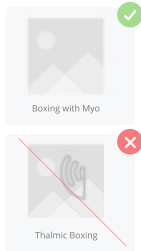*In providing these guidelines, our goal is to enable you, the developer, to represent that your application works with the Myo armband, while making it clear that your application was created by you.*

Boxing with Myo

Thalmic Boxing

NAMING YOUR APPLICATION

- "Myo" can be used in the name of your application. "Thalmic" cannot be used in the name of your application.

- "Myo" must be used as a discrete whole word and cannot be used as a prefix, suffix, compound word, or contraction, or otherwise merged with another word.

- "Myo" must always be written with a capital "M" and lower case "yo", and can never be plural or possessive.

- Neither "Thalmic" nor "Myo" can be used anywhere in your business name / developer alias. "Thalmic" cannot be used in the name of your application.
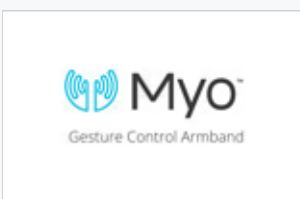
HOW TO USE MYO IMAGERY AND LOGOS

You are free to use the following graphics in your application and associated promotional materials. Unless otherwise noted, you are not permitted to modify any of the graphics.

Myo Armband Logo

The logo should never be placed on a background color other than those shown below. Place the logo assets labelled "..._grey" on a white background and those labelled "..._white" on *MyoDark (see color palette)*.

Logo on a dark background (myo_logo_tagline_white.png)

Logo on a light background (myo_logo_tagline_grey.png)

Inline logo on a dark background (myo_logo_tagline_white_inline.png)

Inline logo on a light background (myo_logo_tagline_grey_inline.png)

Color Palette

#031A26	#00B8DE	#FC9233
rgb(0, 187, 222)	rgb(0, 187, 222)	rgb(252, 146, 51)
Myo Dark	Myo Blue	Myo Orange
Pantone 7547	Pantone 311C	Pantone 151C

Myo Market Badge

Preview @2x

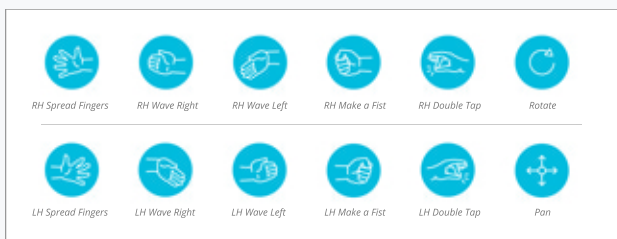*Actual size 130px by 40px*

Myo Icon
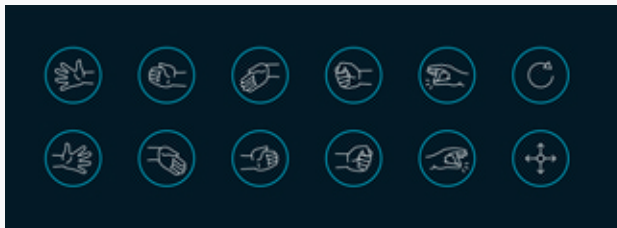

Large Myo Icon (myo_icon_blue_dot.png)

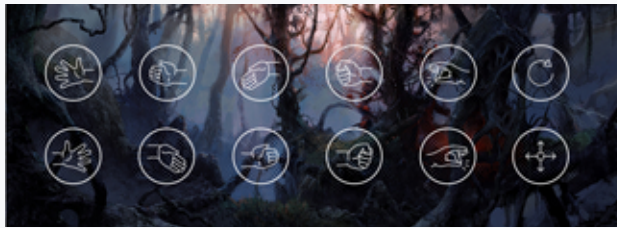*Simplified, Small Myo Icon (myo_icon.png)*

Gesture Icons

Right handed (RH) icons should be used when the user is wearing the Myo armband on the right arm. Likewise, LH icons should be used when worn on the left arm. In certain applications where two Myo armbands are needed, you may use both the RH and LH icons. Different styled icons have been provided for various backgrounds. If your background is white or *MyoDark*, use the "solid blue" or "blue outlined" icons.

| RH Spread Fingers | RH Wave Right | RH Wave Left | RH Make a Fist | RH Double Tap | Rotate |
| LH Spread Fingers | LH Wave Right | LH Wave Left | LH Make a Fist | LH Double Tap | Pan |

Solid blue gesture icons for use on white backgrounds

Blue outline gesture icons for use on dark blue (hex: #141d28)

White outline gesture icons for use on dark photos or any dark background colours other than the specified colour palette

Solid grey gesture icons for use on light photos or any light background colours other than the specified colour palette