

Regression

APAM E4990

Modeling Social Data

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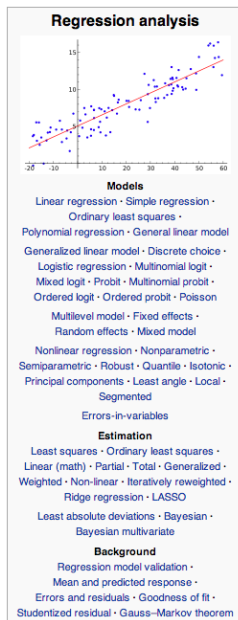
Columbia University

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Definition

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*“The primary goal in a regression analysis is to **understand**, as far as possible **with the available data**, how the conditional distribution of the **response varies across subpopulations** determined by the possible values of the predictor or **predictors**.”*

- “Applied Regression Including Computing and Graphics”
Cook & Weisberg (1999)

Goals

Describe

Provide a **compact summary** of outcomes under different conditions

Predict

Make forecasts for **future** outcomes or **unobserved** conditions

Explain

Account for **associations** between predictors and outcomes

Goals

Describe

Provide a **compact summary** of outcomes under different conditions
Never “false”, but may be wasteful or misleading

Predict

Make forecasts for **future** outcomes or **unobserved** conditions
Varying degrees of success, often room for improvement

Explain

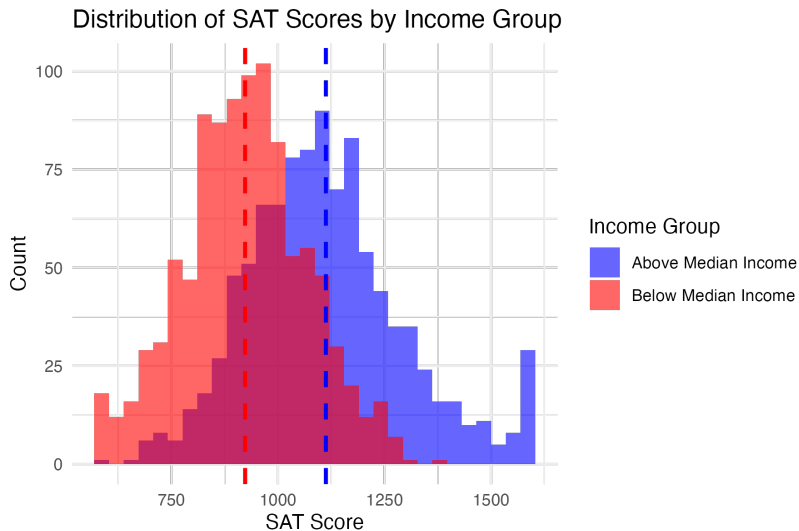
Account for **associations** between predictors and outcomes
Difficult to establish causality in observational studies

See “Regression Analysis: A Constructive Critique”, Berk (2004)

Goals

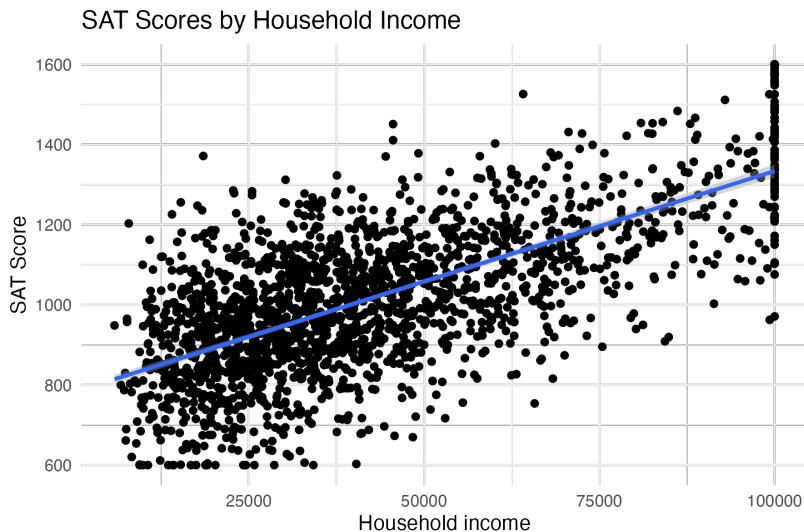
Models should be **flexible** enough to **describe observed** phenomena
but **simple** enough to **generalize** to **future** observations

Examples¹



¹ “Statistical Learning from a Regression Perspective”, Berk (2008)

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Framework

- Specify the **outcome** and **predictors**, along with the **form of the model** relating them
- Define a **loss function** that quantifies how close a model's predictions are to observed outcomes
- Develop an **algorithm** to fit the model to the observations by **minimizing this loss**
- **Assess** model performance and **interpret** results.