VIVEK RAJ.D

Mob No   : +91 – 8056166762

Email   : dvivekarthick@gmail.com

OBJECTIVE

Seeking assignments to work in a creative and challenging environment using cutting edge technologies where I can constantly learn and improve my technical and analytical abilities.

SYNOPSIS

☞ Keen interest in Web Development, CMS and Digital Marketing.

☞ Having **5.8 Years** of experience in PHP, Wordpress, Woocommerce API, HTML5, CSS3, Javascript and SEO.

Professional Work Experience

Company Name	T2S Software Solutions Private Ltd
Designation	Senior PHP Developer
Duration	SEP 2018 – Till Date

Job Description

- Responsible to Maintaining and Developing E-Commerce(Wordpress) sites.
- Worked in Woocommerce Rest API to integrate E-commerce store to software.
- Developing creative static websites using Html, CSS andBootstrap.
- Worked in Laravel Framework for Finance web application.
- Managing Australian website team of 6

Company Name	Nimble Wireless
Designation	Senior Web Developer
Duration	Jan 2017 – AUG 2018

Job Description

- Responsible to Maintaining and Developing E-Commerce(Wordpress) sites.
- Creating creative landing pages for the Nimble products.
- Supporting Development team for ERP Development.
- Creating Email Templates for Marketing team.
- Updating websites as per the SEO suggestions.

Company Name	WebTroy Technologies
Designation	Software Engineer
Duration	Oct 2015 – Dec 2016

Job Description

- Responsible to research on client requirement
- Creating Frontend Design using HTML,CSS,JS and Jquery
- Supporting Integration in angular 2
- Responsible to attend client call and meeting

Designation	Freelancer
Company Name	Tubes and Valves MFG & Co, 5Dinfotech, Victronx and Aidchic
Duration	June 2014 - September 2015

Job Description

- Creating Work Flow and research on the client requirement.
- Working on both Frontend and Backend using CMS framework (Wordpress, Opencart and Prestashop).
- And supported for SEO and SMM.
- Work with Hubspot CRM for the client Marketing Needs

Project: Shieldking (E-Commerce)

Client	Shield King
Team size	4
Environment	HTML 5,CSS 3, MySql, Wordpress, Woocommerce API
Duration	6 Months

Overview

Shield king is an telecommunication industries cable suppliers. And we created the website for the company and to sell the products through online and the website integrated with their unleashed software and the website was developed through Wordpress and Woocommerce.

Primary work responsibilities

- ➢ Synchronizing products and categories with their software
- ➢ Triggering all order details and customer information to their software.
- ➢ Creating separate admin panel using core php for the software and website synchronization.

Project: NimbleWireless,RV PetSafety (E-Commerce)

Client	Nimble Wireless
Client Name	Nimble Wireless
Team size	4
Environment	HTML 5,CSS 3, MySql, Wordpress, Woocommerce
Duration	1 Year

Overview

Nimble is an IOT Company. And I created the website for the company and to sell the products through online and the website was developed through Wordpress and Woocommerce.

Primary work responsibilities

- ➢ Creating UI for web and admin portal from the scratch using HTML5, CSS3, and JS
- ➢ Integrating Wordpress and Woocommerce
- ➢ Update Plugins and Themes as per the client needs
- ➢ Updating the site as per the SEO suggestion
- ➢ Creating Creative and animated Landing pages for the marketing products
- ➢ Creating Email Templates for the Marketing Team
- ➢ Working on AWS and Nginx for Wordpress Hosting

Project: E-Store   (Online Shopping)

Clients	**www.tubesandvalves.com, www.jrsilks.com, www.forevercarat.com, www.aidchic.com**
Clients Name	**saurav khemkha, Naveen, Himanshu,Wary**
Team size	2
Environment	Opencart, php, HTML 5,CSS 3
Duration	**2Months per Project**

Overview

OpenCart E-store is a online shopping site through which we can add a customer and login in in to our site and he/she can purchase an items quickly.And Creating Entry Exit pop ups and Review Pages apart from the opencart Template .And modifying the whole template according to the client .

Primary work responsibilities

- ➢ Changing the opencart template according to the client need.
- ➢ Testing the whole site in the Wamp Server.
- ➢ Creating Bulk Mailing System.
- ➢ Optimize the client's websites to increase the traffic and top position in SERP. Assign as
- ➢ On-Page Optimization: per page optimization using content, keyword and link page.
- ➢ Off-Page Optimization: submitting links exchange for page rank purposes and inbound links.
- ➢ Keyword Analysis, Competitor Analysis, Initial Traffic Analysis, Keyword Research on web pages.
- ➢ Implementing On-Page-Optimization, Link Building (Both Reciprocal and One-way) and Keyword Ranking.

ACADEMIC QUALIFICATIONS

- ➢ Bachelor's Degree in Computer Science and Engineering from Dhanalakshmi college of Engineering with 62 %
- ➢ HSC from Jaigopal Garodia National Higher Secondary School with 69%
- ➢ SSLC from Jaigopal Garodia National Higher Secondary School with 79%

KEY ACHIEVEMENTS :

- ➢ **JAVA** and **J2EE** trained by an IT professional.
- ➢ Completed **ORACLE PL/SQL** course in **ANNA UNIVERSITY CHENNAI**.
- ➢ Got the **CERTIFICATE OF EXCELLENCE** for **WEB DESIGNING** from private limited

PERSONAL DETAILS

Date of Birth	: 5 January,1993
Father's Name	: Durairaj M
Languages Known	: English, Tamil, Hindi
Sex	: Male
Marital Status	: Married
Nationality	: Indian
Permanent Address	: No 7 11th west st, Jai Nagar Ext, Metha Nagar, Kundrathur
	Chennai. Pin: - 600069

DECLARATION:

I hereby declare that the above statements are true and complete to the best of my knowledge and belief**.**

Date:

Place: Chennai   **VIVEK RAJ D**