



# Sonali Joshi

## Data Analyst, Business Analyst, BI

Proactive analyst with hands-on experience in Power BI, SQL, Excel, and Python basics. Specialized in data collection, synthesis, and summarization. Seeking opportunities to apply skills in guiding business decisions.



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sonalijoshithakar.github.io/My-Portfolio

## SKILLS

Market research

Data preparation

Data collection

Power BI

MySQL

Excel

ETL

Java

Selenium

Analytical Thinking

Curiosity and Eagerness to Learn

Adaptability

## INTERESTS

Movies

Reading

Yoga

## WORK EXPERIENCE

### Junior Business Analyst VGD Technologies

02/2021 - 03/2022

Ahmedabad, India.

*Achievements/Tasks.*

- Collaborated in sprint planning and backlog refinement meetings with the development team and Scrum master.
- Assisted senior business analyst in documenting requirements during sessions with business partners. Conducted data extraction, validation, and ensured data consistency.
- Utilized JIRA to collect and manage ideas, knowledge, work details, and track issues. Engaged in system testing, user acceptance testing, and solution validation.
- Created visualizations and presentations for business insights under the guidance of the senior business analyst.
- Worked with business and IT groups to establish both short-term and long-term goals.

## CERTIFICATES

Introduction to Data Analytics by IBM (01/2024)

<https://coursera.org/share/3507ee672a565e96a01612ceb553fd95>

IELTS (04/2023)

## PERSONAL PROJECTS

Sales Insights Dashboard – Project Management, Sales Domain | SQL, Excel, Power BI

- Project Journey : Conducted deep data analysis in SQL, connecting seamlessly with Power BI. Rigorous ETL processes and meticulous data cleaning ensured dataset integrity. Addressed currency disparities with careful conversion. Developed key measures for informative Power BI visuals.
- Dashboard Impact : Implemented a transformative Power BI Dashboard for Sales Trend Analysis at AtliQ Hardware. The concise yet illuminating tool enables effortless interpretation, fostering a data-driven decision-making environment.

HR Attendance Analysis

- Problem Statement : The company's HR wants to analyze trends in: Actual vs. Scheduled Attendance, Work From Home vs. Office Attendance, Leave Percentage
- Knowledge Gained : Data Cleaning and Transformation, DAX Functions, Measure Creation, Visualization: Charts and Tables, Dashboard Filtering with Slicers, Report Enhancement

Sales Insights Of Chocolate Company using EXCEL

- Descriptive statistics in Excel : EDA using conditional formatting, Country-wise sales report with formulas, Sales by Country report utilizing Pivots, Top 5 products with cost per unit, Anomaly detection in data, Best-in-category analysis, Profit analysis by combining tables, Dynamic country-level sales report, Identifying products for discontinuation

## EDUCATION

### Master of Business Administration - MBA Finance and Financial Management Services

Gujarat Technological University (GTU)

2012 - 2014

Ahmedabad, India

## ACHIEVEMENTS

Created numerous Excel and Power BI reports pivotal for making business-critical decisions.