



Says



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

Just as clothes are for humans until they die, they are valid as long as there are humans who certify them

A certificate for registering the skills or names of persons

Even in law the certificate has a special value

highlight industry news
share curated content

share Quick tips and advice
post new job listings

promote and event post
inspirational Quotes



A certificate is important to know about someone

Hence certification has become an important for life

Certification is a prerequisite for government and industrial employment

Issuance of authentic certificate by taking bribe

Selling certificates for cash

Creating a false certificate



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?