SANKET SONAWANE

Software Developer

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🔗 https://www.upwork.com/freelancers/~01b2935998609f2a9e   ☆ https://portfolio-one-liard-66.vercel.app/

SUMMARY

- Experienced in **frontend development, landing page design, and backend integration**, specializing in **React, TypeScript, and NestJS**. Developed a **campaign creation dashboard**, ensuring seamless **frontend-backend connectivity**.
- Expert in **Unbounce and Replo**, designing and developing **high-converting landing pages**. Skilled in **WordPress** for **custom post types, blogs, and whitepapers**. Also proficient in **email template creation**, ensuring responsive and engaging designs.
- Strong understanding of **API integrations, performance optimization, and Agile workflows**. Passionate about building scalable and conversion-driven digital experiences.

PROJECTS

Insurance Transaction Project
01/2024 - 04/2024
Technologies used: Java, Spring Boot, Hibernate, Hibernate Mapping, Collection, MySQL, Postman

- The Insurance Policy Management System is an intuitive web application designed to streamline the management of customer policy details.
- The system efficiently tracks various policy types, including Retirement, Education, Loan, Medical, and Children policies. It accommodates multiple payment modes—monthly, quarterly, semi-annually, and annually—providing customers with flexibility and convenience.
- Customers can effortlessly monitor their transactions and record nominee details for efficient claim processing and policy management.
- The system provides a streamlined process for submitting claims, enhancing customer experience and satisfaction.

Home Service Booking Project
07/2023 - 11/2023
Technologies used: Java, Spring Boot, Hibernate, Hibernate Mapping, Collection, MySQL, Postman

- Developed a home service app to enhance convenience and satisfaction. Created visually appealing interfaces for a seamless user experience.
- Integrated advanced payment systems and scheduling features enhance service request processing and user interactions through robust backend functionality.
- Additional enhancements include user profiles, rating systems, and real-time notifications to improve the overall user experience.
- Utilized effective caching to improve app performance and reduce loading times, boosting user satisfaction.

EDUCATION

Bachelor of Engineering
HSM's SSGBCOET BHUSAWAL
2014 - 2019

HSC
KNV Bhusawal
2013 - 2014

SSC
KNV Bhusawal
2011 - 2012

CERTIFICATIONS

Full Stack Development 2021 - 22
First-Bit Solutions, Pune

EXPERIENCE

Software Developer
Clarovate
01/2025 - Present

- Designed and developed responsive frontend applications using **React, Vite, and TypeScript**, ensuring seamless user experiences.
- Built and integrated a **campaign creation dashboard**, collaborating closely with backend systems developed in **NestJS** for efficient data management.
- Integrated APIs and backend services to enhance functionality and improve data flow between frontend and backend.
- Ensured pixel-perfect UI/UX implementation based on design mockups using **CSS, Tailwind, and Bootstrap**.
- Worked extensively with **WordPress**, creating and customizing **landing pages, custom post types, blog websites, and whitepapers**, optimizing for performance and SEO.

Landing Page Design and Optimization with Replo.
Freelancer (Upwork)
10/2024 - 01/2025

- Leveraged the Replo tool to create appealing, conversion-oriented mockups through design iteration.
- Created multipage redirection flows that improved that **boosted form submission rates by 25%.**
- Collaborated with clients using Miro to brainstorm ideas and finalise project designs efficiently.

Unbounce Landing Page Developer
Freelancer (Upwork)
02/2024 - 09/2024

- Designed and implemented responsive email templates, focusing on cross-platform compatibility and user engagement, ensuring emails displayed consistently across various devices and email clients.
- Created and implemented effective Unbounce landing pages, **boosting lead generation by 35%** and **enhancing campaign performance by 25%.**
- Conducted A/B testing on landing pages, optimizing layouts and content to **achieve a 20% increase in conversion rates.**
- Integrated personalized and dynamic elements within email templates to enhance user experience and engagement, leveraging HTML and CSS to create visually appealing layouts.

SKILLS

Java • **JavaScript** • **C++** • **Spring** • **Spring-Boot**

Unbounce • **HotJar** • **MailChimp** • **HTML/CSS**

POSTMAN • **GITHUB** • **WordPress** • **React** • **Angular**

DevOps • **Hibernate** • **node.js** • **MongoDB** • **MySQL**