



ASTHRA

UI/UX DESIGN CERTIFICATION PROGRAM BROCHURE

Get an excellent
learning experience



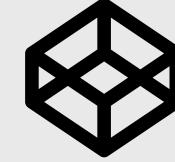
myasthra.com

Our Services

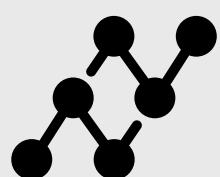
Get Hired Once Course Got Completed



Be Part Of Upskill Ecosystem



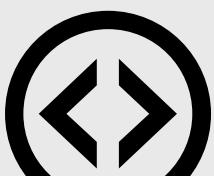
Get Linkedin Etiquette Guide



100% Practical Approach



Individual Focus



Job Assistance



ASTHRA

UI & UX DESIGN CERTIFICATE

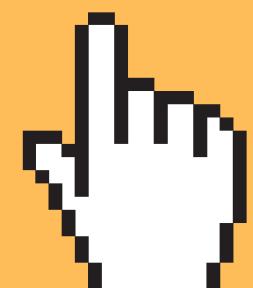
- Learn the skills to become a UX or UI Designer. This course teaches UX & UI design concepts, industry-standard tools, and research methods.
- You'll build a portfolio of projects and receive one-on-one mentoring to prepare for your new career.





TABLE OF CONTENT

- **UI Fundamentals**
- **Learn Figma**
- **UX Design Concepts**
- **Case Studies**
- **Creative Briefs**
- **Wireframing**
- **Visual Design Concepts**
- **The business of Design**
- **Build Portfolio**





ASTHRA

UI Fundamentals

When to use common UI patterns?

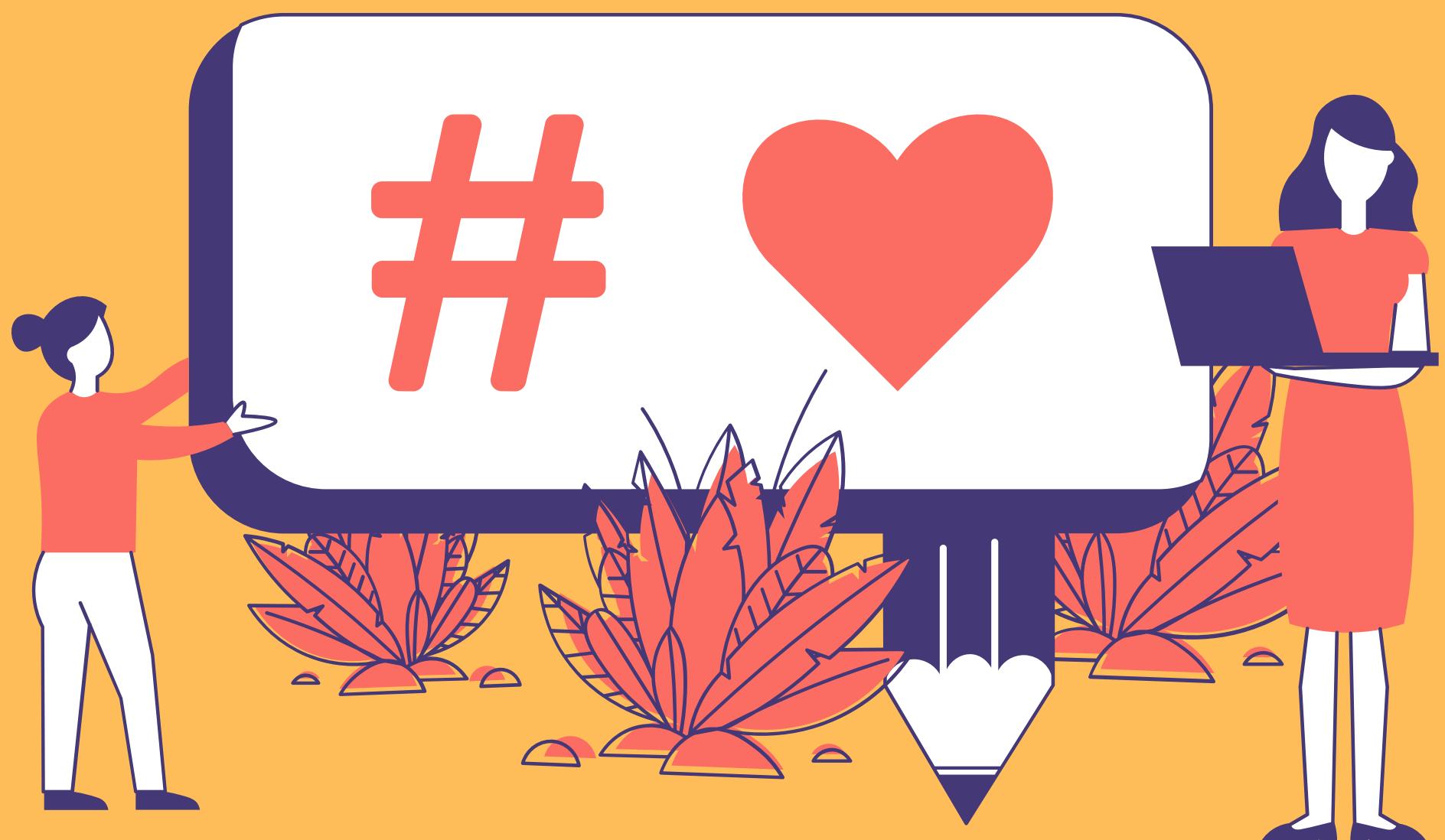
- Menus Tabs
- Bottom tab bar
- Buttons (including “Call to action”)
- Accordion
- Carousel
- Breadcrumbs
- Modals
- Forms





Learn Figma

- **Create Visual Designs & Clickable Prototypes**
- **Learn how to use Figma to create clickable prototypes to show users for testing, or for clients to see your work.**
- **Design the UI (user interface of websites, apps, etc) in Figma.**





UX Design Concepts

- **Intersection of Design, Technology, & Business**
- **Knowing Your User**
- **User Research Through Interviews**
- **Refining User Research and Creating Personas**
- **Synthesis of User Research, Journey Maps, and User Flows**
- **Wireframing, Sketching, Prototyping**
- **Prototyping & User Testing**
- **Iterating the Prototype and Further User Testing**



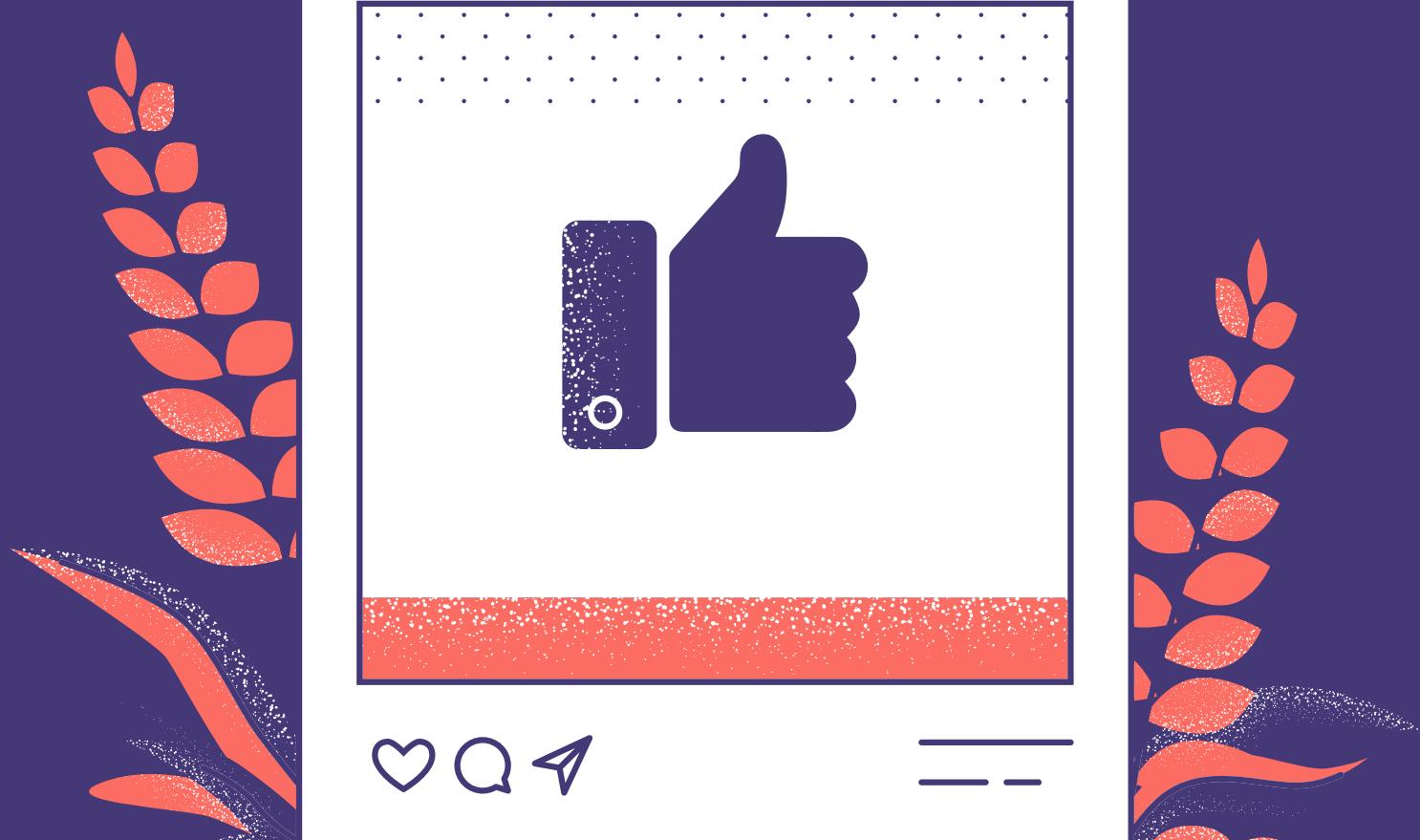


ASTHRA

Case Studies

Building Case Studies Look at case study examples.

- Finish your clickable prototype.
- Using a compilation of user research, prototypes, photographs, and user research, build your case study.
- Present class projects as case studies on-screen.





ASTHRA

CREATIVE BRIEFS



Getting to Know a Project: Creative Briefs

- What is a Creative Brief?
- What to Include in a Creative Brief

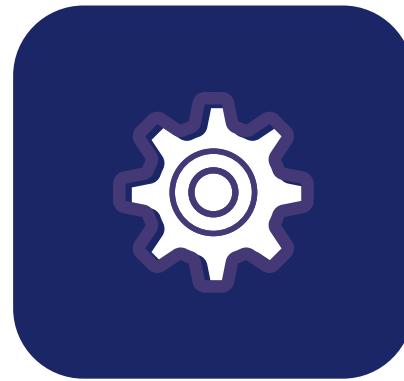
WIREFRAMING



- Why and How to Create Wireframes?
- Issues to Solve
- Steps in Creating a Wireframe
- Designing on a Grid System (like Bootstrap)
- Get Critiques Incorporate Feedback & Improve Your Designs
- Wireframe to Refined Design
- Iterate & Refine
- Understanding the Mobile Experience



UI or Visual Design Concepts



- **Learning from Existing Websites & Apps**
- **Colour**
- **Typography & Fonts**

- **Design Elements**
- **Trends in Web & App Design**
- **Design Patterns**

- **Multiple Screen Sizes**
- **Example Web & App Design Workflows**



The Business of UI & UX Design



- The UX & UI Design Industry
- Getting into the business: strategies and ideas.
- Resources



Portfolio Website & Job Preparation

- **Creating Your Portfolio Website**
- Examples of UX & UI portfolio websites
- What you should include on your portfolio website Get 1-on-1 feedback on your case studies & portfolio website
- **Resume Development**
- What you should include on your resume
- Get 1-on-1 feedback on your resume





CONTACT US

+91-8248344068

santhoshkumar.k@myasthra.com

myasthra.com