

# 1. INTRODUCTION

## 1.1 Overview

Educonnect Learning Center, and educational institution, uses Zoho Books to manage their donations, track expenses, and handle grant finances. They can generate donor receipts, track expenses related to educational programs, and generate financial reports. Zoho Books helps them maintain financial transparency and accountability.

## 1.2 Purpose

1. **Financial Management:** Zoho can help you manage your learning center's finances by tracking income, expenses, and budgeting. It can generate financial statements and reports to give you a clear picture of your financial health.

2. **Invoicing and Billing:** You can use Zoho to create and send invoices to students, parents, or organizations that use your services. This can streamline your billing process and help you get paid on time.

3. **Expenses Tracking:** Track expenses related to running your learning center, such as rent, utilities, and teaching materials. This helps you control costs and make informed financial decisions.

4. **Payroll:** If you have employees or tutors, Zoho can help manage payroll, ensuring that everyone is paid accurately and on time.

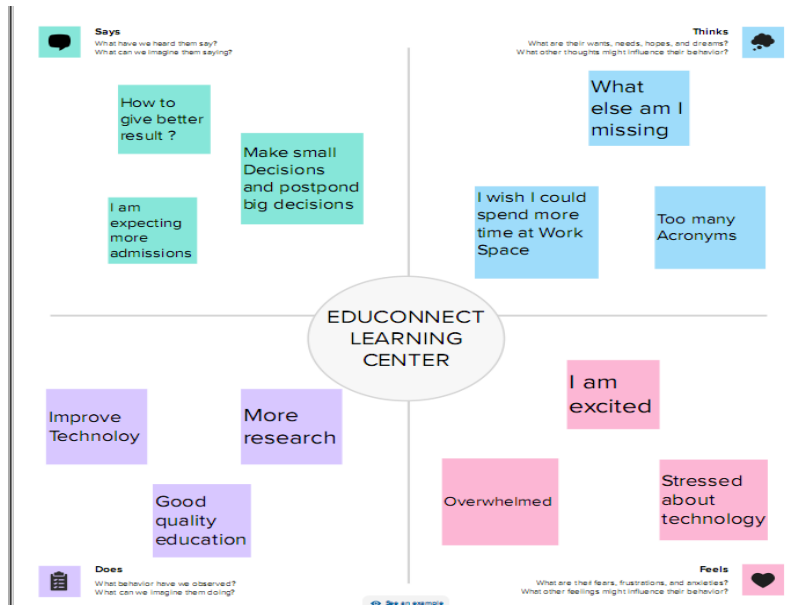
5. **Tax Compliance:** Zoho can assist in calculating taxes and generating tax-related documents, which is crucial for legal compliance.

6. **Financial Analysis:** The software provides tools for financial analysis, helping you assess your center's performance, identify areas for improvement, and make strategic decisions.

7. **Integration:** Zoho can often integrate with other educational software or learning management systems, making it easier to manage finances within the context of your learning center.

## 2. PROBLEM DEFINITION & DESIGN THINKING

### 2.1 EMPATHY MAP



### 2.2 BRAINSTORMING



### 3. RESULT

#### Educonnect Learning Center

##### Profit and Loss

Basis: Accrual

From 01/04/2023 To 31/03/2024

Account	Total
<b>Operating Income</b>	
Sales	22,50,000.00
<b>Total for Operating Income</b>	<b>22,50,000.00</b>
<b>Cost of Goods Sold</b>	
Cost of Goods Sold	1,10,000.00
<b>Total for Cost of Goods Sold</b>	<b>1,10,000.00</b>
<b>Gross Profit</b>	<b>21,40,000.00</b>
<b>Operating Expense</b>	
Other Expenses	5,000.00
Rent Expense	1,18,000.00
Salaries and Employee Wages	11,00,000.00
<b>Total for Operating Expense</b>	<b>12,23,000.00</b>
<b>Operating Profit</b>	<b>9,17,000.00</b>
<b>Non Operating Income</b>	
<b>Total for Non Operating Income</b>	<b>0.00</b>
<b>Non Operating Expense</b>	
<b>Total for Non Operating Expense</b>	<b>0.00</b>
<b>Net Profit/Loss</b>	<b>9,17,000.00</b>

#### Educonnect Learning Center

##### Balance Sheet

Basis: Accrual

As of 14/10/2023

Account	Account Code	Total
<b>Assets</b>		
<b>Current Assets</b>		
<b>Cash</b>		
Petty Cash		5,000.00
<b>Total for Cash</b>		<b>5,000.00</b>
<b>Bank</b>		
ICIC Bank		14,97,200.00
<b>Total for Bank</b>		<b>14,97,200.00</b>
Accounts Receivable		21,24,000.00
<b>Other current assets</b>		
Input Tax Credits		0.00
Input CGST		9,900.00
Input SGST		9,900.00
<b>Total for Input Tax Credits</b>		<b>19,800.00</b>
<b>Total for Other current assets</b>		<b>19,800.00</b>
<b>Total for Current Assets</b>		<b>36,46,000.00</b>
<b>Total for Assets</b>		<b>36,46,000.00</b>

<b>Liabilities &amp; Equities</b>	
<b>Liabilities</b>	
<b>Current Liabilities</b>	
Salary payable	1,00,000.00
Unearned Revenue	21,24,000.00
GST Payable	0.00
Output CGST	2,02,500.00
Output SGST	2,02,500.00
<b>Total for GST Payable</b>	<b>4,05,000.00</b>
<b>Total for Current Liabilities</b>	<b>26,29,000.00</b>
<b>Total for Liabilities</b>	<b>26,29,000.00</b>
<b>Equities</b>	

Account	Account Code	Total
Owner's Equity		1,00,000.00
Current Year Earnings		9,17,000.00
<b>Total for Equities</b>		<b>10,17,000.00</b>
<b>Total for Liabilities &amp; Equities</b>		<b>36,46,000.00</b>

## 4. ADVANTGES & DISADVANTAGES

### ADVANTAGES

- 1. Financial Management:** Zoho Books can help Educonnect Learning Center manage their financial transactions, including revenue from education, expenses, and overall financial health.
- 2. Automation:** The software can automate various accounting tasks. Such as nvoicing expense tracking and bank reconciliation saving time and reducing errors.
- 3. Reporting and Analytic:** Zoho Books offers reporting and analytic tools allowing Educonnect Learning Center to gain insights into their financial performance and make informed decisions.
- 4. Accessibility:** Zoho Books enables access from anywhere making it convenient for Educonnect Learning Center. Especially if they work remotely.
- 5. Integration:** Zoho Books can integrate with other zoho applications and third-party services. Which can be helpful for managing other aspects of the business.

## DISADVANTAGES

- 1. Learning Curve:** Implementing and learning to use accounting software can be challenging. Especially for those unfamiliar with accounting principles.
- 2. Cost:** Zoho Books like any software comes with a subscription cost. Which might be an added expense for Educonnect Learning Center.
- 3. Customization Limitations:** While zoho books is customizable. It may not meet all of Educonnect Learning Center specific needs without some development work.

Please keep in mind that the specific advantages and disadvantages of using Zoho Books for Educonnect Learning Center would depend on the company's unique requirements and how well the software is configured to meet those needs. It's essential to assess the software based on their specific situation and objectives.

## 5. APPLICATION

Educonnet Learning Center is a financial company. So I don't have specific information about their operations in Zoho Books. However, solutions in Zoho Books for education like Educonnect Learning Center might include:

- 1. Invoicing:** Creating invoices for education packages, accommodations, and other education services provided to students.
- 2. Expense Tracking:** Recording expenses related to education, accomodation, and other operational costs.
- 3. Bank Reconciliation:** Matching transactions from Educonnect Learning Center bank account with entries in Zoho Book to ensure accurable financial records.
- 4. Inventory Management:** Managing inventory of education packages, ensuring they are up-to-date and available for sale.
- 5. Tax Compliance:** Handling various tax requirements that might be applicable to the education industry.
- 6. Financial Reporting:** Generating financial reports to analyze the company's performance and make informed decisions.
- 7. Payment Processing:** Accepting payments from customers and recording them in the system.
- 8. Student Records:** Keeping student information and learning for better student relationship management.
- 9. Payroll:** Managing employee payroll if Educonnect learning center has staff.

The specific use of Zoho Books by Educonnect Learning Center would depend on their business processes and needs. They may tailor the software to meet their exact requirements within the education industry.

## 6. CONCLUSION

In conclusion, our project to implement Zoho Books has been a significant step towards enhancing our financial management and efficiency. This cloud-based accounting software has enabled us to streamline various financial processes, from invoicing and expense tracking to inventory management and reporting.

Though our use of Zoho Books, we have achieved the following benefits,

Accuracy, Efficiency, Transparency, Scalability.

## 7. FUTURE SCOPE

The Future scope for integrating Educonnect Learning Center with Zoho Books could include:

- 1. Automation:** Implement automation for expense tracking and invoicing. This could involve setting up rules to categorize expenses and automatically generate invoices for clients.
- 2. Integration with CRM:** Linking Educonnect Learning Center with zoho CRM to streamline student data and provide better insights into student preferences and booking history.
- 3. Analytics and Reporting:** Enhance reporting capabilities to gain insights into the financial health of the business. Customized reports for tracking revenue, expenses, and profitability would be valuable.
- 4. Multi-Currency Support:** If Educonnect Learning Center deals with international clients adding support for multiple currencies and real-time currency conversion could be beneficial.
- 5. Expense Approval Workflows:** Implement approval workflows for expenses. Ensuring that expenses are validated before they are recorded in Zoho Books.
- 6. Mobile App Integration:** Develop a mobile app for Educonnect Learning Center to capture expenses on the go and sync with zoho books for real time updates.
- 7. Enhanced Customer Portal:** Provide a portal for student to access their booking and billing information. Reducing the need for manual inquiries.

**8. Tax Compliance:** Ensure that the system can handle tax compliance for various locations and stay updated with tax law changes.