



Total Revenue

\$24.91M

Profit

10.46M

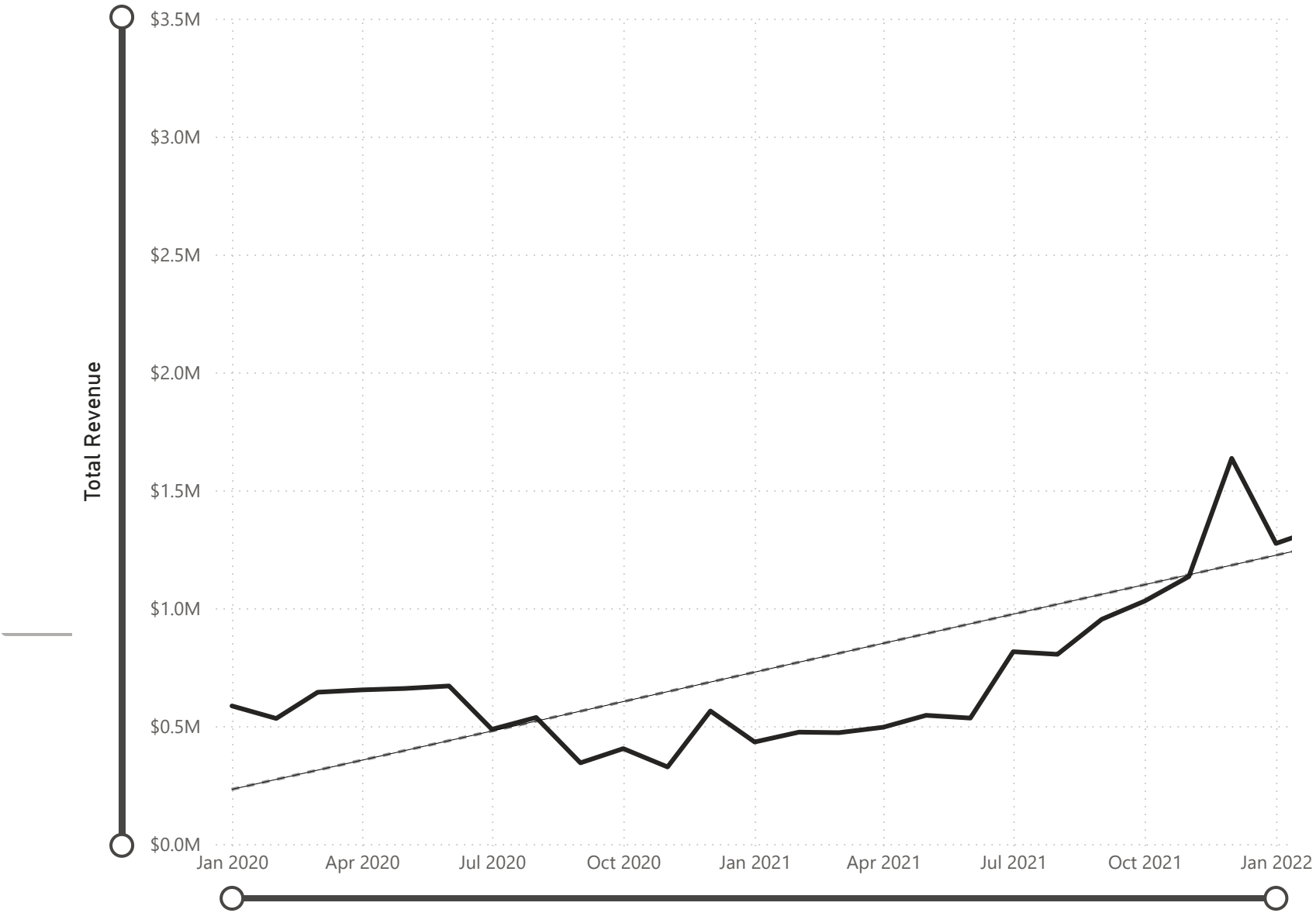
Total order

25K

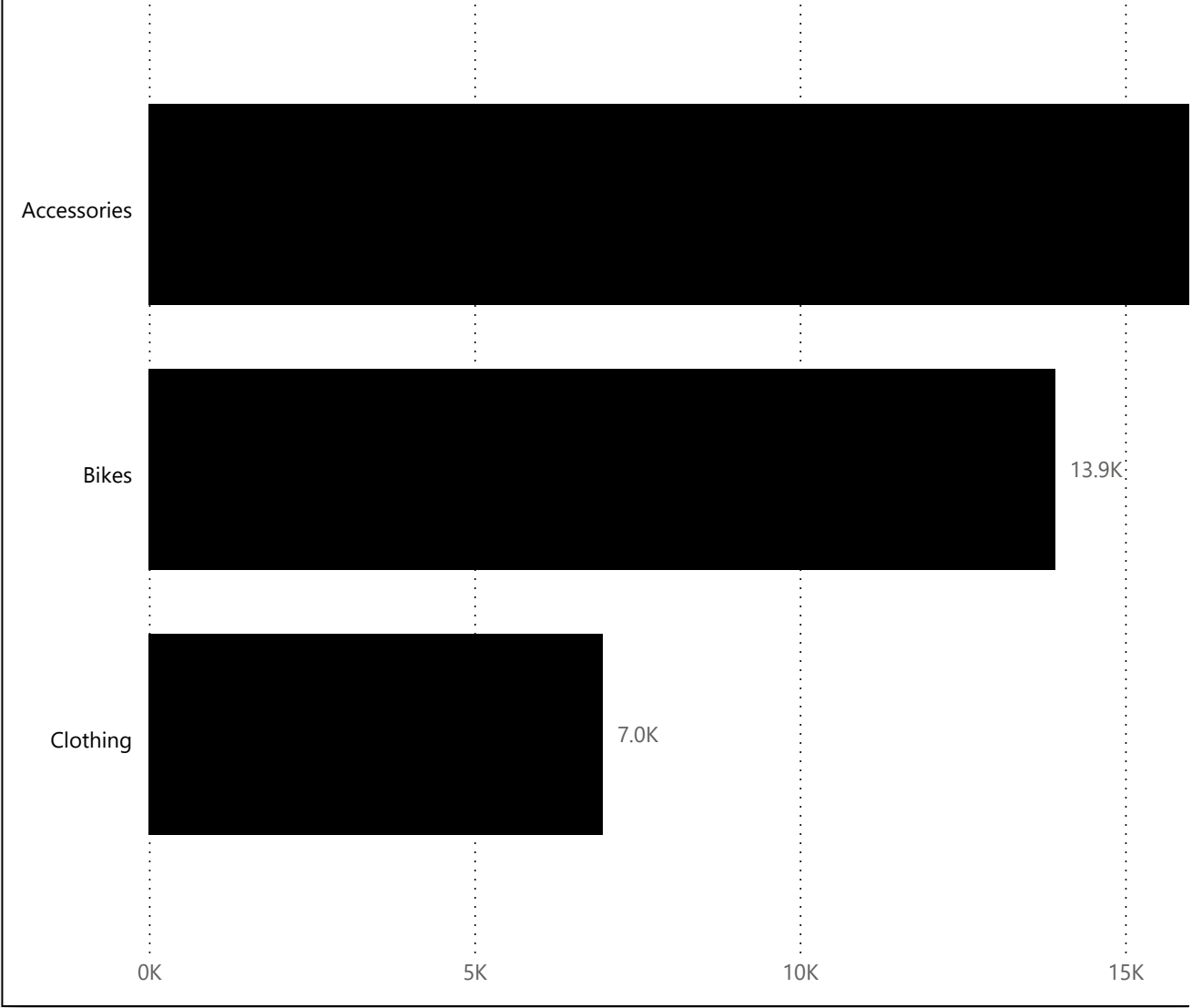
Return rate

2.17%

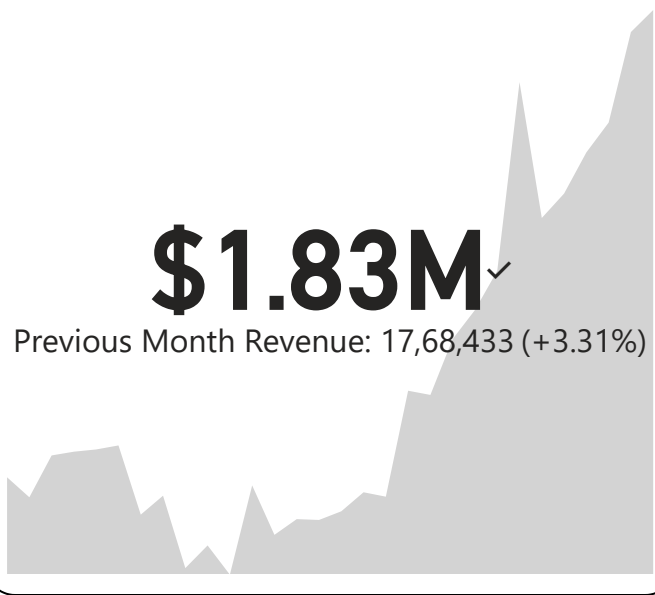
Over the time series analysis



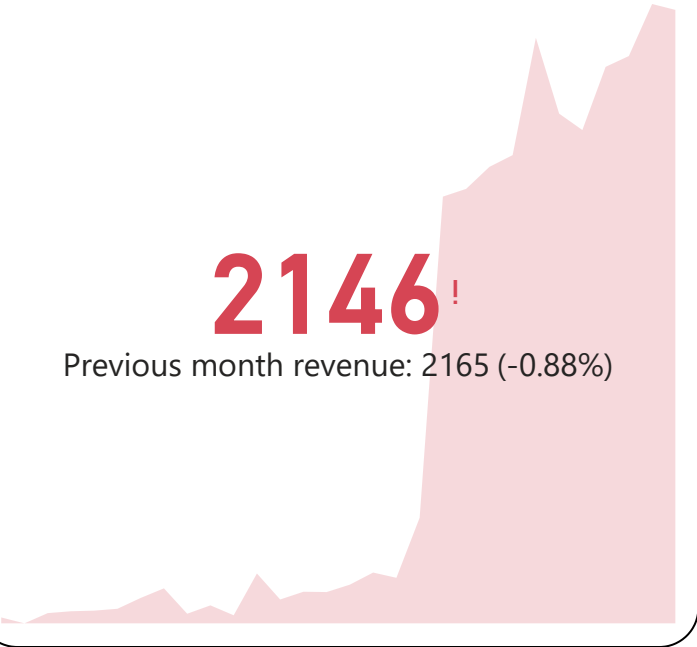
Caegory vs total order



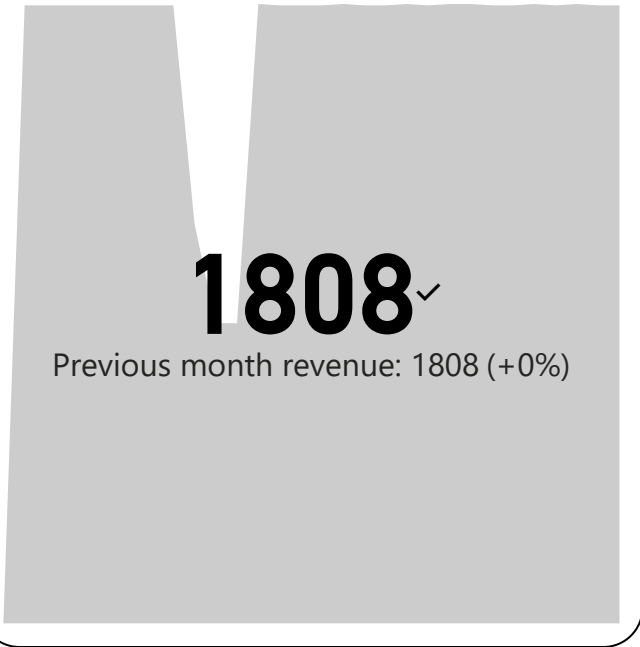
Total Revenue and previous month revenue by Start of Month.1




Monthly Revenue




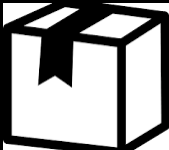
Monthly revenue




Category Name	order	Revenue	Return rate
Accessories	16983	\$9,06,673.11	1.95%
Bikes	13929	\$2,36,42,495.10	3.08%
Clothing	6976	\$3,65,418.62	2.16%
Total	25164	\$2,49,14,586.82	2.17%









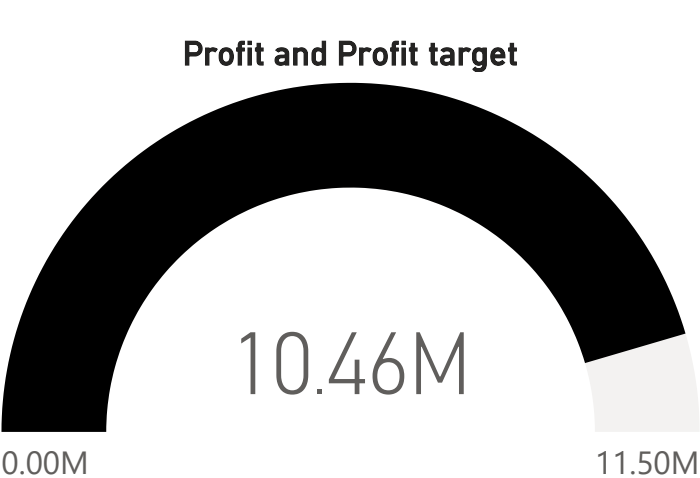
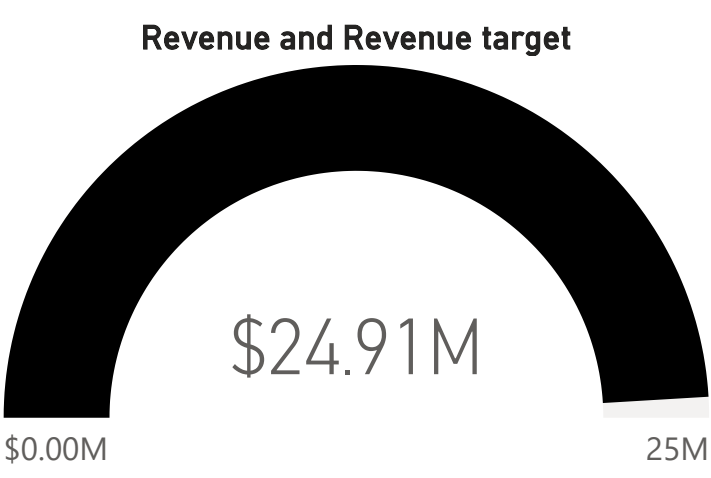
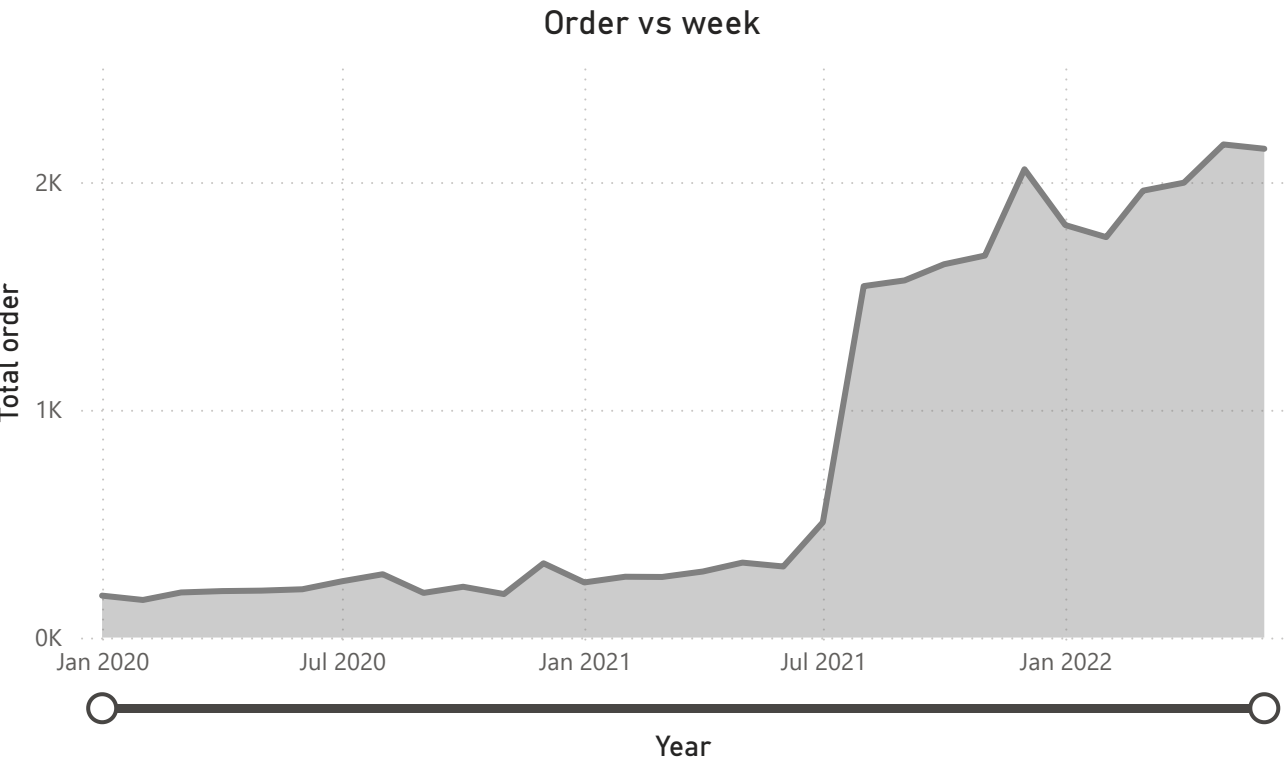


Date

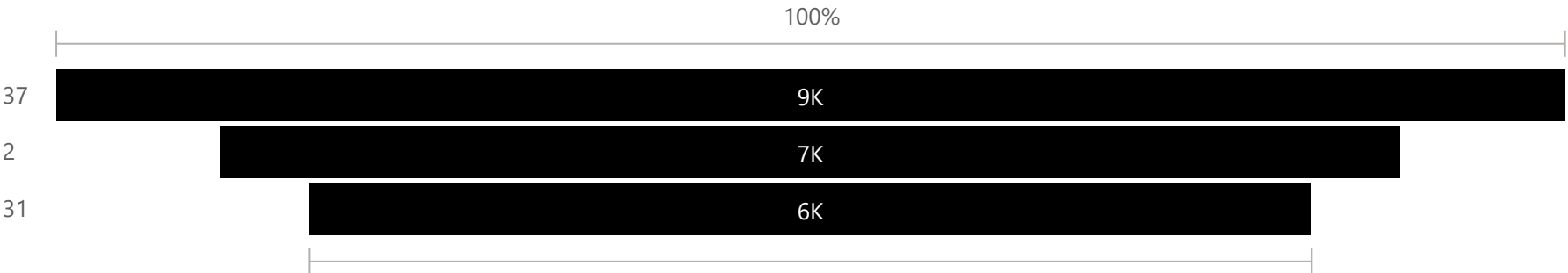
All

Category Name

All



Total order by Subcategory



Reset filters

Accessories	Bikes	Clothing

Black	Grey	NA	Silver	White	Yellow
Blue	Multi	Red	Silver/Black		

First ProductName

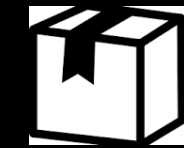
Water Bottle - 30 oz.

First ProductName

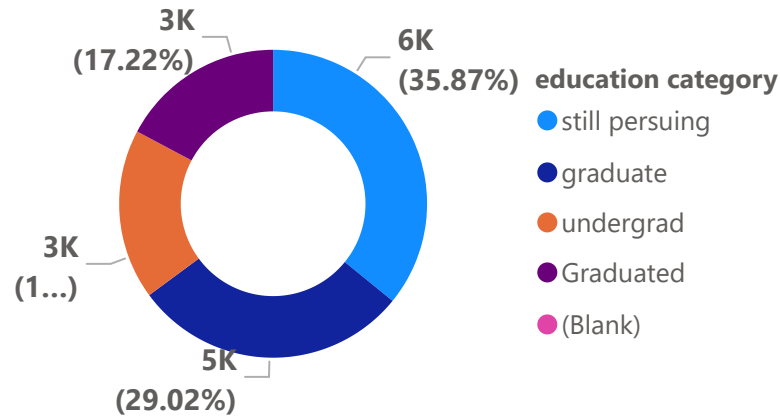
Road-650 Red, 52

First ProductName

Mountain-100 Silver, 48

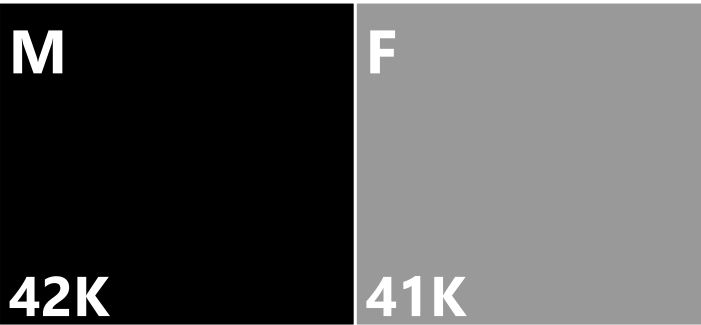


customer v/s income category



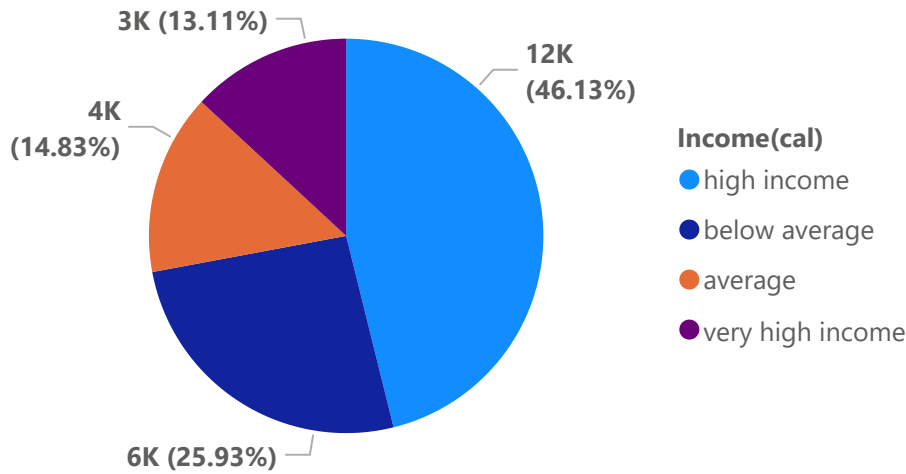
show table

FullName(cal col)	Total order	Total Revenue
Mr. Aaron Adams	1	\$146.94
Mr. Aaron Alexander	1	\$69.99
Mr. Aaron Allen	1	\$3,399.99
Mr. Aaron Baker	1	\$1,749.06
Mr. Aaron Bryant	2	\$150.32
Mr. Aaron Butler	1	\$39.95
Mr. Aaron Campbell	1	\$1,034.08
Mr. Aaron Carter	1	\$43.62
Mr. Aaron Chen	1	\$44.97
Mr. Aaron Coleman	1	\$87.58
Mr. Aaron Collins	1	\$2,465.78
Mr. Aaron Diaz	1	\$2,197.46
Total	25164	\$2,49,14,586.82

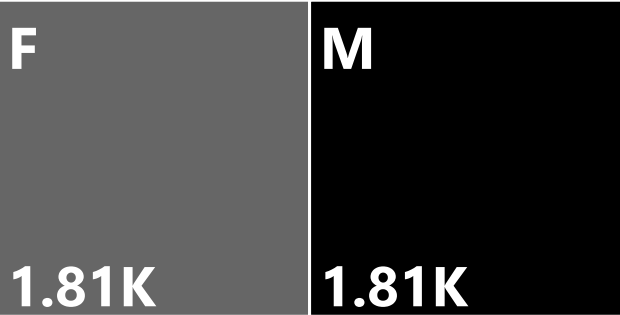
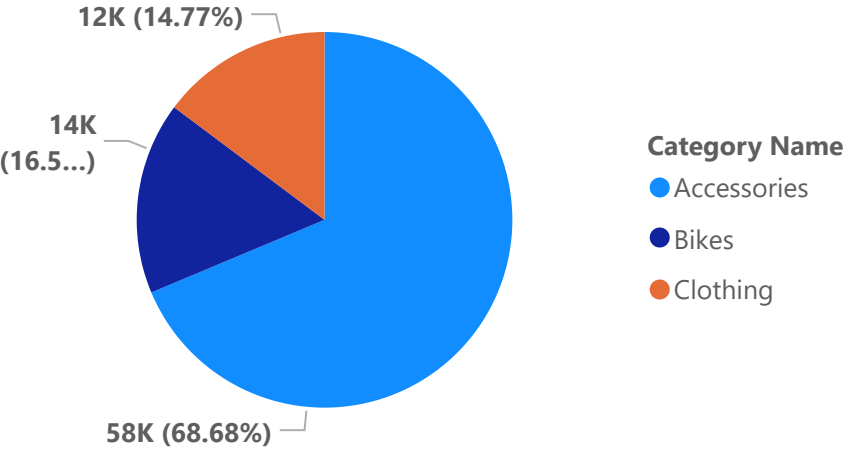
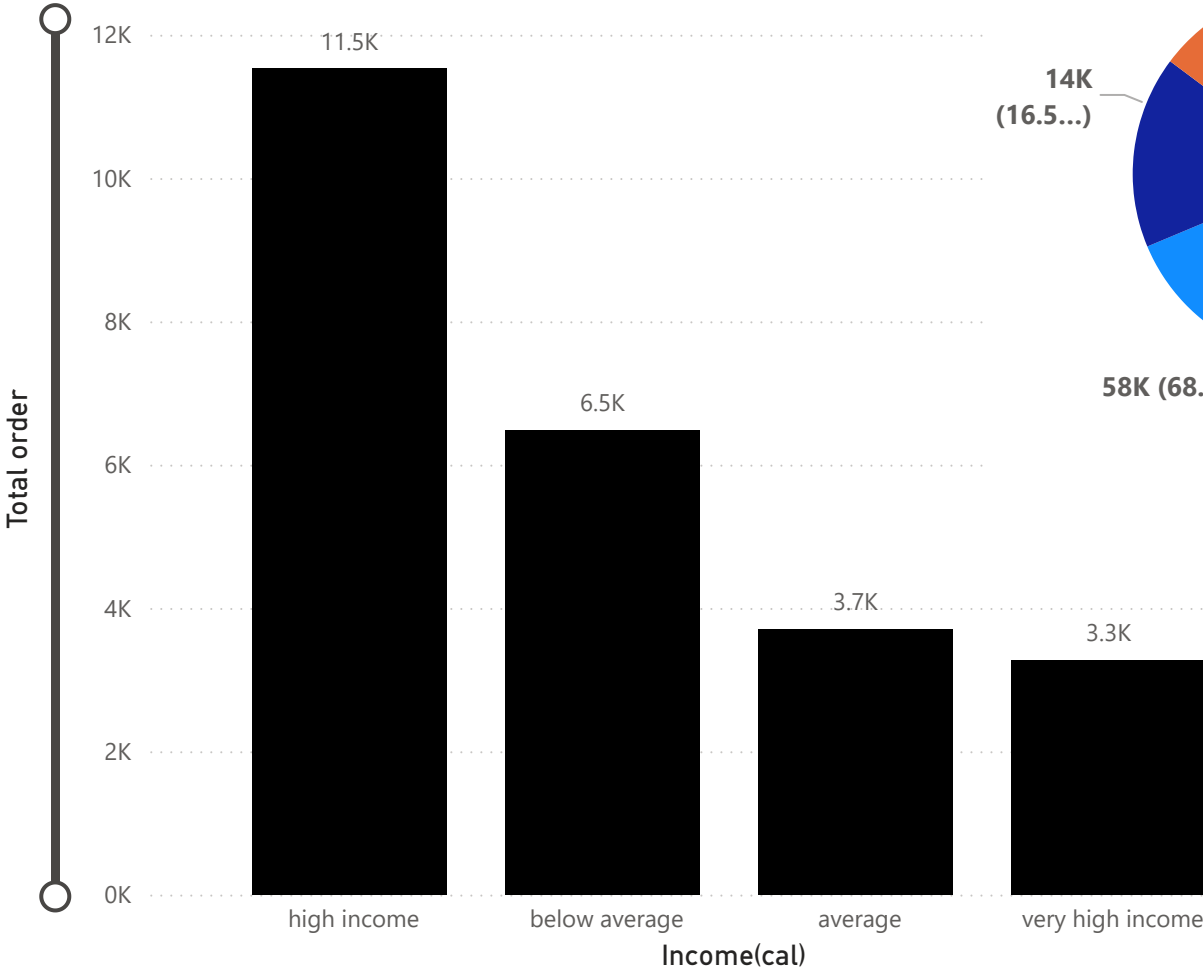


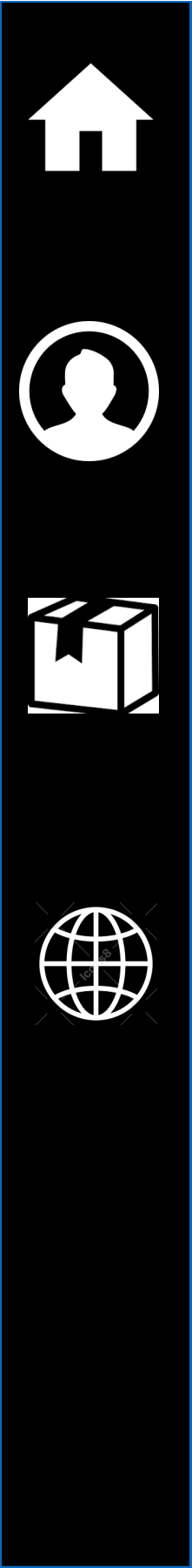
Quantity sold by Category Name

Total order by Income(cal)



Total order by Income(cal)





Continents	
Select all	North America
Europe	Pacific

Country
United States
United Kingdom
Germany
France
Canada
Australia

Continent

