

# Jiaojiao Song

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## Experience

**Meta**  
**Product Design Lead**  
Sept 2024 - Now

- Leading the end to end design of Meta’s AI native data analytics tool from 0-1, reaching 1,000+ users in week one.
- Designed core AI capabilities (SQL editing, data discovery, etc) that raised acceptance rate by 10%.

**Goldman Sachs**  
**Product Design Lead**  
Oct 2021 - Aug 2024

- Revamped the Marquee search experience across that increases MAU by 8% and click through rate by 26%.
- Designed a position management tool for Equity, FX and Commodities to connect siloed bank technology infrastructure, with 25% revenue growth.
- Built the Marquee design system that increased team workflow efficiency.

**Roostify**  
**Senior Product Designer**  
Apr 2019 - Oct 2021

- Led the end-to-end design process for Roostify’s lending platform and reduced the loan-to-close cycles by 30%.
- Built the design system with scalable design patterns and component guidelines.

**Microsoft**  
**UX Design Intern**  
Oct 2016 - Apr 2017

- Designed a data visualization authoring tool in PowerBI to help non-experts create data videos.
- Developed animation library to support data-driven storytelling.

## Education

**Carnegie Mellon University**  
August 2018

M.S. in HCI & Learning Science  
Interaction Design, Data Visualizations, Cognitive Science, Statistics

**Huazhong University of Science & Technology**  
August 2017

B.S. in Management Information Systems  
Statistics, Project Management, System Design

## Skills

### Design

Product Strategy      Interaction Design  
User Research      Wireframing  
Mentorship      Prototyping  
Design Leadership      Visual Design

### Tools

Figma/Sketch  
Prompt Engineering  
Python  
Javascript, React