



# Gimmel Internship

## Technical Writing & Documentation Re-design

ELT Presentation

Parker Wright, Technical Writing Intern

August 15, 2019

# Introduction



Parker

UNIVERSITY of **HOUSTON**

C. T. BAUER COLLEGE of BUSINESS

**Major:** Management Information Systems

## Career Interests:

- ☐ Product Management
- ☐ UX Design/Research
- ☐ Technology

## Gimmel Projects

- ☐ Product Documentation Overhaul
- ☐ Blog Series: How to Build a File Plan
- ☐ Social Media Posts
- ☐ Battle Cards
- ☐ GDPR Infographic
- ☐ Ping Pong Wizard

# Project Objectives

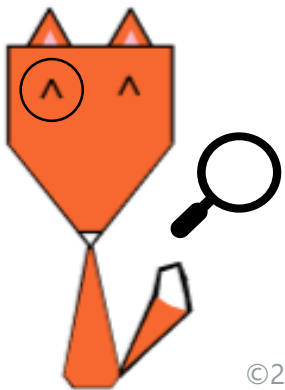
- Learn how to use Paligo
- Migrate content into Paligo from current doc site
- Re-write existing content
- Simplify and enhance user experience
- Integrate new doc site into Zendesk
- Add personas focused interface



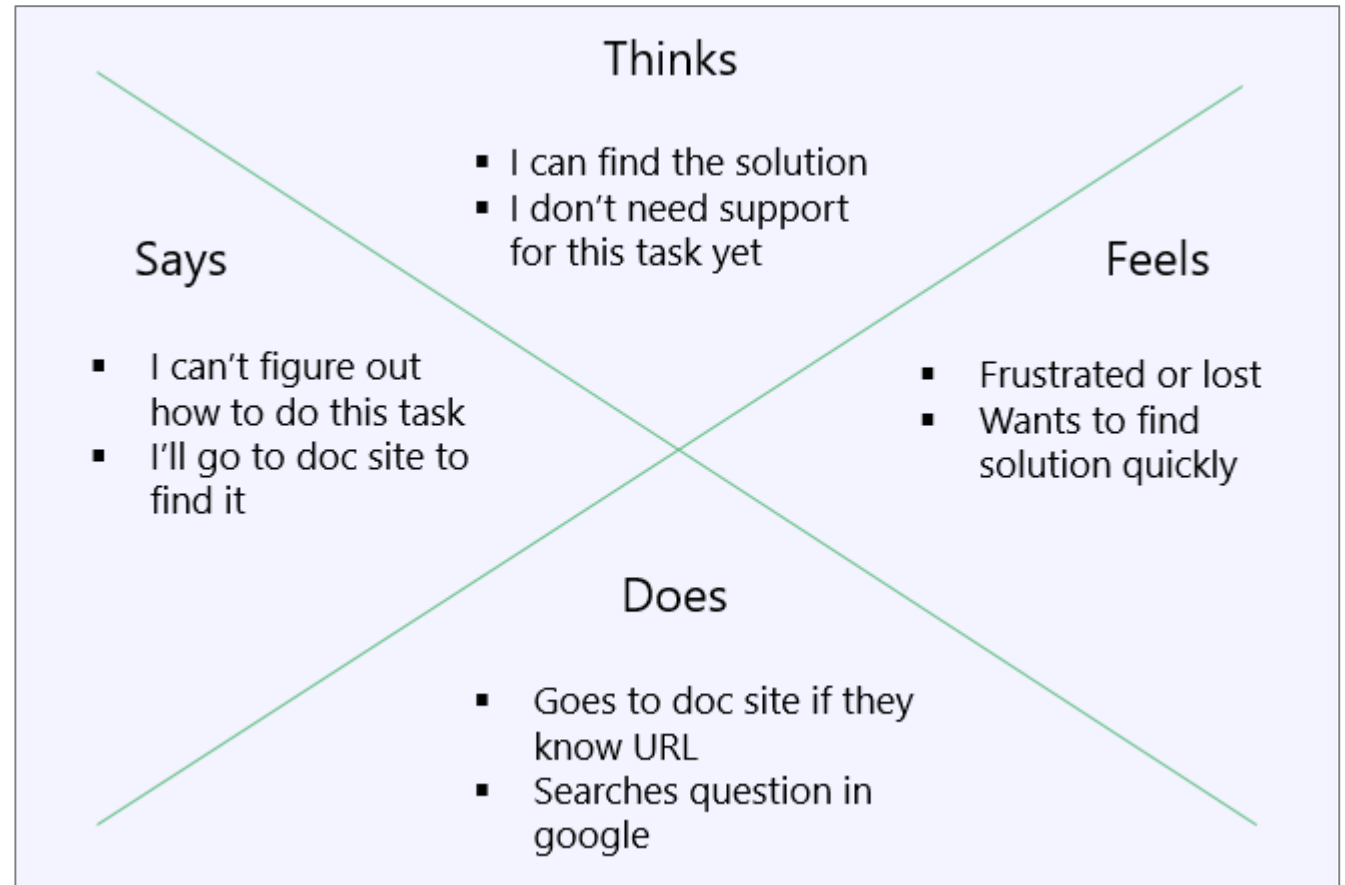
# The User

## Pain Points

- ❑ Trouble finding content
- ❑ Too many clicks to get to topic
- ❑ Doesn't know website URL
- ❑ Only one way to navigate
- ❑ Large image sizes = longer pages



## Empathy Map

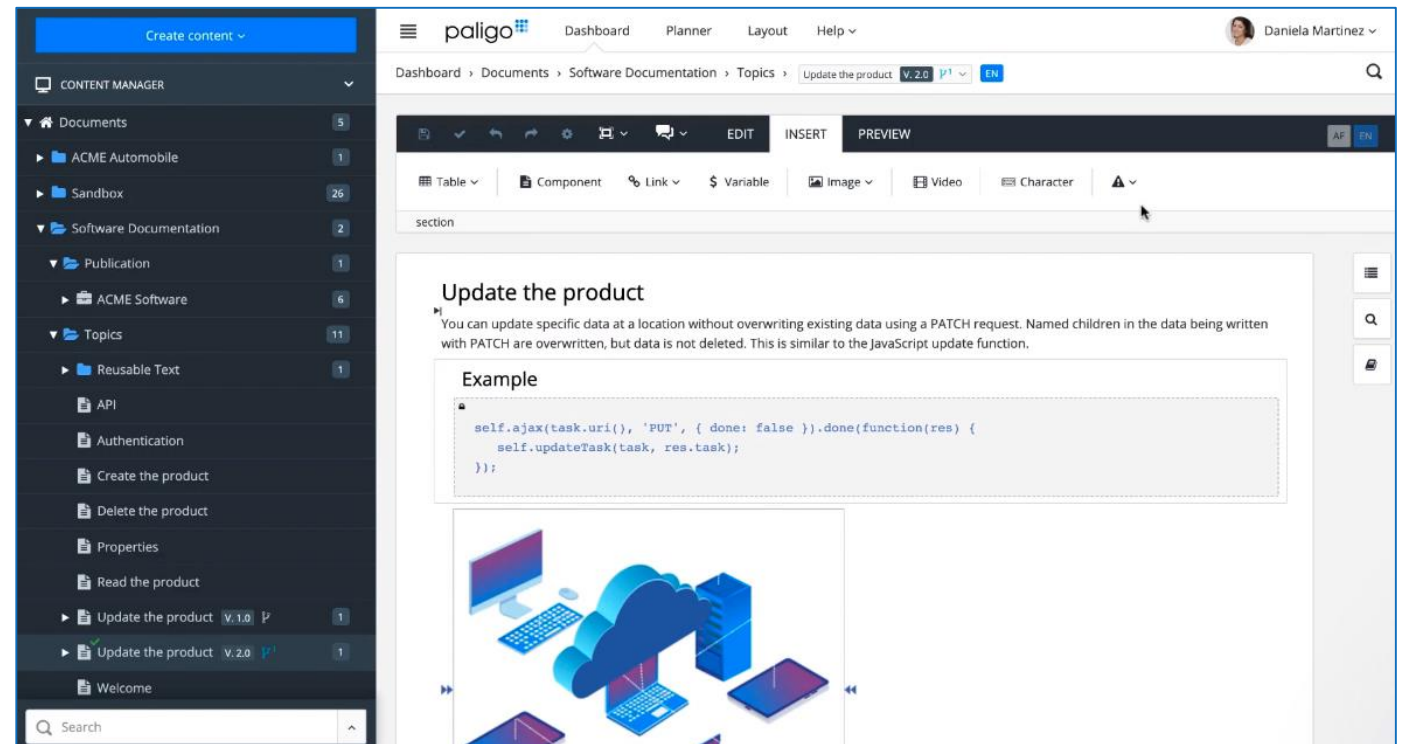




# Why Paligo?

- ❑ User friendly
- ❑ Can add contributors
- ❑ Manage translations to any language
- ❑ Render responsive HTML5 site before launch
- ❑ High level of customization
- ❑ Integration with Zendesk

Technical documentation  
reinvented and improved.



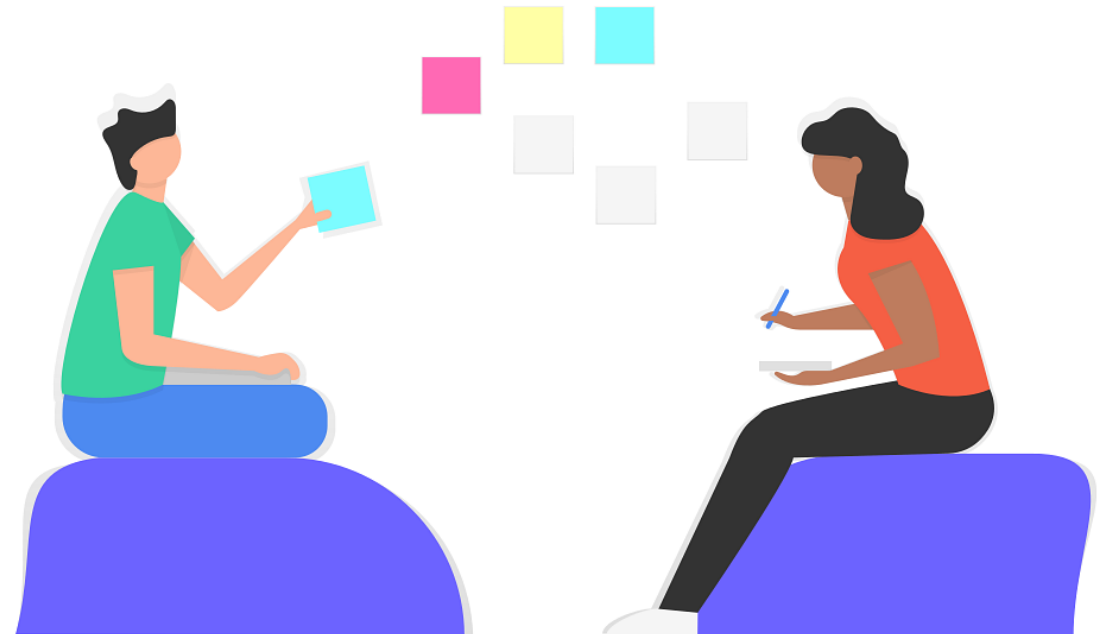
# UX Process

## Objectives

- ❑ Condense & simplify page structure
- ❑ Logical topic organization
- ❑ Decrease cognitive load
- ❑ Make more accessible

## Design Guidelines

- ❑ Simplicity
- ❑ Consistency
- ❑ Flexibility
- ❑ Clarity



# UX Process

## Build

### First Content Structure Outline

- II. Records Management
1. Welcome to Records Management, Overview, Terminology, UI, Signing In, Developers
  2. (Link) Architecture & Planning
    - a) Core Platform (Title on top of page): Topology, Architecture, Scalability, Database Considerations
    - b) (Link) Disaster Recovery
      - Content one page \*Some content has another link to external site, like a Microsoft "How to"
    - c) (Link) High Availability
      - Content one page
    - d) (Link) System Requirements
      - o Content one page
  3. (Link) Installing, Uninstalling, & Upgrading
    - a) Installation Overview (has links to connectors/Extensions installation overviews), Launching Setup (moved), Installation Media, Uninstalling Core Platform (moved), Upgrading (moved), Common Issues (moved), System Requirements
    - b) (Link) Installing Manager Web
      - Content one page
    - c) (Link) Advanced Configuration
      - Overview, Configuring & Supporting Fully Qualified Domain Name (FQDM) (put together), Configuring IIS Binding With & Without SSL (put together), Allowing HTTP, configuring Load Balancing, Changing Master Account Password, Installing a Custom Signing Certificate
    - d) (Link) Using Group Policy to Copy Files Without Scripting
      - Content one page
  4. (Link) Lifecycle Processing Service (Windows Service)
    - a) Content on one page
  5. (Link) Using Records Management
    - a) (Link) Managing File Plans
      - File Plan Overview
    - (Link) Record Classes Overview

### Second Content Outline (White boarded)

#### About

- What is Gimmal Records Management?
- How System Fits Together
- Terminology

#### Getting Started

- Plan Your Deployment
- Plan Your Installation
- Set Up
- Signing-In
- Questions to Ask

#### Using RM

- Managing File Plan
- Record Classes
- Manage Records
- Monitor System
- Using Inbox
- Manage Security
- Applying Settings

#### Architecture

- Core Platform
- Disaster Recovery
- High Availability
- System Requirements/ Database Considerations

#### Service

- PowerShell Cmdlets
- Reporting tool
- Migration Utility

#### Connectors

- Documentum
- Exchange
- FileNet
- File Share
- Physical Records Management
- SharePoint
- SharePoint Online

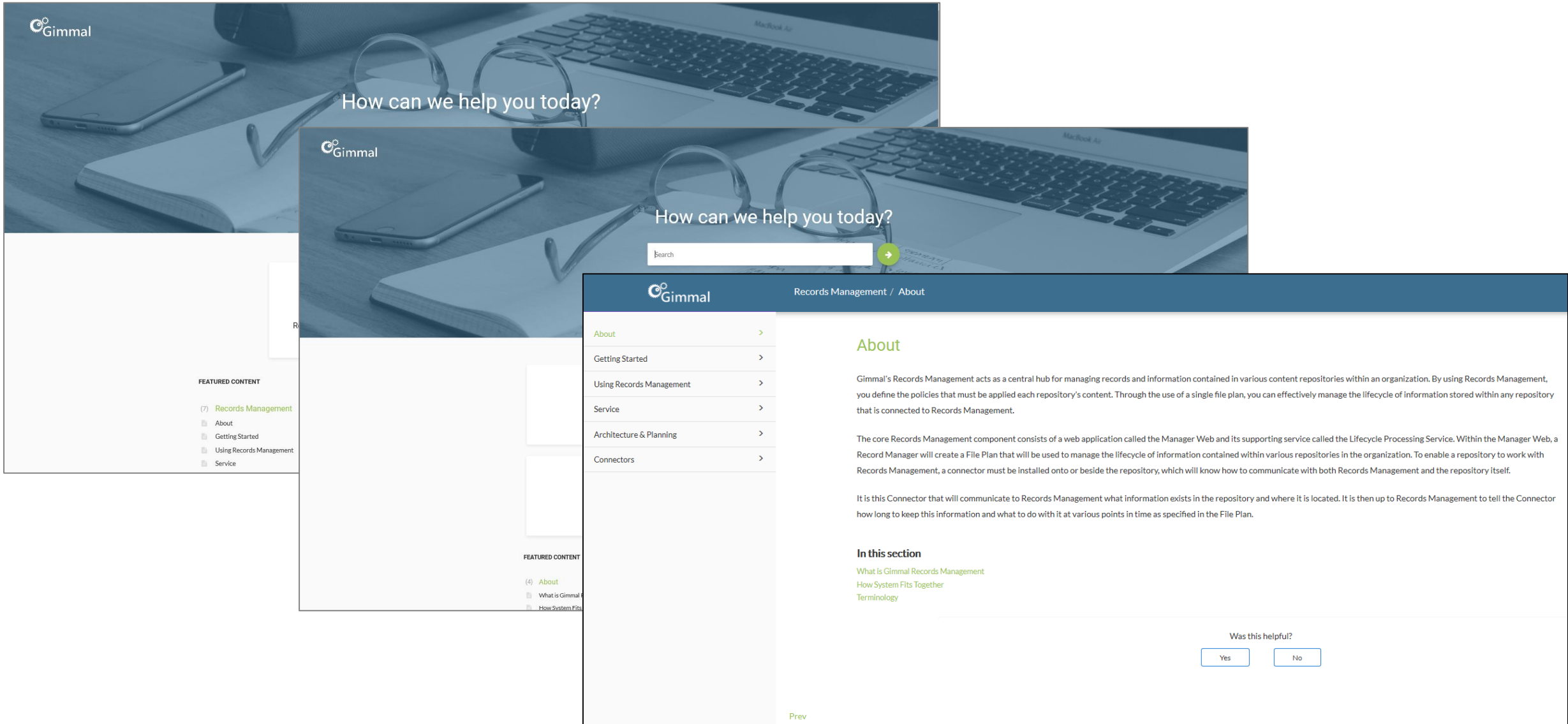
paligo

Repeat

Learn

Iterate

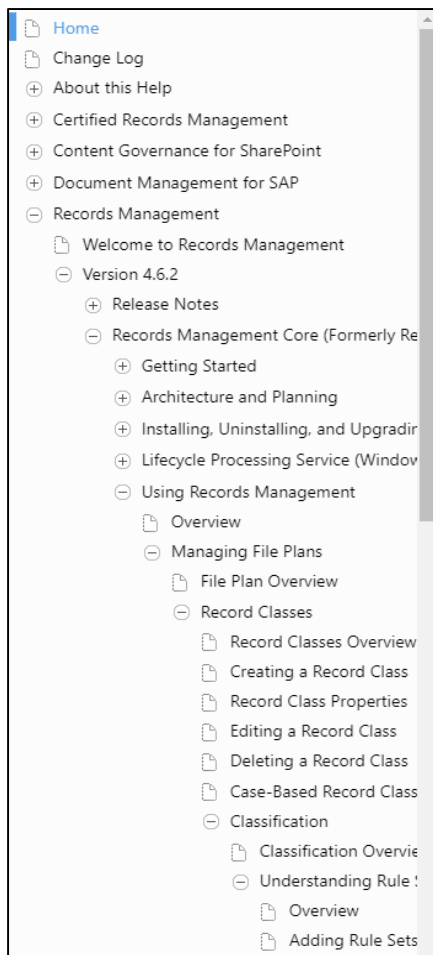
# User Flow



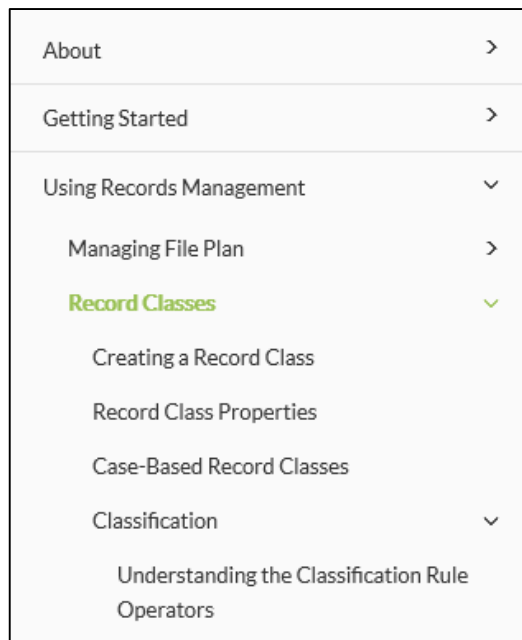


# User Experience

## Before



## After



## Flexible Navigation

Records Management / About / What is Gimmel Records Management

### In this section

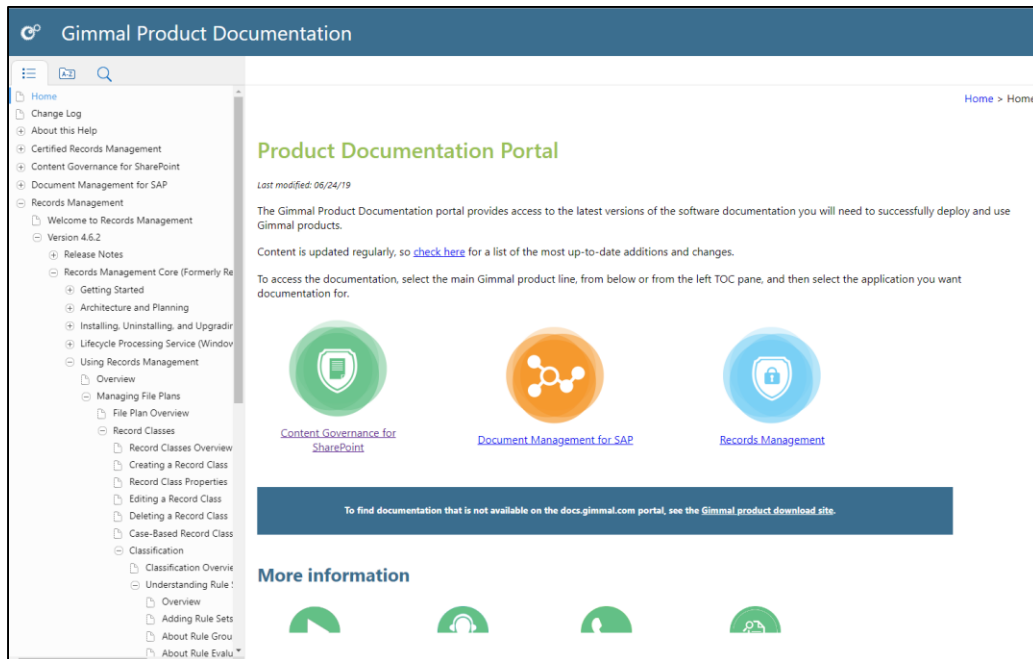
Creating a Record Class  
Record Class Properties  
Case-Based Record Classes  
Classification  
Classification Rules  
Lifecycle  
Approval Groups  
Inbox View

### What is Gimmel Records Management

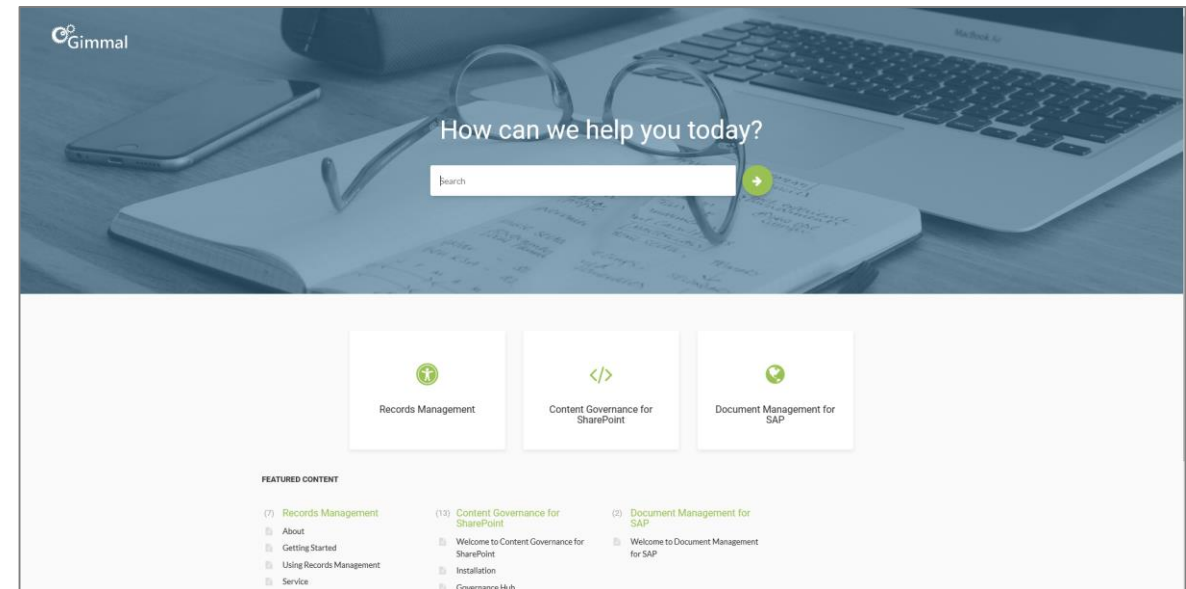
What Records Management Does  
High Level Things it Does - Features

# User Interface

Before



After



# User Interface

## Current Doc Site

1. Select **Manage** from the Main Menu.
2. Select **Records** from the left navigation menu.
3. Click the drop-down for the desired Record. (The drop-down options you see may vary, depending on your permissions.)
4. Select **Legal Hold**.
5. Select the appropriate Legal Case from the drop-down.

### Note

- Only legal cases that are created and open will display from this drop-down list. Closed legal cases are not available for selection.
6. Click **Confirm**.



## Paligo

1. Select **Manage** from the Main Menu.
2. Select **Records** from the left navigation menu.
3. Click the drop-down for the desired Record. (The drop-down options you see may vary, depending on your permissions.)
4. Select **Legal Hold**.
5. Select the appropriate Legal Case from the drop-down.



### Note

Only legal cases that are created and open will display from this drop-down list. Closed legal cases are not available for selection.

6. Click **Confirm**.

Trigger	Description
Obsolete	The Obsolete trigger allows Retentions to be driven based on the date that an item is marked Obsolete.
Supersede	The Supersede trigger allows Retentions to be driven based on the date that an item is marked Superseded.
Declare	The Declare trigger allows Retentions to be driven based on the date that an item is marked Declared. <b>Note:</b> Version 4.0 and above
Undeclare	The Undeclare trigger allows Retentions to be driven based on the date that an item is marked as Undeclared. <b>Note:</b> Version 4.0 and above
Record Class Closed	The Record Class Closed trigger allows Retentions to be driven based on the date that an item's Record Class is marked as Closed. <b>Note:</b> Version 4.0 and above



Trigger	Description
Obsolete	The Obsolete trigger allows Retentions to be driven based on the date that an item is marked Obsolete.
Supersede	The Supersede trigger allows Retentions to be driven based on the date that an item is marked Superseded.
Declare	The Declare trigger allows Retentions to be driven based on the date that an item is marked Declared. <b>Note:</b> Version 4.0 and above
Undeclare	The Undeclare trigger allows Retentions to be driven based on the date that an item is marked as Undeclared. <b>Note:</b> Version 4.0 and above
Record Class Closed	The Record Class Closed trigger allows Retentions to be driven based on the date that an item's Record Class is marked as Closed. <b>Note:</b> Version 4.0 and above



# Future Paligo





# Personas



## End User



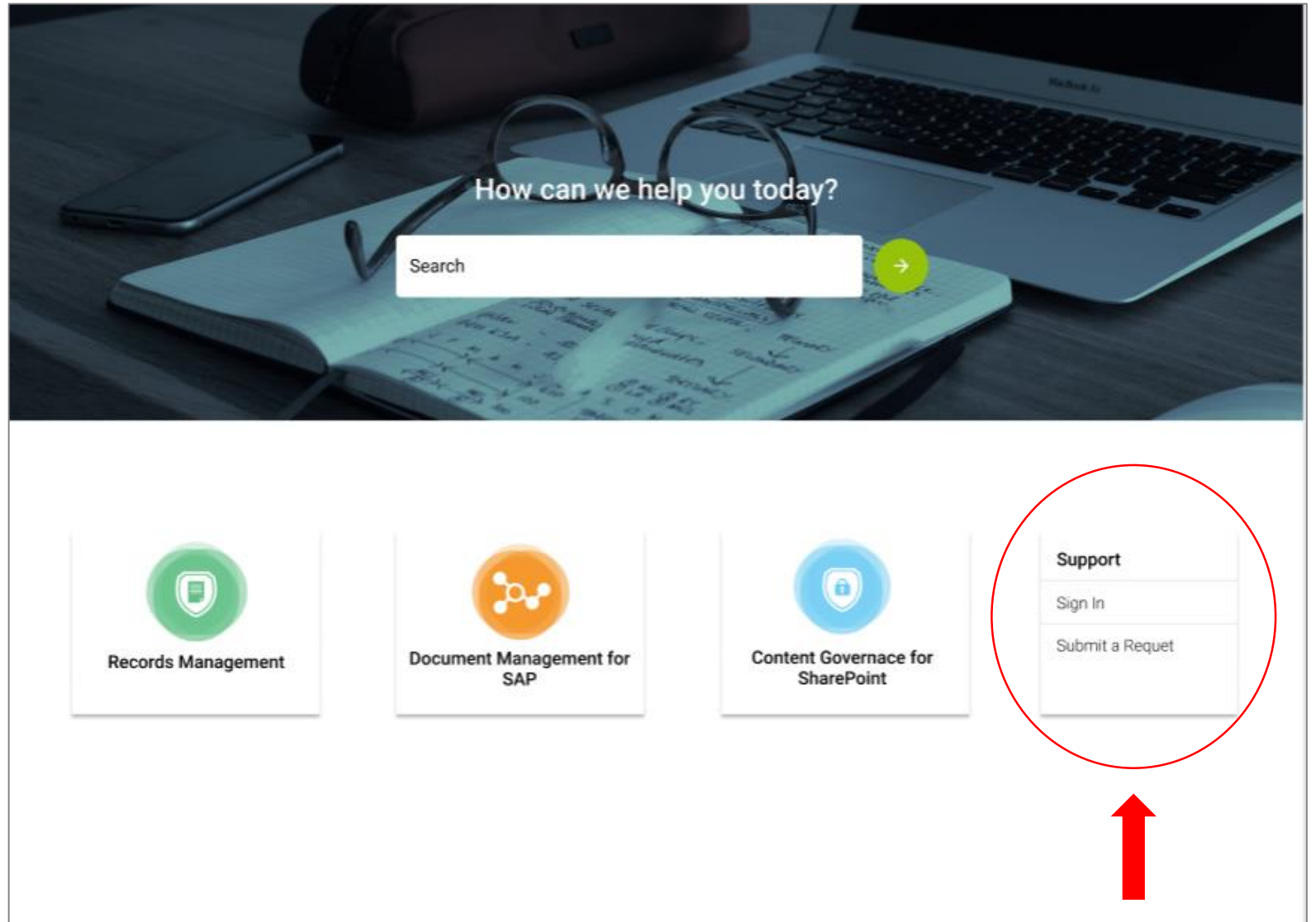
## Records Manager



## Administrator



# IT Support Integration into Zendesk



# Internship Continued



# Blog Series: How to Build a File Plan



Part 1: Creating a Retention Schedule that Works



Part 2: Creating Classifications



Part 3: Determining Record Types



Part 4: Determining Trigger Types



Part 5: Determining Disposition Type

# What I Learned

---



CAREER CONFIDENCE



PRIORITIZATION



HOW  
ORGANIZATIONS  
RUN



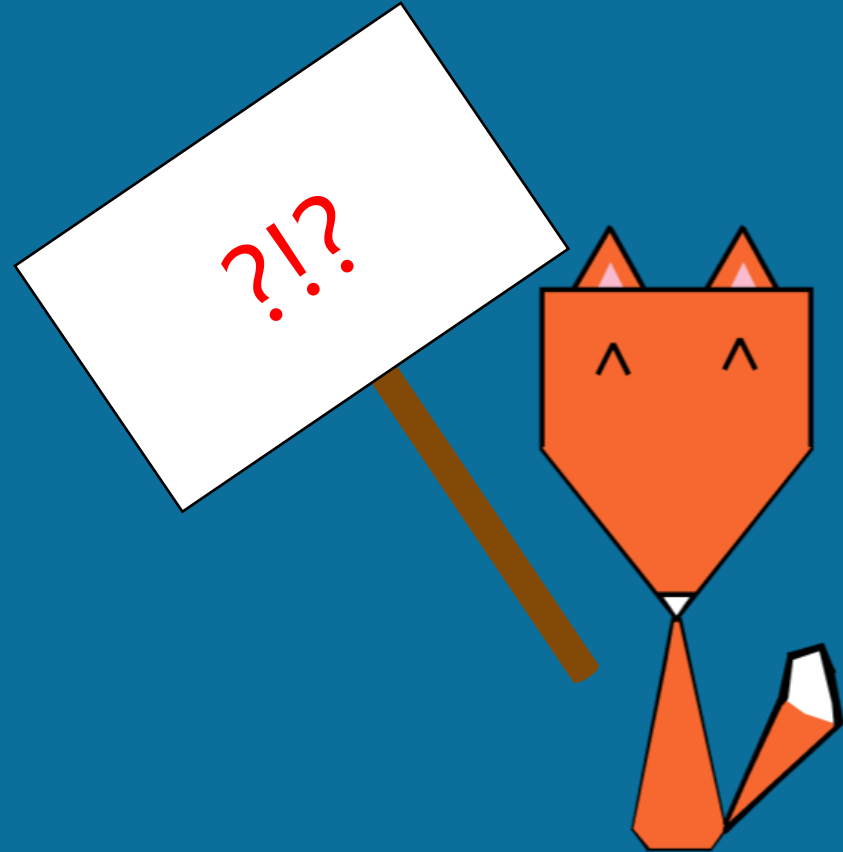
CROSS FUNCTIONAL  
COLLABORATION



TRIAL BY FIRE



Any Questions?



Thank You!

