SONALI MISHRA

Aspiring Data Analyst

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SUMMARY

Motivated and Aspiring Data Analyst to obtain a data analyst role that utilises my knowledge of data visualisation, statistical analysis, and problem-solving skills to drive actionable insights and offer opportunities to grow and contribute to the success of the organisation.

EDUCATION

Bachelors in Computer science   2020 - 2023

Mumbai University   8.41 CGPA

HSC - Science   2018 - 2020

Maharashtra State Board

SSC   2017 - 2018

Maharashtra State Board

SKILLS

- Data visualization using
- Power BI & Tableu
- Excel
- SQL
- Python
- Looker Studio

ADDITIONAL SKILLS

- Generative AI
- Looker Studio
- MS Office

PERSONAL DETAILS

- Date of Birth : 28th January 2003
- Nationality : Indian
- Gender : Female
- Marital Status : Unmarried
- Languages Known : English, Hindi.

EXPERIENCE (Internships)

ACCENTURE   **January-February 2025**
Data Analytics

- Completed a simulation focused on advising a hypothetical social media client as a Data Analyst at Accenture
- Cleaned, modelled and analyzed 7 datasets to uncover insights into content trends to inform strategic decisions
- Prepared a PowerPoint deck and video presentation to communicate key insights for the client and internal stakeholders

TATA   **February-March 2025**
Data Analytics

- Completed a simulation involving creating data visualizations for Tata Consultancy Services
- Prepared questions for a meeting with client senior leadership
- Created visuals for data analysis to help executives with effective decision making

Deloitte   **March 2025**
Data Analytics

- Completed a Deloitte job simulation involving data analysis and forensic technology
- Created a data dashboard using Tableau
- Used Excel to classify data and draw business conclusions

PROJECT

Telecom Customer Churn

Analysing historical data using power query in power BI. This analysis provides actionable insights to reduce churn by identifying at-risk customers and implementing strategic holding measures. The primary causes of churn are related to customer service and price sensitivity.

Marketing Campaign Analysis

Analysing the historical dataset using Power BI & python. You can track performance efficiently and make data-driven decisions to optimize your marketing efforts and propose specific solutions to improve the efficiency of web purchase and boost income based on our analysis.

I hereby declare that the information in this document is accurate and true to the best of my knowledge.
Place: Maharashtra

Date: **Sonali Dharmraj Mishra**