Sales Performance

Revenue Analysis

Customer's Choice

PIZZA SALES REPORT

JAN 2015 - DEC 2105

Pizza Category



01-01-2015

31-12-2015 🛗

BUSIEST DAYS

The most busiest days are THURSDAY, FRIDAY AND SATURDAY with **MAXIMUM SALES**

IN DEMAND

THE CLASSIC DELUXE **PIZZA** has the **MAXIMUM** number of SALES

817.86K

Total Revenue

21350

Total Orders

140K

120K

100K

49574

Total Pizzas Sold

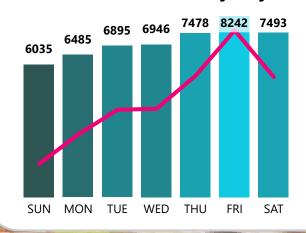
38.31

Avg Order Value

138.47

Avg Pizza Sold per Day

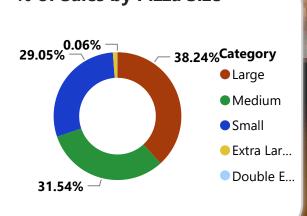
Pizzas sold & Revenue by Day



Top 3 Pizzas by Sales

category	total pizzas sold ▼
⊕ Classic	7293
	7173
	5746
	4912

% of Sales by Pizza Size



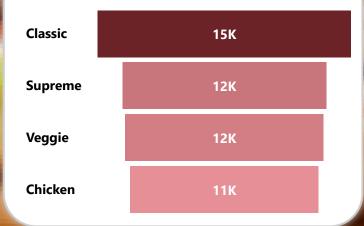
SALES PERFORMANCE

CLASSIC CATEGORY

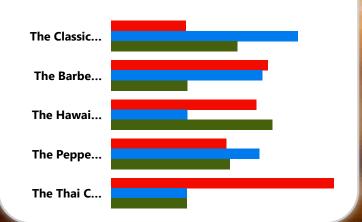
with has the **HIGHEST SALES PERCENTAGE** over the others

SIZE LARGE has **MAXIMUM** number of Sales

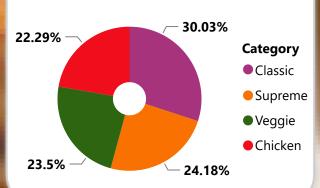
Total Pizza Sales by Category



Top 5 Pizzas sold by Size



% of Sales by Pizza Category



Sales Performance Revenue Analysis

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JAN 2015 - DEC 2105

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PROFIT PERIODS

MONTHS JULY, MAY & NOVEMBER with **MAXIMUM REVENUE**

QUARTER 2nd quarter has the **HIGHEST PROFIT**

HIGHEST PRICED

THE GREEK PIZZA is the **MOST EXPENSIVE**

BEST SELLERS

CLASSIC CATEGORY

has the **HIGHEST REVENUE PERCENTAGE** over the others

THE THAI CHICKEN PIZZA

contributes to the **HIGHEST REVENUE**

THE BRIE CARRE PIZZA is the LEAST earned

817.86K

Total Revenue

21350

Total Orders

49574

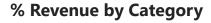
Total Pizzas Sold

38.31

Avg Order Value

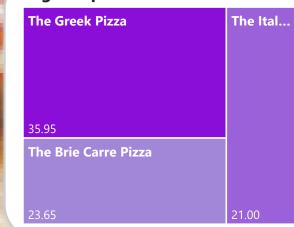
138.47

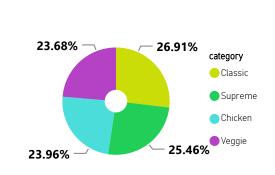
Avg Pizza Sold per Day

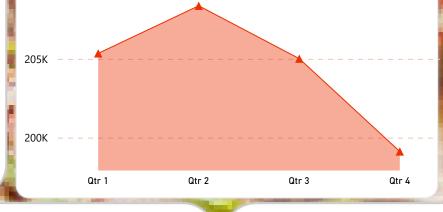


Quarterly Revenue

Highest priced Pizzas

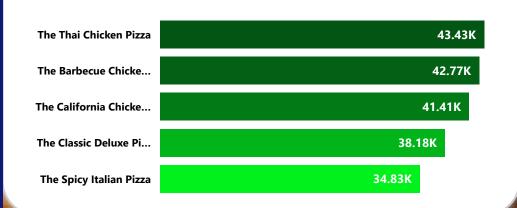






Monthly Revenue

Top 5 Best Sellers by Revenue



Top 5 Best Sellers by Revenue



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Revenue Analysis

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JAN 2015 - DEC 2105

Pizza Category

01-01-2015

31-12-2015

BUSIEST DAYS & TIME

HOURS
12 PM -2 PM
is the RUSH HOURS

DAYS
THURSDAY,FRIDAY &
SATURDAY is the busiest
HIGHEST ORDERS

MONTHS

JULY, MAY & NOVEMBER

with HIGHEST ORDERS

BEST IN DEMAND

THE CLASSIC DELUXE
PIZZA has the HIGHEST
demand

THE BRIE CARRE PIZZA is the LEAST preferred

817.86K

Total Revenue

21350

Total Orders

49574

Total Pizzas Sold

38.31

Avg Order Value

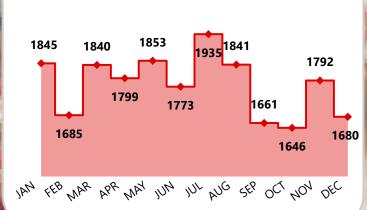
138.47

Avg Pizza Sold per Day

Hourly Trend for Total Orders







Daily Trend for Total Orders



Top 5 Best Sellers by Orders



Bottom 5 Best Sellers by Orders

