

Parker Wright

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Katy, Texas

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Education

C.T. Bauer College of Business, University of Houston

Expected December 2019

B.B.A. in Management Information Systems

GPA: 3.49 Cumulative

Activities: Management Information Systems Student Organization (MISSO), Esports Club, Tennis Club

Relevant Coursework

Product Management, User Experience Design, Database Management, Data Visualization, Cloud Solutions, Java Programming, Front-End Programming, IT Project Management, Social Psychology, Business Statistics, Cal I & II

Experience

Gimmel, Houston TX

May 2019 – August 2019

Technical Writing Intern (Product Documentation Design)

- Contributed in the launch of a new host software for user documentation and proposed and executed integration with the IT support platform, resulting in greater user satisfaction
- Enhanced the user experience and interface of existing documentation by designing a new navigation structure that condensed total web pages by 30 percent, revising content, and styling with CSS
- Wrote a published technical blog series, visualized sales data, attended marketing meetings, and formulated social media posts gaining prioritization skills in a cross functional environment

Eternal Gems Inc. Website Design Non-Profit Project

February 2019 – April 2019

University of Houston, MIS 4374: IT Project Management

- Collaborated in a team of 5 students to update and redesign the home and media tab pages of Eternal Gems' website in 3 design iterations
- Conducted requirements gathering with the President of Eternal Gems to understand the client's needs and identify the project scope
- Facilitated communication with weekly reports and constructed a Gantt Chart to track project progress

Fruition Technology Product Strategy Corporate Project

September 2018 – November 2018

University of Houston, GENB 3302: Connecting Bauer to Corporate

- Participated in a team of 8 students to conduct research on technology trends and develop a marketing strategy for the product launch of Innovation Depot
- Created a persona based on early adopters and designed questions for future user research
- Presented finished project to the CEO and other board members earning a score of 49 out of 50

Projects

Eventbrite Feature Design Exercise (UX/UI Design, User Research, Figma)

- Designed an interactive prototype in Figma for group decision making using problem identification, user research, and empathy

SQL Experience Project (Data Analytics, SQL, Oracle)

- Developed 40 queries from over 3 million rows of mock SXSW data utilizing common methods: Select, From, Join, Order By, Group By, Where, Union, and mathematical functions

Fire Department Metrics (Data Analytics, Data Visualization, Power BI, DAX, Excel)

- Gathered requirements from mock Fire Chief to improve processes and presented a dashboard with 9 metrics after analyzing over 8 million rows of data

Skills

Languages: SQL, DAX, HTML/CSS, JavaScript, Java

Tools: Microsoft Office Suite, Power BI, Tableau, Figma, Axure, SharePoint, Paligo, HubSpot