



Project 1: Comparison of Region Based on Sales.

Objective

Help the organization by creating a dashboard to visualize the sales comparison between two selected regions.



Description



The director of a leading organization wants to compare the sales between two regions. He has asked each region's operators to record the sales data to compare by region. The upper management wants to visualize the sales data using a dashboard to understand the performance between them and suggest the necessary improvements.

Problem Statement and Motivation

Your task is to create a dashboard to understand the performance of the sales between two regions

What is the motivation to do this?

The created dashboard should be a win-win for the student, institute, and corporate.



Task



1. Create a hierarchy called Location for the variable Country.
2. Create two parameters: Primary Region and Secondary Region
3. Create a First Order Date
4. Create a dashboard

Partition the dashboard to display the details of the primary region and secondary region.

- First Order Date
- Total Sales
- Average Sales per Order
- No. of Customers
- No. of Orders
- No. of Products in Sale

Project Reference



To get a better clarity refer:

- Task 1 – Structuring data in tableau - Lesson 7
- Task 2 – Dashboards and stories - Lesson 12

Data Sets/Materials

Link to the Dataset:

https://github.com/Simplilearn-Edu/Tableau_2022/tree/main/CEP-2



Thank You