

## **Annexure I: Business Proposal Template**

1. Proposed name of the business
2. Business ownership and location
3. Business Description (What is your final product/service?)
4. Potential Benefits of the business
5. Market interest (market opportunities, target and strategy)
6. Market competition
7. Risks, barriers and mitigation plan
8. Number of employees and their role
9. Technology used in the business
10. Financial analysis to include:
  - a. Total investment cost (breakdown of how the investment will be utilized also to be shown)
  - b. Profit and loss statement for 5 years
    - i. Past two years financial performance.
    - ii. Projections for next 3 years.
  - c. Sales pipeline (this indicates future sale prospects)