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In [18]: #To increase the accuracy of recommendations, we'll use more features in addition to the movie plot.
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In [19]: import pandas as pd
import numpy as np
from sklearn.feature_extraction.text import TfidfVectorizer
from sklearn.metrics.pairwise import linear_kernel
from sklearn.feature_extraction.text import CountVectorizer
from sklearn.metrics.pairwise import cosine_similarity
```

```
In [20]: movies=pd.read_csv("IMDBdata_MainData.csv")
```

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In [21]: #Selecting features like director, plot and genre
movies=movies[['Title','Plot','Director','Genre']]
```

```
In [22]: #Function converts string to lower case and removes spaces from names.
#For Eg the output for Dwight Schrute will be dwightschrute
def text_preprocessing(x):
    if isinstance(x, list):
        return [str.lower(i.replace(" ", "")) for i in x]
    else:
        #Check if director exists. If not, return empty string
        if isinstance(x, str):
            return str.lower(x.replace(" ", ""))
        else:
            return ''
```

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In [23]: movies['Director'] = movies['Director'].apply(text_preprocessing)
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```
In [24]: #Get all the features together
movies['features']=movies['Title']+" "+movies['Plot']+" "+movies['Director']+" "+movies['Genre']
```

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In [26]: movies['features'].fillna(" ",inplace=True)
```

```
'''
The CountVectorizer provides a simple way to both tokenize a collec
tion of text documents and build a vocabulary of
known words, but also to encode new documents using that vocabulary
.An encoded vector is returned with a length of
the entire vocabulary and an integer count for the number of times
each word appeared in the document.
Term Frequency – Inverse Document" Frequency which are the componen
ts of the resulting scores assigned to each word.

Term Frequency: This summarizes how often a given word appears with
in a document.
Inverse Document Frequency: This downscales words that appear a lot
across documents.
Without going into the math, TF-IDF are word frequency scores that
try to highlight words that are more interesting,
e.g. frequent in a document but not across documents.
source:https://machinelearningmastery.com/prepare-text-data-machine
-learning-scikit-learn/

The difference from the previous Content based recommender is using
the CountVectorizer() instead of TF-IDF.
This is not to down-weight the presence of an director if he or she
has directed in relatively more movies.
'''

cv = CountVectorizer(stop_words='english')
matrix = cv.fit_transform(movies.features)
```

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In [27]: cosineSimilarity = cosine_similarity(matrix,matrix)
```

```
In [28]: movies = movies.reset_index()
AllIndex = pd.Series(movies.index, index=movies['Title'])
```

```
In [29]: def recommendations(title,cs=cosineSimilarity):
        """
        :param: title - title of the movie to find similar movies
        :param: cs - Cosine similarty matrix
        """
        index=AllIndex[title]

        #Get all similarity scores for the given movie
        scores = list(enumerate(cs[index]))
        scores = sorted(scores, key=lambda x: x[1], reverse=True)

        # Get the scores of the 10 most similar movies
        scores = scores[1:11]

        # Get the movie indices for top 10
        movie_indices = [i[0] for i in scores]

        return movies['Title'].iloc[movie_indices]
```

```
In [30]: recommendations('The Dark Knight Rises')
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```
Out[30]: 103          The Dark Knight
        1960          Batman
        1753          A Knight's Tale
        4350  Batman: The Dark Knight Returns, Part 2
        1218          The Siege
        42      Alone in the Dark
        315          Sin City
        405          Baasha
        2350          Dark City
        2663          The Conjuring
        Name: Title, dtype: object
```

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In [ ]:
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