

Miss Sonam Choden Penjore

Nationality

Bhutanese

Date of Birth

02/01/1995

Address

Lib Condo.

Lat Prao Soi 20, Bangkok, 10090

Skills

Google Applications, Microsoft, Graphic Design, Product Management, Market Research & Analysis, Business Development

Languages: English, Dzongkha

Education

Dhurakij Pundit University, College of Innovative Business and Accountancy.

August '15 - Ongoing

Bachelor of Business Administration (International Program)
Graduating in May 2019

Work Experience

Betagro Group

January '19 - Present

Marketing Intern

- Carried out market research
- Found market opportunities
- Reached out to prospective international partners
- Assisted the International Marketing Department

Gowabi

June '18 - December '18

Marketing Intern

- Worked closely with the sales team and provided support to clients
- Managed content on the platform - handling client data and online promotions
- Created graphics for the clients

Riwigo Company Limited

August '16 - August '17

Marketing Intern

- Part of the founding team, worked on everything from market research and validation to project management tasks with the development team
- Built user stories and personas for product development
- Managed various social media accounts building brand awareness for the platform
- Wrote blog post content and copy writing for web and mobile content

References

Mr. Joe Bulmer

MSc accredited MBA and IOE. Lecturer/ Advisor International Business Management, Dhurakij Pundit University

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