

Fagdag

# Combinatorial Optimization



29. november 2019

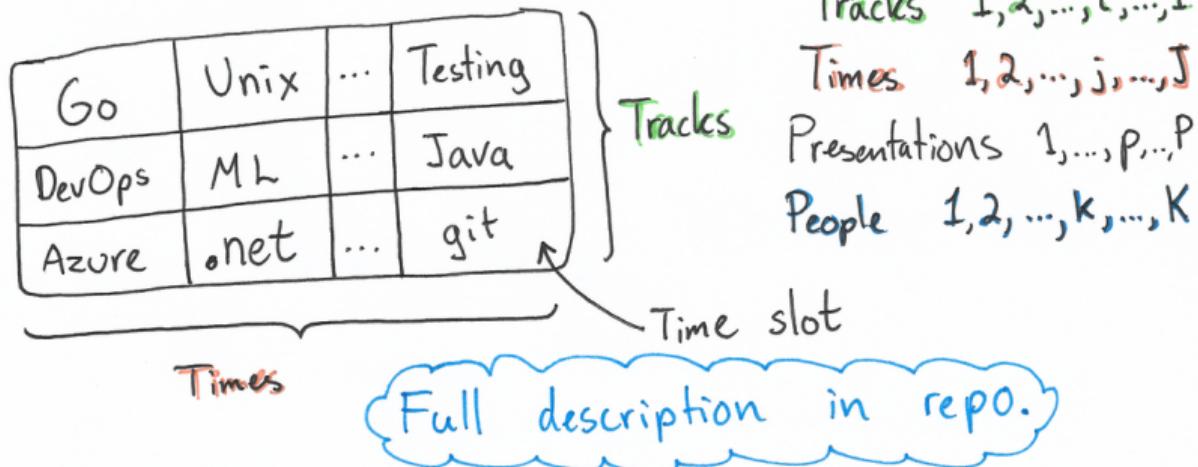
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## Plan for today

- ① You get a problem. (30min)
- ② You compete to solve it. (3-4 hours)
- ③ We discuss our solutions  
and I talk about theory. (1-2 hours)

## Problem description

A conference planner (e.g. JavaZone) has asked us to help set up a conference schedule:



## Input data

- o Schedule requirements (e.g. # tracks, # times)
- o A list of presentations which the people attending are interested in.
- o There are 2 problem instances:
  - small
    - 3 tracks, 15 times, 100 people
  - large
    - 8 tracks, 15 times, 4000 people

## Minimal example

Tracks : 2

Times : 2

Presentations : 4

People : 2

Presentations = {1, 2, 3, 4}

Preferences :

Person	Preference
1	{1, 2}
2	{2, 3}

## Solutions

1	3
2	4

Person	Score
1	1 + 0
2	1 + 1 (3)

1	2
3	4

Person	Score
1	1 + 1
2	1 + 1 (4)

Tracks	{	1	2
		4	3

Times

Person	Score
1	1 + 1
2	0 + 1 (3)

## Comments

- To calculate score:  
for every time, you get 1 point for every person that has at least one interesting presentation to watch.
- Any programming language and resource allowed.
- How many schedules are there?

$$\frac{(\text{tracks} \cdot \text{times})!}{(\text{tracks}!)^{\text{times}} \cdot \text{times}!}$$

Small  $\frac{(3 \cdot 15)!}{(15!)^3 \cdot 3!} \approx 10^{32}$

large  $\frac{(8 \cdot 15)!}{(15!)^8 \cdot 8!} \approx 10^{117}$

Good luck!



# Solution approaches

## Solution approaches

### ① Mixed Integer Programming (MIP) model

- optimal solution, different solvers,  
super-flexible approach, early termination

### ② Heuristics

- can use MIP model, observing humans  
solve, etc

### ③ Metaheuristics

- applicable to many similar problems

# Mixed Integer Programming

# Mixed Integer Programming

## General

$$\text{maximize } \sum_i c_i x_i$$

subject to

$$\sum_j a_{ij} x_j \leq b_i \quad \forall i$$

Problem  
data

$$x_j \geq 0 \quad \forall j$$

$$x_j \in \mathbb{R} \text{ or } x_j \in \mathbb{Z} \quad \forall j$$

Real numbers  
(polynomial)

Integers  
(NP-hard)

## Example

$$\text{maximize } 4x_1 + 2x_2$$

subject to

$$x + 2y \leq 8$$

$$x + 0y \leq 4$$

$$x_1 \in \mathbb{R}$$

$$x_2 \in \mathbb{Z}$$

$$x_1, x_2 \geq 0$$

# MIP example

Days j

People i	1	1	0	1
1	1	0	1	0
0	1	1	0	

Availability  
matrix  $a_{ij}$

$$x_{ij} = \begin{cases} 1 & \text{if person } i \\ & \text{assigned to day } j \\ 0 & \text{otherwise} \end{cases}$$

At most  $D_i$  appointments/person  $i$

At most 2 appointments/day

A personal trainer asks her clients when they are available.

Maximize appointments.

## MIP model

$$\text{maximize } \sum_i \sum_j a_{ij} x_{ij}$$

subject to

$$x_{ij} \leq a_{ij} \quad \forall i, j$$

$$\sum_j x_{ij} \leq D_i \quad \forall i$$

$$\sum_i x_{ij} \leq 2 \quad \forall j$$

# MIPs

- Extremely expressive
- Ridiculously underused
- Commercial solvers available:  
CPLEX, GUROBI
- Always create a MIP
  - common language
  - insight via optimal solutions to small problems
  - intelligent use:  
warm start, early termination, column generation, ...

Vehicle routing  
Inventory planning  
Workforce planning  
Shift scheduling  
Supply chain  
Facility location  
Timetabling  
Traveling salesman  
Time-window routing

## Conference planning as a MIP

$$x_{pj} = \begin{cases} 1 & \text{if presentation } p \text{ assigned to time } j \\ 0 & \text{otherwise} \end{cases}$$

Each time  $j$  must have "tracks" presentations assigned to it.  $\rightarrow \sum_p x_{pj} = \text{tracks } \forall j$

Each presentation can be assigned to one and only one time.  $\rightarrow \sum_j x_{pj} = 1 \quad \forall p$

Great start, but what about the objective function?



## Conference planning as a MIP ( )

$$C_{kp} = \begin{cases} 1 & \text{if person } k \text{ is interested in} \\ & \text{presentation } p \\ 0 & \text{otherwise} \end{cases}$$

↑  
Problem data

$$\sum_p C_{kp} X_{pj} = \text{number of presentations that person } k \text{ is interested in in time } j$$

### Introduce new variables

$y_{kj}$  = score assigned to person  $k$  in time  $j$

$$y_{kj} \in \{0, 1\} \quad \forall k, j$$

### To model

$$\sum_p C_{kp} X_{pj} = 0 \Rightarrow y_{kj} = 0$$

### add constraints

$$y_{kj} \leq \sum_p C_{kp} X_{pj} \quad \forall k, j$$

## Conference planning as a MIP

maximize

$$\sum_k \sum_j y_{kj}$$

Score assigned to person  $k$  in time  $j$

subject to

$$\sum_p x_{pj} = \text{tracks}$$

$\forall j$  Times

$$\sum_j x_{pj} = 1$$

$\forall p$  Presentations

The objective is to set these to 1, which is only possible if  $\sum_p c_{kp} x_{pj} \geq 1$ .

$$y_{kj} \leq \sum_p c_{kp} x_{pj} \quad \forall k, j$$

$$y_{kj}, x_{pj} \in \{0, 1\}$$

The full specification is 5 lines of math.  
The solver does the rest!

## Possibilities when modeling MIPs

- linearize logical expressions { IF, IF-ELSE, AND,  
OR, XOR, k-out-of-n }
- approximate convex/non-convex objectives 
- optimize over  $l_1$  and  $l_\infty$  norms
- optimize fractional objectives

Any LP? Any NP-hard problem?  
Are MIPs ever not the solution?

For practical problems, MIPs are bad:

- when the problem is "too easy" (sorting)
- when the problem is "too hard" (too large)
- when more specialized solvers  
are more appropriate (SAT, TSP)



# Heuristics and greedy algorithms

## Heuristics

metric TSP

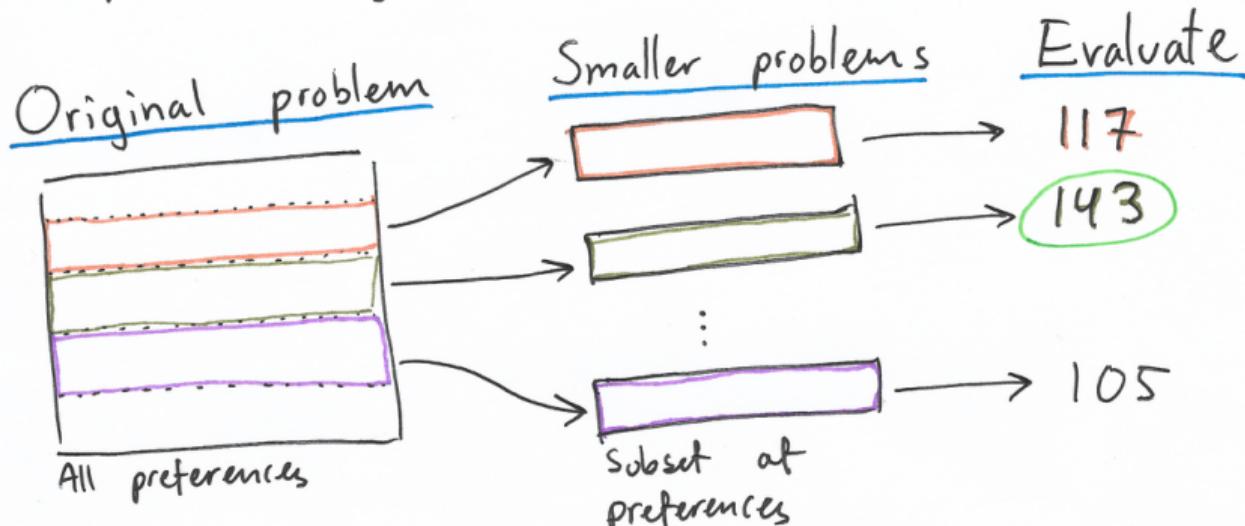
- no guarantee of optimality ↴  
(but some algorithms can be bounded by factor)
- on small instances, comparing heuristics with optimal solution gives insights
- watching human solve can be insightful
- even bad heuristics can outperform humans since a computer can apply them quickly.



I spend hours in Excel  
producing bad solutions to  
optimization problems.  
Put me out of my misery.

## Heuristic : sample preferences

- Sample a subset of preferences such that the instance is small enough to be solved by MIP
- repeat many times



Heuristic : maximize minimum frequency

$F_p$  = frequency (count) of presentation  $p$   
among the preferences

Assume 4 presentations with  $F = \{1, 1, 100, 100\}$

Times j	
100	1
100	1

$$\min 100 + 1 = 101$$

$$\max 200 + 2 = 202$$

Times j	
100	100
1	1

$$100 + 100 = 200$$

$$101 + 101 = 202$$

minimal sum is 101

Much better solution in the worst case.

Idea: maximize minimal sum of frequencies in each time j  
(we got an approximation ratio too)

MIP model: maximize minimum frequency

$$x_{pj} = \begin{cases} 1 & \text{if presentation } p \text{ is assigned to time } j \\ 0 & \text{otherwise} \end{cases}$$

$$\sum_p F_p x_{pj} = \text{sum of frequencies in time } j$$

Introduce a variable  $y$  and add constraints

$$y \leq \sum_p F_p x_{pj} \quad \forall j$$

and then maximize  $y$ .

This will maximize the minimum!  
MIP models really are versatile.



MIP model: maximize minimum frequency

maximize  $y$

subject to

$$\sum_p x_{pj} = \text{tracks} \quad \forall j$$

$$\sum_j x_{pj} = 1 \quad \forall p$$

"minimax"

$$y \leq \sum_p F_p x_{pj} \quad \forall j$$

$$x_{pj} \in \{0, 1\}$$

$$y \in \mathbb{R}$$

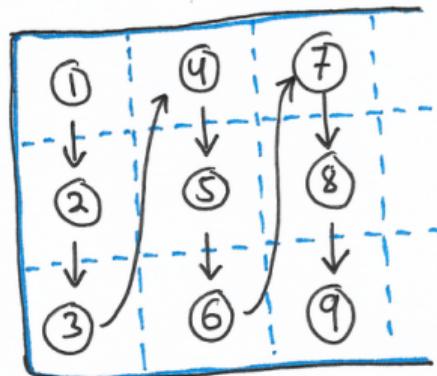
Same  
as  
earlier.

Variable types

$x_{pj}$  = binary

$y$  = real

## Greedy algorithm : choose best presentation



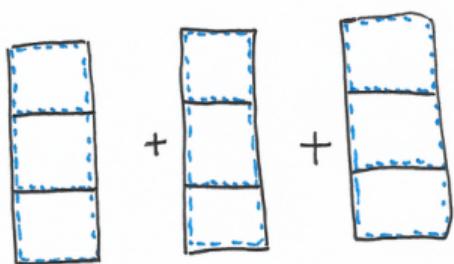
Iterate over time slots,  
choose the presentation that  
increases the objective  
function value (score)  
the most at each time slot.

$$\text{Number of choices: } P + (P-1) + (P-2) + \dots + 1 = \frac{P(P+1)}{2}$$

### Extensions

- Fixate first presentation in each time j
- Add probabilities: instead of choosing best presentation, choose a random presentation weighted by how much it increases score  
(then run the algorithm many times)

## Greedy algorithm: optimize time-by-time



Iterate over times,  
look at every possible  
combination of presentations.  
Choose the one that  
increases objective (score) the most.

$$\text{Number of choices : } \binom{P}{3} + \binom{P-3}{3} + \binom{P-6}{3} + \dots$$

### Extensions

- Fixate first presentation in each time  $j$
- Add probabilities, or only consider  
a subset of the  $\binom{P}{3}$  combinations at each step

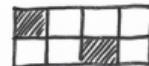
# Local search and metaheuristics

## local search

- ① Produce an initial solution
- ② Define a set of local moves that might improve the solution
- ③ How to use the moves (local heuristics) can be defined using a metaheuristic

random initial solution  
or greedy solution, etc

## Local moves



swap 2 random



swap k (permute)  
 $1 \rightarrow 2 \quad 2 \rightarrow 3 \quad 3 \rightarrow 1$



swap from times with lowest score

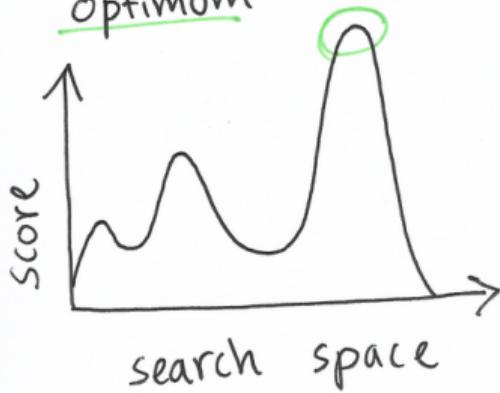
Score: 1 5 2 7

many possibilities  
for local moves.  
be creative

# Metaheuristics

- The problem:

sequence of good local moves do not necessarily lead to global optimum



## Approaches

- randomized restarts / moves
- simulated annealing



- tabu search  
avoid cycling back to previous solutions
- multi-armed bandit  
when a move does well, increase likelihood of using it again in the future.

# Summary

## Practical summary

- check if the problem can be reduced to a known problem
- try formulating it as a MIP or SAT if possible
- if the problem is too large, try an approximation algorithm (bound on performance)
- if no approximation algorithm is available, try heuristics

Proposition: a MIP solver will do amazingly well on a wide range of real world business problems.

How do I approach combinatorial optimization problems in the future?



Algorithm	Small	Large
Mean of random solutions	984	50043
Best of 100 random solutions	1066	51449
Exact MIP model (1 min time limit)	1185	N/A
Heuristic MIP model (1 min time limit)	930	50064
Greedy time slot by time slot (track-by-track)	1167	54604
Greedy time slot by time slot (time-by-time)	1136	52861
Greedy time by time	1157	N/A
Simulated annealing	1198	54638

# References

- The algorithms perspective
  - **Algorithms** by Dasgupta et al.
  - *Introduction to algorithms* by Cormen et al
  - *The Algorithm Design Manual* by Skiena
- The operations research perspective (discrete/real)
  - **Optimization modeling** by Sarker et al.
  - *Applied integer modeling* by Chen et al
  - *Linear and integer optimization* by Sierksma
  - Stackexchange, forums and the blog by Kalvelagen are also good.
- The numerical perspective (real)
  - *Convex Optimization* by Boyd et al
  - *Numerical optimization* by Wright et al
- The AI perspective
  - *Artificial Intelligence* by Norvig et al.