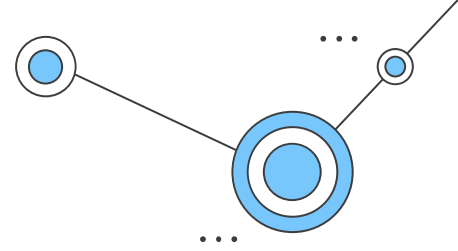




EDA Project for Amy Williams

David Marks
16.10.2023

Contents



- Introduction

The Client: Amy Williams

- The Data

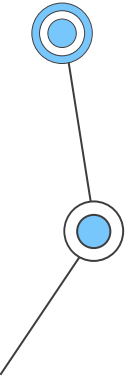
Top 10 % most central houses

House Population per Zipcode

- The recommendations:

Top 3 Hideouts

Market strategy





**Client:
Amy
Williams**

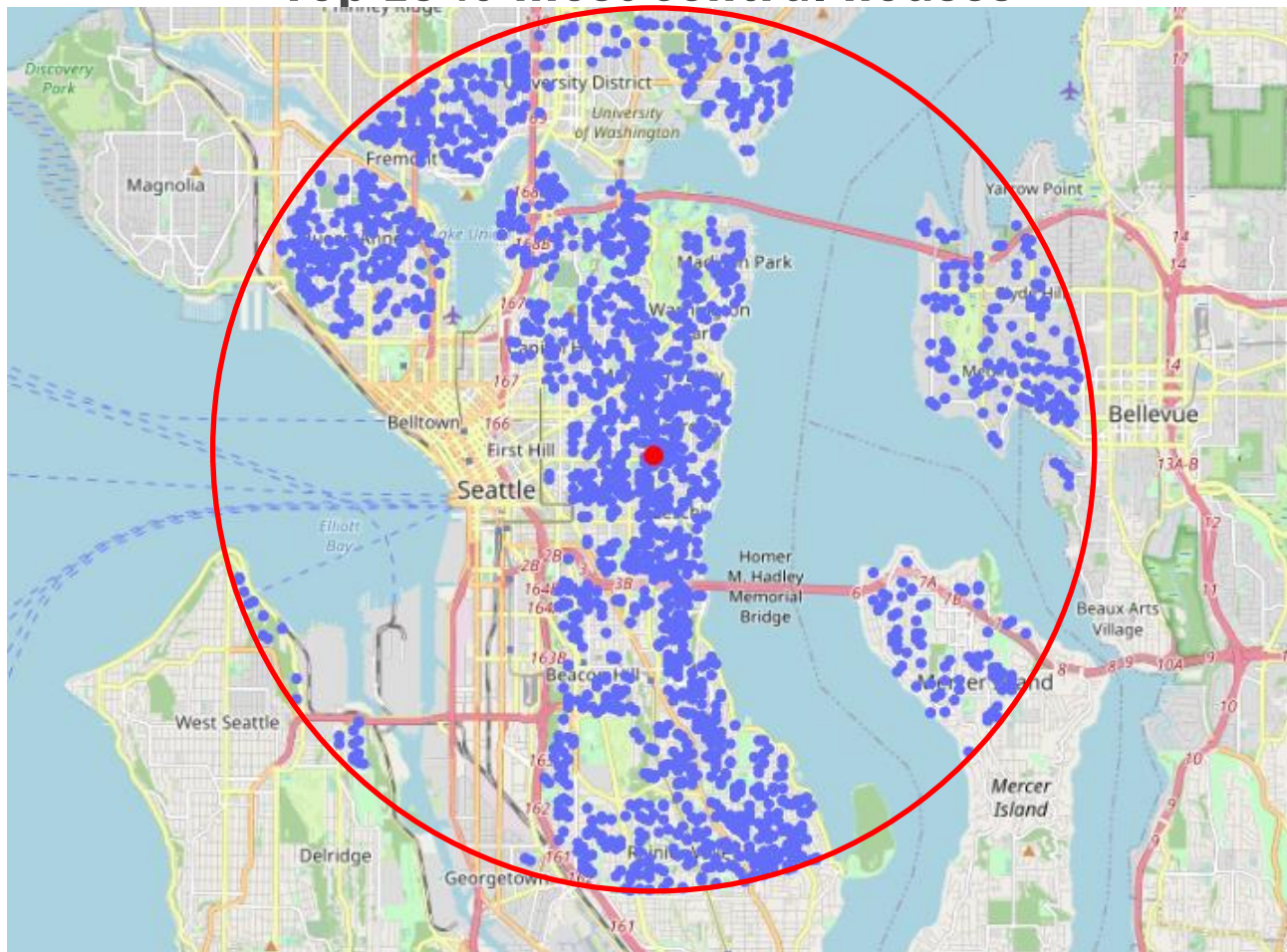


Amy Williams

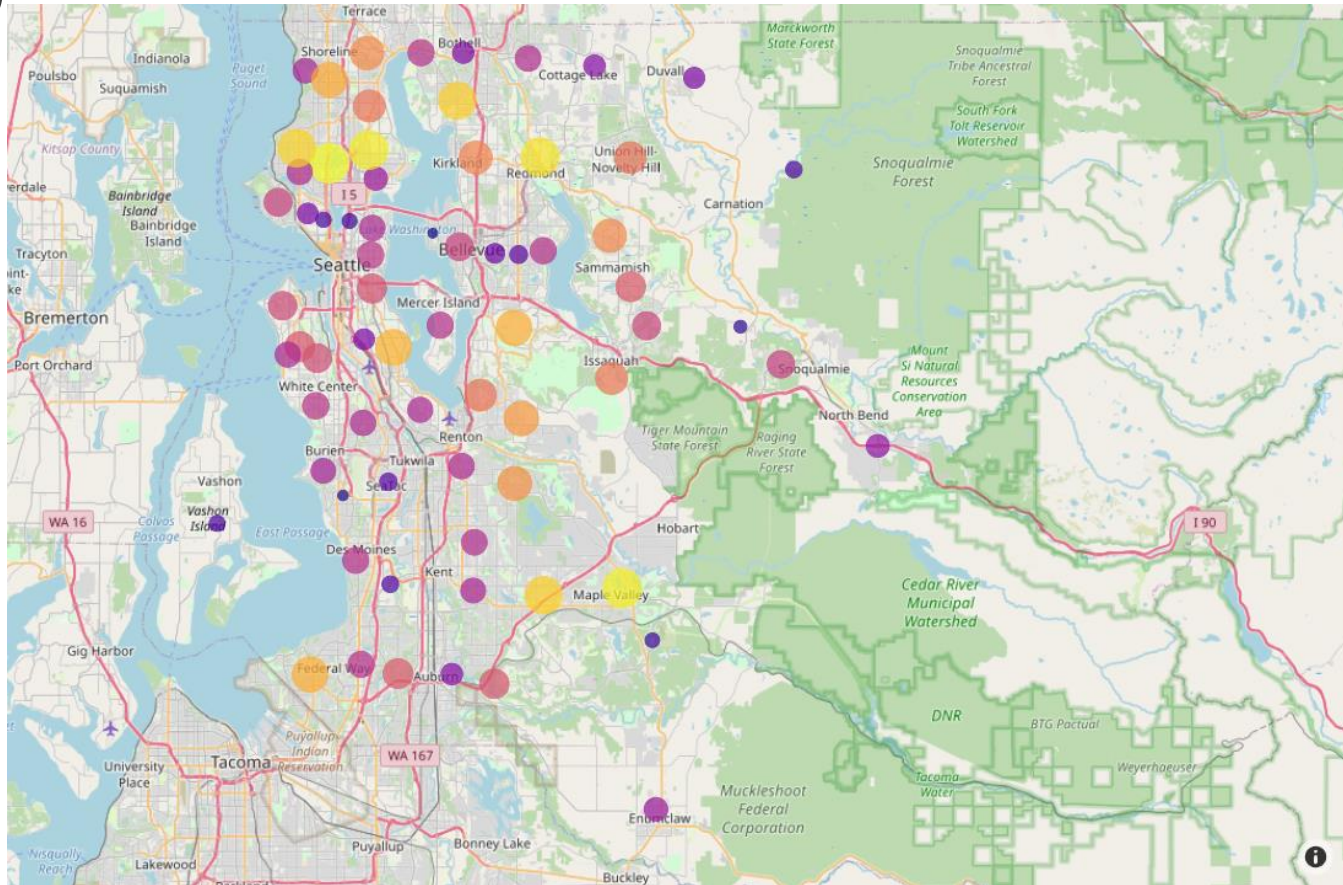
- **Sells most 10% central houses in Seattle over time**
- **Has certain job activities that require a house in the outskirts**
- **Needs multiple houses in the outskirts and sells them regularly**

...

Top 10% most central houses



Population per Zip Code For Average Grade Houses



count

600

500

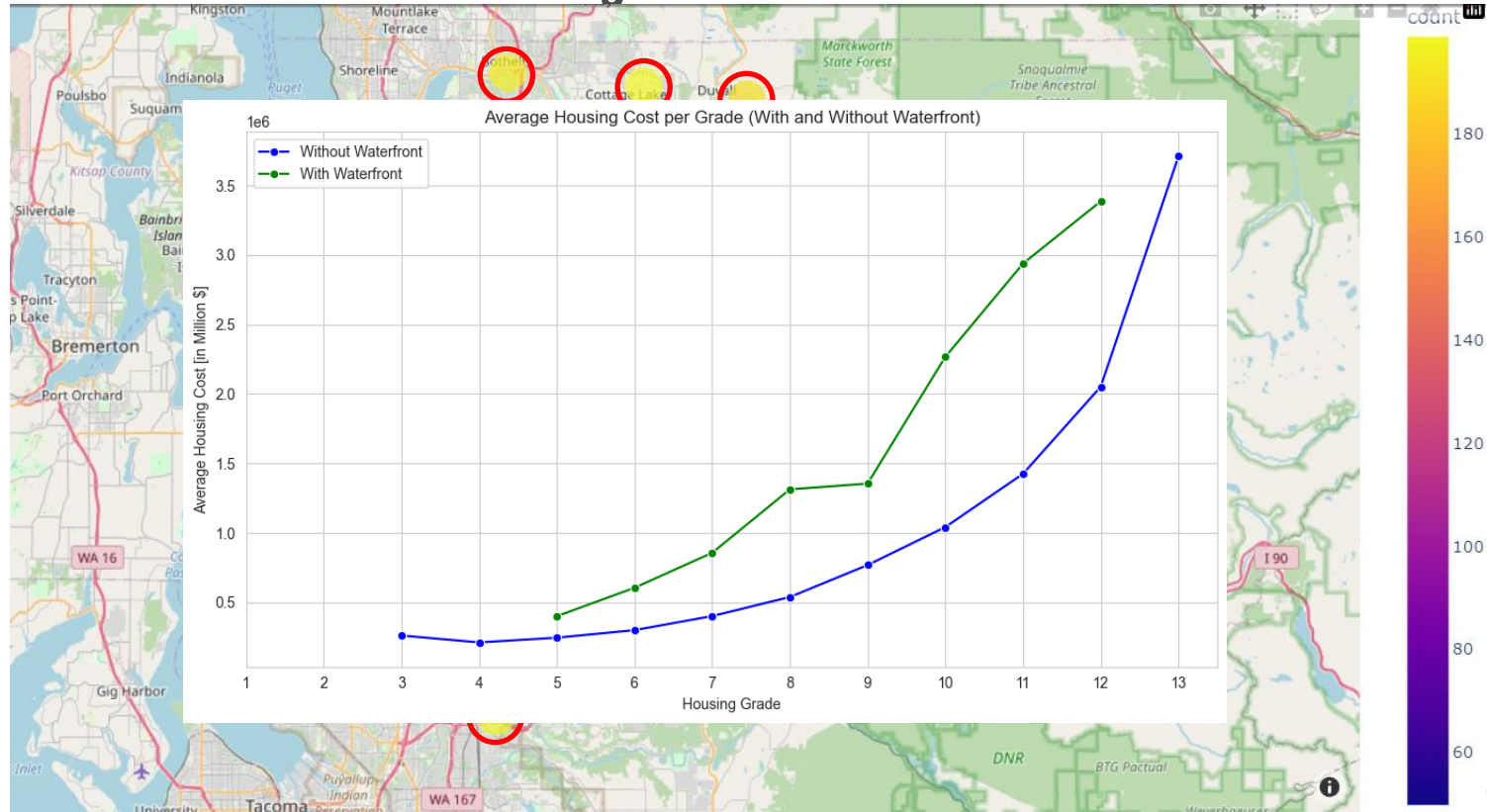
400

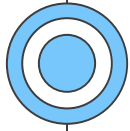
300

200

100

Population per Zip Code (Cap 200) For Average Grade Houses





- **Most crimes located inside of Seattle**
- **Outskirts provide perfect Hideout Location**



tescorpio1176

16 reviews · 1 photo

★☆☆☆☆ a year ago

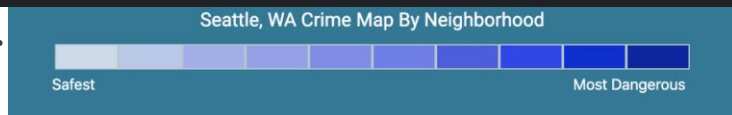
Pray.....pray to God you don't actually need the Auburn police.

Last year I called about being threatened with a gun and the Auburn police didn't even show up and talk to the people. This is one of many disappointments over the years that law abiding citizens have to deal with living in Auburn. They simply do not care.

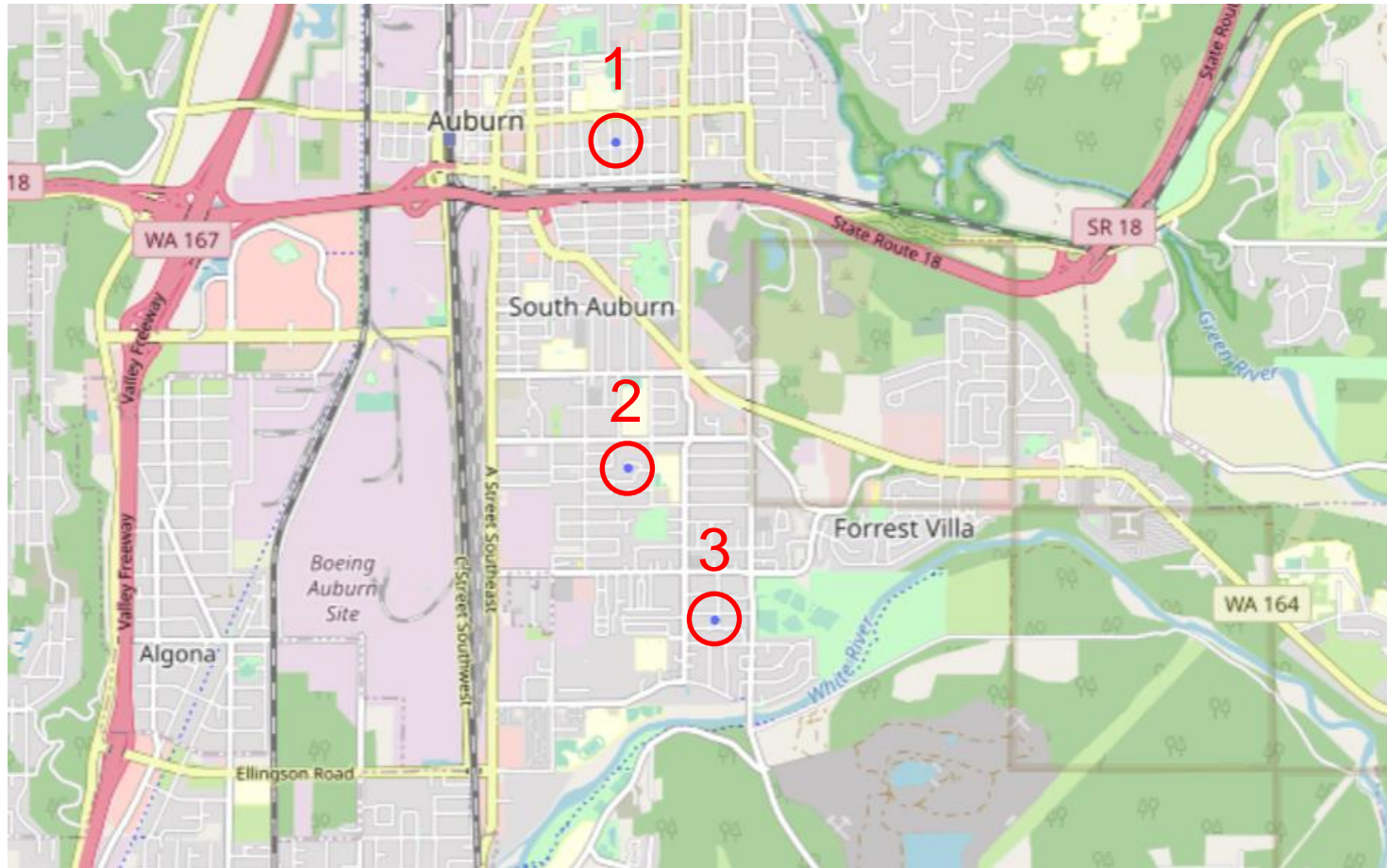


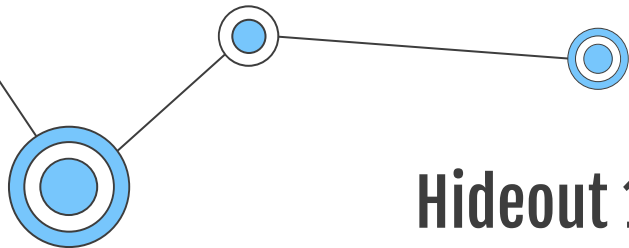
12

..



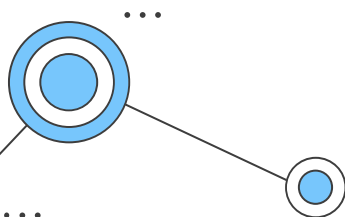
Top 3 Choices in Auburn!

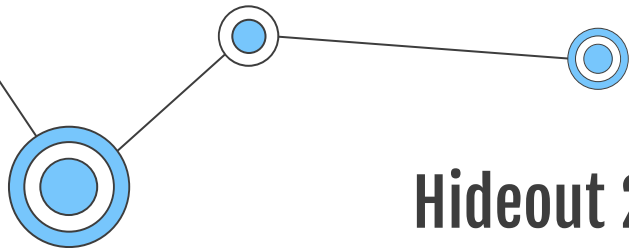




Hideout 1

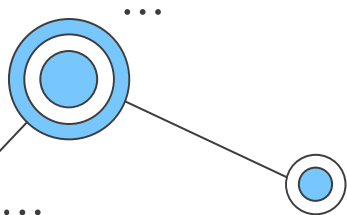
- Only 150.000 \$!
- Built in 1951
- 1250 sqft of living space
- 200 sqft basement
- 2 bedrooms
- Average

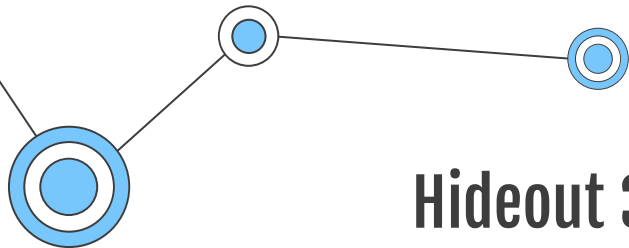




Hideout 2

- Only 230.000 \$!
- Built in 1997
- 1680 sqft of living space
- 530 sqft basement
- 4 bedrooms and 3 bathrooms



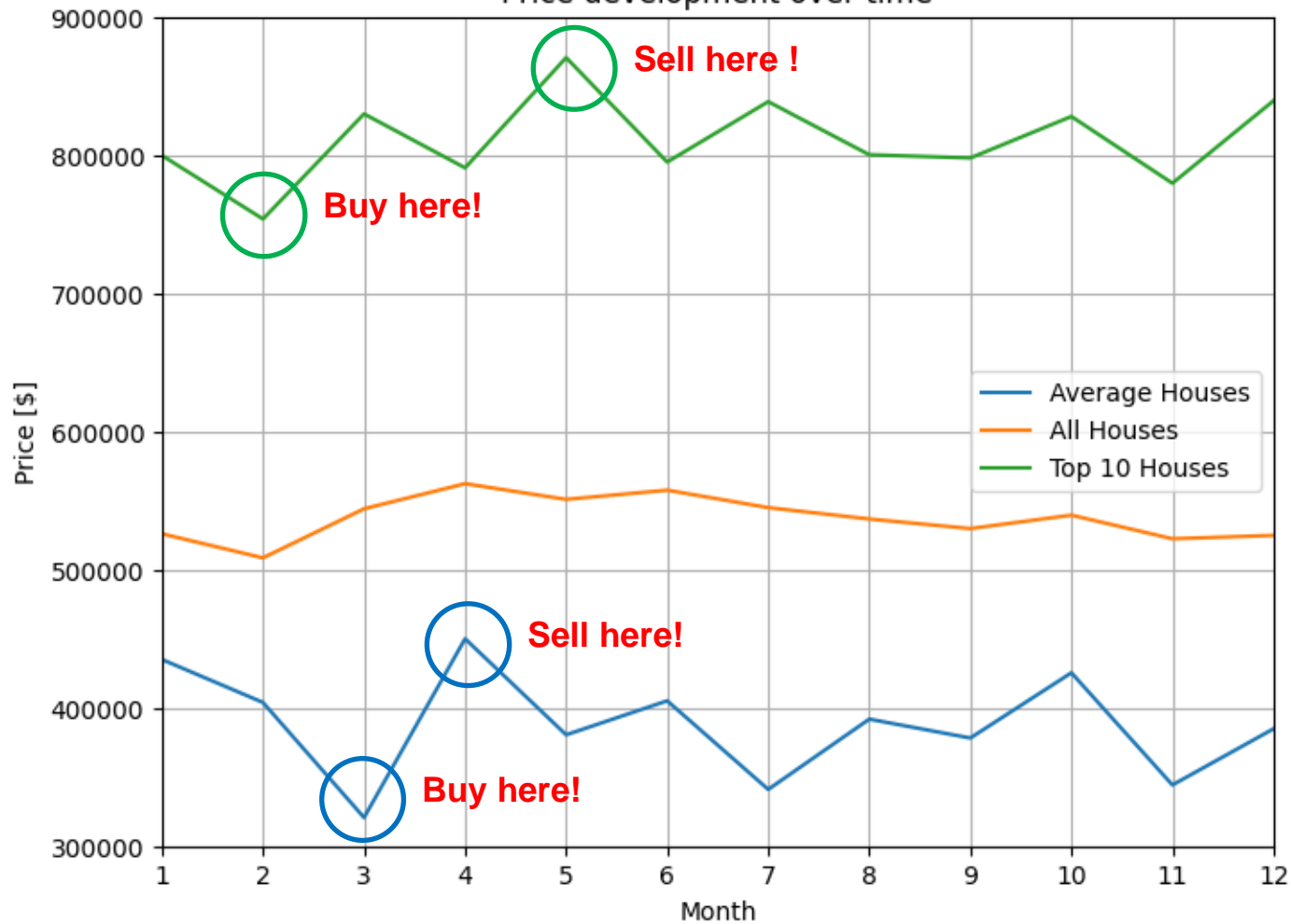


Hideout 3

- Only 238.000 \$!
- Built in 1978
- 1650 sqft of living space
- 740 sqft basement **HUGE!**
- 4 bedrooms



Price development over time





When should you buy and sell?

Top 10%

- Sell your top 10% houses in May
- Buy in Februar

Outskirt average House:

- Buy in March
- Sell in April





**Thank
You!**

