Kahoot

https://create.kahoot.it/creator/88f3e302-a52a-44d8-a91f-e95589ec9b96

Use your phone to join





Our Team











CEO

Emmanuel Balogun **CFO**

Shaza Ghanem **PRESIDENT**

Temi

Lahan

CYBER SECURITY EXPERT

Rudransh Tyagi **MANAGER**

Shweta Kumari



Policy

Policy 1

BOGO

Policy 2

Increased price due to attacks

Policy 3

Confidentiality

Policy 4

Background check

Reasons why Organizations purchase Cyber Security Insurances

The risk from attacks has increased significantly in the last year

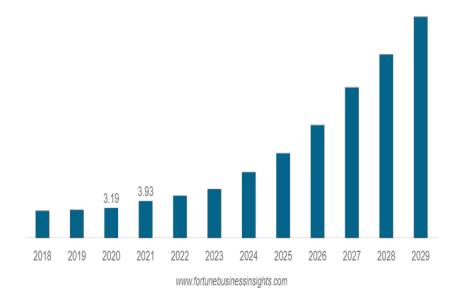
- Data protection
- Insures against data breaches
- Forged with business emails/Scams
- Handling personal data
- New data protection regulations
- Security Incidents
- Harder to recover data



North American Cyber Insurance Potential in upcoming years

- Multiple companies invest in Cyber insurance policy companies.
- Cyber Insurance companies being benefited by other companies.
- Increasing risk awareness of Cyber loss through media reports.
- Protection against business interruptions.

North America Cyber Insurance Market Size, 2018-2029 (USD Billion)



Understanding the People's Problem

The target audience for cyber insurance is any individual or organization that utilizes technology and holds sensitive information, such as personally information or financial data, and is exposed to cyber attacks and data breaches.

Ethics For Cyber Insurance

Avoid Harm

- Importance of risk improvement
- Potential harm caused by cyberattacks
- Transparent about coverage and limitations
- Importance of ethical behavior
- Provide resources for ethical behavior

Benefits For people

- Providing financial protection
- Encouraging responsible behavior
- Promoting transparency
- Supporting victims of cybercrime
- Encouraging liability

Ethics For Cyber Insurance

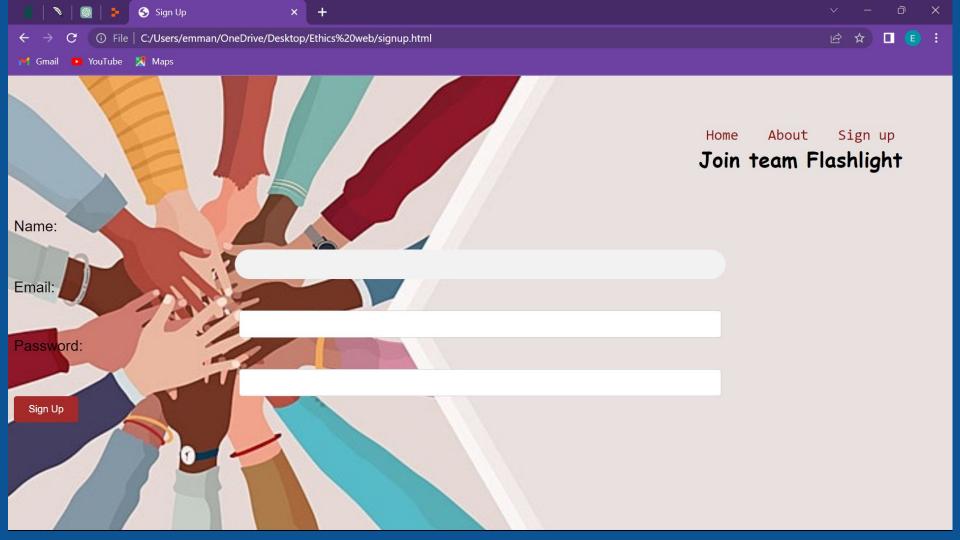
Privacy

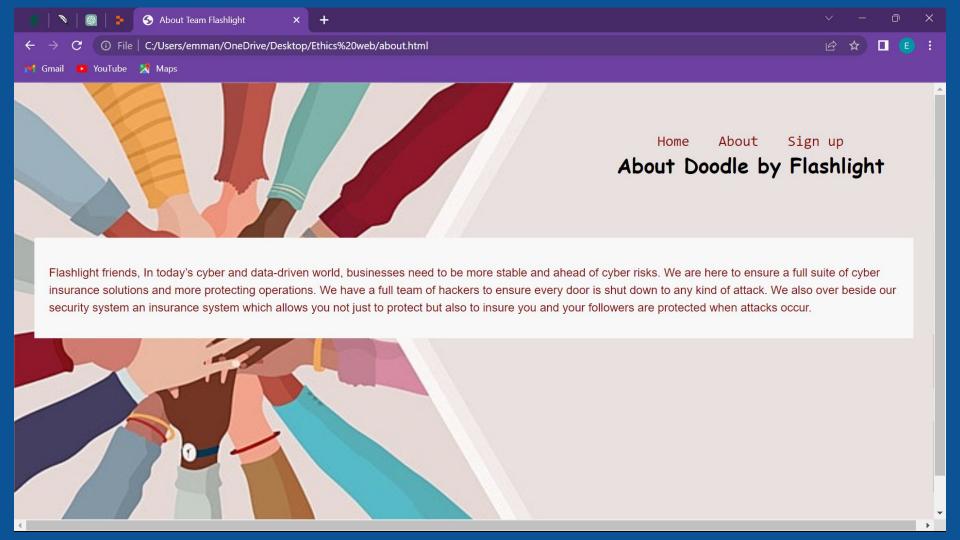
- Transparent about data collection
- Minimize data collection
- Use secure data storage
- Limit data sharing
- Provide options for data deletion

Help and Grow

- Offer educational resources
- Provide risk assessments
- Partner with cybersecurity experts
- Respond quickly to claims
- Continuously improve policies









Conclusion



Questions?