



# JAVIER GONZALEZ ALGABA

## Personal Statement

I am looking forward to contribute and grow in the ample spectrum of the audio-visual industry, which is the career I am passionate about.

With my wide theoretical and practical knowledge, I reaffirm my interest and desire in exploring new challenges without ruling out contributing with parallel lines of work related to production and outside of the publicity industry.

## About me

I am a senior producer with ample experience in TV, online, radio, and press advertising as well as 360 actions and their processes.

My fifteen years of experience working for various international advertising agencies and brands have allowed me to obtain the necessary skills needed for successful marketing campaigns.

## Skills

- Knowledge of the overall coordination and supervision of the production process.
- Leadership, confidence and responsibility
- Creativity and vision.
- Negotiating and budgeting.
- Ability to plan, schedule and organize teams.
- Team / collaboration work with brand directors and managers.
- Motivation and interest in new projects.
- Good communication during the process to achieve the objectives of the advertiser.
- Effective and efficient in solving complex production problems.



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