**Parker Wright**

(832) 466-9166

Katy, Texas

**www.parkerwright.me**

pwrightsc@gmail.com

www.linkedin.com/in/wright-parker

**Education**

**University of Housto****n**

Expected December 2019

B.B.A. Management Information Systems

GPA: 3.49 Cumulative

**Relevant Coursework**

Product Management, User Experience Design, Human Computer Interaction, Data Visualization, Cloud Solutions, Front-End Programming, Social Psychology, Business Statistics, Cal I & II

**Skills**

UX/UI Design

Rapid Prototyping

User Interviews

Secondary Research

Competitive Analysis

Sketching

Data Analysis

Data Visualization

Programming

**Languages**

HTML/CSS

JavaScript

SQL

DAX

Java

R (learning)

**Tools**

Microsoft Office Suite

Figma

Axure

Power BI

Tableau

**Experience**

**Gimmal, Houston TX |** Technical Writing Intern

May 2019 ­– August 2019

* Contributed in the launch of a new host software for user documentation and proposed integration with the IT support platform
* Enhanced the user experience and interface of existing documentation by designing a new navigation structure, revising content, and styling with CSS
* Wrote a published technical blog series, attended marketing meetings, won the social media contest, and gained prioritization skills in a cross functional environment

**Eternal Gems Website Design Non-Profit Student Project** February 2019 ­– April 2019

* Collaborated in a team of 5 students to update and redesign the home and media tab pages of Eternal Gems’ website in 3 design iterations
* Conducted requirements gathering with the President of Eternal Gems to understand the client’s needs and identify the project scope
* Facilitated communication with weekly reports and constructed a Gantt Chart to track project progress

**Fruition Technology Product Strategy Student Project** September 2018 ­– November 2018

* Collaborated in a team of 5 students to update and redesign the home and media tab pages of Eternal Gems’ website in 3 design iterations
* Conducted requirements gathering with the President of Eternal Gems to understand the client’s needs and identify the project scope
* Facilitated communication with weekly reports and constructed a Gantt Chart to track project progress

**School Activities**

Management Information Systems Student Organization (MISSO)

Operations Committee

Esports Club

Tournament Organizer

Tennis Club

Social Officer