

■ Sopen Startup Pitch Deck

AI-Powered Autonomous Publishing & Learning Ecosystem

Founder: RooTEarthOS (18-year-old AI Developer & Entrepreneur)

Website: <https://sopen.ai>

Stage: MVP (v3.6, pre-release)

Built with: Node.js, MongoDB, Redis, RabbitMQ, Docker, Cloudflare, Google Cloud, OpenAI API.

1■■■ Project Overview

Sopen is a next-generation AI-driven publishing and knowledge ecosystem. It autonomously generates, optimizes, and publishes content — articles, videos, and educational materials — across 12+ global platforms using AI models for SEO, analytics, and adaptive learning.

2■■■ Mission & Vision

Mission: Empower creators, educators, and companies to automate content creation, analysis, and publishing through intelligent AI tools.

Vision: Build the world's most intelligent media ecosystem — where AI learns from global data, adapts content in real-time, and teaches the world through interactive AI-driven learning experiences.

3■■■ Problem & Solution

Problem: Content creation, SEO, and social distribution consume time, resources, and money — with inconsistent quality and engagement.

Solution: Sopen automates the full cycle — ideation, generation, optimization, publishing, analytics, and learning — powered by AI and data-driven automation.

4■■■ Key Features

- Autonomous content generation & SEO optimization.
- Automatic publishing to 12+ platforms (LinkedIn, Twitter, Reddit, YouTube, TikTok, etc).
- AI-based comment analysis, feedback adaptation, and A/B testing.
- Translation in 4+ languages with Google Cloud.
- Monetization via Ads, Subscriptions, and Smart Affiliate System.
- Analytics dashboard & AI-coach assistant for management.
- Integrated API SaaS for external developers.

5■■■ Business Model

Core Revenue Streams:

1. Subscription Tiers (\$9 / \$19 monthly plans).

2. Advertisement & AI Smart Ads.
3. Monetizer link system (e.g., Exe.io integration).
4. Sopen Learn – AI University (Courses \$50–\$2500).
5. Partnerships with media & educational platforms.

Target Users: Content creators, educators, marketing agencies, and startups.

6■■■ Growth & Projections

- Initial launch: 400K users target in 6 months.
- Projected monthly revenue after 6 months: \$25,000 – \$50,000.
- First-year goal: 3.5M users with estimated revenue > \$2.5M.
- 5-year goal: \$60M+ annual revenue with global AI integration.
- Supported by RooTEarthOS — long-term vision for AGI & global AI infrastructure.

7■■■ Infrastructure & Tech Stack

- **Backend:** Node.js, Express, MongoDB, Redis, RabbitMQ, Docker.
- **AI:** OpenAI GPT models, Gemini Sandbox, ElevenLabs, Google Translate API.
- **Deployment:** Google Cloud, Cloudflare CDN, Vercel.
- **Automation:** Cron-based pipelines, AI orchestration, real-time analytics.
- **Security:** Cloudflare protection, tokenized API, 2FA dashboard access.

8■■■ Funding & Support Request

Seeking inclusion in the **OpenAI Startup Fund**, **Google Cloud Startup Program**, and **MongoDB for Startups**.

Support Requested:

- Cloud credits (AI, storage, compute).
- Mentorship for scaling and infrastructure optimization.
- Partnership opportunities for AI integrations.
- Access to advanced AI models for deep learning automation.

9■■■ Founder Statement

I started Sopen at 18 with a single goal — to redefine how humans and AI create knowledge together.

Every line of code in this system was built from vision, logic, and persistence — to make AI a tool of creation, not replacement.

“Power is in the mind that automates creation.”

— Founder of Sopen & RooTEarthOS