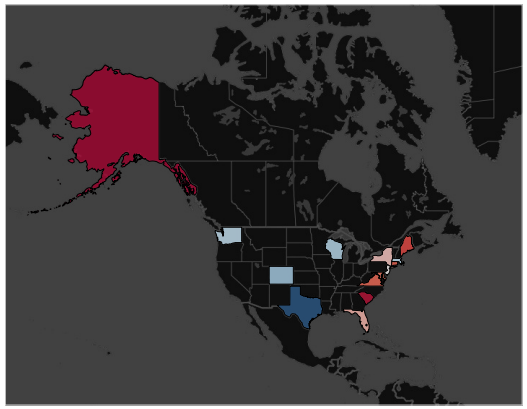
Profit	
$251.4K	Contoso

Maximum Profit for each depart in each year





State Sales$ and Profit of East and West Coast



Profit/Sales
BestProfit

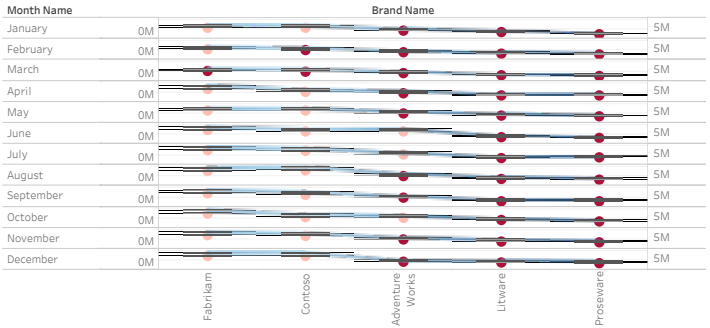
State Province Name
- Ahal Province
- Alaska
- Alberta
- Alpes-Maritimes
- Armenia
- Bas-Rhin
- Bavaria
- Beijing
- Berlin
- Bern
- British Columbia
- Bucuresti
- Central Greece a..
- Chubu
- Chuy Province
- Colorado

Year Char
- 2012
- 2013
- 2014

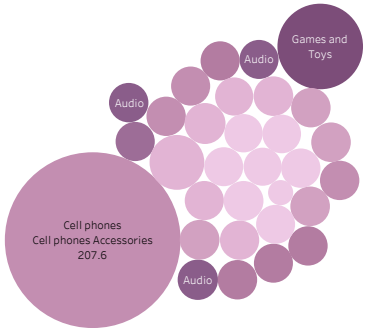
Product Category N..
- Home Appliances
- Computers
- Cameras and ca..
- Cell phones
- TV and Video
- Music, Movies a..
- Audio
- Games and Toys

Brand Name
- Fabrikam
- Contoso
- Adventure Works
- Litware
- Proseware

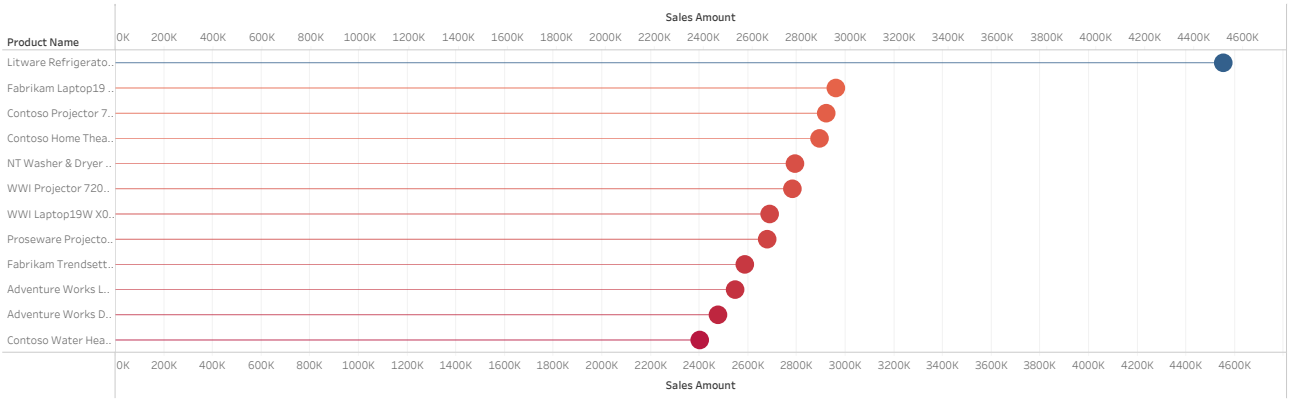
Sales of Top 5 contributing brand over each month of 2014



Avg Product Quantity bought by Category and Subcategory

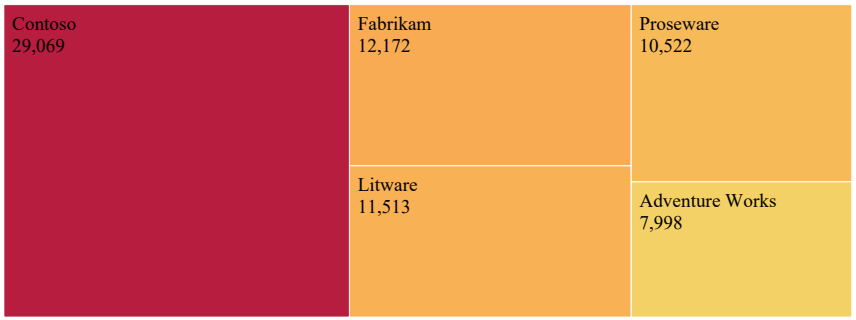


Sales$ of #1 Product in Brand, Category and Subcategory

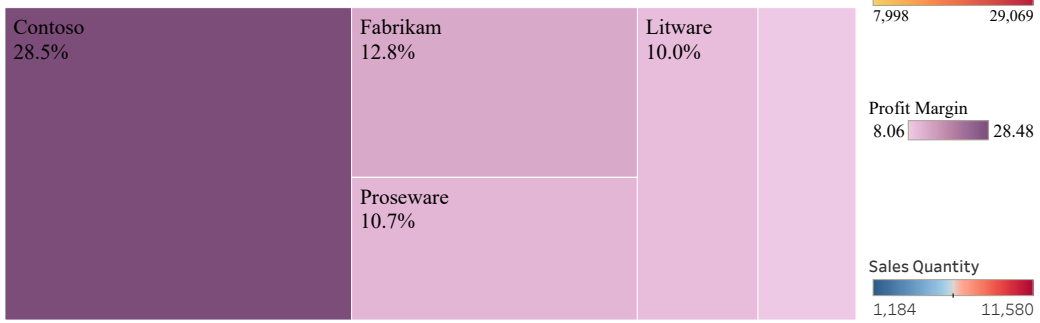


Store Sales Viz

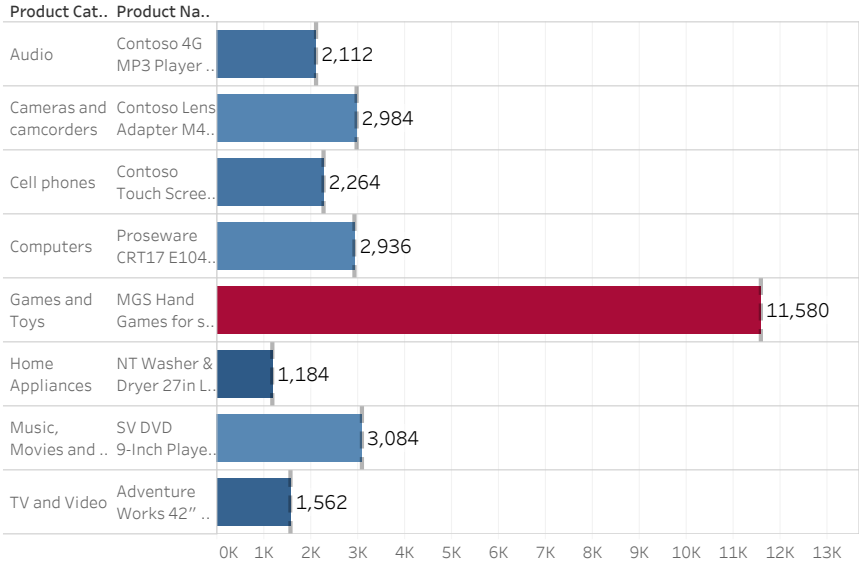
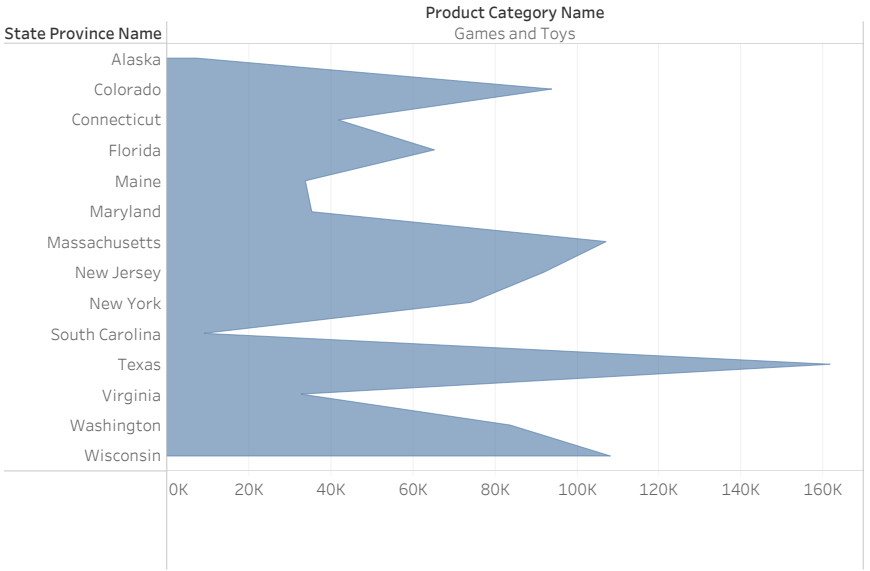
Top 5 Contributing Brands



Profit Margin of Top 5 Contributing Brands



Sales Quantity of most expensive product in each department



Cost trend for each state for cheapest department