

# SONYA YEH

I am a passionate and creative UI/UX and Graphic Designer with visual storytelling and user-centered design. I strive to create intuitive, engaging experiences that enhance brands and improve user interactions.

## SKILLS

### UI/UX & FRONT-END DEVELOPMENT

- User Research & Wireframing (Figma, Miro)
- Prototyping & Interaction Design
- User Story Development & Journey Mapping
- Usability Testing & Accessibility Principles

### GRAPHIC DESIGN & ADOBE CREATIVE SUITE

- Illustrator, Photoshop, InDesign, Lightroom
- Premiere Pro, After Effects, Dimension, Aero
- Branding, Typography, Visual Composition
- Print & Digital Media

## WORK EXPERIENCE

### TEACHER ASSISTANT

#### **British Columbia Institute of Technology**

*March 2023 - August 2023*

Assisting in the development of course materials and best practices. Designed and tested interactive assignments and in-class exercises while supporting students in understanding InDesign, design layouts and concepts.

### EXHIBIT CO-LEAD

#### **University of Victoria**

*January 2022 - March 2022*

Responsible for installing and curating physical and digital art exhibitions, managing layout designs, optimizing space utilization, and assisting in exhibition hall maintenance and restoration.

## EDUCATION

### **British Columbia Institute of Technology**

January 2024 - Present

#### **New Media Design and Web Development Diploma**

Currently pursuing a diploma in New Media Design and Web Development, expanding my expertise in UI/UX, front-end development, and interactive design.

2022-2023

#### **Graphic Design Associate Certificate**

Enhanced my design skills with a focus on digital and print media, mastering industry tools and principles of visual communication.

### **University of Victoria**

2019-2022

#### **Bachelor Degree in Fine Arts**

Earned a Bachelor's degree in Fine Arts, developing a strong foundation in creativity, visual storytelling, and artistic expression.

## ADDITIONAL

### **Languages**

- English - Fluent
- Chinese/Mandarin - Native and Fluent
- Japanese - Conversational and proficient
- French - Limited proficiency

## REFERENCES

**Available upon requests**