



PIZZA SALES



QUESTIONS

Basic:

- Retrieve the total number of orders placed. 🍕
- Calculate the total revenue generated from pizza sales.
- Identify the highest-priced pizza.
- Identify the most common pizza size ordered.
- List the top 5 most ordered pizza types along with their quantities.

Intermediate:

- Join the necessary tables to find the total quantity of each pizza category ordered.
- Determine the distribution of orders by hour of the day.
- Join relevant tables to find the category-wise distribution of pizzas.
- Group the orders by date and calculate the average number of pizzas ordered per day.
- Determine the top 3 most ordered pizza types based on revenue.

Advanced:

- Calculate the percentage contribution of each pizza type to total revenue.
- Analyze the cumulative revenue generated over time.
- Determine the top 3 most ordered pizza types based on revenue for each pizza category.



Retrieve the total number of orders placed

```
SELECT
```

```
    COUNT(order_id) AS total_orders
```

```
FROM
```

```
orders;
```

	total_orders
▶	21350

Calculate the total revenue generated from pizza sales

SELECT

ROUND(SUM(order_details.quantity * pizzas.price),
2) AS total_sales

FROM

order_details

JOIN

pizzas ON pizzas.pizza_id = order_details.pizza_id;

	total_sales
▶	817860.05

Identify the highest-priced pizza

```
SELECT
    pizza_types.name, pizzas.price
FROM
    pizza_types
    JOIN
    pizzas ON pizza_types.pizza_type_id = pizzas.pizza_type_id
ORDER BY pizzas.price DESC
LIMIT 1;
```

name	price
The Greek Pizza	35.95



Identify the most common pizza size ordered

```
SELECT
    pizzas.size,
    COUNT(order_details.order_details_id) AS order_count
FROM
    pizzas
    JOIN
    order_details ON pizzas.pizza_id = order_details.pizza_id
GROUP BY pizzas.size
ORDER BY order_count DESC
LIMIT 1;
```

size	order_count
L	18526

List the top 5 most ordered pizza types along with their quantities

```
SELECT
    pizza_types.name, SUM(order_details.quantity) AS quantities
FROM
    pizza_types
    JOIN
    pizzas ON pizza_types.pizza_type_id = pizzas.pizza_type_id
    JOIN
    order_details ON order_details.pizza_id = pizzas.pizza_id
GROUP BY pizza_types.name
ORDER BY quantities DESC
LIMIT 5;
```



	name	quantities
▶	The Classic Deluxe Pizza	2453
	The Barbecue Chicken Pizza	2432
	The Hawaiian Pizza	2422
	The Pepperoni Pizza	2418
	The Thai Chicken Pizza	2371

A pizza delivery person wearing a black cap, a black face mask, and a red vest over a black long-sleeved shirt. They are holding a brown cardboard pizza box with both hands. The background is a light, textured surface with some green leaves scattered around.

Join the necessary tables to find the total quantity of each pizza category ordered.

```
SELECT
    pizza_types.category,
    SUM(order_details.quantity) AS quantity
FROM
    pizza_types
    JOIN
    pizzas ON pizza_types.pizza_type_id = pizzas.pizza_type_id
    JOIN
    order_details ON pizzas.pizza_id = order_details.pizza_id
GROUP BY pizza_types.category
ORDER BY quantity;
```

category	quantity
Chicken	11050
Veggie	11649
Supreme	11987
Classic	14888

Determine the distribution of orders by hour of the day

```
SELECT
    HOUR(order_time), COUNT(order_id)
FROM
    orders
GROUP BY HOUR(order_time);
```

	HOUR(order_time)	COUNT(order_id)
▶	11	1231
	12	2520
	13	2455
	14	1472
	15	1468
	16	1920
	17	2336
	18	2399
	19	2009
	20	1642
	21	1198
	22	663
	23	28
	10	8
	9	1

Join relevant tables to find the category-wise distribution of pizzas

```
SELECT  
    category, COUNT(name)  
FROM  
    pizza_types  
GROUP BY category;
```

category	COUNT(name)
Chicken	6
Classic	8
Supreme	9
Veggie	9



Group the orders by date and calculate the average number of pizzas ordered per day

```
SELECT
    ROUND(AVG(quantity), 0) AS avg_pizza_ordered
FROM
    (SELECT
        orders.order_date, SUM(order_Details.quantity) AS quantity
    FROM
        orders
    JOIN order_Details ON orders.order_id = order_Details.order_id
    GROUP BY orders.order_date) AS order_quantity;
```


avg_pizza_ordered

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Determine the top 3 most ordered pizza types based on revenue.


```
SELECT
    pizza_types.name,
    SUM(order_details.quantity * pizzas.price) AS revenue
FROM
    pizza_types
    JOIN
    pizzas ON pizza_types.pizza_type_id = pizzas.pizza_type_id
    JOIN
    order_details ON order_details.pizza_id = pizzas.pizza_id
GROUP BY pizza_types.name
ORDER BY revenue DESC
LIMIT 3;
```



name	revenue
The Thai Chicken Pizza	43434.25
The Barbecue Chicken Pizza	42768
The California Chicken Pizza	41409.5

Calculate the percentage contribution of each pizza type to total revenue

```
select pizza_types.category,  
round(sum(order_details.quantity * pizzas.price) / (select round(sum(order_details.quantity * pizzas.price),0) as total_Sales  
from order_details join pizzas  
on order_details.pizza_id = pizzas.pizza_id)*100,2) as revenue  
from pizza_types join pizzas  
on pizza_types.pizza_type_id = pizzas.pizza_type_id  
join order_details  
on order_details.pizza_id = pizzas.pizza_id  
group by pizza_types.category order by revenue desc;
```



category	revenue
Classic	26.91
Supreme	25.46
Chicken	23.96
Veggie	23.68

Analyze the cumulative revenue generated over time

```
select order_date, sum(revenue) over(order by order_date) as cum_revenue from  
(select orders.order_Date,  
sum(order_details.quantity * pizzas.price) as revenue  
from order_details join pizzas  
on order_details.pizza_id = pizzas.pizza_id  
join orders  
on order_Details.order_id = orders.order_id  
group by order_Date) as sales ;
```

order_date	cum_revenue
2015-01-01	2713.8500000000004
2015-01-02	5445.75
2015-01-03	8108.15
2015-01-04	9863.6
2015-01-05	11929.55
2015-01-06	14358.5
2015-01-07	16560.7
2015-01-08	19399.05
2015-01-09	21526.4
2015-01-10	23990.350000000002
2015-01-11	25862.65
2015-01-12	27781.7
2015-01-13	29831.300000000003
2015-01-14	32358.700000000004
2015-01-15	34343.50000000001
2015-01-16	36937.65000000001
2015-01-17	39001.75000000001

Determine the top 3 most ordered pizza types based on revenue for each pizza category.

```
select category,name,revenue from
(select category,name,revenue,
rank () over (partition by category order by revenue desc) as rn from
(select pizza_types.category, pizza_types.name,
sum((order_details.quantity) * pizzas.price) as revenue
from pizza_types join pizzas
on pizza_types.pizza_type_id = pizzas.pizza_type_id
join order_Details
on order_details.pizza_id = pizzas.pizza_id
group by pizza_types.category, pizza_types.name) as a) as b where rn <=3;
```



category	name	revenue
Chicken	The Thai Chicken Pizza	43434.25
Chicken	The Barbecue Chicken Pizza	42768
Chicken	The California Chicken Pizza	41409.5
Classic	The Classic Deluxe Pizza	38180.5
Classic	The Hawaiian Pizza	32273.25
Classic	The Pepperoni Pizza	30161.75
Supreme	The Spicy Italian Pizza	34831.25
Supreme	The Italian Supreme Pizza	33476.75
Supreme	The Sicilian Pizza	30940.5
Veggie	The Four Cheese Pizza	32265.700000000065
Veggie	The Mexicana Pizza	26780.75
Veggie	The Five Cheese Pizza	26066.5