

--To check all the column names in my data.

--To check the data types in my data

SELECT*

FROM CASESTUDY.BRIGHT.COFFEE_SHOP

LIMIT 10;

-- I want to check my categorical columns

SELECT DISTINCT store_location

FROM casestudy.bright.coffee_shop;

SELECT DISTINCT product_category

FROM casestudy.bright.coffee_shop;

SELECT DISTINCT MIN (transaction_date) AS first_operating_date

FROM casestudy.bright.coffee_shop;

SELECT DISTINCT MAX (transaction_date) AS last_operating_date

FROM casestudy.bright.coffee_shop;

SELECT DISTINCT MIN (transaction_time) AS opening_hour

FROM casestudy.bright.coffee_shop;

SELECT DISTINCT MAX (transaction_time) AS opening_hour

FROM casestudy.bright.coffee_shop;

SELECT transaction_date,

```
DAYNAME(transaction_date) AS day_name,  
CASE  
  WHEN day_name IN ('Sun', 'Sat') THEN 'Weekend'  
  ELSE 'Weekday'  
END AS day_classification,  
MONTHNAME (transaction_date) AS month_name,
```

```
--transaction_time,  
CASE  
  WHEN transaction_time BETWEEN '06:00:00' AND '11:59:59' THEN 'Morning'  
  WHEN transaction_time BETWEEN '12:00:00' AND '16:59:59' THEN 'Afternoon'  
  WHEN transaction_time >= '17:00:00' THEN 'Evening'  
END AS time_classification,
```

```
  HOUR (transaction_time) AS hour_of_day,
```

```
--categorical data
```

```
  store_location,  
  product_category,  
  product_detail,  
  product_type,
```

```
--ID's
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```
  COUNT (DISTINCT transaction_id) AS number_of_sales,
```

```
--Revenue calculation
```

```
  SUM(transaction_qty*unit_price) AS revenue
```

```
FROM casestudy.bright.coffee_shop
```

GROUP BY ALL;