

Parker Wright

Katy, TX 77450
(832) 466-9166

www.parkerwright.me
pwrightsc@gmail.com
www.linkedin.com/in/wright-parker

Education

C.T. Bauer College of Business, University of Houston

Expected December 2019

B.B.A. in Management Information Systems

GPA: 3.49 Cumulative

Activities: Management Information Systems Student Organization (MISSO), Esports Club, Tennis Club

Relevant Coursework

Product Management, User Experience Design, Database Management, Data Visualization, Cloud Solutions, Business Analytics in R, Java Programming, Front-End Programming, IT Project Management, Social Psychology, Statistics, Cal I & II

Experience

Gimmel, Houston, TX

Product Specialist

September 2019 – Present

- Researching end users to create a customizable navigation for target client categories
- Translating technical requirements in meetings as a liaison between services and product marketing
- Improving product documentation by revising the navigation and content iteratively with the CTO

Technical Writing Intern – Product Documentation Design

May 2019 – August 2019

- Launched user documentation into new host platform and proposed integration into Zendesk
- Enhanced the user experience and interface of existing documentation by designing a new navigation structure, revising content, and styling with CSS
- Published a technical blog series (whitepaper), won the social media contest, attended marketing meetings, and gained prioritization skills in a cross functional environment

Eternal Gems Inc. Website Design Non-Profit Project

February 2019 – April 2019

University of Houston, MIS 4374: IT Project Management

- Collaborated with a team of 5 students to redesign 4 pages of Eternal Gem's website in 3 design iterations
- Consulted with client to identify key requirements, define project scope, and develop project plan
- Facilitated communication with weekly reports and constructed a Gantt Chart to track project progress

Fruition Technology Product Strategy Corporate Project

September 2018 – November 2018

University of Houston, GENB 3302: Connecting Bauer to Corporate

- Participated in a team of 8 students to conduct research on technology trends for the launch of Innovation Depot
- Created a persona based on early adopters and designed questions for future user research
- Presented finished project to the CEO and other board members earning a score of 49 out of 50

Projects

Eventbrite Feature Design Exercise (UX/UI Design, User Research, Figma)

- Designed an interactive prototype in Figma for group decision making using problem identification, user research, and design principles

Mock Intranet Site (SharePoint, Organizational Design)

- Built an intranet site with needed collaboration features for mock company and the product and design departments

SQL Experience Project (Data Analytics, SQL, Oracle)

- Developed 40 queries from over 3 million rows of mock SXSW data utilizing common methods: Select, From, Join, Order By, Group By, Where, Union, and mathematical functions

Fire Department Metrics (Data Analytics, Data Visualization, Power BI, DAX, Excel)

- Gathered requirements from mock Fire Chief to improve processes and presented a dashboard with 9 metrics after analyzing over 8 million rows of data

Skills

Languages: SQL, R, DAX, HTML/CSS, JavaScript, Java

Tools: Microsoft Office Suite (Excel, Word, PowerPoint, Access), Power BI, Tableau, Figma, Axure, AWS, SharePoint, Trello