

# Jiaojiao Song

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## Selected Projects

Nuggets ↗

- AI-powered journaling app that recognizes emotions from entries; built with React, TypeScript, Tailwind, Python, Supabase, Modal, and Vercel.

Inside Me ↗

- AI-driven cognitive behavioral therapy tool, built with React, Supabase, Python, Modal, and Vercel.

Figma Kanban ↗

- Custom TypeScript widget with 10k+ users, helping designers manage their day-to-day tasks inside Figma.

## Experience

Meta

Lead Product Designer

Sept 2024 - Now

- Leading the end-to-end design of Meta’s AI Native Data Analytics tool and drove the long-term product vision.
- The Alpha launch received over 1000 active users within a week.

Goldman Sachs

Lead Product Designer

Oct 2021 - Now

- Revamped Marquee search, increasing MAU by 8% and CTR by 26%.
- Designed a trade management tool unifying Equity, FX, and Commodities.
- Built and scaled the Marquee design system.

Roostify

Senior Product Designer

Apr 2019 - Oct 2021

- Led the design for Roostify’s lending platform and reduced the loan-to-close cycles by 30%.
- Built the Roostify design system.

Microsoft

UX Design Intern

Oct 2016 - Apr 2017

- Designed a data visualization authoring tool in PowerBI to help non-experts create data videos.

## Education

Carnegie Mellon University

August 2018

M.S. in HCI & Learning Science

Interaction Design, Data Visualizations, Cognitive Science, Statistics

Huazhong University of Science & Technology

August 2017

B.S. in Management Information Systems

Statistics, Project Management, System Design

## Skills

### Design

Product Strategy

User Research

Animation

Design Leadership

Interaction Design

Wireframing

Prototyping

Visual Design

### Front-end development

React

TypeScript

React

Tailwind