ContentBasedRecommenderTFIDF 15/07/19, 11:54 AM

```
In [629]:
            import pandas as pd
            import numpy as np
            from sklearn.feature_extraction.text import TfidfVectorizer
            from sklearn.metrics.pairwise import linear kernel
            from sklearn.feature extraction.text import CountVectorizer
            from sklearn.metrics.pairwise import cosine similarity
            #Initialize a TFIDF Vectroizer
In [630]:
            tfidf = TfidfVectorizer(stop words='english')
In [631]: movies=pd.read csv("IMDBdata MainData.csv")
In [632]:
           movies.columns
Out[632]: Index(['Title', 'Year', 'Rated', 'Released', 'Runtime', 'Genre', '
            Director',
                    'Writer', 'Actors', 'Plot', 'Language', 'Country', 'Awards'
             'Poster',
                    'Ratings.Source', 'Ratings.Value', 'Metascore', 'imdbRating
                    'imdbVotes', 'imdbID', 'Type', 'DVD', 'BoxOffice', 'Product
            ion',
                    'Website', 'Response', 'tomatoURL'],
                   dtype='object')
In [633]:
           movies=movies[['Title','Plot','Director','Genre']]
In [634]:
           movies.head()
Out[634]:
                             Title
                                                           Plot
                                                                   Director
                                                                                   Genre
                                    A look at the 17-25 December 2013
             O
                  Code Name: K.O.Z.
                                                                Celal Çimen
                                                                             Crime, Mystery
                                                    corruption s...
                                   Kirk is enjoying the annual Christmas
                                                                    Darren
                   Saving Christmas
                                                                            Comedy, Family
             1
                                                                    Doane
                                                       party ex...
                                  A group of smart-talking toddlers find
                  Superbabies: Baby
                                                                            Comedy, Family,
                                                                 Bob Clark
             2
                        Geniuses 2
                                                       themsel...
                                                                                    Sci-Fi
                                      Evil assassins want to kill Daniel
                                                                            Comedy, Crime,
                  Daniel der Zauberer
                                                                Ulli Lommel
             3
                                                    Kublbock, t...
                                                                                  Fantasy
                Manos: The Hands of
                                                                  Harold P.
                                     A family gets lost on the road and
                                                                                   Horror
                                                                    Warren
                             Fate
                                                    stumbles up...
In [635]: movies['Plot'].fillna(" ",inplace=True)
```

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```
In [636]: #Create a map of movie tilte to its index
          AllIndex = pd.Series(movies.index, index=movies['Title']).drop dupl
          icates()
In [637]: #Get the TFIDF matrix fittend on movie's Plot
          matrix = tfidf.fit transform(movies['Plot'])
In [638]: #Use cosine similarity measure to calculate the similarity between
          the movies
          #Since you have used the TF-IDF vectorizer, calculating the dot pro
          duct will directly give you
          #the cosine similarity score
          cosine similarity = linear kernel(matrix,matrix)
In [639]: #Function to give top 10 movie recommendations
          def recommendations(title,cs=cosine similarity):
               :param: title - title of the movie to find similar movies
               :param: cs - Cosine similarty matrix
               index=AllIndex[title]
              #Get all similarity scores for the given movie
              scores = list(enumerate(cs[index]))
              scores = sorted(scores, key=lambda x: x[1], reverse=True)
              # Get the scores of the 10 most similar movies
              scores = scores[1:11]
              # Get the movie indices for top 10
              movie indices = [i[0] for i in scores]
              return movies['Title'].iloc[movie indices]
          recommendations ('The Dark Knight Rises')
Out[639]: 1960
                                            Batman
          103
                                   The Dark Knight
          4674
                                               Yes
                                         The Siege
          1218
          2239
                                           Godsend
          2458
                                         Elizabeth
          3749
                  The Wind That Shakes the Barley
          1064
                                    Batman Returns
          2122
                            George and the Dragon
          3249
                                           Flipped
          Name: Title, dtype: object
```

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```
recommendations('The Godfather: Part II')
In [640]:
Out[640]: 898
                                The Aviator
          1486
                   The Godfather: Part III
          4377
                                  The Purge
          1556
                             Absolute Power
          4348
                               The Betrayed
          2172
                          Midnight in Paris
          4245
                                    Boyhood
          1429
                   The Pursuit of Happyness
          2247
                              Dead Man Down
          1013
                       The Nutcracker in 3D
          Name: Title, dtype: object
```