

Task Management App for College Students

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Problem Statement:

Our users are having trouble keeping track of everything they have going on in their lives; from classes, to work, to personal obligations. Physical planners take up space and can be easily forgotten, and many digital alternatives don't have everything our users need. Our solution should be to develop an all-in-one solution that will notify students of tasks and allow students to modify it to their needs.

Who is experiencing the problem?

College Students who want to properly manage their time, but can't seem to keep track of everything.

What is the problem?

College students around the U.S. have issues with juggling everything on their schedule.

Where does the problem present itself?

On or around college campuses where students fail to be on time with things like due dates or social events.

Why does it matter?

Proper time management is key to success in college, both academically, emotionally, and socially. A balanced schedule helps improve the college experience.