

Website Homepage Design Brief

Objective: Design a visually appealing and user-friendly homepage for <https://www.foundit.in> that will attract potential job seekers and showcase job opportunities to them.

Figma Link for the Design System: [UI UX CONTEXT DESIGN SYSTEM](#) (Click here)

Target Audience: The homepage design should appeal to a broad range of potential job seekers, including recent graduates, mid-career professionals, and experienced executives. It should also be attractive to companies seeking to post job listings and find qualified candidates.

Requirements:

- The homepage should be designed with a responsive layout that will look great on desktop and mobile devices.
- Designs should be made for 1280X832px and 360X800px resolutions.
- The company's branding elements such as the logo and color scheme, should be incorporated into the design. The design guidelines to be used in the design will be provided by the company.
- The homepage should include clear calls to action that encourage visitors to explore job listings and submit their resume.
- The homepage should have a clean and modern design that is easy to navigate, with a clear hierarchy of information and a logical flow.
- The design should prioritize the user experience, with an emphasis on readability and accessibility.
- The homepage should be optimized for search engines to ensure maximum visibility.
- The design should be original, creative, and innovative.

Deliverables:

- A high-fidelity design mockup of the homepage should be designed in Figma.
- A brief explanation of the design choices and rationale behind the design.
- A description of how the design meets the requirements outlined in the brief.
- Please use the Content on the current homepage as placeholders.