

MOLDOVAN  
SONIA-  
CRISTIANA

DATA ANALYST

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Bobohalma, Mureș, Romania

LinkedIn

GitHub Portfolio

PROFILE SUMMARY

A driven Junior Data Analyst with experience in statistical analysis, data manipulation and visualization willing to learn and perfect new skills .  
I am eager to work in a team environment delivering projects and useful insights that promote organizational efficiency and growth.

EXPERIENCE

Google Sheets - July 2024

- Calculated product metrics, evaluated effectiveness, created graph and tables that show user retention rate and used linear regression to predict values.

SQL - August 2024

- Revealed the success of marketing campaigns using aggregate functions and calculated metrics.
- Dealt with missing data after combining multiple tables with the help of conditional statements.
- Created a temporary function that extracts campaign names from URLs.

Looker Studio - September 2024

- Created a dashboard with graphs showing the effectiveness of marketing investments per month and campaign.

Tableau - October 2024

- Built varied dashboards that show monthly revenue, average time that it takes for a user to become a paid user also including each step they go through and how much time certain age groups invest in a game.

HARD SKILLS

- SQL
- Google Sheets
- Tableau
- Python
- Power BI
- Google Looker Studio
- Data Analysis
- Data Visualization

SOFT SKILLS

- Continuous Learning
- Time Management
- Adaptable
- Resilient

LANGUAGES

- Romanian - native
- English - advanced

EDUCATION

2019 - 2023

Liceul Teoretic "Andrei Barseanu"

2024 - 2025

Golt Romania Course

Data Analytics

Data Visualization

Reference available on demand