



### IMMEDIATE RELEASE

**CONTINENTAL'S HIGH TECHNOLOGY** — The all-new contemporary-sized Continental for 1982 combines traditional levels of luxury with a host of noteworthy technical innovations. They include the U. S. industry's first nitrogen-pressurized shock absorbers and struts; an optional all-new, lightweight, high-efficiency 3.8-liter V-6 engine; a sophisticated electronic instrument panel with message center, and self-sealing low-rolling-resistance tires. The new Continental also features variable-ratio power rack-and-pinion steering, modified MacPherson strut front suspension, four-bar link coil-spring rear suspension, four-wheel power disc brakes and the innovative, four-speed Automotive Overdrive Transmission. For sale by Lincoln-Mercury dealers beginning October 1, the 1982 Continental is built at Ford Motor Company's Wixom, Michigan, Assembly Plant.

PUBLIC RELATIONS, LINCOLN-MERCURY DIVISION,  
300 RENAISSANCE CENTER, P.O. BOX 43322, DETROIT, MICH. 48243