

Hands-on Cybersecurity Artificial Intelligence

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- Shiley-Marcos School of Engineering

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An industry leader in eCommerce analytics

An Algorithm for Magic Tricks

The Pledge

Where the magician sets expectations

The Turn

The twist in the plot that brings drama and fascination

The Prestige

The unexpected and illuminating fulfillment of the Pledge

People Can Apply Models Too

The Pledge

Where we promise to entice you to explore data science

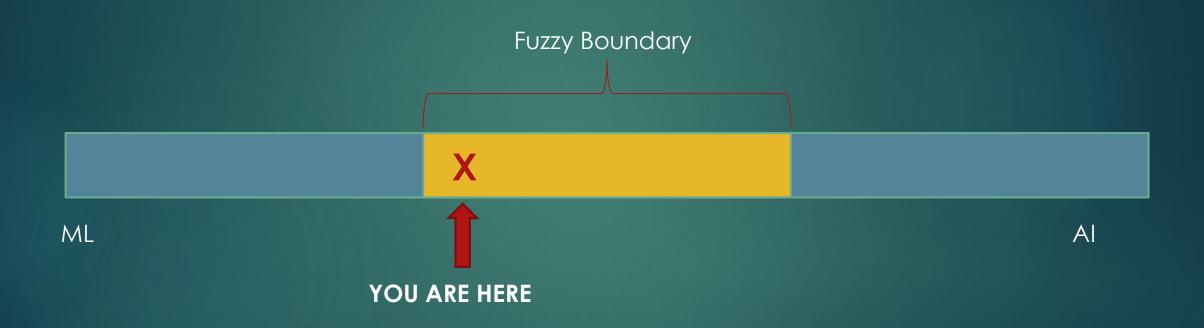
The Turn

Where we temporarily scare you away from data science

The Prestige

Where we provide solutions and welcome you to the data science family

Secondary Objective: Define Al vs ML



Agenda

- ✓ Ice Breaker: Magic
- □ Enticement to Data Science
- Healthy Terror
- □ The Trellis
- Appendix

Enticement

"Interest and awareness of AI is at a fever pitch"

[IDC 2019 May]

The AI Opportunity and Need

- From predictions, recommendations, and advice to automated customer service agents and intelligent process automation, AI is changing the face of how we interact with computer systems."
- International Data Corporation (IDC) Worldwide Semiannual Cognitive Artificial Intelligence Systems Spending Guide forecasts cognitive and AI spending will grow to \$52.2 billion in 2021 and achieve a compound annual growth rate (CAGR) of 46.2% over the 2016-2021 forecast period.
- The strongest spending growth over the five-year forecast will be in Japan (73.5% CAGR) and Asia/Pacific (excluding Japan and China) (72.9% CAGR). China will also experience strong spending growth throughout the forecast (68.2% CAGR).
- Other words used in marketing for AI: cognitive, omni-present, smart, intelligent, predictive, deep learning, artificial neural networks (ANNs)

NVIDIA

"Powering Change with AI and Deep Learning.

AI doesn't stand still. It's a living changing entity that powers change throughout every industry across the globe. As it evolves, so do we all. From the visionaries, healers, and navigators to the creators, protectors and teachers. It's what drives us today. And what comes next."

[Nvidia 2019]

Industry Adopters of AI

• 2018 Retail AI spending \$3.8B in automated customer service agents and expert shopping and product recommendations

- 2018 Banking AI spending \$3.3B in automated threat intelligence and prevention systems, fraud analysis and investigation
- 2018 Discrete manufacturing \$2.0B in preventative maintenance & QA
- 2018 Healthcare spending \$1.7B in diagnosis and treatment systems

Forecasts are understated as they include very little AI in Cybersecurity

Banking, Connected Car and Healthcare Telemedicine initiatives are the exception.

Cisco, Splunk, NVIDIA, IBM, Intel, Google, AWS, Elephant Scale and DataRobot are early adopters.

AIOps is a potential, future critical area for Cybersecurity education.

Artificial Intelligence for IT Operations (AIOps) is a Gartner-defined platform that combines big data and artificial intelligence (AI) functionality to replace a broad range of IT Operations processes and tasks including availability and performance monitoring, event correlation and analysis, IT service management, and automation. [Splunk 2019]

Terror

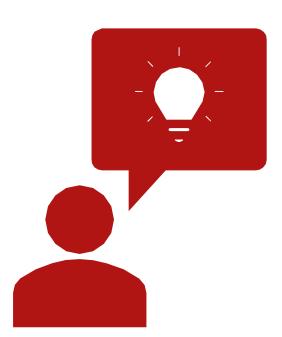
Math

There is no escaping the need for a strong mathematical foundation

How that manifests itself daily may surprise you, however.

Probability and Statistics occupy the role most people assume math will.

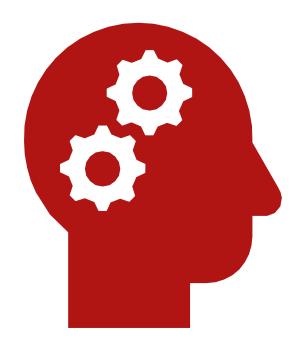
Many people who assume they could not be data science professionals can.



Couture Math Curriculum?

Cyber security curricula often does not include mathematics as required at the data science level

Simply porting courses from math departments may not be best



TWIST! The Terror? It's Ethics

ML and AI often determine:

- which job applicants get seen by a human
- which people or businesses get loans & at what rates
- sentencing in court proceedings
- wealth at retirement through portfolio management
- who is authenticated as you, granting access to your identity
- operation of planes & cars
- who justifies surveillance from the government

And can result in institutional discrimination, loss of wealth, liberty, and life

Will YOUR model be one that denies people their civil liberties due to non-malicious error? Or wipes away their retirement?

DON'T PANIS!

We come bearing gifts.

Download the Trellis code and grow yourself around it until you mature a bit: https://github.com/SonicAlch3mist/CISSE_Al

The code, tools, specific algorithms are not the point- it's about the thought process, guiding principles, and order of tasks.

Every decision you make will have data to justify it, and your prediction accuracy will also be accompanied by a robust measurement of uncertainty.

Start With Sense of Inadequacy

... then realize that this is not about you.

Our confidence must anchor to the process, not ourselves.

Let proven methodology bear the burden. Then hold to it religiously.

Pay more attention to measuring uncertainty than accuracy.

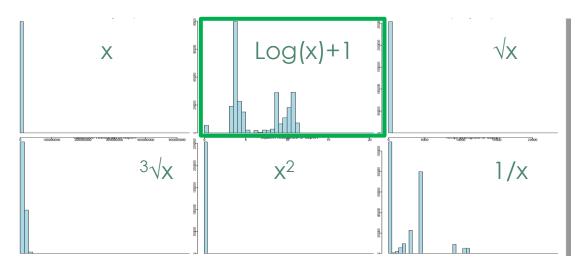
Attack Category vs. Features

| Category | Feature Numbers |
|----------------|---------------------------------|
| Normal | 11,34,19,20,21,37,6,10,11,36,47 |
| DoS | 6,11,15 16,36,37,39,40,42,44,45 |
| Fuzzers | 6,11,14,15,16,36,37,39,40,41,42 |
| Backdoors | 6,10,11,14,15,16,37,41,42,44,45 |
| Exploits | 10,41,42,6,37,46,11,19,36,5,45 |
| Analysis | 6,10,11,12,13,14,15,16,34,35,37 |
| Generic | 6,9,10,11,12,13,15,16,17,18,20 |
| Reconnaissance | 10,14,37,41,42,43,44,9,16,17,28 |
| Shellcode | 6,9,10,12,13,14 15,16,17,18,23 |
| Worms | 41,37,9,11,10,46,23,17,14,5,13 |

Features (Attributes) of Data Set (6-18)

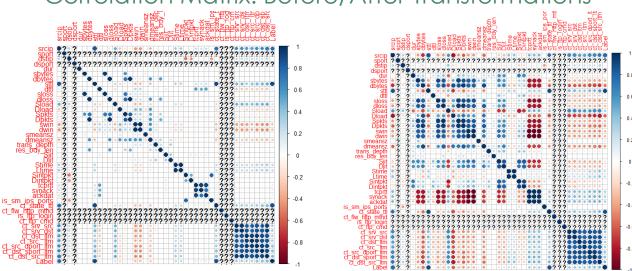
| 2. Basic Features | | |
|-------------------|---------|--|
| 6 | state | The states and its dependent protocol e.g., CON. |
| 7 | dur | Row total duration. |
| 8 | sbytes | Source to destination bytes. |
| 9 | dbytes | Destination to source bytes. |
| 10 | sttl | Source to destination time to live. |
| 11 | dttl | Destination to source time to live. |
| 12 | sloss | Source packets retransmitted or dropped. |
| 13 | dloss | Destination packets retransmitted or dropped. |
| 14 | service | Such as http, ftp, smtp, ssh, dns and ftp-data. |
| 15 | sload | Source bits per second. |
| 16 | dload | Destination bits per second. |
| 17 | spkts | Source to destination packet count. |
| 18 | dpkts | Destination to source packet count. |

Visualizations lead to ideas



That are tested

Correlation Matrix: Before/After Transformations



Data Drives Decisions

Back To Definitions

- Artificial Intelligence (AI)
 - Combined learning technologies
- Machine Learning
 - Math and stats
- Deep Learning
 - Neural networks
 - Representation learning

Artificial Intelligence
(Knowledge bases)

Machine Learning

(i.e. Logistic

Regression)

Deep
Learning
(MLP)

Neural Networks

- Modeled after human brain
- Recognized patterns
 - Numerical
 - Contained in vectors
 - Translated from real-world data Images, Sound, Text, Time series
- Invented in the 1960's
- "Re-invented" in 2012

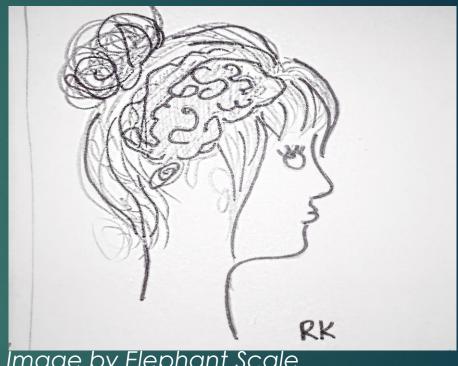
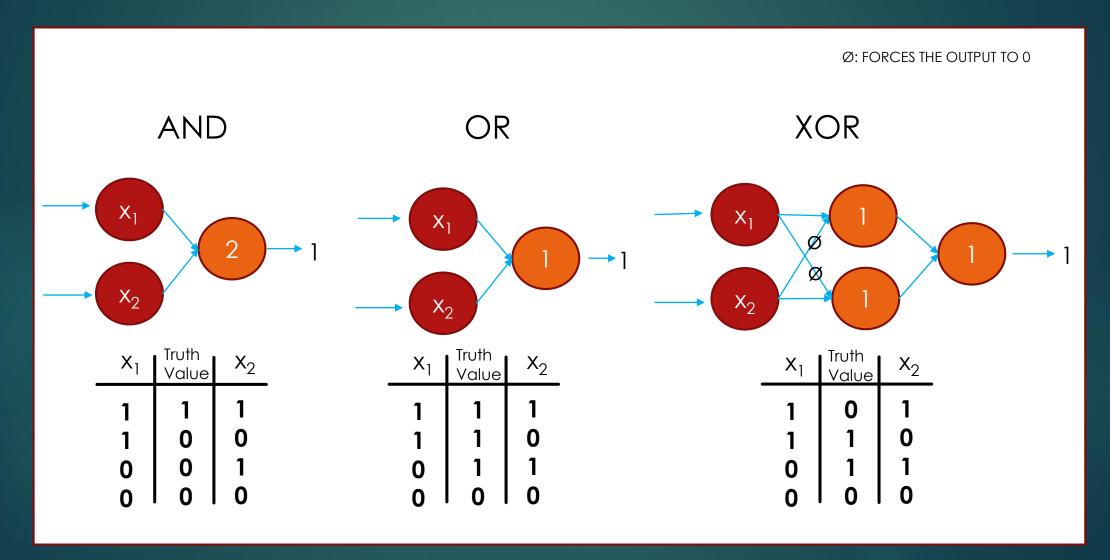
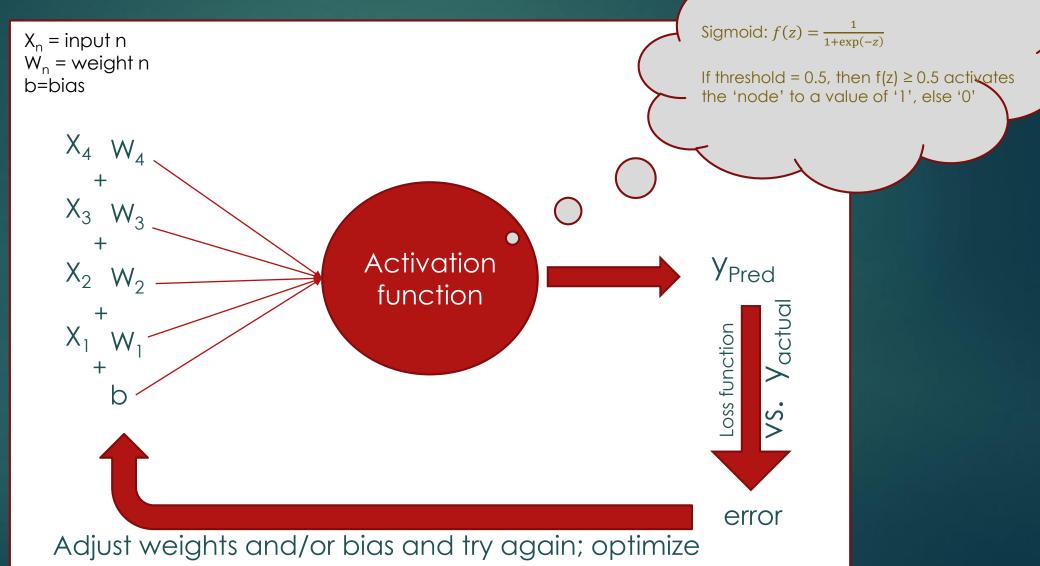


Image by Elephant Scale

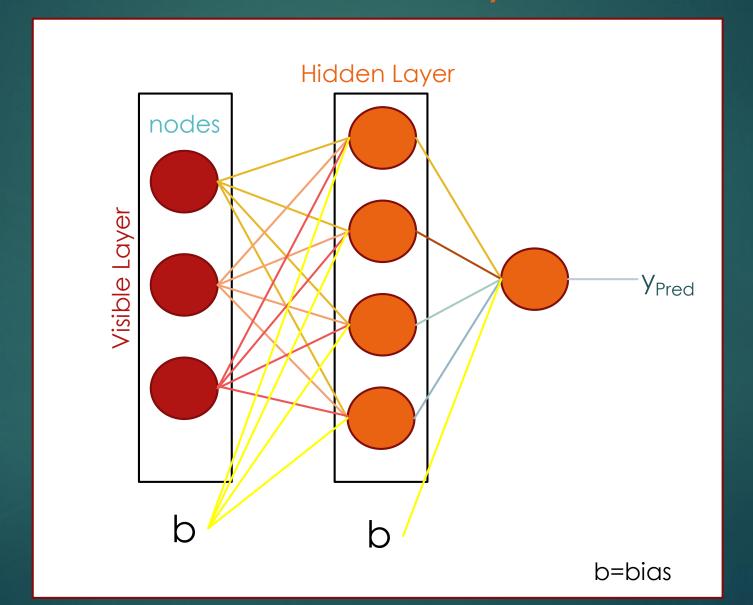
Neural Network Basics: And, Or, Xor



Perceptron

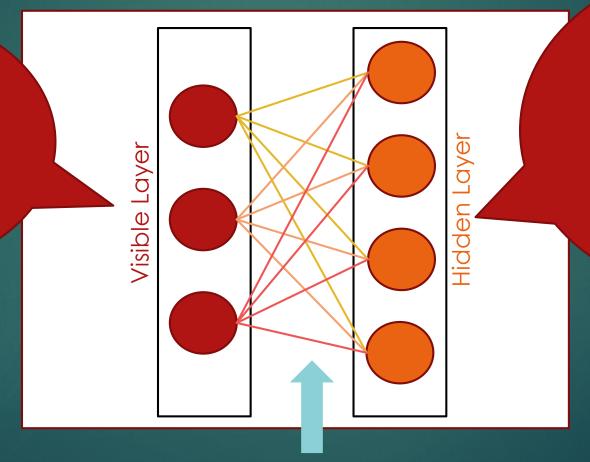


Neural Network Basics: Layers



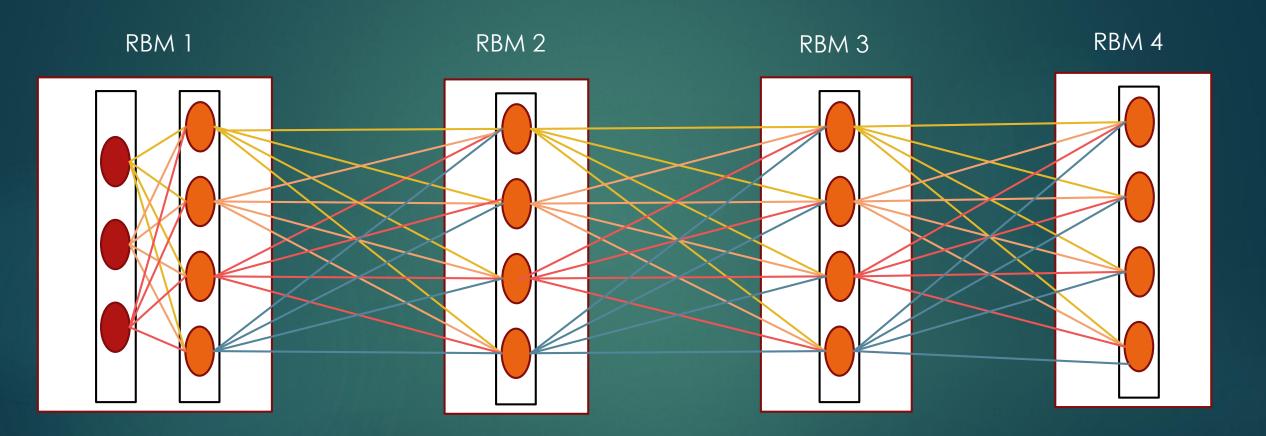
Restricted Boltzmann Machine

Each node in the visible layer is 'restricted' from communicating with the others. This makes them independent



Learns the probability distributions of what it is fed, 'thinking' in terms of independent binary events [with its probability accumulation termed 'energy']

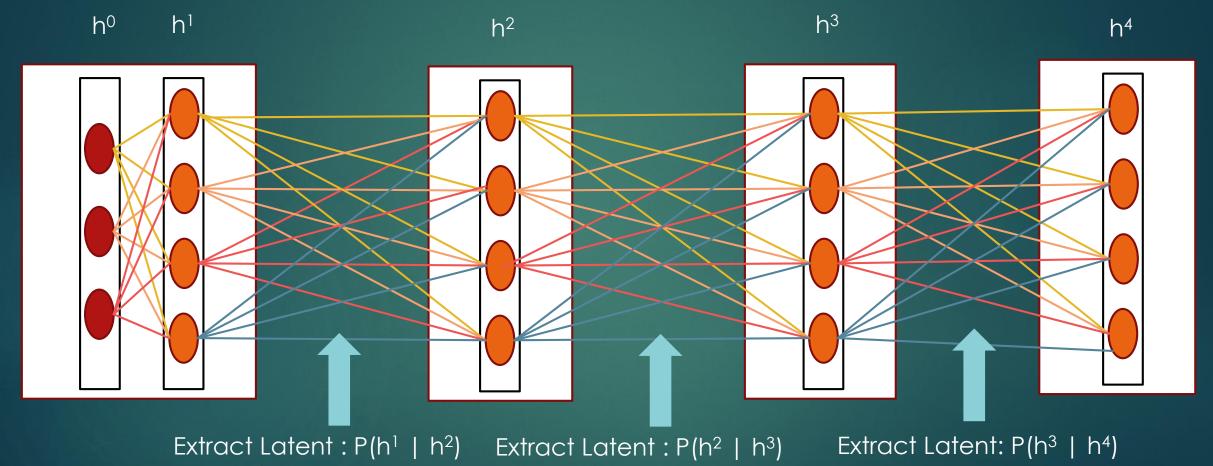
Deep Belief Network



Each RBM #2:4 is the visible layer to the RBM after it, and the hidden layer to the RBM before it

Deep Belief Network: Step 1

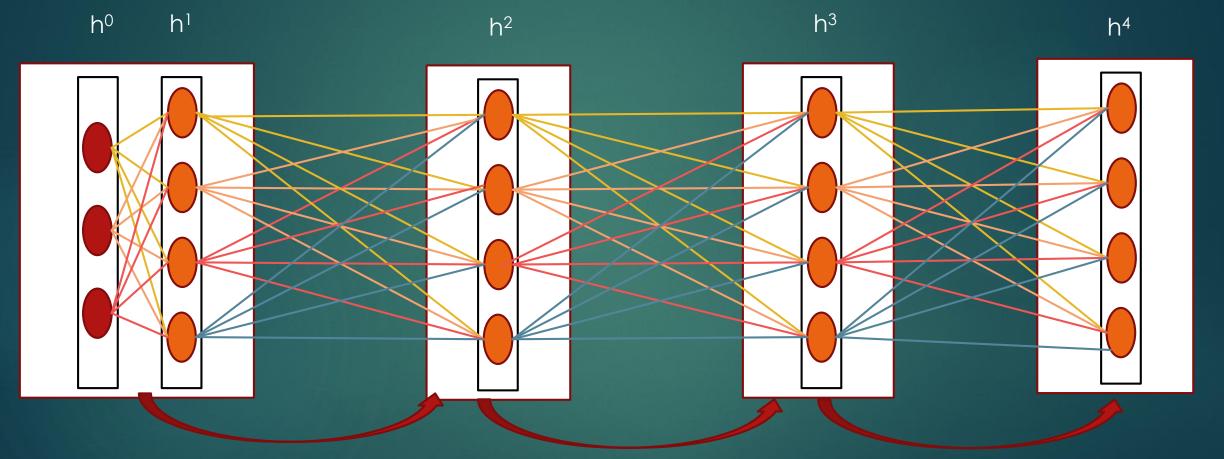
Construct Probability Network with 3 features and 4 hidden layers



ML

Deep Belief Network: Step 2

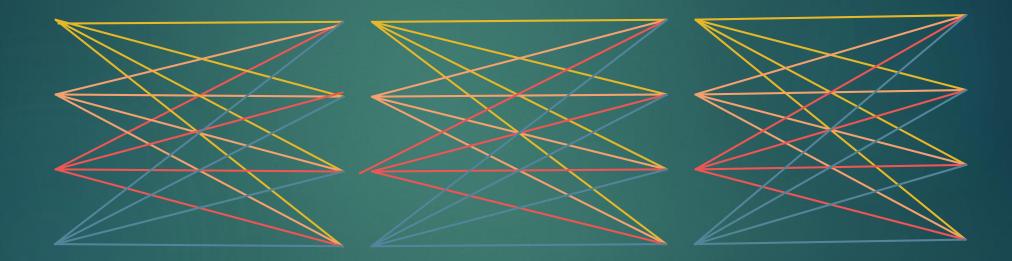
Classify using probabilities gleaned from Step 1



Given the visible-hidden joint distribution: $P(h^1 \mid h^2) \& P(h^2 \mid h^3) \& P(h^3 \mid h^4)$ when $h^0 = x^0$ Solve for x^{input}

'Al' Emerges In The Networks

The math is the same as with ML



The Trellis

The Trellis https://github.com/SonicAlch3mist/CISSE_Al

- Philosophical Grounding in Scientific Method
 - Constant experimentation to validate decisions
- Data Load
- Pre-Visualizations
 - Missingness, Network Graphs, Histograms, Correlation Matrices
- Data Cleaning
 - Outliers, Nulls, Large-Level Factors
- Feature Engineering
 - □ Transformation, Balancing, One-Hot Encoding, Feature Selection
- Model Building
 - □ Train, Test, Validation Sets
 - Bootstrapping, Cross-fold Validation
 - □ XGBoost, DBN, Ensembles
 - Parameter Tuning
 - Confusion Matrices
 - Business Outcome Optimization



Field Trip To Trellis

Q & A

Contributor Biographies

Gordon W. Romney, Ph.D., CEH, is Professor of Computer Science and Cybersecurity in the Shiley-Marcos School of Engineering of the University of San Diego (USD). He is the Director of the Center for Cyber Security Engineering and Technology, and oversees the MS in Cyber Security Engineering program at USD. Current research includes developing an Artificial Neural Network for HIPAA-compliant eVisit telemedicine medical diagnosis and hardening of IoT Electronic Control Units in Cisco's Connected Vehicle initiative.





Contributor Biographies

James Guymon is the Director of Data Science, North America for Edge by Ascential – an industry leader in eCommerce analytics. Prior to Edge by Ascential, James worked as a data scientist at Progrexion Marketing, where he helped build the industry's first passive authentication system for account opening in cooperation with Experian.

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Contributor Biographies

Mark Kerzner, President
Elephant Scale
https://elephantscale.com/
Its mission is to offer high quality
services and training in Big Data eco
systems.



Mark contributed a number of slides attributed to Elephant Scale as well as the Python notebook of a Domain Generation Algorithm attack.

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TERABYTE. ONE THOUSAND GIGABYTES, OR 10 TO THE 12TH POWER BYTES OF DATA.

PETABYTE. ONE THOUSAND TERABYTES, OR 10 TO THE 15TH POWER BYTES OF DATA.

ZETTABYTE. ONE MILLION PETABYTES, OR 10 TO THE 21ST POWER BYTES OF DATA.

Thank You!

Center for Cyber Security Engineering and Technology



JUNE 10, 2019

COLLOQUIUM FOR INFORMATION SYSTEMS SECURITY EDUCATION (CISSE)

UNIVERSITY OF SAN DIEGO SHILEY-MARCOS SCHOOL OF ENGINEERING

Appendix to *Hands-on AI in Cybersecurity*

- ► UNSW-NB15 data set Infrastructure, data set Generating Architecture and 49 Features
- ► Machine Language and AI Technologies
- ▶ DGA domain data set example using Python notebook
- Confusion Matrices

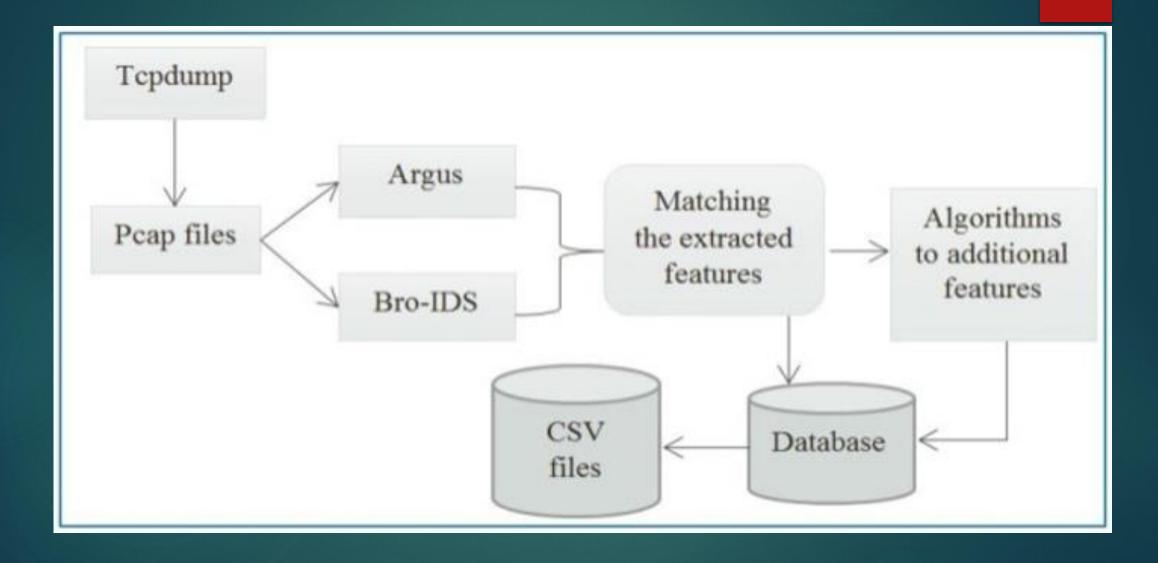
UNSW-NB15 data set Infrastructure, data set Generating Architecture and 49 Features

Cyber Traffic Specifics for UNSW-NB15 Data Set

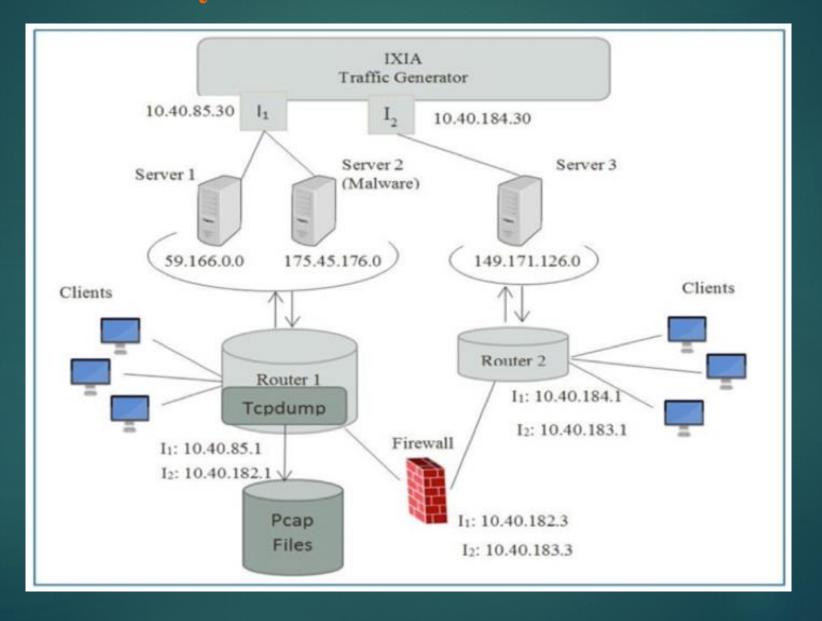
- Created by the IXIA PerfectStorm tool in the Cyber Range Lab of the Australian Centre for Cyber Security (ACCS) for generating a hybrid of real modern normal activities and synthetic contemporary attack behaviors.
- Tcpdump was utilized to capture 100 GB of the raw traffic (e.g., Pcap files).
- Nine types of attacks were captured: Fuzzers, Analysis, Backdoors, DoS, Exploits, Generic, Reconnaissance, Shellcode and Worms.
- Twelve algorithms were developed to generate 49 features with the class label.
- The total number of records is 2,540,044 which are stored in four CSV files.

The details of the data set are summarized in the appendix to this slide deck and specified in [Nour 2015], [Nour 2016] and [Nour 2017].

Framework for Generating Data Set



Infrastructure for Intrusion Detection Data Set UNSW-NB15 by Dr. Nour Moustafa



Attack Category vs. Features

| Category | Feature Numbers |
|----------------|---------------------------------|
| Normal | 11,34,19,20,21,37,6,10,11,36,47 |
| DoS | 6,11,15 16,36,37,39,40,42,44,45 |
| Fuzzers | 6,11,14,15,16,36,37,39,40,41,42 |
| Backdoors | 6,10,11,14,15,16,37,41,42,44,45 |
| Exploits | 10,41,42,6,37,46,11,19,36,5,45 |
| Analysis | 6,10,11,12,13,14,15,16,34,35,37 |
| Generic | 6,9,10,11,12,13,15,16,17,18,20 |
| Reconnaissance | 10,14,37,41,42,43,44,9,16,17,28 |
| Shellcode | 6,9,10,12,13,14,15,16,17,18,23 |
| Worms | 41,37,9,11,10,46,23,17,14,5,13 |

Features (Attributes) of Data Set (1-18) 47

| # | Name | Description | |
|------------------|--------|----------------------------------|--|
| 1. Flow Features | | | |
| 1 | srcip | Source IP address. | |
| 2 | sport | Source port number. | |
| 3 | dstip | Destinations IP address. | |
| 4 | dsport | Destination port number. | |
| 5 | proto | Protocol type, such as TCP, UDP. | |

Features (Attributes) of Data Set (6-18) 48

| 2. Basic Features | | | |
|-------------------|---------|--|--|
| 6 | state | The states and its dependent protocol e.g., CON. | |
| 7 | dur | Row total duration. | |
| 8 | sbytes | Source to destination bytes. | |
| 9 | dbytes | Destination to source bytes. | |
| 10 | sttl | Source to destination time to live. | |
| 11 | dttl | Destination to source time to live. | |
| 12 | sloss | Source packets retransmitted or dropped. | |
| 13 | dloss | Destination packets retransmitted or dropped. | |
| 14 | service | Such as http, ftp, smtp, ssh, dns and ftp-data. | |
| 15 | sload | Source bits per second. | |
| 16 | dload | Destination bits per second. | |
| 17 | spkts | Source to destination packet count. | |
| 18 | dpkts | Destination to source packet count. | |

Features (Attributes) of Data Set (19-26)

| 3. Content Features | | | |
|---------------------|-------------|--|--|
| 19 | swin | Source TCP window advertisement value. | |
| 20 | dwin | Destination TCP window advertisement value. | |
| 21 | Stepb | Source TCP base sequence number. | |
| 22 | dtepb | Destination TCP base sequence number. | |
| 23 | smeansz | Mean of the packet size transmitted by the srcip. | |
| 24 | dmeansz | Mean of the packet size transmitted by the dstip. | |
| 25 | trans_depth | The connection of http request/response transaction. | |
| 26 | res_bdy_len | The content size of the data transferred from http. | |

Features (Attributes) of Data Set (27-36)

| 4. Time Features | | | |
|------------------|-----------------|---|--|
| 27 | sjit | Source jitter. | |
| 28 | djit | Destination jitter. | |
| 29 | stime | Row start time. | |
| 30 | ltime | Row last time. | |
| 31 | sintpkt | Source inter-packet arrival time. | |
| 32 | dintpkt | Destination inter-packet arrival time. | |
| 33 | tcprtt | Setup round-trip time, the sum of 'synack' and 'ackdat'. | |
| 34 | synack | The time between the SYN and the SYN_ACK packets. | |
| 35 | ackdat | The time between the SYN_ACK and the ACK packets. | |
| 36 | is_sm_ips_ports | If srcip (1) = dstip (3) and sport (2) = dsport (4), assign 1 else 0. | |

Features (Attributes) of Data Set (37-49)

| 5. Additional Generated Features | | |
|----------------------------------|------------------|---|
| 37 | ct_state_ttl | No. of each state (6) according to values of sttl (10) and dttl (11). |
| 38 | ct_flw_http_mthd | No. of methods such as Get and Post in http service. |
| 39 | is_ftp_login | If the ftp session is accessed by user and password then 1 else 0. |
| 40 | ct_ftp_cmd | No of flows that has a command in ftp session. |
| 41 | ct_srv_src | No. of rows of the same service (14) and srcip (1) in 100 rows. |
| 42 | ct_srv_dst | No. of rows of the same service (14) and dstip (3) in 100 rows. |
| 43 | ct_dst_ltm | No. of rows of the same dstip (3) in 100 rows. |
| 44 | ct_src_ ltm | No. of rows of the srcip (1) in 100 rows. |
| 45 | ct_src_dport_ltm | No of rows of the same srcip (1) and the dsport (4) in 100 rows. |
| 46 | ct_dst_sport_ltm | No of rows of the same dstip (3) and the sport (2) in 100 rows. |
| 47 | ct_dst_src_ltm | No of rows of the same srcip (1) and the dstip (3) in 100 records. |
| 6. Labelled Features | | |
| 48 | Attack_cat | The name of each attack category. |
| 49 | Label | 0 for normal and 1 for attack records |

Machine Language and AI Technologies

Technology Stack Comparison

| Technology | Pros | Cons |
|------------|--|---|
| R | Rich environmentThousands of libraries | Rough on data cleanup Not a general purpose language Data must fit on one machine |
| | | |
| Python | General purpose programming language Excellent libraries (Pandas / scikitlearn) Gaining popularity in recent years | - Data must fit on one machine |
| | | |
| | | |

AI Software Eco System

| | Machine Learning | Deep Learning |
|-------------|--|---|
| Java | - Weka - Mahout | - DeepLearning4J |
| Python | SciKit(Numpy, Pandas) | TensorflowTheanoCaffe |
| R | - Many libraries | - Deepnet - Darch |
| Distributed | - H20 - Spark | |
| Cloud | Google: GCPMicrosoft: ML on AzureAmazon: SageMaker | |

Tools for Scalable Machine Learning

Spark ML

- ► Runs on top of popular Spark framework
- Massively scalable
- Can use memory (caching) effectively for iterative algorithms
- ► Language support: Scala, Java, Python, R
- Amazon Machine Learning (SageMaker)
 - Ready to go algorithms
 - Wizards to guide
 - Scalable on Amazon Cloud
 - ► Integrated with AWS





Tools for Scalable Machine Learning

Azure ML Studio

- Built on Azure cloud (Microsoft)
- Language support: Python, R

► H2O

- Easy to use API
- ▶ WebUI
- Supports reading from multiple datasources (Excel/SQL/HDFS)
- ► In memory compute
- Works on top of Spark ("Sparkling Water")
- Vendor: 0xData
- ▶ http://www.h2o.ai/



Tools for Scalable Deep Learning

▶ TensorFlow

- Based on "data flow graphs"
- "Tensor" = batches of data
- ► Language support: Python, C++
- ► Run time: CPU, GPU

Intel BigDL

- ▶ Deep learning library
- ▶ Built on Apache Spark
- ▶ Language support: Python, Scala





Hardware Progression

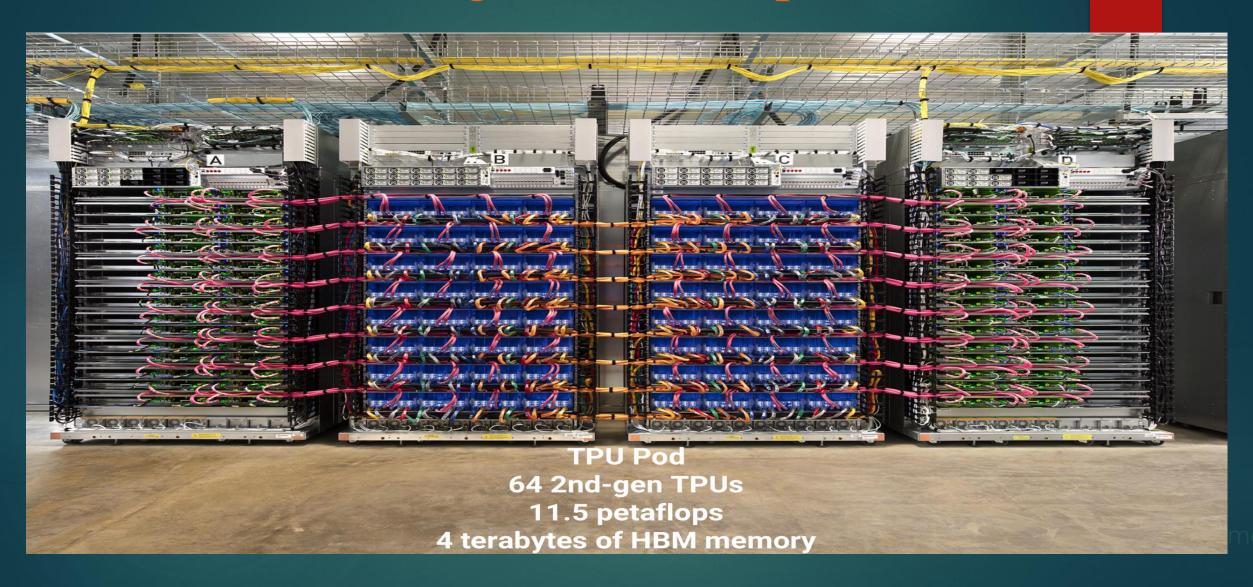
- ► CPU
 - ► Moore's law
 - ► Number of transistors x2 in 2 years
 - ► Till 2012
- ► GPU
 - ▶ Performance x1000
 - ► Scala, Go
- ► ASIC
 - ► Application-specific integrated circuit
- ► Computation-specific hardware

Hardware – TPU (Tensor Processing Unit

- A <u>Tensor processing unit (TPU)</u> is an AI accelerator application-specific integrated circuit (ASIC) developed by Google specifically for neural network machine learning
- More capable than CPUs or GPUs in certain tasks
- Designed for <u>Tensorflow</u>
- Designed for high volume computes
 - A TPU can process 100 million photos a day
- Available in Google Cloud platform

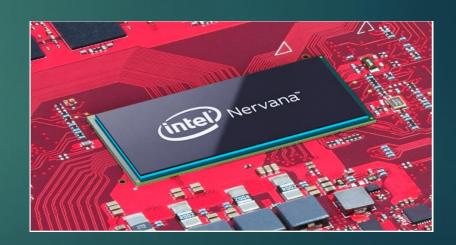


Google TPU Computer



AI Chips

- Azure
 - ► A New Era in Computer Architecture Doug Burger
 - https://www.youtube.com/watch?v=iJo_sSzioxM
- Intel+Facebook "Nervana"
 - ▶ NNP Neural Network Processor
 - Pre-trained learning
- Nvidia is the current market leader
- Amazon ("Inferentia")
- Alibaba
- Startups



DGA data set example using Python notebook included as next five slides

Domain Generation Algorithm Attack

DGA. (2019). Domain Generation Algorithm. Retrieved May 2019 from https://en.wikipedia.org/wiki/Domain_generation_algorithm

"According to network security firm Damballa, the top-5 most prevalent DGA-based crimeware families are Conficker, Murofet, BankPatch, Bonnana and Bobax as of 2011.

"Domain generation algorithms (DGA) are algorithms seen in various families of malware that are used to periodically generate a large number of domain names that can be used as rendezvous points with their command and control servers. The large number of potential rendezvous points makes it difficult for law enforcement to effectively shut down botnets, since infected computers will attempt to contact some of these domain names every day to receive updates or commands. The use of public-key cryptography in malware code makes it unfeasible for law enforcement and other actors to mimic commands from the malware controllers as some worms will automatically reject any updates not signed by the malware controllers."

The specified Python notebook (next 4 slides) is a Machine Learning approach to

```
In [ ]: import pandas as pd
        import numpy as np
        import gensim
        from sklearn.pipeline import Pipeline
        from sklearn.feature extraction.text import CountVectorizer
        from sklearn.feature extraction.text import TfidfTransformer
        from sklearn.model selection import train test split
        from sklearn.ensemble import RandomForestClassifier
In [ ]: dga = pd.read csv('dga-dataset-words.csv')
        dga.words = dga.words.fillna('')
        dga
In [ ]: # source is not a number, so transform it into an number
        dga['source fact'] = pd.factorize(dga['source'])[0]
        # toplevel is not a number, so transform it into a number
        dga['toplevel fact'] = pd.factorize(dga['toplevel'])[0]
        dga['label fact'] = pd.factorize(dga['label'])[0]
        # get length of site as a new engineered featrues
        dga['url length'] = dga['site'].apply(lambda x : len(x))
        # get num of words as a new engineered featrues
        dga['word num'] = dga['words'].apply(lambda x : len(x.split()))
In [ ]: dga
In [ ]: dga.describe()
```

TF/IDF Pipeline

Let's try a basic tf/idf pipeline without using any of our other features

Results

77% accuracy, not bad. But not great. Looks like we were much better at identifying one class than the other.

Extract features

Train/Test Split

Let's do a basic train/test split 80% training / 10% test

```
In [ ]:
        msk = np.random.rand(len(dga)) < 0.8</pre>
        train = dga[msk]
        test = dga[~msk]
        train tfidf = tfidf[msk]
        test tfidf = tfidf[~msk]
In [ ]: train
In [ ]: from scipy import sparse
        text features = train tfidf
        other features = train[['source_fact', 'toplevel_fact', 'url_length', 'word_num']]
        all features = sparse.hstack((text features, other features)).tocsr()
```

```
In []: print(dga.shape)
    print(text_features.shape)
    print(othe_features.shape)
    print(tfidf.shape)

In []: mixed_classifier = SGDClassifier(loss='hinge', penalty='l2', alpha=le-3, random_state=42).fit(all_features, train['lab el'])

In []: text_features_test = test_fidf
    other_features_test = test[['source_fact', 'toplevel_fact', 'url_length', 'word_num']]
    all_features_test = sparse.hstack((text_features_test, other_features_test)).tocsr()

    predicted = mixed_classifier.predict(all_features_test)
    np.mean(predicted == test['label'])
In []: ## Cool 86% -- that's better.
    confusion matrix(test['label'], predicted)
```

Results

86% Results are much more balanced too. The engineered features must have helped.

TODO:

We should try some other methods, like random forest classifier or a DNN classifier.

```
In []: from sklearn.ensemble import RandomForestClassifier

rf = RandomForestClassifier(n_estimators=100, oob_score=True, random_state=123456)

rf.fit(all_features, train['label'])

predicted_rf = rf.predict(all_features_test)

np.mean(predicted_rf == test['label'])
```

Confusion Matrices

Anatomy of a Confusion Matrix

```
Confusion Matrix and Statistics
           Reference
Prediction
True Negatives 0 285626 11469 False Negatives (Type II Errors)
     osifives 1 158409 52505 True Positives
                 Accuracy: 0.6656 (IP+TN) / (IP+TN+FP+FN)
                   95% CI: (0.6643, 0.6669)
    No Information Rate: 0.8741 Accuracy if predicted the most off-occurring result all the time)
    P-Value [Acc > NIR] : 1
                    Kappa: 0.234
 Mcnemar's Test P-Value: <0.00000000000000002
             Sensitivity: 0.8207
             Specificity: 0.6433
          Pos Pred Value: 0.2489
          Neg Pred Value: 0.9614
              Prevalence: 0.1259
          Detection Rate: 0.1034
   Detection Prevalence: 0.4152
       Balanced Accuracy: 0.7320 Accuracy score that accounts for imbalances)
        'Positive' Class: 1
```

Example round of bootstrapping:

xgboost:

```
Confusion Matrix and Statistics
```

Reference Prediction 0 1 0 437333 5 1 6373 64298

Accuracy: 0.9874

95% CI : (0.9871, 0.9877)

No Information Rate: 0.8734

P-Value [Acc > NIR] : < 0.0000000000000022

Kappa: 0.9455

Mcnemar's Test P-Value : < 0.0000000000000022

Sensitivity: 0.9999
Specificity: 0.9856
Pos Pred Value: 0.9098
Neg Pred Value: 1.0000
Prevalence: 0.1266
Detection Rate: 0.1266
Detection Prevalence: 0.1391
Balanced Accuracy: 0.9928

'Positive' Class: 1

dbn:

Confusion Matrix and Statistics

Reference Prediction 0 1 0 437403 8 1 6303 64295

Accuracy: 0.9876

95% CI: (0.9873, 0.9879)

No Information Rate: 0.8734

P-Value [Acc > NIR] : < 0.0000000000000022

Kappa: 0.9461

Mcnemar's Test P-Value : < 0.0000000000000022

Sensitivity: 0.9999
Specificity: 0.9858
Pos Pred Value: 0.9107
Neg Pred Value: 1.0000
Prevalence: 0.1266
Detection Rate: 0.1266
Detection Prevalence: 0.1390
Balanced Accuracy: 0.9928

'Positive' Class: 1

ensemble:

Confusion Matrix and Statistics

Reference Prediction 0 1 0 437414 6 1 6292 64297

Accuracy: 0.9876

95% CI : (0.9873, 0.9879)

No Information Rate: 0.8734

P-Value [Acc > NIR] : < 0.0000000000000022

Kappa: 0.9462

Mcnemar's Test P-Value : < 0.0000000000000022

Sensitivity: 0.9999
Specificity: 0.9858
Pos Pred Value: 0.9109
Neg Pred Value: 1.0000
Prevalence: 0.1266
Detection Rate: 0.1266
Detection Prevalence: 0.1390
Balanced Accuracy: 0.9929

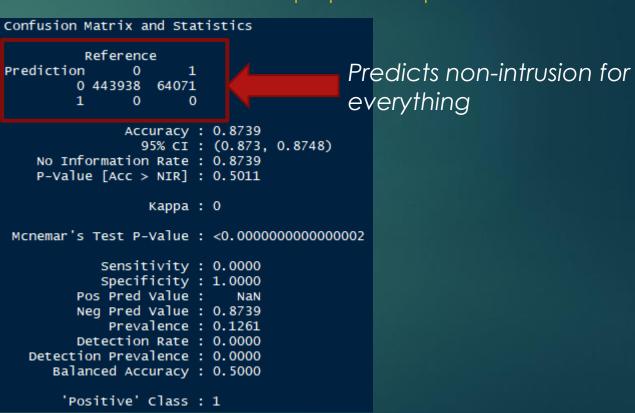
'Positive' Class : 1

Skipping straight to Deep Learning Will Be Frustrating – it is harder

xgboost mediocre technique

```
Confusion Matrix and Statistics
          Reference
Prediction
         0 437782
            6156 64049
              Accuracy : 0.9878
                95% CI: (0.9875, 0.9881)
   No Information Rate: 0.8739
   P-Value [Acc > NIR] : < 0.00000000000000022
                 Kappa: 0.947
 Mcnemar's Test P-Value : < 0.0000000000000022
            Sensitivity: 0.9997
            Specificity: 0.9861
        Pos Pred Value: 0.9123
        Neg Pred Value: 0.9999
            Prevalence: 0.1261
        Detection Rate: 0.1261
   Detection Prevalence: 0.1382
      Balanced Accuracy: 0.9929
       'Positive' Class: 1
```

DBN with same mediocre data prep technique



DEVIL in the Details:

DBN: Subtle Data Prep Oversights*

```
Confusion Matrix and Statistics
          Reference
Prediction
        0 285626 11469
        1 158409 52505
              Accuracy : 0.6656
                95% CI: (0.6643, 0.6669)
   No Information Rate: 0.8741
   P-Value [Acc > NIR] : 1
                 Kappa: 0.234
Mcnemar's Test P-Value : <0.0000000000000002
           Sensitivity: 0.8207
           Specificity: 0.6433
        Pos Pred Value: 0.2489
        Neg Pred Value: 0.9614
            Prevalence: 0.1259
         Detection Rate: 0.1034
   Detection Prevalence: 0.4152
     Balanced Accuracy: 0.7320
       'Positive' Class: 1
```

DBN: All Trellis steps followed

```
Confusion Matrix and Statistics
          Reference
Prediction
         0 437403
            6303 64295
              Accuracy: 0.9876
                95% CI: (0.9873, 0.9879)
   No Information Rate: 0.8734
   P-Value [Acc > NIR] : < 0.0000000000000022
                 Kappa : 0.9461
Mcnemar's Test P-Value : < 0.00000000000000022
           Sensitivity: 0.9999
           Specificity: 0.9858
        Pos Pred Value: 0.9107
        Neg Pred Value: 1.0000
             Prevalence: 0.1266
         Detection Rate: 0.1266
   Detection Prevalence: 0.1390
      Balanced Accuracy: 0.9928
       'Positive' Class: 1
```

DID: transformations, proper scaling of initial numeric variables, balancing, one-hot encoding, Boruta feature selection. MISSED: 1) did not simplify categorical levels before one-hot encoding, 2) did not scale the 3 PCA dimensions to 0,1 range.