

## Annexure II: Professional Recommendation/Customer Testimonial Template

### Professional Recommendation Template

- **Length:** One page only
- **Format:** To be written in the form of a formal letter.
- **Addressed to:** DHI
- **Introduction:** Explain your relationship with the entrepreneur for whom you are writing the letter. You may include how long you have known the entrepreneur and why you are writing the letter.
- **Body of the letter:** Provide your personal view on the entrepreneur's specific skills, traits, achievement and abilities.
- **Letter Closing:** Provide your details and contact information. (Name, Designation, Contact number and Email address)

Or,

### Customer Testimonial Template

- The customer testimonial shall:
  - Provide authentic feedback/review on the entrepreneur's product or service/company.
  - Be concise and direct.
  - Include the customer's name, designation, contact number and email address.