

# GLOBAL SALES AND PROFIT DASHBOARD

Executive Summary

Profitability Analysis



**\$118.7M**  
Total Sales

**\$16.9M**  
Total Profit

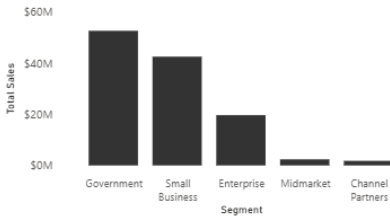
**\$101.8M**  
Total COGS

**\$9.2M**  
Total Discounts

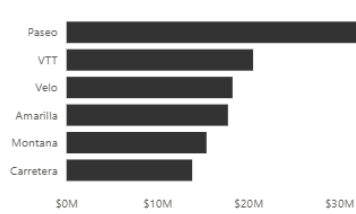
**14.2%**  
Profit Margin %

**3.5**  
YOY Sales %

Sales by Segment



Sales by Product



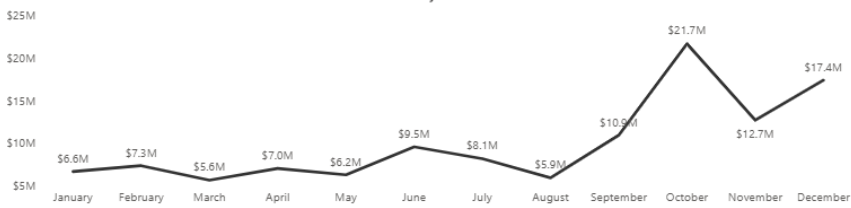
Country

Segment

Year

Product

Monthly Sales



Units Sold by Product

