

Jiaojiao Song

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EXPERIENCE

Goldman Sachs

Product Design Lead

Oct 2021 - Now

- Revamping the Marquee search experience with AI resulted in 15% increase in Monthly Active Users and 30% increase in Click-through Rate.
- Leading design strategies on trading tools interoperability that connects siloed bank technology infrastructure.
- Built the Marquee design system that increased team workflow efficiency.

Roostify

Senior Product Designer

Apr 2019 - Oct 2021

- Led the end-to-end design process for Roostify's lending platform and successfully shipped products that reduced the loan-to-close cycles by 30%.
- Built the design system with scalable design patterns and component guidelines.

Microsoft

Research Intern

Oct 2016 - Apr 2017

- Designed a data visualization authoring tool in PowerBI to help non-experts create data videos.
- Developed hi-fidelity prototypes and animation library to support data-driven storytelling.

EDUCATION

Carnegie Mellon University

August 2018

M.S. in HCI & Learning Science

Interaction Design, Data Visualizations, Cognitive Science, Statistics

Huazhong University of

Science & Technology

August 2017

B.S. in Management Information Systems

Statistics, Project Management, System Design

SKILLS

Research

User Interview

Service Blueprinting

Usability Testing

User Journey Map

Design

Information Architecture

Service Wireframing

Design System

Prototyping

Tech

Python

Javascript

React

HTML/CSS