

## Geographical Insights:

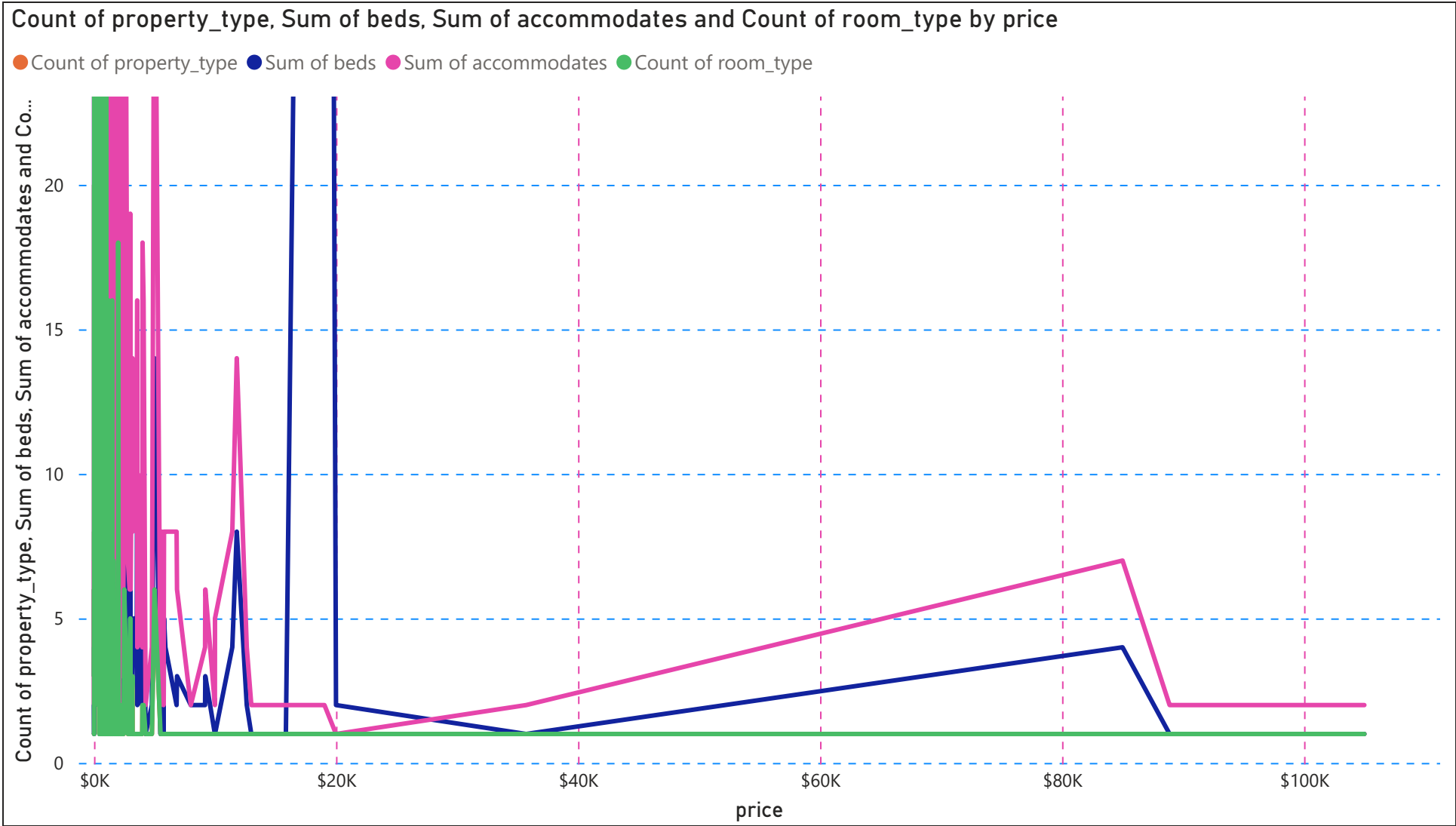
Visualize the distribution of listings on a map to identify popular neighborhoods.  
Explore the geographical concentration of listings and host locations.

Sum of host\_listings\_count by host\_location



# Pricing and Availability Analysis:

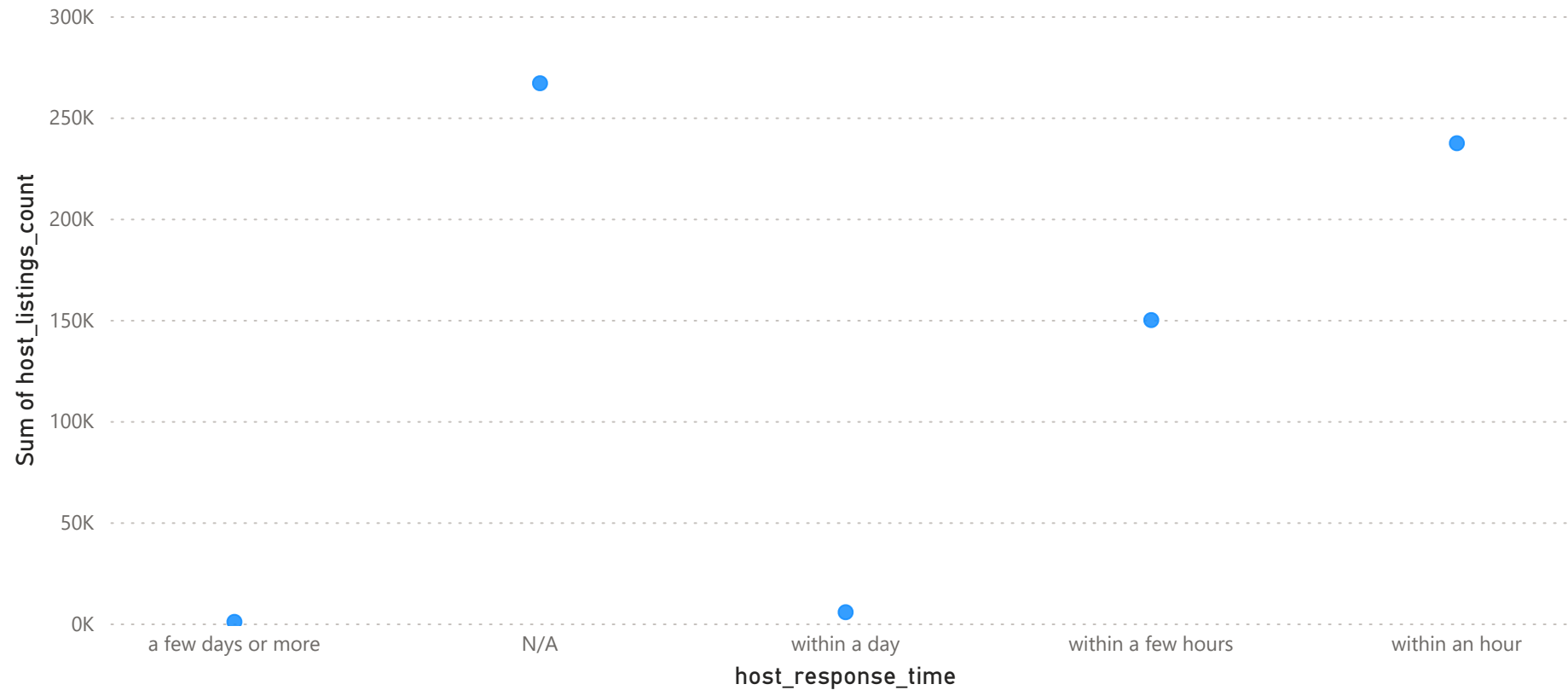
- Analyze pricing trends based on property types, room types, and accommodation capacity.
- Investigate the availability of listings over time and identify peak periods.



## Host Performance:

- Evaluate host characteristics, including superhost status, response times, and verification methods.
- Explore correlations between host attributes and listing performance.

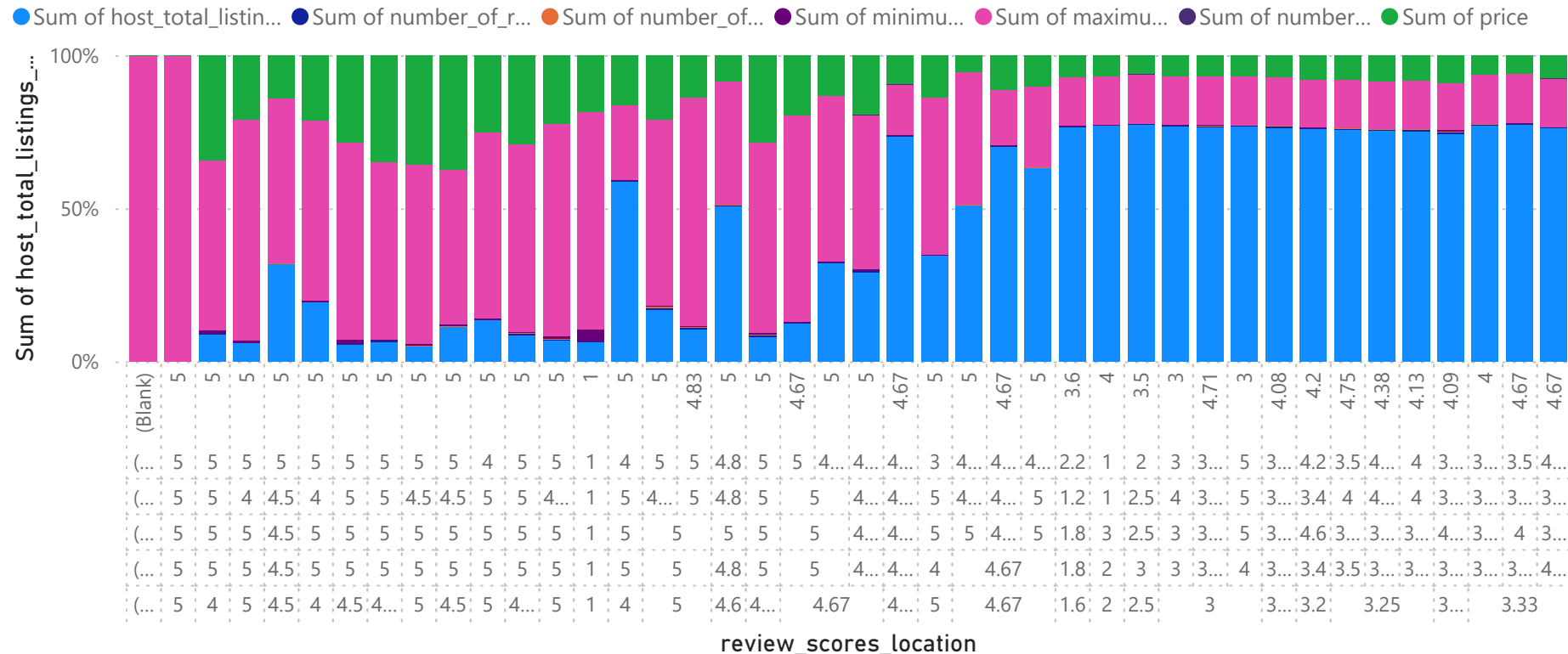
Sum of host\_listings\_count by host\_response\_time



## Review Scores and Guest Satisfaction:

- Examine review scores and their impact on overall listing performance.
- Identify areas for improvement based on specific review categories.

Sum of host\_total\_listings\_count, Sum of number\_of\_reviews, Sum of number\_of\_reviews\_ltm, Sum of minimum\_nights\_avg\_ntm, Sum of maximum\_nights\_avg\_ntm, Sum of number\_of\_reviews\_l30d and Sum of price by review\_scores\_value, review\_scores\_rating, review\_scores\_accuracy, review\_scores\_cleanliness, review\_scores\_commu...



# Property Type and Room Analysis:

- Analyse the distribution of property types and room types.
- Explore trends in the popularity of specific accommodation setups.

Sum of host\_total\_listings\_count, Sum of host\_listings\_count and Sum of accommodates by property\_type

