NAME : R JAYASURYA

**REG NO** : 2019126

**DEPARTMENT** : INDUSTRIAL BIOTECHNOLOGY

**COLLEGE** : GOVERNMENT COLLEGE TECHNOLOGY

NAAN MUDHALVAN COURSE : DIGITAL MARKETING

**NAAN MUDHALVAN ID** : 4852C5D84BEE2A2D046F56346969A0

### ASSIGNMENT ON DIGITAL MARKETING

1. Create a blog or website using blogspot and WordPress. Customize the theme design and post new article with

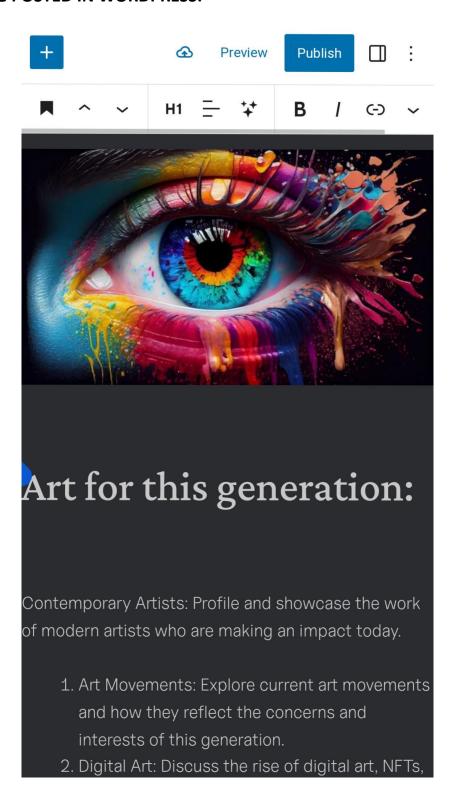
**BLOGSPOT:** Click here

## Blog posted on blogspot:



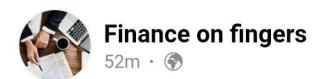
WordPress : <u>Click here</u>

#### **BLOG POSTED IN WORDPRESS:**



2. Create a new Facebook business page and post one social media poster for your brand. *Click Here* 

#### **SOCIAL MEDIA POSTER:**



# Upskill your finance knowledge Grab the opportunity \*\*



Boost this post to reach up to 2120 more people if you spend ₹418.

**Boost post** 

...

3. Create and design a social media advertisement poster using a canva. **ADVERTISEMENT:** 



4. Create email newsletter design using Mailchimp or canva tool. **EMAIL NEWSLETTER** 

