Vaishnavi Patil

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OBJECTIVE

With a problem-solving mindset, I aim to apply my data analysis skills in Power BI and SQL along with my web development knowledge to build data-driven solutions. I'm eager to grow as a data analyst while creating impactful applications that support business decisions.
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SKILLS

- HTML
- CSS
- Excel
- Tableau
- SQL
- Google Sheets
- Business Intelligence using Power BI
- Advanced Data Science Using Python

PROJECTS

1) Placify – Placement Assistance and Company Information Platform:

- Centralized placement data including company details, eligibility, required skills, and historical trends.
- Managed datasets using **SQL** and visualized insights with **Excel & Power BI dashboards**.
- Enabled students to make **data-driven career decisions** through skill demand and placement trends analysis.

2) E-commerce Customer Segmentation & Sales Analysis:

- Analyzed customer transaction data using **SQL** and **Python (Pandas, Matplotlib, Seaborn)** to identify purchase patterns and top products.
- Performed **customer segmentation** via RFM analysis and clustering to classify loyal, at-risk, and new buyers.
- Built an **interactive Power BI dashboard** to track KPIs like revenue trends, customer retention, and product performance.

EDUCATION

Bachelor of Engineering in Computer Science   CGPA: 8
Jain College of Engineering and Research, Belagavi

INTERNSHIP

Acmegrade
Full Stack Web Development Intern

- Completed one-month intensive training; currently pursuing internship focused on full-stack web application development.

CERTIFICATES

- Full Stack Web Development – Acmegrade
- Java Programming – Pranaksh Technologies LLP
- Embedded C with ESP32-S2 – Delithe

LANGUAGES

- Hindi
- English
- Kannada
- Marathi