SONYA GOPINATH

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ECONOMICS & SUSTAINABILITY GRADUATE

Graduate with 2+ years of experience across start-ups, nonprofits, student initiatives, and strategy research. I've built research tools, led outreach, and handled logistics; now looking to bring that same initiative and structure to entry-level sustainability and research roles that need adaptable thinkers with a data-informed approach.

Competencies: Sustainability Analysis, Data Interpretation, Climate Risk Assessment, Technical Communication, Stakeholder Engagement, Scheduling & Logistics, Regulatory Research, Outreach Strategy, Event Coordination

EDUCATION

The London School of Economics and Political Science, London, UK

2023 - 2024

MSc in Environmental Economics and Climate Change

Modules: Carbon Pricing, Ecosystem Valuation, Resource Economics, Dynamic Optimisation, Climate Policy **Dissertation:** Event study on impacts of heatwave events on Indian labour productivity across sectors

- Identified potential causality between heatwaves and reduced economic output in industrial sectors
- o Insights contribute to climate-resilient industrial strategy and evidence-based green policy design

Member, Geography and Environment Society

Jai Hind College, Mumbai, India

2019 - 2022

BA in Economics CGPA: 9.8/10; Modules: Advanced Econometrics, Financial Markets, Political Science

WORK EXPERIENCE

Tllid (*Tech-for-Good Startup · Childcare Specialists*), Bengaluru, India *Marketing & Operations Intern*

Sep 2022 – Feb 2023

- Managed digital scheduling, site edits, and social media queues to streamline outreach processes
- Cleaned and maintained stakeholder data across 100+ partner entries to improve response workflows

The Contrarian Magazine (University Digital Start-up), Mumbai, India

May 2021 – June 2022

Features Writer

- Reviewed and edited long-form articles, developed content strategies for different media platforms
- Wrote sustainability briefings that broke down evolving ESG regulation for student readers

Millennium Fellowship + UNAI, Mumbai, India

Sept 2021 – Dec 2021

Social Impact Fellow

- Collaborated with UNAI leaders & NGOs for accessibility and environmental initiatives in impoverished localities
- Designed an action plan based on stakeholder input, adapting strategy through on-ground feedback

SRCC Hospital – *Data Entry Support*

Sep 2021 – Nov 2021

Converted paper records into digital formats and updated hospital Excel databases

Arthanomics (Sustainability & Business University Start-Up), Mumbai, India Strategy & Ops Lead

July 2019 – Aug 2021

- Led sponsor pitch development, vendor negotiations and stakeholders' communication for cost-effective delivery
- Designed & executed multi-channel marketing, boosting reach and driving 500+ attendees

INITIATIVES & PROJECTS

The Capital Correction Project (Self-Designed Climate Strategy Tool), India *Independent Researcher*

Jan 2025 – Present

- Built a 10-year emissions-cost simulation model to simulate decarbonisation levers across industrial operations
- Developing a web platform to share modelling tools and host a searchable research repository
- Drafting sector-specific briefs to connect emission internalisation solutions with investment planning

Micro-Retail Optimisation Project (FMCG Store), Mumbai, India

Sep 2024 - Nov 2024

Retail Strategy Assistant

- Used past order patterns to forecast short-term demand and reduce overstock, tracked via SKU system
- Audited shelf prices against supplier costs & competitor benchmarks; identified mispriced products

COVID SOS (Covid-Era Volunteer Coordination Drive)

Apr 2020 – Jul 2020

Contact Management & Outreach Support

Connected 250 under-resourced families and individuals with foodbanks, medical support, and local organizations

VOLUNTEERING & WORKSHOPS

International Maritime Organisation, London (Strategy and Internal Development Workshop)

2024

• Gained insights into international maritime policy and ESG frameworks under the GreenVoyage2050 initiative

eVidyaloka, Mumbai (NGO for Education Access)

2021

Developed climate education modules for televised e-learning used by 2M+ rural students

TECHNICAL SKILLS & LANGUAGES

Data Analysis & Programming: R, Python, Stata, Power BI, Excel (VBA), GIS, Shell, HTML/CSS **Certificates:** Ecosystem Services, Corporate Finance: ESG, ESG Supply Chains, Ethical Hacking

Languages: English (Fluent), Hindi (Fluent), French (Conversational), Korean (Basic)