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In [80]: #Simple Recommenders simple recommenders are basic systems that rec  
ommends the top items based on  
#a certain metric or score.  
  
#Conisdering Movie rating as a metric to recommend the top movies:  
#However, it does not take into consideration the popularity of a m  
ovie.  
#Thus, a movie with a rating of 9 from 5 voters will be considered  
'better' than a movie with a rating of  
#8.8 from 10,000 voters i.e this metric favors movies with smaller  
number of voters with skewed  
#or extremely high ratings.Since as the number of voters increase,  
the rating of a movie regularizes  
#and approaches towards a value that reflects the movie's quality.  
  
#weighted rating : To avoid the above shortcomings, we'll use the w  
eighted raing formula as a metric/score which is  
# often used by IMDB. Mathematically, it is represented as follows:  
#Weighted Rating (WR) = (v/v+m).R+(m/v+m).C  
#where  
#v is the number of votes for the movie;  
#m is the minimum votes required to be listed in the chart;  
#R is the average rating of the movie  
#C is the mean vote across the whole report  
  
#There is no right value for m. You can view it as a preliminary ne  
gative filter that ignores movies  
#which have less than a certain number of votes. The selectivity of  
your filter is up to your discretion.
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In [81]: import pandas as pd  
import numpy as np  
import warnings  
warnings.filterwarnings('ignore')
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In [82]: #Reading movies data  
movies=pd.read_csv("movies.csv")
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In [83]: movies.head()
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Out[83]:
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	movieId	title	genres
0	1	Toy Story (1995)	Adventure Animation Children Comedy Fantasy
1	2	Jumanji (1995)	Adventure Children Fantasy
2	3	Grumpier Old Men (1995)	Comedy Romance
3	4	Waiting to Exhale (1995)	Comedy Drama Romance
4	5	Father of the Bride Part II (1995)	Comedy

```
In [84]: ratings=pd.read_csv("ratings.csv")
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In [85]: ratings.head()
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Out[85]:
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	userId	movieId	rating	timestamp
0	1	1	4.0	964982703
1	1	3	4.0	964981247
2	1	6	4.0	964982224
3	1	47	5.0	964983815
4	1	50	5.0	964982931

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In [86]: #C is the mean vote across the whole report  
c=ratings.rating.mean()
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In [112]: #v is the number of votes for the movie  
v=ratings.groupby('movieId').size()  
v.head()
```

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Out[112]: Int64Index([      1,      2,      3,      4,      5,      6,      7  
                    ,      8,  
                    9,     10,  
                    ...  
                    193565, 193567, 193571, 193573, 193579, 193581, 193583  
                    , 193585,  
                    193587, 193609],  
                  dtype='int64', name='movieId', length=9724)
```

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In [88]: #m is the minimum votes required to be listed in the chart. Let m b  
         e in the 90th percentile.  
m=v.quantile(0.90)  
print(m)
```

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27.0
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In [89]: #R is the average rating of the movie
r=ratings.groupby('movieId')['rating'].mean()
r.head()
```

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Out[89]: movieId
1      3.920930
2      3.431818
3      3.259615
4      2.357143
5      3.071429
Name: rating, dtype: float64
```

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In [125]: def weighted_rating(x,averageV=r,countV=v, m=m, C=c):

    v = countV[x.movieId]
    R = averageV[x.movieId]
    # Calculation based on the IMDB formula
    return (v/(v+m) * R) + (m/(m+v) * C)
```

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In [127]: movies['score']=movies.apply(weighted_rating,axis=1)
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In [132]: movies.head()
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Out[132]:
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	movieId	title	genres	score
0	1	Toy Story (1995)	Adventure Animation Children Comedy Fantasy	3.874141
1	2	Jumanji (1995)	Adventure Children Fantasy	3.445562
2	3	Grumpier Old Men (1995)	Comedy Romance	3.342304
3	4	Waiting to Exhale (1995)	Comedy Drama Romance	3.265942
4	5	Father of the Bride Part II (1995)	Comedy	3.224237

```
In [135]: movies.sort_values(['score'],ascending=False,inplace=True)
```

In [137]: `movies.head(10)`

Out[137]:

	movieId	title	genres	score
277	318	Shawshank Redemption, The (1994)	Crime Drama	4.356227
659	858	Godfather, The (1972)	Crime Drama	4.191973
2226	2959	Fight Club (1999)	Action Crime Drama Thriller	4.187927
224	260	Star Wars: Episode IV - A New Hope (1977)	Action Adventure Sci-Fi	4.160223
46	50	Usual Suspects, The (1995)	Crime Mystery Thriller	4.151697
461	527	Schindler's List (1993)	Drama War	4.145919
257	296	Pulp Fiction (1994)	Comedy Crime Drama Thriller	4.140844
898	1196	Star Wars: Episode V - The Empire Strikes Back...	Action Adventure Sci-Fi	4.134630
1939	2571	Matrix, The (1999)	Action Sci-Fi Thriller	4.131285
922	1221	Godfather: Part II, The (1974)	Crime Drama	4.128475

In []: