Design Thinking

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Topic: Online Learning

Like

Dislike

Student

Teacher
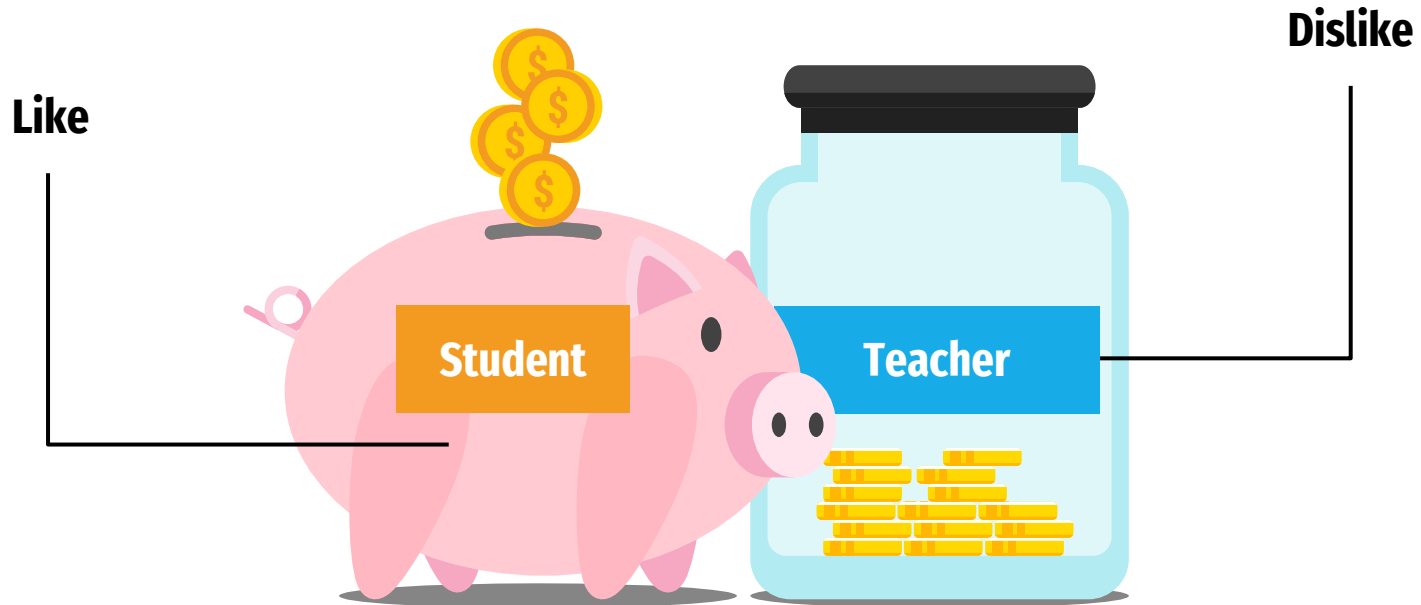
Empathize

01

Name:

K'Thontanvaroj

02

Profile:

Age: 35 – 40
Graduated: Accounting & Marketing
Occupation: Data Scientist

03

Lifestyle

Love cats, Exercise
Work late hours sometimes,
Don't like wake up early in weekend or Holiday

Define

| User Description	User's need	User's insight
Online studying lead to less interaction with friends or teacher and less concentration for studying	Need to find the way to meet friends that can build a good connection and interaction	Because online studying help to reduce travel time, no need to wake up early or watching video record. But can't meeting friends (lots of work, free time don't match, fear of COVID-19)

Ideate

Prototype

Project Prototype

**AI Hologram for
Meeting & Studying**

How this project help us:
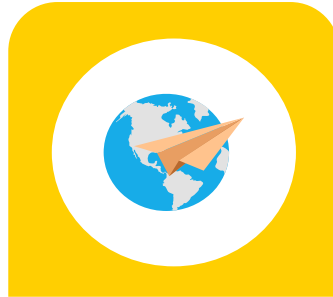
Study & Hobby Activities

- Study & Seminar
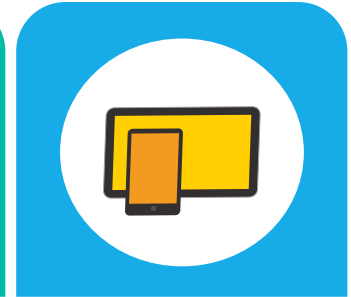- Brainstorm & Group Project
- Online Party
- Dining together

Schedule Your Life

Schedule your life by AI which know all your activities and find when you have a free time for meeting your friends

Create Envionment

- Can be create the environment by AI to choose viewscape and melody for create good atmosphere

Matching Interest Field

- Matching your intersting field to grouping your friends and make a meeting

Test

Like:

- Reduce the travel time
- Can wake up late
- Meeting friends that not fear about COVID-19
- Have concentrate more on meeting or studying

Dislike:

- Still cannot see friends by face-to-face

Question:

- Cost of hologram equipment?
- Internet stability?

Idea:

- Integrate AI to help the schedule of life and interest filed to make more connection.