Parker Wright

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Education

University of Houston
Expected December 2019
B.B.A. Management Information Systems
GPA: 3.49 Cumulative

Relevant Coursework

Product Management, User Experience Design, Human Computer Interaction, Data Visualization, Cloud Solutions, Front-End Programming, Social Psychology, Business Statistics, Cal I & II

Skills

UX/UI Design

Rapid Prototyping

User Interviews

Secondary Research

Competitive Analysis

Sketching

Data Analysis

Data Visualization

Programming

Languages

HTML/CSS

JavaScript

SQL

DAX

Java

R (learning)

Tools

Microsoft Office Suite

Figma

Axure

Power BI

Tableau

Experience

Gimmal, Houston TX | Technical Writing Intern
May 2019 – August 2019

- Contributed in the launch of a new host software for user documentation and proposed integration with the IT support platform
- Enhanced the user experience and interface of existing documentation by designing a new navigation structure, revising content, and styling with CSS
- Wrote a published technical blog series, attended marketing meetings, won the social media contest, and gained prioritization skills in a cross functional environment

Eternal Gems Website Design Non-Profit Student Project
February 2019 – April 2019

- Collaborated in a team of 5 students to update and redesign the home and media tab pages of Eternal Gems' website in 3 design iterations
- Conducted requirements gathering with the President of Eternal Gems to understand the client's needs and identify the project scope
- Facilitated communication with weekly reports and constructed a Gantt Chart to track project progress

Fruition Technology Product Strategy Student Project
September 2018 – November 2018

- Collaborated in a team of 5 students to update and redesign the home and media tab pages of Eternal Gems' website in 3 design iterations
- Conducted requirements gathering with the President of Eternal Gems to understand the client's needs and identify the project scope
- Facilitated communication with weekly reports and constructed a Gantt Chart to track project progress

School Activities

Management Information Systems Student Organization (MISSO)
Operations Committee

Esports Club
Tournament Organizer

Tennis Club
Social Officer