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DEPARTMENT: INDUSTRIAL BIOTECHNOLOGY

COLLEGE : GOVERNMENT COLLEGE OF TECHNOLOGY

NAAN MUDHALVAN COURSE : DIGITAL MARKETING

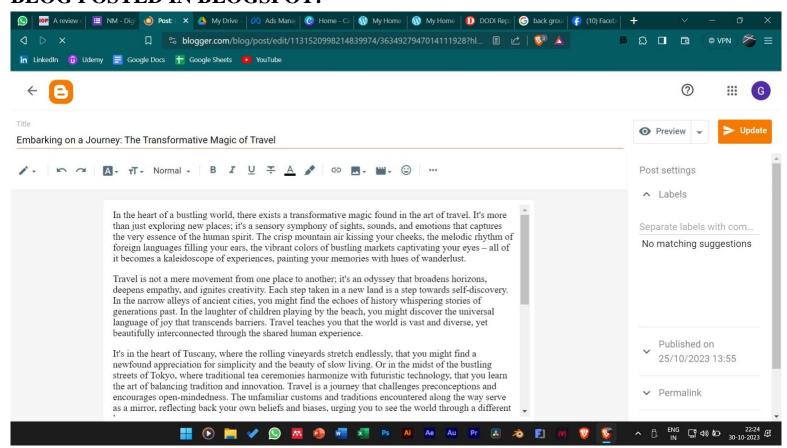
NAAN MUDHALVAN ID : ADD78B8360BE9AD81FC4AE8BABCA555F

ASSIGNMENT ON DIGITAL MARKETING

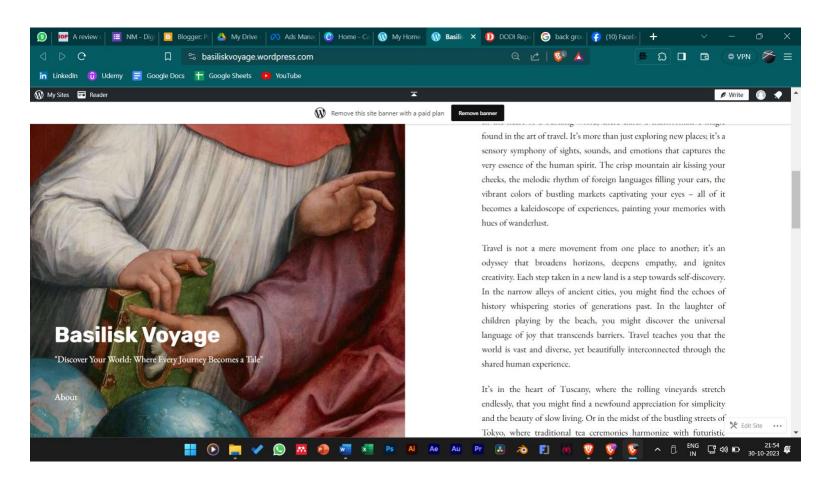
1. Create a blog or website using blogspot and WordPress. Customize the theme design and post new article with 500 words.

Blogspot: <u>Click here.</u> WordPress: <u>Click here.</u>

BLOG POSTED IN BLOGSPOT:



BLOG POSTED IN WORDPRESS:



2. Create a new Facebook business page and post one social media poster for your brand. *Click here*

SOCIAL MEDIA POSTER:



- ENGLAND
- PARIS
- VIENNA

- RENT A CAR
- ACCOMMODATION
- UNLIMITED ENTERTAINMENT

3. Create and design a social media advertisement poster using canva.

ADVERTISEMENT:



4. Create email newsletter design using Mailchimp or Canva tool.

EMAIL NEWSLETTER:

OUR COMPANY TRAVEL

DECK COMPANY TRAVEL





OUR TOP PICKS

If you're finding yourself increasingly envious of your friends' extravagant vacation posts at this moment (why did you even choose that Montauk rental?), or if you're still pondering, "Where should I travel in August?" – fret not. We've gathered a collection of summer vacation concepts for you. This includes exciting hotel debuts, cultural events, hidden gems in natural landscapes, and up-and-coming culinary and wine destinations that are worth a visit. In certain instances, you might even have these places all to yourself.

DENALI NATIONAL PARK, ALASKA

Go because... you want to feel like a great explorer (but with fine wines and whiskey).

OJAI, CALIFORNIA Go because... Eden has a

Go because... Eden has killer wine festival.

ASBURY PARK, NJ

Go because... the traffic to Long Island is going to be miserable. And there are Korean tacos to die for.