

Efficient Graph Embedding Generation and Update for Large-Scale Temporal Graph

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ABSTRACT

Graph embedding aims at mapping each node to a low-dimensional vector, beneficial for various applications like pattern matching, retrieval augmented generation and recommendation. In this paper, we study the large-scale temporal graph embedding problem. Different from simple graphs, each edge has a timestamp in temporal graphs, which requires the embeddings to encode the temporal biases. Factorizing similarity matrix is a common approach for generating simple graph embeddings where similarity can be well characterized by some conventional metrics like personalized PageRank. However, how to construct a similarity that can encode interactions with temporal biases is a critical problem for large scale temporal graphs. To address this, we introduce the concept of temporal-based bipartite graph (TBG) and develop the temporal preferential attachment similarity (TPASim) that reflects concurrent node activity over time. Directly factorizing the TPASim matrix, which contains nearly n^2 non-zeros, is not feasible for large graphs with n nodes. Instead, we present LTGE, which constructs and factorizes a temporal matrix with at most $2m$ non-zeros, where m is the number of edges. Our theoretical analysis shows that LTGE achieves the same embeddings as factorizing the TPASim matrix but significantly reduces complexity by a factor of $\frac{n^2}{m}$. On the other hand, when graphs evolve over time, to avoid recomputing, we further propose LTGEInc that utilizes a novel incremental singular value decomposition (SVD) algorithm with provable guarantee for updating the embeddings. Extensive experiments on several datasets with up to 17 million nodes and 1.3 billion edges demonstrate that LTGE outperforms the state of the art significantly and is orders of magnitude faster than the baselines specially designed for temporal graphs. For embeddings update, LTGEInc retains the performance with small computational overhead.

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1 INTRODUCTION

Graph is a common data structure in real world which can model complex relationships. For instance, it can represent associations between users and products on shopping platforms or interactions in biomolecular systems. For graph analytics, graph embedding is a fundamental task aiming to represent graph as low-dimensional embeddings for downstream tasks such as link prediction [51, 62, 63] and recommendation [7, 59, 65]. There are a plethora of techniques for generating graph embeddings, with early approaches utilizing random walks on the graph as sentences to train word2vec models [19, 47]. Later, Liu et al. [41] provide a general view for using matrix factorization (MF) to obtain graph embeddings with thorough theoretical analysis. Since then, several MF-based approaches [16, 49, 62, 63, 68] are proposed to improve the efficiency of generating graph embeddings. Nevertheless, the aforementioned methods mainly focus on simple graphs, without considering the temporal information in temporal graphs.

In recent years, some work studies the temporal graph embedding problem [9, 38, 52, 71]. In a temporal graph, each edge is associated with a timestamp that represents when the edge is added, which introduces the temporal biases. For example, Figure 1(b) is a temporal co-author graph collected from 2022 to 2023, where every edge has a timestamp about their generation time, while Figure 1(a) is the simple co-author graph at 2023 with the same structure. Considering temporal interactions, node 9 has a more recent publication co-authored with node 7 than node 6, indicating a closer collaboration with the former. In the view of simple graph at 2023 by ignoring the timestamps, with respect to node 7, node 6 and node 9 are structurally equivalent. As a result, existing temporal graph embedding methods aim to capture the temporal biases in temporal graphs.

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However, previous temporal graph embedding methods are hard to scale to large graphs with billions of edges due to prohibitive training time and/or memory usage. To address the deficiency of previous work, we propose LTGE via temporal similarity matrix factorization tailored to Large Temporal Graph Embedding. The challenge is two-fold, which requires (i) a proper temporal similarity metric and (ii) an efficient factorization. For simple graphs, the similarity between two nodes can be well characterized by some conventional metrics such as personalized PageRank [29], preferential attachment similarity [2], and SimRank [28]. Such metrics, unfortunately, cannot capture temporal information.

Inspired by the preferential attachment similarity [2], we divide time into a sequence of snapshots, and create an edge between a node and a snapshot if the node is active in the snapshot (i.e., the node interacts with some other nodes in the snapshot). Moreover, if a node has more interactions in one snapshot, the weight of the corresponding edge is larger. In this way, we create a temporal bi-partite graph (TBG) consisting of the original nodes, snapshots, and node-snapshot edges. Then we propose a new similarity measure based on TBG, called temporal preferential attachment similarity (TPASim). That is, the TPASim between two nodes is the logarithm weight products of them appearing in the same snapshot. We show that if ignoring temporal information, i.e., simple graphs, TPASim is exactly a preferential-attachment-like similarity. Furthermore, factoring a similarity matrix with n^2 elements is computationally expensive, where n is the number of nodes in the graph. According to the definition of TPASim, we prove that the singular value decomposition (SVD) of the similarity matrix can be easily obtained from the SVD of a smaller matrix with $n \times k$ dimensions, among which $O(m)$ are non-zeros, where m is the number of edges in the graph and k is the number of snapshots. As a result, the efficiency is significantly improved.

On the other hand, as real-world graphs always evolve over time, the embeddings shall be updated accordingly. Considering the example given in Figure 1, for the embeddings obtained at 2022, it is obvious that node 8, node 9 and node 10 are unseen unless we update their embeddings at 2023. Previous studies on embedding update [13, 23, 39] focus on simple dynamic graphs without considering temporal interactions. Therefore, another challenge for temporal graph embedding is to deal with evolving nodes and edges while reserving temporal information. A naive solution is to recompute whenever needed, which is computationally expensive and time-consuming. In this paper, we propose LTGEInc that can update the embeddings incrementally while retaining temporal interactions. Basically, LTGEInc is based on a novel incremental SVD that applies to our temporal similarity matrix. Moreover, through a rigorous analysis, we show that the error introduced by LTGEInc is theoretically bounded. It supports LTGEInc to perform well in downstream tasks even with multiple updates to the embeddings without significant degradation under limited error accumulation.

Finally, the effectiveness and efficiency of our proposed methods are demonstrated through experiments on multiple datasets. In particular, LTGE outperforms all competitors on future link prediction and top- K recommendation, while LTGEInc shows its superior capability on incremental future link prediction task. Moreover, previous temporal graph embedding baselines are hard to derive embeddings on million-scale graphs, whereas our LTGE finishes

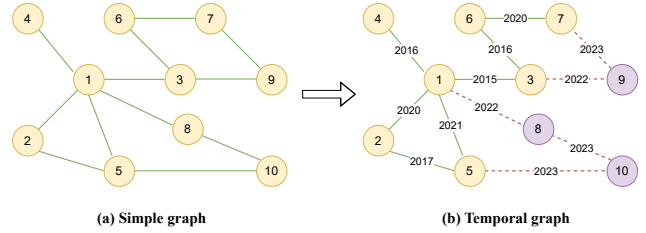


Figure 1: Simple graph vs. temporal graph.

within 9 hours on the largest dataset tested, i.e., Taobao with 17.9 million nodes and 1.3 billion edges.

In summary, our contributions in this paper are as follows.

- We propose LTGE via temporal similarity matrix factorization for large temporal graph embedding. In particular, we devise a novel similarity measure TPASim that can encode temporal interactions effectively and can be factorized in an efficient way.
- We further develop LTGEInc that updates embeddings incrementally with provable guarantees as graph evolves, instead of intractable recomputing.
- We evaluate LTGE on ten public datasets against eleven competitors and LTGEInc on three large dynamic graphs against three methods with high efficiency, respectively. The experimental results demonstrate the superiority of LTGE and LTGEInc. In particular, for the Taobao dataset with 17.9 million nodes and 1.3 billion edges, all the temporal graph embedding methods fail to produce embeddings except LTGE. Meanwhile, LTGEInc outperforms all competitors in the incremental task with the highest efficiency.

Roadmap. In Section 2, we review the related work on the graph embedding problem. Problem formulation is given in Section 3. To address the problem, in Sections 4 and 5, we present LTGE and its incremental update version LTGEInc, respectively. Section 6 conducts complexity analysis. Performance of our solutions is evaluated in Section 7. Finally, we conclude our paper in Section 8.

2 RELATED WORK

Simple Graph Embedding. Techniques such as locally linear embedding [53] and Laplacian eigenmaps [3] are significant early contributions. However, these methods can only capture the local structure to generate low-quality embeddings. Later, the advent of word embedding models inspires researchers for generating graph embedding. DeepWalk [47] considers random walks as sentences, and samples several random walks on the graph to train skip-gram model [42] to get the graph embeddings. On the basis of DeepWalk, node2vec [19] adjusts two parameters to control the random walk, thus obtaining more structural information and providing more adaptable embeddings. LINE [56] defines the first-order and second-order similarity between nodes and optimizes the skip-gram model [42] through negative sampling. HuGE [16] utilizes a hybrid-property heuristic random walk to capture structural information and uses a heuristic algorithm to determine parameters of the random walk. Some methods [1, 8, 10, 58, 69] apply deep learning to graph embeddings, but they tend to be computationally expensive on large graphs.

To further improve the efficiency and provide comprehensive theoretical analysis, many efficient matrix-factorization-based approaches [48, 49, 62, 63, 68] are proposed for generating graph embeddings. Specifically, NRP [62] designs node-reweighting pagerank, which is an effective similarity measure for generating embeddings efficiently. NetSMF [49] utilizes spectral sparsification theories to improve the efficiency of matrix factorization. ProNE [68] enhances the embeddings by disseminating them within the space modulated spectrally on the basis of sparse matrix factorization. However, the aforementioned methods overlook the temporal information in temporal graphs. To address this issue, temporal graph embedding has garnered increased attention in recent years.

Temporal Graph Embedding. Temporal graph embedding methods aim to utilize temporal information to enhance the quality of embeddings. For temporal graph embedding, CTDNE [44] introduces the temporal random walk to encode temporal information. EHNA [26] later improves upon this temporal random walk and designs a deep neural network to learn high-quality embeddings. Over recent years, temporal graph neural network (T-GNN) has emerged as potent models for learning representations on temporal graphs. TGAT [9] utilizes the message-passing scheme of simple GNNs and incorporates time information to obtain temporal graph embeddings. TGN [52] leverages a memory module to track historical interactions, thereby gaining temporal information and achieving significant accuracy improvements over simple graph embedding methods. APAN [60] expedites model inference via asynchronous message propagation. Furthermore, the state-of-the-art T-GNN model Zebra [38] employs a top-k T-PPR to reduce neural network layers, demonstrating high effectiveness in future link prediction task.

However, even for the most efficient temporal graph embedding method Zebra, the memory module update remains time-consuming, and storing historical interactions requires substantial memory, restricting its applicability for massive graphs. Meanwhile, T-GNNs need node feature to train the model, which is not always available for different downstream tasks [6, 13]. Also, all of the aforementioned T-GNN models cannot update the embeddings for new nodes using the model trained on the original subgraph. Nevertheless, practical applications often demand incremental tasks, which require that the embeddings can be adjusted with new data instead of generating embedding based on subgraph knowledge [13, 55].

Embedding Update for Dynamic Graphs. There are several studies that aim at efficiently updating the embeddings with the graph structure changes, which are also called dynamic graph embedding. DNE [12] modifies the embeddings of nodes by tuning the skip-gram model to accommodate the dynamic nature of graphs. LocalAction [40] randomly samples the neighbors of the updated node and modifies the embeddings of the sampled node. This method is highly efficient, but it performs poorly in practical tests because it does not consider high-order proximity. DynGEM [18] uses an autoencoder to obtain graph embeddings and avoids retraining by means of regularization parameter passing. GloDyNE [23] designs a novel node selection strategy combined with a novel incremental learning paradigm to enhance the capture of high-order proximity changes. DAMF [11] is the state-of-the-art dynamic graph

Table 1: Frequently used notations.

Notation	Description
$G = (V, \mathcal{E})$	A temporal graph G with node set V , edge set \mathcal{E} , where each $(v_i, v_j) \in \mathcal{E}$ is associated with a timestamp t_{v_i, v_j}
n, m	The numbers of nodes and edges in G
d	The dimension of embedding
k	The number of snapshots
U_T	The temporal node set generated by snapshots
$G_t = (V_t, \mathcal{E}_t)$	A bipartite graph G_t with node set $V_t = (V \cup U_T)$ and edge set $\mathcal{E}_t \subseteq V \times U_T$
$w(v_i, u_j)$	The weight of edge in G_t between nodes $v_i \in V$ and $u_j \in U_T$
$\text{TPASim}(v_i, v_j)$	Temporal preferential attachment similarity between nodes v_i and v_j in temporal-based bipartite graph G_t
$\mathbf{W} \in \mathbb{R}^{n \times k}$	The temporal matrix of G_t such that $\mathbf{W}[i, j] = \ln w(v_i, u_j)$

embedding method for large dynamic graph, which updates the embeddings via space projection and uses personalized pagerank to enhance its embeddings. However, most dynamic graph embedding methods only focus on how to efficiently update the embedding when the graph structure changes and ignore the temporal information brought by the timestamp, so they always perform worse than temporal graph embedding methods on temporal graphs.

In this paper, we (i) develop scalable temporal graph embedding algorithms for large graphs with millions of nodes, and (ii) propose an efficient method for update embeddings incrementally when graph evolves.

3 PROBLEM FORMULATION

3.1 Preliminaries

In the context of directed temporal graphs, a temporal graph denotes as $G = (V, \mathcal{E})$, where V represents the set of nodes, and \mathcal{E} represents the set of edges, and each edge $(v_i, v_j) \in \mathcal{E}$ is annotated with a timestamp t_{v_i, v_j} indicating the generation timestamp of the edge. Temporal graph embedding aims to project each node $v_i \in V$ into a low-dimensional vector space, represented by \mathbf{z}_{v_i} , that encapsulates both the topological structure and the temporal features of the node. High quality embeddings are expected to facilitate accurate predictions in various tasks, such as future link prediction [26, 44] and top- K recommendations [31]. Our work firstly studies the problem of generating high quality temporal graph embeddings. Also, as real-world graphs always evolve over time, this work further delves into strategies for incrementally updating temporal graph embeddings, with a particular focus on the addition of edges and nodes, which is crucial for many important applications. For example, in citation networks, new citations (i.e., edges) and new papers (i.e., nodes) are produced over time, while in e-commerce networks, there are new purchases (i.e., edges) and new customers (i.e., nodes) everyday.

Notations. For a given temporal graph $G = (V, \mathcal{E})$, let $n = |V|$ and $m = |\mathcal{E}|$ be the number of nodes and edges in G , respectively. Denote by d the dimension of embeddings, where $d \ll n$. All matrices in this

paper will use bold uppercase. In particular, $\mathbf{Z} \in \mathbb{R}^{n \times d}$ represents the graph embeddings, while \mathbf{z}_i denotes the i -th row vector. G_t is a temporal-based bipartite graph with node set $V_t = (V \cup U_T)$ and edge set $\mathcal{E}_t \subseteq V \times U_T$, where U_T is the node set generated by snapshots. We denote $w(v_i, u_j)$ as the edge weight between node v_i and u_j in G_t , while $\mathbf{W} \in \mathbb{R}^{n \times k}$ is the temporal matrix of G_t such that $\mathbf{W}[i, j] = \ln w(v_i, u_j)$. Moreover, $\|\mathbf{X}\|_F$ means the Frobenius norm of \mathbf{X} , while $\sigma_i(\mathbf{X})$ means the i -th singular value of \mathbf{X} . Table 1 shows the frequently used notations in this paper.

3.2 Matrix Factorization for Graph Embedding

To generate graph embeddings from the similarity matrix, many previous studies [49, 50, 61, 62] use SVD to get a primary high-dimension representation $\mathbf{H} \in \mathbb{R}^{n \times n}$ and then set the graph embedding $\mathbf{Z} = \mathbf{H}_d \in \mathbb{R}^{n \times d}$ as the top- d columns of \mathbf{H} to reduce the dimensions. That is, given a similarity matrix $\mathbf{S} \in \mathbb{R}^{n \times n}$, SVD derives that

$$\begin{aligned} \rho \mathbf{S} &= \mathbf{U} \Sigma \mathbf{V}^\top, \\ \text{and } \mathbf{H} &= \mathbf{U} \sqrt{\Sigma}, \end{aligned} \quad (1)$$

where \mathbf{U} and \mathbf{V} are $n \times n$ complex unitary matrices, Σ is an $n \times n$ rectangular diagonal matrix with non-negative real numbers on the diagonal, and ρ is a parameter for adjusting the value of embeddings. In fact, leveraging the framework developed by Liu et al. [41], \mathbf{H} is the solution of maximizing the following objective function with respect to vector $y_i \in \mathbb{R}^{1 \times n}$ for each node v_i .

$$O(v_i, v_j) = \sigma_\rho(s_{i,j}) \ln \sigma(y_i y_j^\top) + \sigma_\rho(-s_{i,j}) \ln \sigma(-y_i y_j^\top), \quad (2)$$

where $\sigma(x) = \frac{1}{1+e^{-x}}$ is the sigmoid function, $\sigma_\rho(x) = \frac{1}{1+e^{-\rho x}}$, and $s_{i,j}$ is the similarity between nodes v_i and v_j . Here, this objective function follows the target that two similar (resp. dissimilar) nodes v_i and v_j in a graph, i.e., large (resp. small) value of $s_{i,j}$, are also close (resp. far away) in embedding space, i.e., large (resp. small) value of $y_i y_j^\top = y_i y_j^\top$.

To maximize (2), one can treat $y_{i,j}$ as an independent value [37]. Considering the local objective function for a node pair (v_i, v_j) , we can get the partial derivative with respect to $y_{i,j}$ that

$$\begin{aligned} \frac{\partial O(v_i, v_j)}{\partial y_{i,j}} &= \sigma_\rho(s_{i,j})(1 - \sigma(y_{i,j})) - \sigma_\rho(-s_{i,j})(1 - \sigma(-y_{i,j})) \\ &= \sigma_\rho(s_{i,j})(1 - \sigma(y_{i,j})) - (1 - \sigma_\rho(s_{i,j}))\sigma(y_{i,j}), \end{aligned}$$

where the first equality is due to $\frac{\partial \sigma(x)}{\partial x} = \sigma(x)(1 - \sigma(x))$ and the second equality is due to $\sigma(-x) = 1 - \sigma(x)$ and $\sigma_\rho(-x) = 1 - \sigma_\rho(x)$. Setting $\frac{\partial O(v_i, v_j)}{\partial y_{i,j}} = 0$, we can get that

$$y_{i,j} = \rho \cdot s_{i,j}.$$

Alternatively, letting y_i be the i -th row of matrix \mathbf{Y} , we can write in the form of matrix that

$$\mathbf{Y} \mathbf{Y}^\top = \rho \mathbf{S}, \quad (3)$$

where $s_{i,j}$ is the i -th row and j -th column element of the similarity matrix $\mathbf{S} \in \mathbb{R}^{n \times n}$. Note that when \mathbf{S} is a semi-positive definite matrix we have $\mathbf{U} = \mathbf{V}$ [17]. According to (1), it is trivial to see that $\mathbf{H} \mathbf{H}^\top = \rho \mathbf{S}$. This implies that $\mathbf{Y} = \mathbf{H}$ is the solution to maximize (2).

At the same time, truncated SVD of \mathbf{S} is the best d -rank approximation of \mathbf{S} in Frobenius space, which means $\mathbf{Z} = \mathbf{H}_d$ is the solution of the following equation.

$$\min_{\mathbf{Z} \in \mathbb{R}^{n \times d}} \|\mathbf{Z} \mathbf{Z}^\top - \mathbf{H} \mathbf{H}^\top\|_F, \quad (4)$$

Thus \mathbf{Z} is a good d -dimension representation for \mathbf{H} . Equations (1)–(4) aim to make the embeddings retain the similarity information on the graph. The above analysis indicates that for a well-defined similarity measure, truncated SVD on the similarity matrix is suitable for generating graph embeddings. On this basis, the primary problem of temporal graph embedding is how to define a new similarity measure that can encode the temporal information. Moreover, we find that it is also important for temporal graph embedding methods to have the ability to update rapidly facing addition of nodes or edges for practical application. In the following content, we state how to solve the issues mentioned above through a well-defined similarity TPASim and an incremental SVD algorithm to handle the embeddings update problem.

4 THE LTGE ALGORITHM

4.1 Temporal Distribution Similarity

Given a temporal graph $G = (V, \mathcal{E})$, we firstly define a snapshot as a subset of nodes and temporal edges within a time range. Specifically, for a temporal graph with time span T , each snapshot contains nodes and edges within a fixed length of time \tilde{T}_i and $\sum_i \tilde{T}_i = T$. One kind of intuitive temporal information is that nodes that appear in the same snapshot may have similar temporal bias in behavior. Based on the idea, we first divide the temporal graph into k snapshots, while each snapshot has the $\frac{T}{k}$ length of time.

After splitting the graph, the entire edge set is divided into k different subsets across distinct time intervals with each snapshot. These subsets are denoted as E_1, E_2, \dots, E_k , where the intersection of each subset is empty (i.e., $\forall i \neq j, E_i \cap E_j = \emptyset$) and the union of these sets forms the entire edge set \mathcal{E} (i.e., $\bigcup_i^k E_i = \mathcal{E}$). We treat each of the k subsets as new nodes, labeled as $u_1, u_2, \dots, u_k \in U_T$, where u_i corresponds to E_i . Each $u_i \in U_T$ denotes a temporal node, while U_T is the temporal node set. Every temporal node represents a period of time, thus we can build the connection between temporal nodes and original nodes to model the temporal information preference of each node.

Then we initialize a new graph $G_t = (V_t = (V \cup U_T), \mathcal{E}_t = \emptyset)$ which contains both the original nodes and the temporal nodes. Next, we generate the edges that associate these two types of nodes. For each $\ell = 1, 2, \dots, k$, we perform the following operations on each edge $e = (v_i, v_j)$ in \mathcal{E} :

- (1) If there is no edge (v_i, u_ℓ) in the edge set \mathcal{E}_t of the new graph, then add an edge (v_i, u_ℓ) with weight t_{v_i, v_j} ; if an edge (v_i, u_ℓ) already exists, then add the weight of the edge by t_{v_i, v_j} .
- (2) Perform the same for the edge (v_j, u_ℓ) .

After above operations, we construct a bipartite graph that can explicitly represent the connection between nodes and different time intervals, which is called Temporal-based Bipartite Graph (TBG) in the following content.

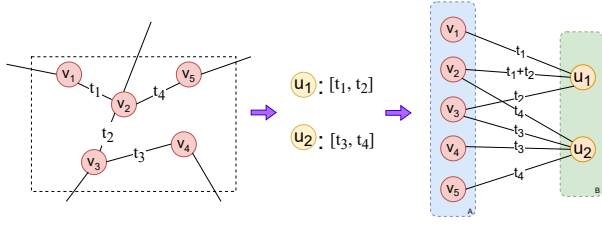


Figure 2: Example of temporal bipartite graph conversion (the left picture is the original temporal graph G , the center is the generated temporal node, and the right picture is the converted bipartite graph G').

Example. We provide an example of how to generate a TBG from a general temporal graph. In the left of Figure 2, there is a sub-graph G with five nodes and four edges. As stated above, if we set $k = 2$ for G , all edges in G can be divided into two snapshots $E_1 = \{(v_1, v_2), (v_2, v_3)\}$ and $E_2 = \{(v_3, v_4), (v_2, v_5)\}$ based on their generation time. For $E_1 = \{(v_1, v_2), (v_2, v_3)\}$, we create a new node u_1 to represent the snapshot and generate new edges (v_1, u_1) , (v_2, u_1) , and (v_3, u_1) , where u_1 is called a temporal node. Since nodes v_1 and v_3 each appear in an edge of E_1 , as stated above, edge (v_1, u_1) has a weight t_1 and (v_3, u_1) has a weight of t_2 , while node v_2 appears in both edges and hence the edge (v_2, u_1) has a weight of $t_1 + t_2$. Similarly, we can generate edges for temporal node u_2 . Finally, the TBG is constructed with original node set A and temporal node set B . The temporal-based bipartite graph after the construction is shown in the right of the figure.

Temporal-based bipartite graph could effectively retain the time sequence information of the original temporal graph by connecting the original graph nodes to the corresponding temporal nodes. Next task is to find a similarity measurement on TBG to capture the structure and temporal information simultaneously. Previous studies like Personalized PageRank [29] or SimRank [28] just focus on the connection between original nodes, which only consider structure information but ignore the temporal information in temporal graph.

Thus, we propose a new similarity called **TPASim**, that concentrates on temporal distribution around each node. The motivation behind is that two nodes are close when they appear in same temporal snapshots frequently, because it means their activity trajectory is coincident partly to some extent. In the constructed TBG, the similarity between two original nodes is determined by the edges they connect to the same temporal nodes, which is defined as follow:

Definition 4.1. Given a TBG $G_t = (V_t, E_t)$, the temporal preferential attachment similarity (TPASim) between any pair of graph nodes v_i and v_j is

$$\text{TPASim}(v_i, v_j) = \sum_{u_\ell \in U} \ln w(v_i, u_\ell) \cdot \ln w(v_j, u_\ell).$$

Here $w(v_i, u_\ell)$ represents the weight of the edge between node v_i and node u_ℓ . The similarity definition takes the time distribution related to nodes into account, where two nodes are more similar when the generation time distribution of the edges around two nodes are closer.

In fact, TPASim is inspired by preferential attachment similarity [2] that is a common measurement in simple graph defined as

$\text{PASim}(v_i, v_j) = d_i \cdot d_j$. Preferential attachment similarity has been used in many areas such as percolation [22], transportation [67] and synchronization [64]. The following lemma shows the connection between TPASim and preferential attachment similarity.

LEMMA 4.2. For a simple graph, which means the timestamp t for every edge is a constant $t_0 > 1$ and the number of snapshots $k = 1$ is the only reasonable choice, we have

$$\text{TPASim}(v_i, v_j) = \ln d_i \ln d_j + \ln t_0 \ln \text{PASim}(v_i, v_j) + \ln^2 t_0.$$

PROOF. Because $k = 1$, there is only one temporal node in TBG, which means that $\forall v \in V, w(v, 1) = \ln(\sum_1^{d_v} t_0) = \ln(t_0 \cdot d_v)$, where d_v is degree of node v . So we can get:

$$\begin{aligned} \text{TPASim}(v_i, v_j) &= w(v_i, 1) \cdot w(v_j, 1) \\ &= (\ln(\sum_1^{d_{v_i}} t_0)) \cdot (\ln(\sum_1^{d_{v_j}} t_0)) \\ &= (\ln(t_0) + \ln d_{v_i}) \cdot (\ln(t_0) + \ln d_{v_j}) \\ &= \ln d_i \ln d_j + \ln t_0 \ln \text{PASim}(v_i, v_j) + \ln^2 t_0, \end{aligned}$$

which completes the proof. \square

In conclusion, with constructing TBG and computing TPASim, we could simultaneously consider structure information and temporal information. In what follows, we show that the embeddings can be generated efficiently through factorizing a small matrix, which avoids computing and factorizing the whole TPASim matrix.

4.2 Efficient Matrix Factorization for Temporal Graph Embedding

As stated in Section 3.2, we should factorize the similarity matrix to generate the final embeddings [41]. However, it is inefficient to factorize the whole similarity matrix, thus we next give analysis on how to get the same result by factorizing a small matrix. First, we define the **temporal matrix**, which represents the logarithm of weighted connection relationship between the original nodes and the temporal nodes on TBG, as follow:

$$\mathbf{W}[i, j] = \ln w(v_i, u_j),$$

where $v_i \in V$ is an original node, $u_j \in U_T$ is a temporal node and $\mathbf{W} \in \mathbb{R}^{n \times k}$ is the temporal matrix where $\mathbf{S} = \mathbf{W}\mathbf{W}^\top$. Note that for each edge (v_i, v_j) in the original temporal graph G , at most two edges are created in the corresponding TBG G_t that connect v_i and v_j to one temporal node u_ℓ . Hence, G_t has at most $2m$ edges, indicating that \mathbf{W} contains $O(m)$ non-zero elements, where $m \ll n^2$ in general, n and m are the number of nodes and edges in G .

Next, the following lemma can prove that the objective function could be maximized by just factorizing the temporal matrix $\mathbf{W} \in \mathbb{R}^{n \times k}$ with SVD factorization.

LEMMA 4.3. Let $\mathbf{Z} \in \mathbb{R}^{n \times d}$ be matrix obtained by the objective function (1) and do the singular value decomposition (SVD) of the temporal matrix \mathbf{W} that $\mathbf{W} = \mathbf{U}\Sigma\mathbf{V}^\top$, where $\mathbf{U}^\top\mathbf{U} = \mathbf{I}$, $\mathbf{V}^\top\mathbf{V} = \mathbf{I}$, and \mathbf{I} is identity matrix. We then have:

$$\mathbf{Z} = \sqrt{\rho}\mathbf{U}_d\Sigma_d,$$

where \mathbf{U}_d and Σ_d represent the top- d columns of \mathbf{U} and Σ , respectively.

Algorithm 1: LTGE

Input: Temporal graph $G = (V, \mathcal{E})$, the whole time span T , the number of snapshots k , embedding dimension d , parameter ρ .

Output: Graph embeddings \mathbf{Z} , right singular matrix \mathbf{V}_d^\top

```

1  $t_{\text{label}} \leftarrow 0$ , size  $\leftarrow \frac{T}{k}$ , snapshot  $\leftarrow 0$ ;
2 Initialize a null matrix  $\mathbf{W} \in \mathbb{R}^{n \times k}$ ;
3 for  $(v_i, v_j) \in \mathcal{E}$  do
4   if  $t_{v_i, v_j} - t_{\text{label}} > \text{size}$  then
5      $t_{\text{label}} \leftarrow t_{v_i, v_j}$ ;
6     snapshot  $\leftarrow \text{snapshot} + 1$ ;
7    $\mathbf{W}[v_i, \text{snapshot}] \leftarrow \mathbf{W}[v_i, \text{snapshot}] + t_{v_i, v_j}$ ;
8    $\mathbf{W}[v_j, \text{snapshot}] \leftarrow \mathbf{W}[v_j, \text{snapshot}] + t_{v_i, v_j}$ ;
9  $\mathbf{W} \leftarrow \sqrt{\rho} \ln \mathbf{W}$  for all nonzero elements in  $\mathbf{W}$ ;
10  $\mathbf{U}_d, \Sigma_d, \mathbf{V}_d^\top \leftarrow \text{RandomizedSVD}(\mathbf{W})$ ;
11  $\mathbf{Z} \leftarrow \mathbf{U}_d \Sigma_d$ ;
12 return  $\mathbf{Z}, \mathbf{V}_d^\top$ ;

```

PROOF. Let $S[i, j] = \text{TPASim}(v_i, v_j)$. It has been proved that Equation (4) can be optimized by factorizing the similarity matrix \mathbf{S} . According to the definition of TPASim, we have $\mathbf{S} = \mathbf{W}\mathbf{W}^\top$. Meanwhile, $\mathbf{W} = \mathbf{U}\Sigma\mathbf{V}^\top$ and $\mathbf{V}^\top\mathbf{V} = \mathbf{I}$. Thus we can get:

$$\begin{aligned}
\mathbf{H}\mathbf{H}^\top &= \rho \cdot \mathbf{S} = \rho \mathbf{W}\mathbf{W}^\top \\
&= \rho \cdot \mathbf{U}\Sigma\mathbf{V}^\top(\mathbf{U}\Sigma\mathbf{V}^\top)^\top \\
&= (\sqrt{\rho} \cdot \mathbf{U}\Sigma)(\sqrt{\rho} \cdot \mathbf{U}\Sigma)^\top.
\end{aligned}$$

So that $\mathbf{Z} = \mathbf{H}_d = \sqrt{\rho} \mathbf{U}_d \Sigma_d$. \square

To further improve the efficiency of LTGE, we use Randomized SVD [20] to calculate the final embeddings. Its computational time primarily depends on the non-zero elements in the temporal matrix, i.e., $O(m)$. Finally, Algorithm 1 illustrates the pseudo-code of LTGE.

5 AN INCREMENTAL METHOD: LTGEINC

When the initial graph contains only a small number of edges (e.g., newly constructed graph datasets), the final graph may have far more nodes and edges than the original subgraph with newly adding data, and the topological structure of the graph will also be changed. In this case, it is difficult for the embeddings trained on the initial subgraph to obtain the knowledge applicable to the final large-scale graph, which leads to a serious decline in the quality of embeddings.

A naive approach to handle this issue is to retrain the model with fixed time intervals. However, existing temporal graph embedding methods require a significant amount of time to generate the embeddings, while multiple recalculations necessitate extensive time and computing resources. To solve this problem, we propose an incremental algorithm named LTGEInc. It avoids repeatedly recomputing and has a theoretical guarantee.

Example. Figure 3 gives a toy example of the temporal matrix of Figure 2 and how it changes when new edges (v_2, v_5) at time t_5 and (v_5, v_6) with new node v_6 at time t_6 are added. Since the timestamps of new edges are larger than any existing edge's, they

Algorithm 2: IncrementalSVD

Input: Factorization of original matrix $\mathbf{U}_1 \Sigma_1$ and \mathbf{V}_1^\top , factorization of new added matrix $\mathbf{U}_2 \Sigma_2$ and \mathbf{V}_2^\top .

Output: Incremental truncated SVD of new matrix $\mathbf{U}_I \Sigma_I \mathbf{V}_I^\top$.

```

1  $\mathbf{Q}_1, \mathbf{R}_1 \leftarrow \text{QR} \left( \begin{bmatrix} \mathbf{U}_1 \Sigma_1 & \mathbf{U}_2 \Sigma_2 \end{bmatrix} \right)$ ;
2  $\mathbf{Q}_2, \mathbf{R}_2 \leftarrow \text{QR} \left( \begin{bmatrix} \mathbf{V}_1 & 0 \\ 0 & \mathbf{V}_2 \end{bmatrix} \right)$ ;
3  $\mathbf{U}_R, \Sigma_R, \mathbf{V}_R^\top \leftarrow \text{SVD}(\mathbf{R}_1 \mathbf{R}_2^\top)$ ;
4  $\mathbf{U}_I, \Sigma_I, \mathbf{V}_I^\top \leftarrow \mathbf{Q}_1 \mathbf{U}_R, \Sigma_R, \mathbf{V}_R^\top \mathbf{Q}_2^\top$ ;
5 return  $\mathbf{U}_I, \Sigma_I, \mathbf{V}_I^\top$ ;

```

	u_1	u_2	
v_2	$\ln(t_1 + t_2)$	$\ln t_4$	
v_3	$\ln t_2$	$\ln t_3$	
v_5	0.0	$\ln t_4$	

→

	u_1	u_2	u_3
v_2	$\ln(t_1 + t_2)$	$\ln t_4$	0.0
v_3	$\ln t_2$	$\ln t_3$	$\ln t_5$
v_5	0.0	$\ln t_4$	$\ln(t_5 + t_6)$
v_6	0.0	0.0	$\ln t_6$

(a) Origin Temporal Matrix
(b) Incremental Temporal Matrix

Figure 3: A toy example of incremental temporal matrix update (the left is the original temporal matrix of node v_2, v_3, v_5 in Figure 2, and the right is the new temporal matrix after adding edge (v_2, v_5) at time t_5 and (v_5, v_6) at time t_6).

will only add new temporal nodes in TBG, which will only append new columns to original temporal matrix. For newly added nodes, they do not have interaction with existing temporal nodes, so that the newly added row will have zeros below the original temporal matrix. Motivated by this property of the temporal matrix, we can use incremental SVD to complete incremental embedding update.

Nevertheless, existing incremental SVD methods either need high computation cost [66] or have unique striction on matrix [27] to get an exact result. In this section, we propose an incremental SVD method with both high efficiency and theoretical bound to compute its truncated result. Specifically, for an original temporal matrix \mathbf{W} and a new temporal matrix $\mathbf{X} = [\mathbf{W}, \mathbf{W}_i]$, where $\mathbf{W}_i \in \mathbb{R}^{n \times \beta}$ is the newly added data and we already have the svd $\mathbf{U}\Sigma\mathbf{V}^\top$ of \mathbf{W} , written as \mathbf{W}_d . Let the svd of $\mathbf{W}_i = \mathbf{U}_2 \Sigma_2 \mathbf{V}_2^\top$. First, a factorization of \mathbf{X} could be written as:

$$\mathbf{X} = [\mathbf{U}\Sigma \quad \mathbf{U}_2 \Sigma_2] \begin{bmatrix} \mathbf{V}^\top & 0 \\ 0 & \mathbf{V}_2^\top \end{bmatrix}. \quad (5)$$

Next, we conduct QR factorization on each part of the above factorization to get the orthogonal submatrix with an upper triangular matrix in center. Finally, factorize the upper triangular matrix by SVD, then the approximate incremental SVD can be obtained and the new embeddings are the product of the left part and the singular value matrix in the center. The detail is shown in Algorithm 2.

The following lemma shows that the results returned from Algorithm 2 are equal to the SVD of new temporal matrix \mathbf{X} .

LEMMA 5.1. *For the original temporal matrix \mathbf{W} , if $\mathbf{U}_1 \Sigma_1 = \mathbf{U}\Sigma$ and $\mathbf{V}_1 = \mathbf{V}$, the $\mathbf{U}_I, \Sigma_I, \mathbf{V}_I^\top$ returned from Algorithm 2 is equal to the SVD of new temporal matrix $[\mathbf{W}, \mathbf{W}_i]$.*

PROOF. By (5) and QR factorization of Algorithm 2, we can get

$$[\mathbf{W}, \mathbf{W}_i] = \mathbf{Q}_1 \mathbf{R}_1 \mathbf{R}_2^\top \mathbf{Q}_2^\top.$$

Algorithm 3: LTGEInc

Input: Newly added edge set \mathcal{E}' , original embeddings \mathbf{Z} , original truncated right singular matrix \mathbf{V}_d , original number of snapshot k , parameter ρ , original time span T .

Output: New embeddings \mathbf{Z}_i , new right singular matrix \mathbf{V}_i .

```

1  $t_{\text{label}} \leftarrow 0$ , snapshot  $\leftarrow 0$ , size  $\leftarrow \frac{T}{k}$ ;
2  $k' \leftarrow \lceil |\mathcal{E}'| / \lfloor \frac{T}{k} \rfloor \rceil$ ;
3 Initialize a null matrix  $\mathbf{W}_i \in \mathbb{R}^{n \times k'}$ ;
4 for  $(v_i, v_j) \in \mathcal{E}'$  do
5   if  $t_{v_i, v_j} - t_{\text{label}} > \text{size}$  then
6      $t_{\text{label}} \leftarrow t_{v_i, v_j}$ ;
7     snapshot  $\leftarrow$  snapshot + 1;
8    $\mathbf{W}_i[v_i, \text{snapshot}] \leftarrow \mathbf{W}_i[v_i, \text{snapshot}] + t_{v_i, v_j}$ ;
9    $\mathbf{W}_i[v_j, \text{snapshot}] \leftarrow \mathbf{W}_i[v_j, \text{snapshot}] + t_{v_i, v_j}$ ;
10  $\mathbf{W}_i \leftarrow \sqrt{\rho} \ln \mathbf{W}_i$  for all nonzero elements in  $\mathbf{W}_i$ ;
11  $\mathbf{U}_2, \Sigma_2, \mathbf{V}_2^\top \leftarrow \text{TruncatedSVD}(\mathbf{W}_i, d)$ ;
12  $\mathbf{U}_i, \Sigma_i, \mathbf{V}_i^\top \leftarrow \text{IncrementalSVD}(\mathbf{Z}, \mathbf{V}_d^\top, \mathbf{U}_2 \Sigma_2, \mathbf{V}_2^\top)$ ;
13  $\mathbf{Z}_i \leftarrow \mathbf{U}_i \Sigma_i$ ;
14 return  $\mathbf{Z}_i, \mathbf{V}_i^\top$ ;

```

By the SVD of Algorithm 2, we know that

$$\mathbf{R}_1 \mathbf{R}_2^\top = \mathbf{U}_R \Sigma_R \mathbf{V}_R^\top.$$

Thus, we can obtain that

$$[\mathbf{W}, \mathbf{W}_i] = \mathbf{Q}_1 \mathbf{U}_R \Sigma_R \mathbf{V}_R^\top \mathbf{Q}_2^\top.$$

Since $\mathbf{Q}_1^\top \mathbf{Q}_1 = \mathbf{I}$ and $\mathbf{U}_R^\top \mathbf{U}_R = \mathbf{I}$, we have $(\mathbf{Q}_1 \mathbf{U}_R)^\top (\mathbf{Q}_1 \mathbf{U}_R) = \mathbf{I}$. Similarly, we also have $(\mathbf{Q}_2 \mathbf{V}_R)^\top (\mathbf{Q}_2 \mathbf{V}_R) = \mathbf{I}$. Therefore, $\mathbf{U}_I = \mathbf{Q}_1 \mathbf{U}_R$, $\Sigma_I = \Sigma_R$, and $\mathbf{V}_I^\top = \mathbf{V}_R^\top \mathbf{Q}_2^\top$ form the SVD of $[\mathbf{W}, \mathbf{W}_i]$. \square

For a matrix \mathbf{M} , consider the SVD that $\mathbf{M} = \mathbf{U} \Sigma \mathbf{V}^\top$. Denote by $(\mathbf{M})_d = \mathbf{U}_d \Sigma_d \mathbf{V}_d^\top$ the d -rank approximation of \mathbf{M} derived by the truncated SVD, where \mathbf{U}_d , Σ_d and \mathbf{V}_d^\top are the top d -columns of \mathbf{U} , Σ and \mathbf{V}^\top , respectively. Based on Lemma 5.1, we could set the truncated SVD of origin as input of incremental SVD to get the increment of $\mathbf{X}' = [(\mathbf{W})_d, (\mathbf{W}_i)_d]$, while the embeddings generated from LTGE satisfies that it is the left part of $(\mathbf{W})_d$'s SVD. LTGEInc takes the embeddings with truncated right singular matrix as input of Algorithm 2 and gets the final incremental embeddings. Thus it reduces the computational dimension of the incremental SVD. Algorithm 3 shows the whole process of LTGEInc.

Next, we will give the bound of approximate incremental SVD. For an original temporal matrix \mathbf{W} and a new temporal matrix $\mathbf{X} = [\mathbf{W}, \mathbf{W}_i]$ that needs to be updated, the error between approximate incremental matrix \mathbf{X}'_d and original new temporal matrix \mathbf{X} can be bounded by the following lemma:

LEMMA 5.2. *Let $(\mathbf{M})_d$ be the d -rank approximation of a matrix \mathbf{M} . For $\mathbf{X} = [\mathbf{W}, \mathbf{W}_i]$ and $\mathbf{X}' = [(\mathbf{W})_d, (\mathbf{W}_i)_d]$, we have that $(\mathbf{X}')_d$ returned by Algorithm 3 satisfies*

$$\|(\mathbf{X}')_d - \mathbf{X}\|_F \leq 3\|(\mathbf{X})_d - \mathbf{X}\|_F.$$

PROOF. By the triangle inequality of matrix norm, we have

$$\begin{aligned} \|(\mathbf{X}')_d - \mathbf{X}\|_F &= \|(\mathbf{X}')_d - \mathbf{X}' + \mathbf{X}' - \mathbf{X}\|_F \\ &\leq \|(\mathbf{X}')_d - \mathbf{X}'\|_F + \|\mathbf{X}' - \mathbf{X}\|_F. \end{aligned} \quad (6)$$

On one hand, since $(\mathbf{X}')_d$ is the d -rank approximation of \mathbf{X}' , according to [14], we can get that

$$\|(\mathbf{X}')_d - \mathbf{X}'\|_F = \sqrt{\sum_{i=d+1}^{2d} \sigma_i^2(\mathbf{X}')},$$

where $\sigma_i(\mathbf{X}')$ is the i -th largest singular value of \mathbf{X}' . On the other hand, based on the definition of Frobenius matrix norm (i.e., $\|\mathbf{A}\|_F = \sqrt{\sum_{i,j} \mathbf{A}[i,j]^2}$), we have

$$\begin{aligned} \|\mathbf{X}' - \mathbf{X}\|_F &= \sqrt{\sum_{i,j} (\mathbf{W}[i,j] - (\mathbf{W})_d[i,j])^2 + \sum_{i,j} (\mathbf{W}_i[i,j] - (\mathbf{W}_i)_d[i,j])^2} \\ &\leq \sqrt{\sum_{i=1}^n \sum_{j=1}^k (\mathbf{W}[i,j] - (\mathbf{W})_d[i,j])^2} \\ &\quad + \sqrt{\sum_{i=1}^n \sum_{j=1}^\beta (\mathbf{W}_i[i,j] - (\mathbf{W}_i)_d[i,j])^2} \\ &= \sqrt{\sum_{i=d+1}^k \sigma_i^2(\mathbf{W})} + \sqrt{\sum_{i=d+1}^\beta \sigma_i^2(\mathbf{W}_i)}. \end{aligned}$$

Moreover, according to [66], for two matrices \mathbf{A} and \mathbf{B} , we have

$$\sigma_i([\mathbf{A}, \mathbf{B}]) \geq \max\{\sigma_i(\mathbf{A}), \sigma_i(\mathbf{B}), \sigma_i([\mathbf{A}]_d, [\mathbf{B}]_d)\}.$$

Thus, we can get that

$$\sigma_i(\mathbf{X}) = \sigma_i([\mathbf{W}, \mathbf{W}_i]) \geq \max\{\sigma_i(\mathbf{W}), \sigma_i(\mathbf{W}_i), \sigma_i(\mathbf{X}')\}.$$

As a consequence, we obtain that

$$\begin{aligned} \|(\mathbf{X}')_d - \mathbf{X}'\|_F &= \sqrt{\sum_{i=d+1}^{2d} \sigma_i^2(\mathbf{X}')} \leq \sqrt{\sum_{i=d+1}^{2d} \sigma_i^2(\mathbf{X})} \\ &\leq \sqrt{\sum_{i=d+1}^{k+\beta} \sigma_i^2(\mathbf{X})} = \|(\mathbf{X})_d - \mathbf{X}\|_F. \end{aligned} \quad (7)$$

Similarly, we can also get that

$$\begin{aligned} \|\mathbf{X}' - \mathbf{X}\|_F &\leq \sqrt{\sum_{i=d+1}^k \sigma_i^2(\mathbf{W})} + \sqrt{\sum_{i=d+1}^\beta \sigma_i^2(\mathbf{W}_i)} \\ &\leq \sqrt{\sum_{i=d+1}^k \sigma_i^2(\mathbf{X})} + \sqrt{\sum_{i=d+1}^\beta \sigma_i^2(\mathbf{X})} \\ &\leq 2\sqrt{\sum_{i=d+1}^{k+\beta} \sigma_i^2(\mathbf{X})} = 2\|(\mathbf{X})_d - \mathbf{X}\|_F. \end{aligned} \quad (8)$$

Combining (6)–(8) completes the proof. \square

Lemma 5.2 provides a theoretical guarantee for approximating incremental updating. The experiments on incremental future link prediction detailed in Section 7.5 corroborates that our method can maintain relatively stable performance while undergoing numerous updates, thus obviating the need for frequent recomputing to guarantee the quality of the embeddings. Concurrently, we analyze the complexity of the incremental algorithm in Section 6, showing that it is more efficient than recomputing.

Table 2: Time Complexity and Space Complexity.

Method	Time Complexity	Space
LTGE	$O(md \log(k) + nd^2 \log(k))$	$O(m + nd)$
LTGEInc	$O(nd\beta + nd^2 + \Delta m)$	$O(nd + \Delta m)$

6 COMPLEXITY ANALYSIS

In this section, we will analyze the complexity of LTGE and the incremental algorithm LTGEInc to explain their theoretical scalability. Table 2 shows the result of the time complexity of each method.

First, we give the analysis of LTGE (Algorithm 1). Constructing the temporal matrix \mathbf{W} needs to operate on every edge in the original temporal graph G (lines 1–8) and perform log operation on every non-zero element (line 9). Since there are m edges in G and at most $2m$ non-zero elements in \mathbf{W} as per our analysis in Section 4.2, the construction of \mathbf{W} requires $O(m)$ time. Moreover, by Randomized SVD, factorizing $\mathbf{W} \in \mathbb{R}^{n \times k}$ with $O(m)$ non-zero elements to $\mathbf{U}_d \in \mathbb{R}^{n \times d}$, $\Sigma_d \in \mathbb{R}^{d \times d}$ and $\mathbf{V}_d \in \mathbb{R}^{n \times d}$ takes $O(md \log(k) + nd^2 \log(k))$ [43] (lines 10). Finally, calculating $\mathbf{Z} = \mathbf{U}_d \Sigma_d \in \mathbb{R}^{n \times d}$ takes $O(nd^2)$ time (lines 11). Putting it together, the total time complexity of LTGE is $O(md \log(k) + nd^2 \log(k))$. Meanwhile, it takes $O(nd)$ to store \mathbf{Z} , \mathbf{U}_d , Σ_d and \mathbf{V}_d , while storing \mathbf{W} with $O(m)$ non-zero elements takes $O(m)$ space via compressed sparse row [4]. Thus, the space complexity of LTGE is $O(m + nd)$.

Next, we analyze the IncrementalSVD algorithm (Algorithm 2). For $\mathbf{U}_1 \Sigma_1$, \mathbf{V}_1 , $\mathbf{U}_2 \Sigma_2$, $\mathbf{V}_2 \in \mathbb{R}^{n \times d}$, performing QR factorization takes $O(nd^2)$ time [57] (lines 1–2). For $\mathbf{R}_1, \mathbf{R}_2 \in \mathbb{R}^{d \times d}$, performing SVD of $\mathbf{R}_1 \mathbf{R}_2$ takes $O(d^3)$ time (lines 3). Finally, for $\mathbf{Q}_1, \mathbf{Q}_2 \in \mathbb{R}^{n \times d}$ and $\mathbf{U}_R, \mathbf{V}_R \in \mathbb{R}^{d \times d}$, calculating $\mathbf{U}_I = \mathbf{Q}_1 \mathbf{U}_R$ and $\mathbf{V}_I^T = \mathbf{V}_R^T \mathbf{Q}_2^T$ takes $O(nd^2)$ time (line 4). Therefore, the time complexity of Algorithm 2 is $O(nd^2)$. Meanwhile, its space complexity is $O(nd)$.

Now, we derive the complexity of LTGEInc (Algorithm 3) when the newly added data span β snapshots. Constructing \mathbf{W}_i with at most Δm non-zero elements needs $O(\Delta m)$ time (lines 1–10). Performing truncated SVD on $\mathbf{W}_i \in \mathbb{R}^{n \times \beta}$ takes $O(nd\beta)$ time [54] (line 11). Invoking Algorithm 2 takes $O(nd^2)$ time (line 12). For $\mathbf{U}_i \in \mathbb{R}^{n \times d}$ and $\Sigma_i \in \mathbb{R}^{d \times d}$, calculating $\mathbf{Z}_i = \mathbf{U}_i \Sigma_i$ takes $O(nd^2)$ time (lines 13). Therefore, the total time complexity of LTGEInc is $O(nd\beta + nd^2 + \Delta m)$. Meanwhile, LTGEInc takes $O(nd)$ to store matrices except for \mathbf{W}_i which requires $O(\Delta m)$ space. Therefore, the space complexity of LTGEInc is $O(nd + \Delta m)$.

7 EXPERIMENTS

We evaluate our proposed method LTGE and LTGEInc, by comparing them with 11 baselines across three tasks: future link prediction, future top- K recommendation and incremental future link prediction. Experiments are conducted on a single machine with Intel Xeon 8377C, 1T RAM. For baselines that need GPU, we use one Nvidia 3090.

7.1 Datasets

In this paper, ten public datasets are used to widely evaluate the performance of LTGE and LTGEInc. The datasets contain various kinds of temporal graphs, including social graphs, web graphs, rating graphs, shopping graphs, etc. The statistics of each dataset

Table 3: Statistics of Datasets. Task 1: Link Prediction, Task 2: Recommendation, Task 3: Incremental Link Prediction. ($K = 10^3$, $M = 10^6$, $B = 10^9$)

Name	$ V $	$ E $	$ T $	Task
<i>CollegeMsg</i>	1.9K	59.8K	193 days	1
<i>Bitcoin</i>	5.8K	33.5K	1903 days	1 & 2
<i>Math</i>	24.8K	506.5K	2350 days	1
<i>Serendipity</i>	153.6K	9.9M	2978 days	2
<i>AskUbuntu</i>	159.3K	964.4K	2613 days	1
<i>Superuser</i>	194.0K	1.4M	2773 days	1
<i>Movielen</i>	221.6K	25M	9082 days	2
<i>Wikitalk</i>	1.1M	7.8M	2320 days	1 & 3
<i>Stack</i>	2.6M	63.4M	2774 days	1 & 3
<i>Taobao</i>	17.9M	1.3B	184 days	1 & 2 & 3

are listed in Table 3. *CollegeMsg*¹ [45] is a private message social graph and each edge represents a message sent between two users. *Bitcoin*¹ [33, 34] is a user-trust-user graph, where edges represent users’ trust in blockchain transactions. *Serendipity*² [32] is a bipartite rating graph that collects the rating when user meets serendipitous recommendation. *Math*¹, *AskUbuntu*¹, *Superuser*¹ and *Stack*¹ are all web graphs, in which nodes represent users and edges means question and answer between users [46]. *Movielen*² [21] is a rating graph collected from the MovieLen web site. *Wikitalk*¹ [36, 46] is an editing graph representing Wikipedia users editing each other’s Talk page. *Taobao*³ [70, 72] is a shopping graph that we generate from the Tianchi, which contains over 17 million nodes and 1.3 billion edges. To our best knowledge, there is no existing work on temporal graph embedding can deal with datasets on this scale.

7.2 Baselines and Parameter Settings

We compare LTGE with 11 competitive methods, including (i) four temporal graph embedding methods: Zebra [38], APAN [60], TGN [52], and CTDNE [44], (ii) five simple graph embedding methods for large-scale graphs: Geep [61], HuGE [16], ProNE [68], LINE [56], node2vec [19], and (iii) three dynamic graph embedding methods: DAMF [13], GloDyNE [23], LocalAction [39].

For fair comparison, we set the embedding dimension d as 32 for all methods and implement them in Python. The iteration number of randomized svd is fixed to 6 to get best performance for every dataset. We select the parameter k from {100, 200, 400, 800, 1600} and select ρ from {0.001, 0.01, 0.1, 1, 10} in LTGE.

The results of future link prediction, incremental link prediction and future top- K recommendation are reported in Sections 7.3, 7.5 and 7.6, respectively. We eliminate methods that cannot finish in three days or run out of memory. In Section 7.4, we evaluate the efficiency of all methods and the scalability of LTGE. Finally, the evaluation results of LTGE with different parameters are reported in Section 7.7.

¹<https://snap.stanford.edu/data/>

²<https://grouplens.org/datasets/>

³<https://tianchi.aliyun.com/dataset/140281/>

Table 4: Future link prediction performance.

Method	<i>CollegeMsg</i>		<i>Bitcoin</i>		<i>Math</i>		<i>AskUbuntu</i>		<i>Superuser</i>		<i>Wikitalk</i>		<i>Stack</i>		<i>Taobao</i>	
	AUC	AP	AUC	AP	AUC	AP	AUC	AP	AUC	AP	AUC	AP	AUC	AP	AUC	AP
node2vec	0.642	0.646	0.624	0.612	0.718	0.717	0.665	0.696	0.651	0.701	0.611	0.580	-	-	-	-
LINE	0.601	0.640	0.511	0.582	0.830	0.880	0.737	0.811	0.720	0.801	0.756	0.801	0.601	0.614	-	-
ProNE	0.764	0.772	0.622	0.606	0.893	0.902	0.814	0.858	0.792	0.831	0.896	0.903	0.858	0.856	0.613	0.632
HuGE	0.801	0.810	0.769	0.776	0.920	0.929	0.868	0.895	0.852	0.871	0.923	0.931	<u>0.879</u>	<u>0.887</u>	-	-
CTDNE	0.502	0.533	0.560	0.648	-	-	-	-	-	-	-	-	-	-	-	-
TGN	<u>0.830</u>	<u>0.834</u>	0.858	0.878	0.890	0.907	0.867	0.892	0.828	0.846	-	-	-	-	-	-
APAN	0.800	0.805	0.832	0.849	0.905	0.914	0.860	0.883	0.819	0.838	-	-	-	-	-	-
Zebra	0.827	0.830	<u>0.864</u>	<u>0.883</u>	<u>0.941</u>	<u>0.950</u>	<u>0.896</u>	<u>0.913</u>	<u>0.888</u>	<u>0.907</u>	<u>0.963</u>	<u>0.972</u>	-	-	-	-
LocalAction	0.578	0.588	0.536	0.559	0.595	0.607	0.544	0.552	0.431	0.460	0.613	0.672	0.608	0.649	0.501	0.546
GloDyNE	0.642	0.651	0.646	0.641	0.720	0.721	0.632	0.640	0.640	0.658	0.580	0.556	0.759	0.762	-	-
DAMF	0.801	0.809	0.853	0.879	0.922	0.933	0.835	0.871	0.845	0.876	0.945	0.954	0.856	0.876	<u>0.670</u>	<u>0.694</u>
LTGE	<u>0.852</u>	<u>0.853</u>	<u>0.878</u>	<u>0.905</u>	<u>0.955</u>	<u>0.965</u>	<u>0.910</u>	<u>0.938</u>	<u>0.912</u>	<u>0.931</u>	<u>0.966</u>	<u>0.977</u>	<u>0.919</u>	<u>0.939</u>	<u>0.773</u>	<u>0.791</u>

7.3 Future Link Prediction

Future link prediction is a fundamental downstream task for temporal graph analysis. It aims to predict whether an edge is likely to form between nodes in the future. For all datasets, we first sort all edges by increasing order with their timestamp, split them into 70%-30% for obtaining the embeddings and testing. Following [71], since we do not use node features or edge features for all methods, we remove the test edges that contain unseen nodes in training set for correctness. Then we randomly sample the same number of negative edges for testing. To get the prediction score of edges, LTGE first obtains the embeddings using positive training edges. Then it mixes positive test edges and negative test edges to generate a whole test set. For each edge (v_i, v_j, t) in the test set, we use the sigmoid of dot product $z_{v_i} \cdot z_{v_j}$ as the prediction score.

Following prior work [30, 38], Area Under Curve (AUC) and Average Precision (AP) are adopted to evaluate future link prediction performance. Table 4 reports the result of LTGE and other competitors on each dataset. The highest score is highlighted with blue and the second best is single-underlined. It shows that LTGE outperforms all competitors over all datasets for all metrics. On AskUbuntu, LTGE achieves 91.0% AUC and 93.8% AP, outperforming the best-performing competitor Zebra by a margin of up to 1.4% for AUC score and 2.5% for AP score. On the largest dataset Taobao, only three simple graph embedding method and LTGE can successfully generate the graph embeddings, while LTGE achieve 77.3% AUC and 79.1% AP, significantly superior than the strongest competitor DAMF with 10.3% improvement in AUC and 9.7% improvement in AP. These findings underscore LTGE’s superior performance and efficiency, attributable to the effective TPA similarity measure and the construction of the sparse temporal matrix.

To sum up, (i) compared to the simple graph embedding methods (i.e., node2vec, LINE, ProNE, and HuGE), LTGE demonstrates a significant advantage in performance. In particular, while running as fast as the most efficient baseline ProNE (see Figure 4), LTGE achieves a remarkably higher AUC and AP than ProNE by 11.4% and 11.7% in average, respectively; (ii) compared to the dynamic graph embedding methods (i.e., DAMF, GloDyNE, and LocalAction),

LTGE outperforms the best baseline DAMF by 5.5% in AUC and 5.1% in AP, while running faster by one order of magnitude (see Figure 4); (iii) compared to T-GNNs (i.e., Zebra, APAN, TGN, and CTDNE), LTGE outperforms them in terms of both effectiveness and efficiency. For the strongest baseline Zebra, LTGE shows an average improvement of 1.6% in AUC and 1.9% in AP, and is faster by two orders of magnitude (see Figure 4.)

7.4 Efficiency and Scalability

We compare the efficiency of the methods used for generating embeddings in future link prediction. Figure 4 illustrates the running time of each method, excluding data preprocessing, loading edges, and outputting embeddings. Notably, for HuGE, the computation of common neighbors is considered part of the algorithm rather than preprocessing, so it is included in its overall running time.

As depicted in Figure 4, LTGE surpasses all temporal graph embedding methods in terms of efficiency across all datasets. For example, it takes only 9.18 seconds for LTGE to generate the embeddings for AskUbuntu, 116× faster than Zebra that needs 1071.70 seconds to train the T-GNN model, while LTGE has the higher AUC and AP score. For massive temporal graph Stack and Taobao, it is difficult for most existing temporal graph embedding methods to finish in three days without running out of memory. This situation reflects that LTGE fills the gap by providing an efficient method for large temporal graph embedding. In particular, on the largest dataset Taobao, only LTGE, ProNE, DAMF and LocalAction could generate embeddings in three days, while only LTGE specially designs for temporal graphs and considers temporal information. Compared with the strongest temporal graph embedding method Zebra, LTGE is two orders of magnitude faster, demonstrating its superior efficiency and capability to handle massive temporal graphs. Although ProNE and LocalAction have similar efficiency with LTGE, their performance is very poor in future link prediction task. Specifically, LTGE achieves an average improvement of 11.4% in AUC and 11.7% in AP compared to ProNE, and 34.5% in AUC and 22.9% in AP compared to LocalAction.

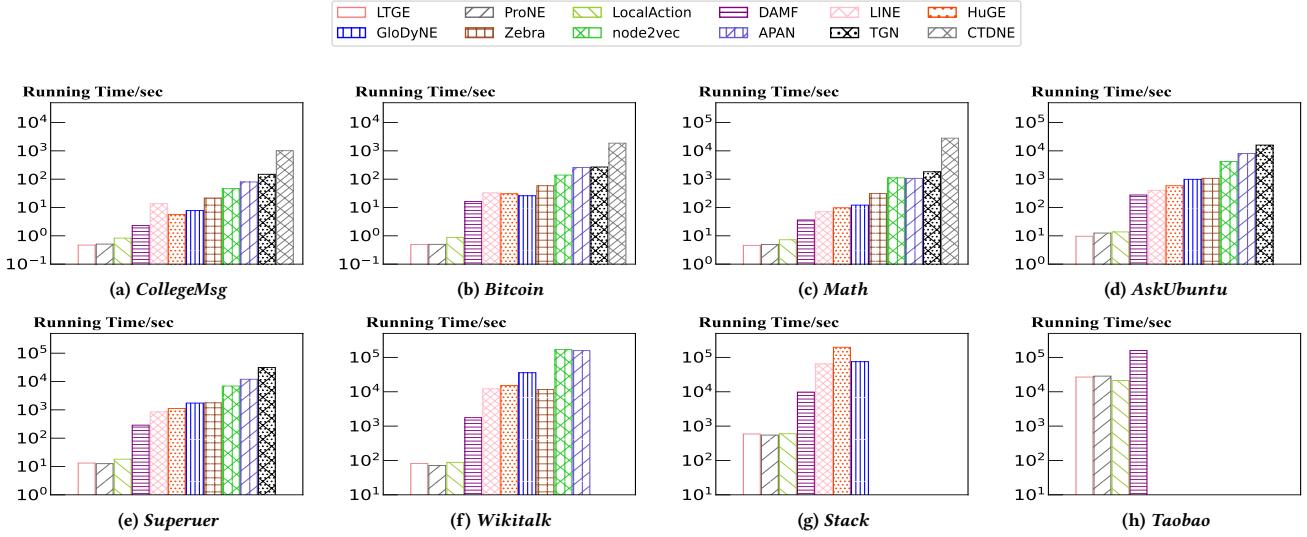


Figure 4: Running time (best viewed in color).

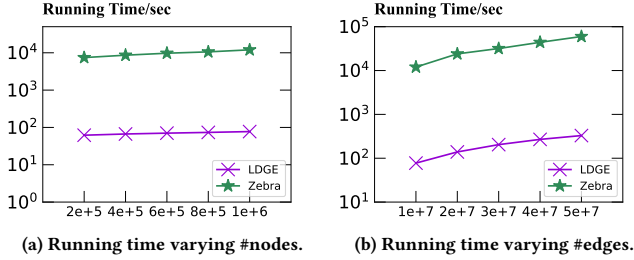


Figure 5: Running time with different scale.

To further evaluate the scalability of LTGE, we conduct tests on the graphs with varying scales. Following previous work [61], we utilize the random graph model from [15] to generate random graphs of different sizes and record the running times of LTGE. For comparison purposes, we also include the running time of the most efficient T-GNN model Zebra. In Figure 5a, we keep the number of edges at 1×10^7 and vary the number of nodes in $\{2 \times 10^5, 4 \times 10^5, 6 \times 10^5, 8 \times 10^5, 1 \times 10^6\}$. The plots show that the running time of LTGE and Zebra increases below linear growth with the number of nodes, with LTGE exhibiting a slow growth. Similarly, in Figure 5b, we keep the number of nodes at 1×10^6 and varied the number of edges in $\{1 \times 10^7, 2 \times 10^7, 3 \times 10^7, 4 \times 10^7, 5 \times 10^7\}$. LTGE and Zebra display near-linear growth in running time, and LTGE also exhibits a slower growth showing that the constant factor is far more smaller than Zebra. This observation suggests that the running time of LTGE is more sensitive to the increase in the number of edges. Overall, the scalability tests demonstrate that our proposed method LTGE is scalable and consistent with the presented time complexity analysis.

Table 5: Running time of recomputation vs. LTGEInc.

Datasets	Wikitalk	Wikitalk	Taobao
Recomputation	90.2s	672.7s	29128.6s
LTGEInc	4.4s	31.8s	1163.2s

7.5 Incremental Link Prediction

As mentioned in Section 5, incremental learning is an important ability that is always ignored by existing temporal graph embedding works. It aims at learning from newly added edges and nodes continuously and then updating embeddings (or updating GNN model). It is meaningless to conduct the incremental experiments on small datasets since we can get accurate result by recomputing the embeddings with little cost. For large datasets including Wikitalk, Stack and Taobao, we first use only 20% percent of edges to obtain the embeddings and test future link prediction on the following 2% percent of edges. Then the positive edges in the test set will be added into training set, and the test set will change to the next 2% future edges. The process will be repeated until the end of whole edge set to simulate data growth that appears in real-world scenarios. We choose DAMF, LocalAction and GloDyNE as base-lines in this task. To measure the performance of incremental link prediction task, AUC score is used for every set of tests during the evaluation. We eliminate methods that cannot finish in five days or run out of memory.

Figure 6 shows the results of LTGEInc and competitors. LTGEInc consistently delivers the highest AUC performance in every test. In contrast, LocalAction and GloDyNE exhibit a varying degree of performance deterioration with new graph data. DAMF exhibits less susceptibility to degradation but it always performs worse than LTGEInc. Table 5 gives the running time of recomputing and LTGEInc on each dataset when facing the last 2% test edges. It is obvious that LTGEInc can speed up more than an order of magnitude compared with recomputing the whole embeddings. Also, Figure 7 gives the

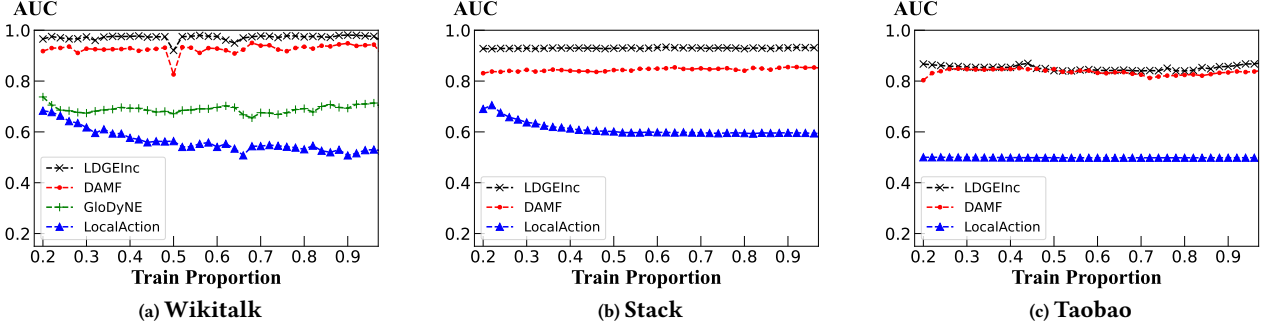


Figure 6: Incremental link prediction results (best viewed in color).

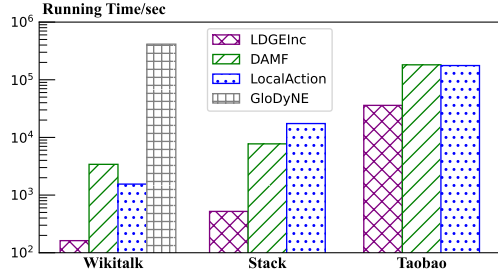


Figure 7: Running time of incremental link prediction

whole running time during the incremental link prediction task. LTGEInc achieves the shortest running time for each dataset, which is based on the rapid incremental updating algorithm. At the same time, it also shows that LTGEInc demonstrates remarkable stability across all three test datasets, outperforming all baselines under nearly all scenes. This performance underlines the effectiveness of our uniquely designed incremental embedding update method in handling new data processing challenges.

7.6 Future Top-K Recommendation

Top- K recommendation is another usual downstream task, where the objective is to recommend K nodes to each node u . For instance, given a user-good graph G , the target is to recommend K items potentially of interest to each user u . In a temporal graph context, each edge appears as serialized data, making it ill-suited to random test set selection based on simple graph testing methods. Hence, we examine the effect of the future top- K recommendation task. Specifically, edges are sorted in ascending order by their generation time. The first 70% of these time-ordered edges are used as the training set for embeddings generation, while the remaining edges are served as ground-truth for testing. For each node v_i appearing in the test set, we first generate all nodes connected to node v_i in the test set, then use the dot product $z_{v_i} \cdot z_{v_j}$ to calculate the similarity between each node v_i and node v_j , identifying the K nodes with the greatest bias to node v_i as a recommendation list.

Next, we generate the actual top- K list of node v_i based on the ground-truth list in the test set. Comparing the ground-truth list and recommendation list for each node, we compute four standard metrics: **F1**, Mean Average Precision (**MAP**), Normalized Discounted Cumulative Gain (**NDCG**), and Mean Reciprocal Rank (**MRR**). All

of the four metrics are the higher the better and we report the average scores across all test nodes. We'll exclude the edges in the test set containing unseen nodes or missing ground truth to ensure the correctness. Because T-GNNs are end-to-end and principally designed for future link prediction or future edge classification, they are not well suited to future top- K recommendation task. Thus, we will not compare with T-GNN related methods in this task. Since Bitcoin is not a bipartite graph, we do not apply Geep to this dataset. Meanwhile, any method that runs for more than three days or out of memory will be terminated.

Table 6 shows the result of future top- K ($K=10$) recommendation. LTGE again outperforms all competitors on all the datasets in this task. For instance, LTGE achieves 41.4% F1, 31.6% MAP, 62.3% MRR and 42.6% NDCG on Movielens, where all metrics are higher than the strongest competitor LocalAction, with 7.0% in F1, 5.0% in MAP, 10.1% in MRR, and 5.8% in NDCG. On the non-bipartite graph Bitcoin, LTGE still performs well on this type of graph and beats all baselines for all metrics. These results demonstrate the effectiveness of LTGE on the future top- K recommendation task. The excellent performance in future link prediction and top- K recommendation tasks simultaneously reflects the universality of LTGE.

7.7 Parameter Analysis

In this section, we conduct experiments on Bitcoin, Serendipity and Superuser to study the impact of different parameters used in LTGE and give advice for choosing the applicable parameters. In short, the setting of parameter ρ depends on different downstream tasks and types of graphs. For future link prediction, the guiding setting is $\rho = 0.001$. For top- K recommendation, $\rho = 0.001$ is also suitable for non-bipartite graph and $\rho = 1$ is a good choice for bipartite graph. For the number of snapshots k , the choice of it should depend on the characteristics of different temporal graphs, but it will not significantly affect the performance within the reasonable range from 100 to 1600 as we suggest.

Impact of parameter ρ . To study the impact of ρ on LTGE, we fix the parameter k to 400 and report the performance with varying ρ in $\{0.001, 0.01, 0.1, 1, 10\}$ on future link prediction and top- K recommendation task. As shown in Figure 8a, AP on each dataset has increasing with smaller ρ until $\rho = 10^{-3}$ in future link prediction task. On top- K recommendation task, the F1 score increases when ρ become larger and is basically stable for $\rho \geq 1$ for bipartite

Table 6: Future top- K ($K = 10$) recommendation performance.

Method	Bitcoin				Serendipity				Movielen				Taobao			
	F1	MAP	MRR	NDCG	F1	MAP	MRR	NDCG	F1	MAP	MRR	NDCG	F1	MAP	MRR	NDCG
node2vec	0.773	0.665	0.916	0.742	0.440	0.353	0.573	0.437	-	-	-	-	-	-	-	-
LINE	0.779	0.670	0.921	0.748	0.440	0.352	0.567	0.436	0.319	0.238	0.442	0.315	-	-	-	-
ProNE	0.776	0.666	0.915	0.744	0.443	0.356	0.581	0.441	0.324	0.243	0.458	0.322	0.731	0.675	0.808	0.732
HuGE	0.781	0.673	<u>0.925</u>	0.751	0.444	0.356	0.584	0.442	0.316	0.237	0.442	0.315	-	-	-	-
Geep	-	-	-	-	0.459	0.367	0.622	0.461	0.333	0.250	0.492	0.335	0.730	0.674	0.804	0.731
CTDNE	0.777	0.670	0.915	0.746	-	-	-	-	-	-	-	-	-	-	-	-
GloDyNE	0.772	0.663	0.913	0.740	0.441	0.353	0.566	0.437	0.322	0.241	0.448	0.319	-	-	-	-
LocalAction	0.776	0.673	0.918	0.747	0.459	0.367	0.605	0.458	<u>0.364</u>	<u>0.276</u>	<u>0.522</u>	<u>0.368</u>	0.751	0.702	0.820	0.753
DAMF	<u>0.782</u>	<u>0.674</u>	0.922	<u>0.752</u>	<u>0.464</u>	<u>0.371</u>	<u>0.627</u>	<u>0.466</u>	0.337	0.254	0.502	0.340	<u>0.786</u>	<u>0.751</u>	<u>0.850</u>	<u>0.791</u>
LTGE	0.785	0.679	0.941	0.758	0.518	0.422	0.713	0.528	0.414	0.316	0.623	0.426	0.887	0.882	0.975	0.911

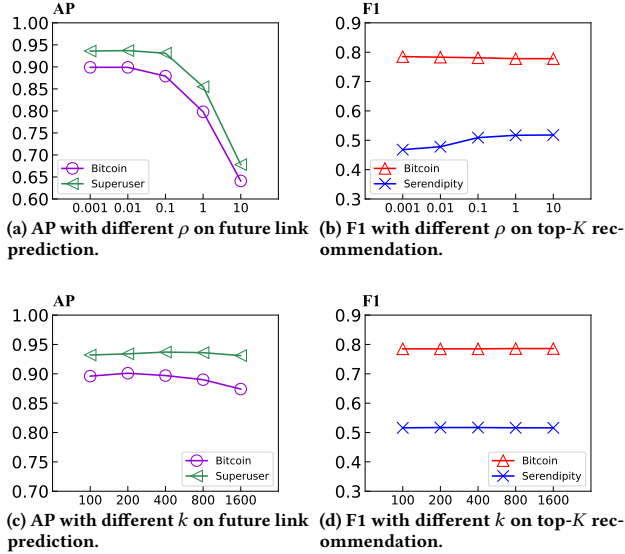


Figure 8: Results with different parameters.

graph Serendipity. For non-bipartite graph Bitcoin, $\rho = 10^{-3}$ is the best choice. Through the above results, we suggest choosing $\rho = 10^{-3}$ for future link prediction and top- K recommendation on non-bipartite graphs. For bipartite graphs, $\rho = 10^{-3}$ is also suitable for future link prediction but $\rho = 1$ should be used on top- K recommendation.

Impact of the number of snapshots k . In Lemma 4.2, we prove that TPA will degrade into a static similarity when $k = 1$, which indicates that choosing too small k may make the embeddings miss temporal information. On the other hand, too large k will split a large amount of snapshots, while each snapshot contains only a few edges. It will not only reduce the efficiency of LTGE but damage the quality of embeddings. To investigate the appropriate choice of k , we fix ρ for different downstream tasks and datasets as we suggest above and select k from $\{100, 200, 400, 800, 1600\}$. Figure 8c and 8d report the results with different k . On future link prediction task,

the performance of LTGE decreases slightly with the increasing of k and also decreases with k smaller than 200, which is consistent with our analysis. Also, the best performance shows on k smaller than 200 for small dataset Bitcoin and k larger than 400 for medium dataset Superuser, which indicates that large datasets need large k . On top- K recommendation task, the change of k in our given range will not significantly affect the F1 score. In general, it is reasonable to select k as 200 to small datasets and increase it for large datasets, which will not make appreciable impact for performance in this reasonable range.

Impact of the embedding dimensions d . For the parameters d , choosing 32 or lower dimensions is common to validate the effectiveness in previous work [5, 24, 25, 35]. While larger embedding dimensions can potentially enhance quality, they also require more computational time, making the selection of embedding dimensions a balance between effectiveness and efficiency. For many graph embedding methods, dimensions larger than 32 do not significantly improve performance but do result in considerable increases in computational time. Our work focuses on embedding generation for large-scale graphs. Consequently, we selected an embedding dimension of 32 for testing in alignment with many previous researches.

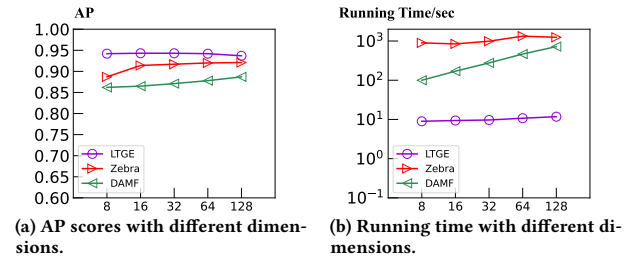


Figure 9: Parameters Sensitive Analysis on AskUbuntu.

To verify whether LTGE and baselines would perform better in larger dimensions, we also conducted parameters sensitive analysis on AskUbuntu dataset. The results is shown in Figure 9. We observe

that LTGE experiences a slight performance drop with dimensions larger than 32. Zebra has a slight improvement beyond 32 dimensions, yet its running time increases. While DAMF benefits from higher embedding dimensions, this comes at the cost of significantly increased running time. Notably, LTGE achieves optimal performance and efficiency with each dimension, yet it requires smaller dimensions to achieve superior results. To balance the effectiveness and the efficiency, we selected 32 dimensions for our experiments. To sum up, LTGE is easy to achieve good performance on various datasets with the parameters we suggest and it is not necessary to put a lot of effort to adjust parameters if anyone uses LTGE for different datasets. For LTGEInc, it has the same conclusion since the parameters of LTGEInc is consist with LTGE.

8 CONCLUSION AND DISCUSSION

In this paper, we introduce a large temporal graph embedding method LTGE that can efficiently encode temporal information in temporal graphs. Specifically, we propose a new data structure temporal-based bipartite graph (TBG) to model connections between nodes and temporal information. Then we devise an innovative node similarity measure called temporal distribution similarity (TPASim) and efficiently generate the high-quality embeddings with the property of TPASim. In addition, an advanced incremental learning algorithm LTGEInc is designed, offering an effective solution with theoretical guarantee to the challenges of incremental embedding update in real-world temporal graphs. Extensive experiments demonstrate that our methods LTGE and LTGEInc surpass state-of-the-art solutions in both efficiency and effectiveness.

In current work, our method does not consider node features, which may further enhance the embedding quality as evidenced by previous T-GNNs like Zebra. For such attributed graphs, a naive solution is to fuse the feature information by concatenating the node features with the embeddings generated by LTGE. In our future work, we aim to extend our methods to attributed graphs by incorporating the type of nodes and edges into the embeddings. In addition, when graphs evolves, LTGEInc focuses on the addition of edges and nodes. Some existing work [13, 73] proposes incremental SVD for matrix deletion. It is an interesting direction to incorporate such an approach with LTGEInc for handling the deletion of edges and nodes. In particular, it remains an open problem on developing efficient algorithms with provable guarantees. To further expand the applicability of our methods, we will study more applications such as graph anomaly detection and temporal graph generation.

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