



Hackathon Info Pack

Small Business Development Hackathon

28th May 2022

29th May 2022

[6 Pages, 2 attachments (Presentation Guideline, Rubric)]

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Problem Statement

Theme: Small Business Development

Statement: Very few companies can afford to spend financial resources on their marketing and SMMEs are the hardest hit. They have limited or no budgets to compete for market share.

Challenge: Market Access, Market Share

SMMEs are currently operating within a highly competitive business environment. Given the current state of our economy and the level of unemployment, this will likely continue for the foreseeable future, leading to limited market access inhibiting their growth. The quest for new business opportunities is the key driver for expansion across industries, but with limited or no marketing activity, SMMEs are bound to remain stagnant.

SMMEs are the lifeblood of an economy.

Question: *How can tech assist SMMEs to access new markets, reduce business costs and increase efficiencies and productivity?*

Cognisant of the above challenges, the Empire Partner Foundation will host a virtual Hackathon where youth from different geographic locations are offered a platform to display their ICT skills to create innovative technological solutions to solve this problem.

Date: 28th – 29th May 2022

Virtual: Discord (Digital Platform)

Venue

Virtual: Discord (Digital Platform)

Livestream

Instagram: <https://www.instagram.com/epfttechhub/>

YouTube: <https://youtube.com/channel/UCX9fvO9RSYL3LMJYsf-udPA>

Program: Virtual



Small Business Development Hackathon *Program: Virtual (Discord Digital Platform)*

Day 1: Saturday, 28 May 2022			Detail
08:00 - 08:05	Pre-welcome announcement		Dev Naicker, Discord 'general' Room
08:35 - 08:45	Welcome Ceremony (MC) - live (Jasmine Mokwena)		~ Discord 'Front Stage' Room ~ EPF YouTube Channel: https://youtube.com/channel/UCX9fvO9RSYL3LMJYsf-udPA
08:45 - 08:55	Keynote Speech - live		
08:55 - 09:05	Welcome Closing - live (Jasmine Mokwena)		
09:05 - 13:00	HACKING BEGINS		
13:00 - 13:30	Lunch Break		
13:30 - 16:30	HACKING CONTINUES		

Day 2: Sunday, 29 May 2022			Detail
08:25 - 08:30	Presentations Briefing		
08:30 - 12:00	HACKING CONTINUES		
12:00 - 12:30	Lunch Break		
12:30 - 16:30	Solution Presentations		Discord Team Rooms
19:00	Prize-Giving Announcement		Main Hackathon WhatsApp Group

END

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Emergency Contacts

General

Jasmine Mokwena: 27 81 719 3333 – Hackathon Event Coordinator

Tshidi: 27 81 375 5404 – EPF CEO

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Tech Support

Dev Naicker: 27 66 207 0235 – Software Engineer / Discord Manager 1

Mikhial Mariemuthu: 27 73 987 6215 – EPF Senior Manager / IncHub Manager / Discord Manager 2

Emile Mariemuthu: 27 72 933 5714 – Assist

Note

Please see attached:

- **Presentation Guideline – PowerPoint Presentation**
- **Rubric**

Minimum 8 members per team. Maximum 10.

Social Media

LinkedIn: <https://www.linkedin.com/company/epfsouthafrica>

Facebook: <https://www.facebook.com/epfsouthafrica/>

Instagram: <https://www.instagram.com/epfttechhub/>

TikTok: <https://www.tiktok.com/@epfstudiosa?lang=en>

YouTube: <https://youtube.com/channel/UCX9fvO9RSYL3LMJYsf-udPA>

EPF Website: <https://www.empirepartnerfoundation.org/>

EPF Tech Hub Apps

The EPF Tech Hub provides a **digital eco-system** where innovators can deeply understand challenges in real- time in order to **develop comprehensive, tech- focused solutions**. This application will enable every South African to **become digital citizens**.

EPF Tech Hub Website:

<https://www.epftechhub.org/>

Afri-Tec Safety Alert App:

A safety alert app where you can alert your loved ones in emergency cases.

For iOS:

<https://lnkd.in/daAgUWq>

For Android:

<https://lnkd.in/dzSMEGi>

Zibuza:

An online professional and high-quality learning and communication platform for parents, students, teachers, student bodies, etc.

<https://zibuza.net/>

Hippocampus:

A personalised online tutoring service for university students.

<https://www.hippocampus.education/>

Microsoft Mahala:

Free Microsoft resources and packages for students.

<https://mahala.ms/>

Barter Smarter:

Online platform for businesses and SMME's to trade their goods & services.

<https://www.bartersmarter.co.za/>