

R-Project - Comcast Telecom Consumer Complaints

DESCRIPTION

#Comcast is an American global telecommunication company. The firm has been providing terrible customer service. They continue to fall short despite repeated promises to improve. Only last month (October 2016) the authority fined them a \$2.3 million, after receiving over 1000 consumer complaints.

#The existing database will serve as a repository of public customer complaints filed against Comcast.

#It will help to pin down what is wrong with Comcast's customer service.

Installing Packages

```
install.packages('ggplot2')
install.packages('ggpubr')
install.packages('dplyr')
install.packages('lubridate')
install.packages('stringi')
install.packages('data.table')
install.packages('plyr')
```

Adding Libraries

```
library(ggplot2)
library(ggpubr)
library(dplyr)
library(lubridate)
library(stringi)
library(data.table)
library(plyr)
```

Analysis Task

Task01-Import data into R environment.

```
comcast_data<- read.csv("D:\\Data Science\\R
Programming\\Projects\\Project2\\Comcast Telecom Complaints
data.csv",header=TRUE)
comcast_data
```

```
summary(comcast_data)
View(comcast_data)
```

Extracting monthly and daily count

```
comcast_data$Date<-dmy(comcast_data$Date)
comcast_data$datemonth<-months(as.Date(comcast_data$Date))
```

```
comcast_data$datemonth
```

```
Months_counts <- table(comcast_data$datemonth)
```

#Months_counts

```
months_counts_df<-as.data.frame(Months_counts)
names(months_counts_df)[1]<-"Months"
names(months_counts_df)[2]<-"Count"
```

```

#months_counts_df
comcast_data$date_of_each_month<-day(as.Date(comcast_data$Date))

#comcast_data$date_of_each_month
Date_counts <- table(comcast_data$date_of_each_month)

#Date_counts
Date_counts_df<-as.data.frame(Date_counts)

names(Date_counts_df)[1]<-"date_of_each_month"
names(Date_counts_df)[2]<-"Count"
#Date_counts_df


#Task02-Provide the trend chart for the number of complaints at monthly and
daily granularity levels.

#Trend Chart for Monthly count
ggplot(data=months_counts_df, aes(x=Months, y=Count, label=Count, group=1))
+
  geom_line(color="green")+
  geom_point(size = 0.8)+geom_text()+
  labs(title = "Monthly Ticket Count",x= "Months",y ="No. of Tickets")

#Trend Chart for Daily count
ggplot(data=Date_counts_df, aes(x=date_of_each_month, y=Count,label=Count,
group=1)) +
  geom_line(color="blue")+
  geom_point(size = 0.8)+
  geom_text()+labs(title = "Daily Ticket Count",x= "Dates of Each Month",y
="No. of Tickets")

#Task03-Provide a table with the frequency of complaint types.
comcast_data$Customer.Complaint
complaints_count<-table(comcast_data$Customer.Complaint)


network_tickets<- data.frame(contains(comcast_data$Customer.Complaint,match
= 'network',ignore.case = T))
internet_tickets<-
data.frame(contains(comcast_data$Customer.Complaint,match =
'internet',ignore.case = T))
billing_tickets<- data.frame(contains(comcast_data$Customer.Complaint,match
= 'bill',ignore.case = T))
datacap_tickets<- data.frame(contains(comcast_data$Customer.Complaint,match
= 'data cap',ignore.case = T))
customerservice_tickets<-
data.frame(contains(comcast_data$Customer.Complaint,match = 'customer
service',ignore.case = T))

nrow(network_tickets)
nrow(internet_tickets)
nrow(billing_tickets)
nrow(datacap_tickets)

```

```
nrow(customerservice_tickets)
```

#Task04-Which complaint types are maximum i.e., around internet, network issues, or across any other domains.

#Create a new categorical variable with value as Open and Closed. Open & Pending is to be categorized as Open and Closed & Solved is to be categorized as Closed.

#Provide state wise status of complaints in a stacked bar chart. Use the categorized variable from Q3. Provide insights on:

#Complaint Type that has maximum Tickets

```
if(nrow(network_tickets) > nrow(internet_tickets)){
  print("Network Issues")
} else if(nrow(internet_tickets) > nrow(billing_tickets)){
  print("Internet Issues")
} else if(nrow(billing_tickets) > nrow(datacap_tickets)){
  print("Billing Issues")
} else if(nrow(datacap_tickets) > nrow(customerservice_tickets)){
  print("Data cap Issues")
} else {
  print("Customer Service Issues")
}
```

#Open and Pending Statuses are considered as "Open"

```
my_data <- as_tibble(comcast_data$Status)
Open_complaints <- my_data %>% filter(value=="Open" | value=="Pending")
comcast_data<-subset(comcast_data,select=-c(ComplaintStatus))
```

```
comcast_data$Status<-gsub('Pending', 'Open', comcast_data$Status)
```

```
Open_complaints<-(comcast_data$Status == "Open")
comcast_data$Complaint_Status[Open_complaints]<-"Open"
```

#Solved and Closed Statuses are considered as "Closed"

```
comcast_data$Status<-gsub('Solved','Closed', comcast_data$Status)
```

```
Closed_complaints<-(comcast_data$Status == "Closed")
```

```
comcast_data$Complaint_Status[Closed_complaints]<-"Closed"
```

#Stacked Bar chart for Open and Closed Complaints

```
comcast_data<- group_by(comcast_data,State,Complaint_Status)
chart_data<- dplyr::summarise(comcast_data,Count = n())
```

```
ggplot(as.data.frame(chart_data) ,mapping = aes(State,Count))+
  geom_col(aes(fill = Complaint_Status),width = 0.95)+
  theme(axis.text.x = element_text(angle = 90),
        axis.title.y = element_text(size = 15),
        axis.title.x = element_text(size = 15),
        title = element_text(size = 16,colour = "#0073C2FF"),
        plot.title = element_text(hjust = 0.5))+
```

```

labs(title = "Ticket Status Stacked Bar Chart",
      x = "States", y = "No of Tickets",
      fill = "Status")

#Task05-Which state has the maximum complaints
chart_data%>% filter(Complaint_Status=="Open")-> Open_complaints

max(Open_complaints$Count)
(Open_complaints)[1]
Open_complaints[Open_complaints$Count == max(Open_complaints$Count),c(1,3)]

#Complaints which were received through the Internet and customer care
calls.
#Task06-Which state has the highest percentage of unresolved complaints
#       -Provide the percentage of complaints resolved till date, which
were received through the
#       -Internet and customer care calls.

Resolved_data<-group_by(comcast_data,Complaint_Status)
Total_resolved<-dplyr::summarise(Resolved_data ,percentage =
(n()/nrow(Resolved_data)))
#Total_resolved
Resolved_data1 <- group_by(comcast_data,Received.Via,Complaint_Status)
Category_resolved<-dplyr::summarise(Resolved_data1,percentage =
(n()/nrow(Resolved_data)))
#Category_resolved

#Pie Chart for Category wise Ticket Status
#*****

par(mfrow = c(1,2))
total<-ggplot(data=Total_resolved,
              aes(x= "", y =percentage, fill = Complaint_Status))+
  geom_bar(stat = "identity", width = 1)+
  coord_polar("y", start = 0)+
  geom_text(aes(label = paste0(round(percent*100), "%")),
            position = position_stack(vjust = 0.5))+
  labs(title = "Pie Chart based on Ticket Status", x = NULL, y = NULL, fill =
NULL)+
  theme_classic()+theme(axis.line = element_blank(),
                        axis.text = element_blank(),
                        axis.ticks = element_blank())

category<-ggplot(data=Category_resolved,
                 aes(x= "", y =percentage, fill = Complaint_Status))+
  geom_bar(stat = "identity", width = 1)+
  coord_polar("y", start = 0)+
  geom_text(aes(label = paste0(Received.Via, "", round(percent*100), "%")),
            position = position_stack(vjust = 0.5))+
  labs(title = "Pie Chart for Category wise Ticket Status", x = NULL, y =
NULL, fill = NULL)+

```

```
theme_classic()+theme(axis.line = element_blank(),  
                      axis.text = element_blank(),  
                      axis.ticks = element_blank())  
  
ggarrange(total,category,nrow = 1, ncol = 2)
```