

Logistic Regression

1. Using the same dataset as you did for the Linear Regression portion of the assignment, please estimate a logistic regression to predict whether a customer booked a suite (Room Type = S) as opposed to any other type of room. (HINT: You need to create a new dependent variable which =1 if Room Type = S and 0 otherwise) Select 2 independent variables which you believe to be most important and explain why you chose those variables in your model.

- i. Import the necessary packages such as:

```
import pandas as pd
import numpy as np
import statsmodels.api as sm
from sklearn.model_selection import train_test_split
from sklearn.linear_model import LogisticRegression
from sklearn.preprocessing import StandardScaler
from sklearn.metrics import confusion_matrix, classification_report
```

- ii. Convert the dependent variable from categorical to integer (0 and 1). You may use the 'astype(int)' function.
- iii. It is a good practice to use the head() or tail() function to view that your data frame contains the new dependent variable.
- iv. Develop a baseline model first, with intercept as the only predictor, e.g.
`X_intercept = pd.DataFrame({'Intercept': 1}, index=df.index)`

Split the data into training and testing sets

```
X_train, X_test, y_train, y_test = train_test_split(X_intercept, y, test_size=0.3, random_state=42)
```

Fit the model (logistic regression with only intercept)

```
logit_model = sm.Logit(y_train, X_train)
result = logit_model.fit()
```

Print the summary

```
print(result.summary())
```

Predict on test set

```
y_pred_prob = result.predict(X_test)
y_pred_binary = (y_pred_prob >= 0.5).astype(int)
```

Calculate misclassification rate

```
misclassification_rate = (y_pred_binary != y_test).mean()
print("\nMisclassification Rate:", misclassification_rate)
```

- v. Now, add one or two variables of your choice to the model, either individually or together, and follow the same process as before to calculate the misclassification rate.

2. Add 2 additional variables. How did your misclassification rate change? Which model do you believe is better and why? Please be sure your results screenshot includes anything you reference in your answer.
- i. Add two additional variables of your choice, and calculate the misclassification rate by following the steps described in question 1 instructions. Compare the models. Remember that high Variance Inflation Factor (VIF) values indicate multicollinearity, which can negatively impact the model by causing instability in the coefficient estimates.