

WBS, Dependency Matrix, Network Diagram, Schedule

Project Name: Shark Tank Event

Group: 24

Team Members:

Joshua Cadete

Ashton Finch

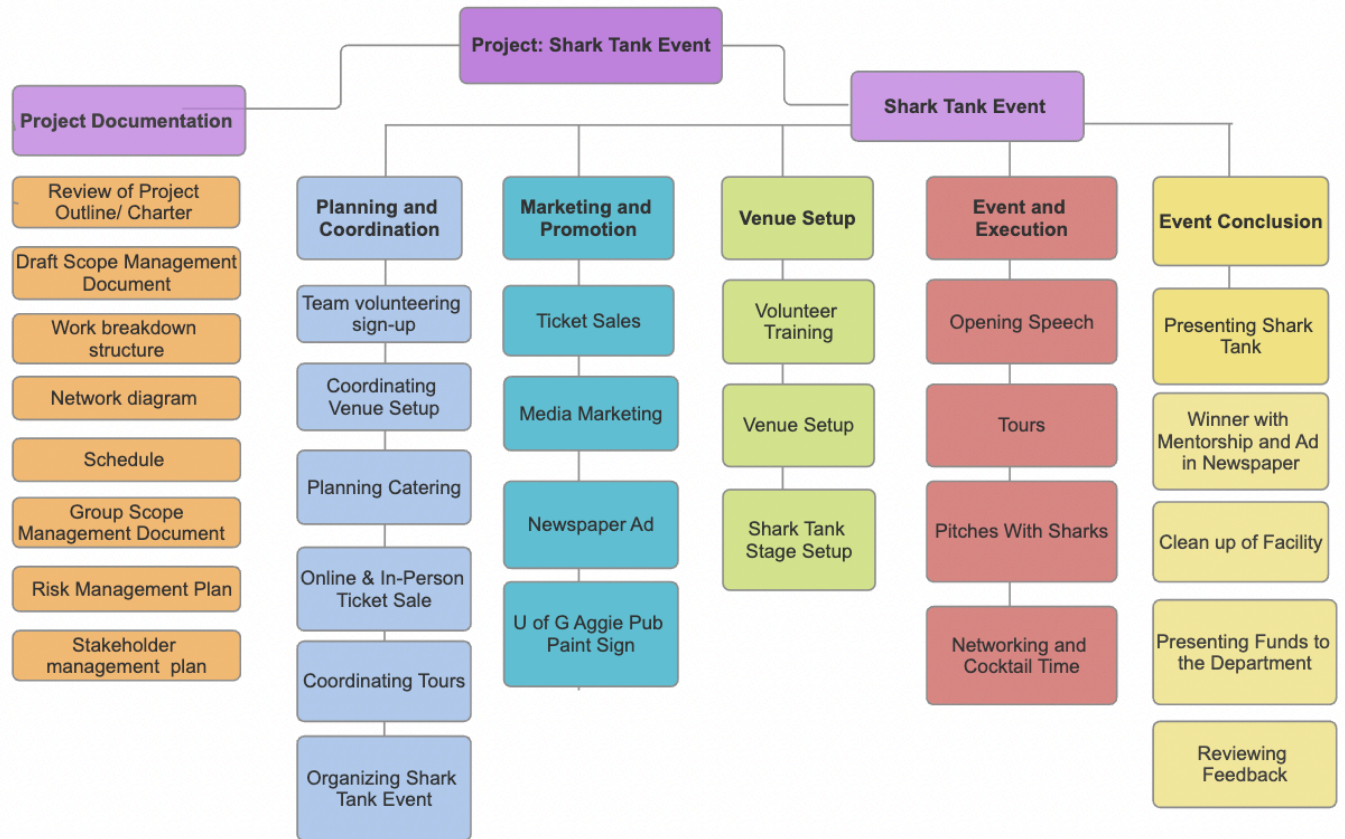
Micheal Richards

Praneet Rauli

Pratham Rauli

Megan St Pierre

Work Breakdown Structure (WBS):



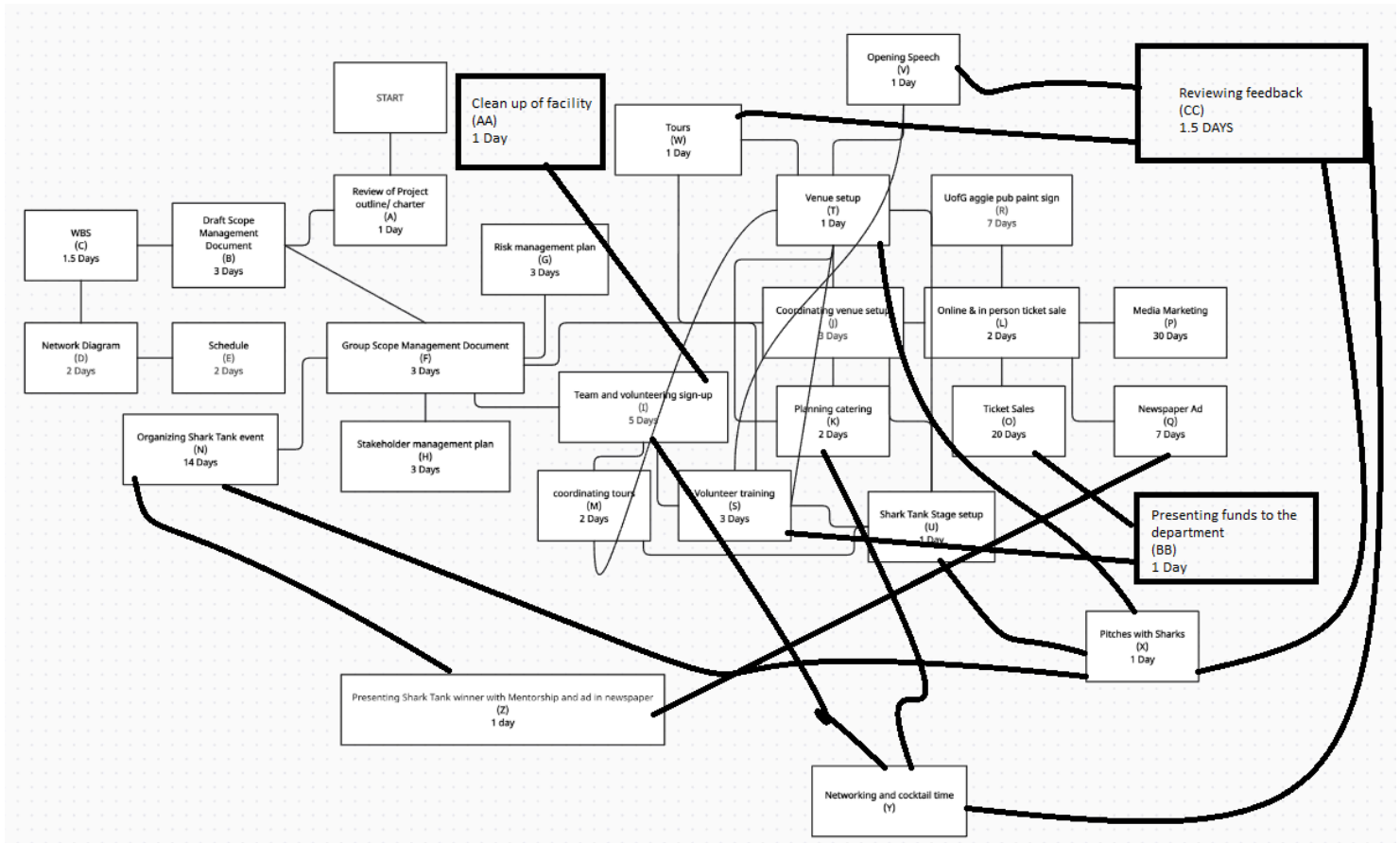
Dependency Matrix:

Major Deliverable	Supporting Deliverable(s)	Work Package	Name	Duration (days)	Dependency
Project Documents					
		Review of Project outline/ charter	A	1	
		Draft Scope Management Document	B	3	A

		WBS	C	1.5	B
		Network Diagram	D	2	C
		Schedule	E	2	D
		Group Scope Management Document	F	3	B
		Risk management plan	G	3	F
		Stakeholder management plan	H	3	F
Project: Business plan competition					
	Planning and coordination				
		Team and volunteering sign-up	I	5	F
		Coordinating venue setup	J	3	F
		Planning catering	K	2	J
		Online & in person ticket sale	L	2	J
		coordinating tours	M	2	I
		Organizing Shark Tank event	N	14	F
	Marketing and promotion				
		Ticket Sales	O	20	L
		Media Marketing	P	30	L
		Newspaper Ad	Q	7	L

		UofG aggie pub paint sign	R	7	L
	Venue Setup				
		Volunteer training	S	3	I
		Venue setup	T	1	J, K, M, S
		Shark Tank Stage setup	U	1	J, M, S, T
	Event Execution				
		Opening Speech	V	1	K, S, T
		Tours	W	1	S, T
		Pitches with Sharks	X	1	N, T, U
		Networking and cocktail time	Y		I, K,
	Event Conclusion				
		Presenting Shark Tank winner with Mentorship, \$5,000 and ad in newspaper	Z	1	N, Q
		Clean up of facility	AA	1	I
		Presenting funds to the department	BB	1	O, S
		Reviewing feedback	CC	1.5	V, W, X, Y

Network Diagram:



Project Schedule Summary:

Assumptions:

- Everyone in Group 24 completes the required project documents and attends all meetings
- The University of Guelph allows us to use the Athletic Centre the day prior to the event, and the event day (December 1st and 2nd)
- The digital marketing, newspaper ad, emails, and painted 'aggie pub sign' will attract attention from students, alumni and surrounding Guelph community resulting in a large, successful event
- There will be five successful, known professionals from varying fields contributing to the 'Sharks'
- There will be a clear winner of the Shark Tank event that is chosen for a mentorship
- There will be many participants for the Shark Tank event
- Stakeholders will remain invested throughout the entire project, providing the necessities for a successful event
- Executing the entire project within the \$150,000 budget, including all third parties and associated groups

Project Statement:

This Shark Tank event is estimated to last 52 days. We have budgeted for the preparation, execution and conclusion of this event. We have allocated enough money to provide flexibility in each budget category. Any excess money from the allocated budget will be given back to the Management Department.

Project Budget Summary:

- Equipment (**\$10,000**)
- Merchandise (**\$3,000**)
- Sharks (**\$30,000**)
- Catering (**\$20,000**)
- Event managers and staff (**\$30,000**)
- Shark Tank winner (**\$9,000**)
- Industry professionals (**\$13,000**)
- Marketing (**\$30,000**)
- Clean up crew, final payments (**\$5,000**)

Resources Required:

- Volunteers
- Catering for Event
- Sharks
- Website for ticket sales
- Physical ticket booths

Resources to be provided:

- Access to the Athletic Centre for December 1st and 2nd
- Speakers and microphones for Sharks and participants of Shark Tank event