TWITTER ANALYTICS DASHBOARD

By Sonashree V
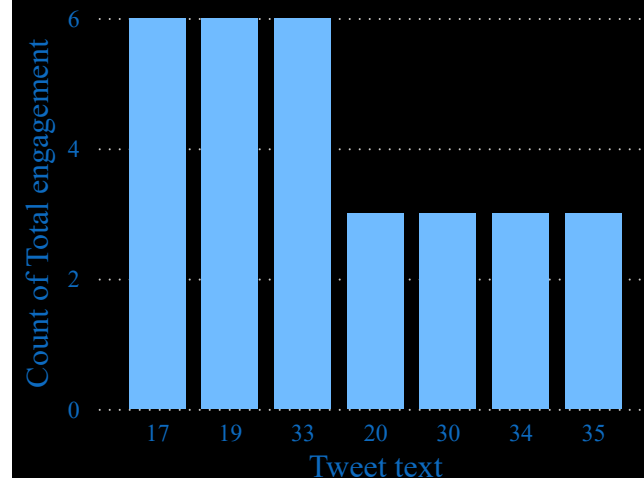
Types of Clicks with greater than 500 impressions

4.13%
39....
56.51%

Attribute
- url clicks
- user prof...
- hashtag ...

Monthly Engagement Rate Trend

Media c...   ● Has Media   ● No Media

Sum of engageme...

July — June — August — October — September

Top 10 Engaging Weekday Tweets

Count of Total engagement

6 – 4 – 2 – 0

17   19   33   20   30   34   35

Tweet text

361.01K
Sum of impressions

Replies by Media category

30.16%

Media categ...
- ● Has Me...
- ● No Media

69.84%

Engagements by Months

Sum of engagements

8K – 6K – 4K – 2K – 0K

July   October   August   June   September

Month Name

Impressions vs Days of the week

● Sum of impressions   ● Sum of engagement rate

Sum of impressions

100K – 50K – 0K

3.0 – 2.5 – 2.0 – 1.5 – 1.0

Sum of engagement rate

Wednesday   Monday   Thursday   Tuesday   Friday

Day of the Week

18K
Sum of media views