Parker Wright

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Education

C.T. Bauer College of Business, University of Houston   Expected December 2019
B.B.A. in Management Information Systems
GPA: 3.49 Cumulative
Activities: Management Information Systems Student Organization (MISSO), Esports Club, Tennis Club

Relevant Coursework

Product Management, User Experience Design, Database Management, Data Visualization, Cloud Solutions, Java Programming, Front-End Programming, IT Project Management, Social Psychology, Business Statistics, Cal I & II

Experience

Gimmal, Houston TX   May 2019 – August 2019
Technical Writing Intern (Product Documentation Design)
- Contributed in the launch of a new host software for user documentation and proposed integration with the IT support platform
- Enhanced the user experience and interface of existing documentation by designing a new navigation structure, revising content, and styling with CSS
- Wrote a published technical blog series, attended marketing meetings, won the social media contest, and gained prioritization skills in a cross functional environment

Eternal Gems Inc. Website Design Non-Profit Project   February 2019 – April 2019
University of Houston, MIS 4374: IT Project Management
- Collaborated in a team of 5 students to update and redesign the home and media tab pages of Eternal Gems' website in 3 design iterations
- Conducted requirements gathering with the President of Eternal Gems to understand the client's needs and identify the project scope
- Facilitated communication with weekly reports and constructed a Gantt Chart to track project progress

Fruition Technology Product Strategy Corporate Project   September 2018 – November 2018
University of Houston, GENB 3302: Connecting Bauer to Corporate
- Participated in a team of 8 students to conduct research on technology trends and develop a marketing strategy for the product launch of Innovation Depot
- Created a persona based on early adopters and designed questions for future user research
- Presented finished project to the CEO and other board members earning a score of 49 out of 50

Projects

Eventbrite Feature Design Exercise (UX/UI Design, User Research, Figma)
- Designed an interactive prototype in Figma for group decision making using problem identification, user research, and empathy

SQL Experience Project (Data Analytics, SQL, Oracle)
- Developed 40 queries from over 3 million rows of mock SXSW data utilizing common methods: Select, From, Join, Order By, Group By, Where, Union, and mathematical functions

Fire Department Metrics (Data Analytics, Data Visualization, Power BI, DAX, Excel)
- Gathered requirements from mock Fire Chief to improve processes and presented a dashboard with 9 metrics after analyzing over 8 million rows of data

Skills

Languages: SQL, DAX, HTML/CSS, JavaScript, Java

Tools: Microsoft Office Suite, Power BI, Tableau, Figma, Axure, SharePoint, Paligo, HubSpot