

Brainstorm

Team idea about podcast creation

① 10 minutes

Person 1

More episodes may be suitable for an ad revenue strategy or promotion of your brand and products

SONIYA.M

If you are too late you will

miss your windows and your episodes will be less

likely to attract listeners

Commonly, shows

travelled frequently

podcasts makes my

travel such a sweet

memories

It brings in a fresh perspective and gives the

audience something new

to look forward to

Except some of them if you

compare these with

youtube, podcasts these are

upto that level ,the podcast /

quality feels cheap

The core benefits of starting a podcast is low competition

Similar frequency can be optimal for strategic sponsorships, partnerships or a patreon mentization channel

Person 2

Just change the information to make it palatable as a podcast and start recording

Over 500
million blogs,
There is less
competition in
podcasting

PETCHIAMMAL PRIYA.P

This is an opportunity to share your passion and enthusiasm for your niceh in a very organic way with your audience

Person 3

Use it as an opportunity to raise funds or awareness for a cause you are passionate about

It is an audio media platform, where you can experiment with several formats

Mainly
"PODCAST" are
portable, Easy to
listen what you
like

MOHANA PRIYA .M

The review aspects and target audience will also help to determine how many episodes you

If you are passionate about dogs and you can create a relevant podcast about training a dog, and dog lovers will take note of you

Person 4

need to achieve your /

goal

You are not only providing valuable information you are also providing entertainment

An episode like this could be seasonal (eg:- Christmas) or focused on a specific day such as world wildlife day

A little humor satire can provide some welcome relief to your audience

MUTHULAKSHMI.N

In podcast stories and voice over makes you thoughtfull and a day filled with fruitfull based on your hearing of stories

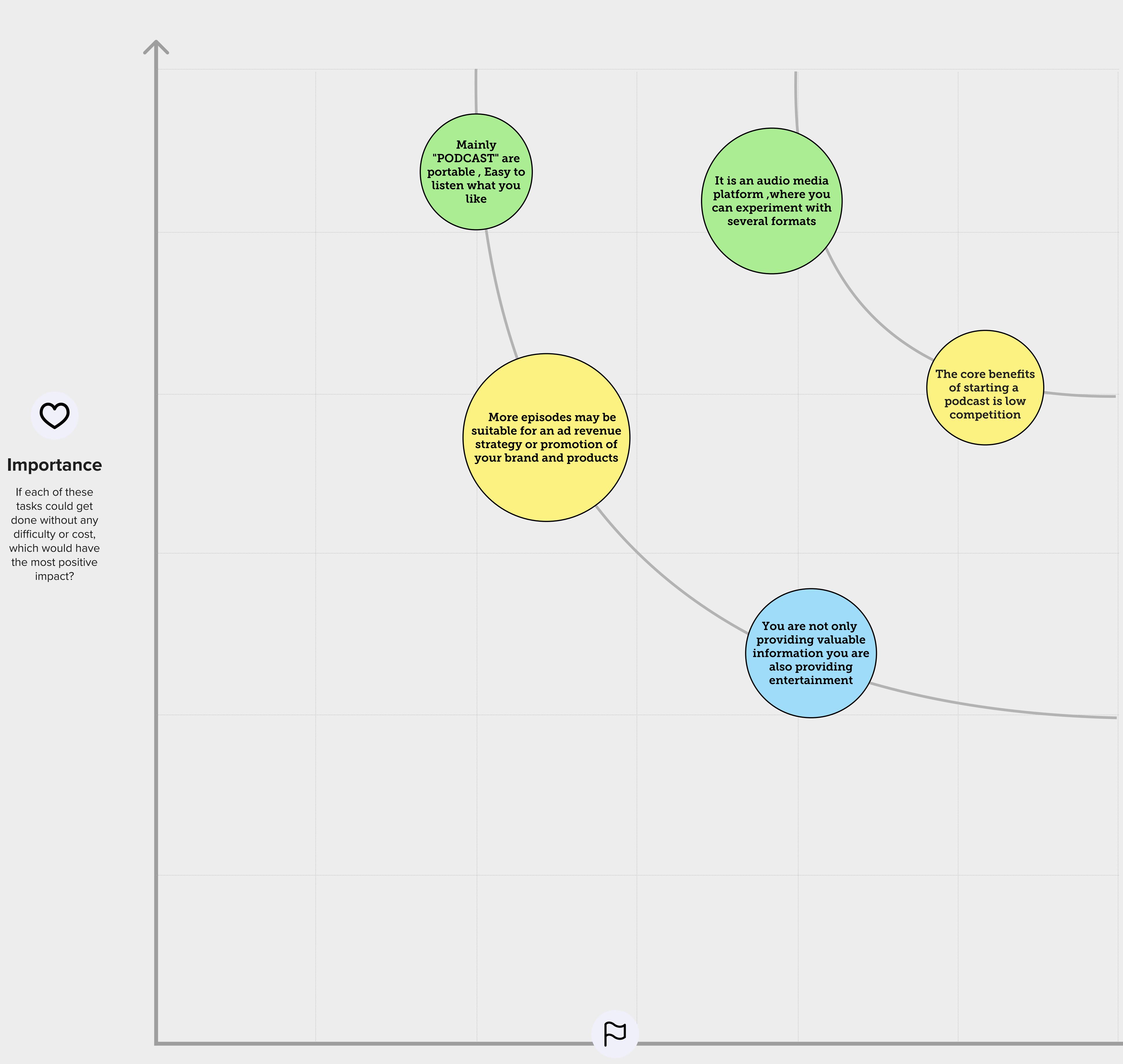
Creating contents that offers tips and advice on topics such as relationships, productivity, health, will very likely be well recieved

g contents that offers tips dvice on topics such as 4

Prioritize

Support the users who wants to take an informations like novels, songs, historic stories,..etc. in audio mode

OD 20 minutes



Feasibility

Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)