SONIA NAIN

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Experienced **Full Stack Developer** with a robust background in web development, specializing in creating **WordPress Plugins & customizing themes**. Proficient in **PHP, HTML5, CSS3, JavaScript, and MySQL,** with a strong track record of being Skilled in creating adaptive web applications**,** ensuring seamless functionality across various devices. Possesses Knowledge of **SEO best practices** and **website optimization** techniques.

Core Skills: Continuous learning, Collaboration, Consistency, Agility, Analytical, Empathy, Conflict Resolution, Problem-solving, Multi-tasking

TECHNICAL SKILLS

- **Languages:** PHP, HTML5, CSS3, JavaScript, jQuery, MySQL, Python, Java, ReactNative, NodeJS
- **Platforms & Frameworks:** WordPress, WooCommerce, Magento, Laravel, React, Django
- **Developer Tools:** Visual Studio Code, Postman, Docker, Bedrock, phpMyAdmin, GitHub, Jira, Trello, Asana, Clickup
- **Libraries:** cURL, DOMpdf, jsPDF, DHTMLX, HtmlToCanvas, amCharts, Highcharts
- **APIs:** Algolia AI API, PayPal, Stripe, Google Maps API

WORK EXPERIENCE

Senior Web Developer | (Fresco Web Services Pvt. Ltd, India)   December 2021 - Present
- Utilized web development skills to build and manage affiliate websites on the **WordPress Multisite Network** for a **global legal research and publishing** company.
- Demonstrated proficiency in PHP, MySQL, HTML/CSS, JavaScript, jQuery, AJAX, XML/JSON, and 3rd party APIs for **a hospitality client**.
- Crafted custom WordPress solutions with **PHP and WordPress APIs**, catering specifically to the needs of creative online and search marketing specialists, **amplifying booking potential for ambitious brands** using a **usability-centric design approach.**
- Implemented **WooCommerce hooks** and **Algolia AI Search & AI Recommendation API** to customize the web appearance, enhancing the search experience for customers browsing an **online clothing store.**
- Utilized advanced database management techniques, including **optimizing MySQL queries** and designing efficient database schemas, resulting in a **20% improvement** in application performance.
- Demonstrated exceptional communication skills with a clarity rate **exceeding 90% in both written and verbal formats**.

Software Engineer | (Deftsoft Pvt. Ltd, India)   December 2018 - October 2021
- Created **leading-edge** software programs with Core PHP, HTML, CSS, MySQL, and JQuery.
- Developed web applications for deployment on frameworks such as **Laravel, Magento** and eCommerce platforms.
- Successfully adapted to three new technologies within **6 months**, resulting in a **20% increase in project efficiency**.
- Designed and developed a **yacht website**, incorporating **Angular type scripted** for advanced search functionality.
- Made critical decisions in time-sensitive situations, **resulting in a 15% increase** in overall project completion rate.
- Served as subject matter expert on **PHP and JQuery** for internal team members.

Software Developer | (Him Soft Solution, India)   May 2018 - November 2018
- Applied HTML and CSS expertise to craft visually engaging and **user-friendly front-end interfaces** tailored for a retail chain vendor.
- Attained an **85% success rate** in debugging, leveraging advanced analytical skills and strategic approaches for efficient issue resolution.
- Utilized Core PHP, jQuery, and MySQL for comprehensive **backend development**, ensuring seamless **frontend and server-side functionality** customized for the armoury management department within law enforcement.
- Develop and maintain **classes outlined in the SRS UML diagram, ensuring alignment** with project requirements and design specifications.
- Mentored and coached a team of three junior developers, fostering their growth and contributing to a remarkable **40% improvement in coding proficiency within six months**.

EDUCATION

Postgraduate Certificate in Mobile Application Development |(Lambton College Toronto Campus) September 2022 - May 2024
- Personal blog, Project management system, HTML, CSS, JavaScript, **Java**, **Firebase**, **Figma**, Capstone project: BookIt (Vendor service listing app), **iOS**, **Android**, **React, MongoDB, Cross-platform development**.

Bachelor of Science in Computer Application | (MCM DAV College)   July 2014 - May 2017
- Computer science principles, **Data structures**, Algorithms, **SDLC, Agile methodologies**, **RDBMS, Unified Modeling Language, Schema design, Querying, Optimizing databases, MySQL, SQLite**.