

Product Vision Document

1. Vision Statement

CookComm aims to simplify discovering and sharing food recipes. It will enhance user experience for cooking enthusiasts and improve accessibility to diverse, delicious recipes worldwide.

2. Stakeholders

Name	Role	Responsible
Phol Sopheaktra	Project Authorizer	Overseeing the overall project
Phol Sopheaktra	Project Owner	Establishes the project vision, prioritizes requirements, and ensures alignment with delivery objectives.
Chhem Chanmey	Project Support	Support the project with necessary needs

3. Target Audience

Target Audience for CookComm

1. Home Cooks

- Individuals who enjoy cooking at home for themselves or their families.

2. Beginner Cooks

- People who are new to cooking and need guidance.

3. Food Enthusiasts

- Food lovers who enjoy experimenting with different cuisines and sharing their creations.

4. Health-Conscious Individuals

- People focused on maintaining a healthy lifestyle through diet.

5. Busy Professionals

- Working individuals with limited time for cooking.

6. Families

- Parents or caregivers cooking for their families.

7. Students

- Students cooking for themselves, often with limited budgets and kitchen resources.

4. Key Features of CookCoom

1. Recipe Search

- Search recipes by ingredients.

2. Save Favorite Recipes

- Enable users to bookmark recipes for quick access later.

3. Step-by-Step Cooking Instructions

- Offer detailed, easy-to-follow steps with videos..

4. Mobile-Friendly Design

- Ensure the platform is optimized for both desktop and mobile devices.

5. User Profiles

- Let users create profiles to manage their favorites recipes.

5. Process Flow

Planning:

- Identify the core features of the website (e.g., recipe search, upload, save).
- Outline high-level requirements without detailed prioritization.

Design:

- Create basic wireframes or mockups without user testing using figma.

Development:

- Build features with minimal focus on scalability.

Testing:

- Perform manual testing with limited test cases.
- Focus on functional testing but overlook usability or performance issues.

Deployment:

- Deploy the site for user experience with mobile responsiveness.

6. User Stories

User Story #1: Recipe Search

As a user, I want to search for recipes by ingredients so that I can easily find meals that fit my preferences.

Acceptance Criteria:

- The search bar allows users to input keywords, such as ingredients or recipe names.
- Results display a list of recipes with titles, images, and brief descriptions.
- Search results are easy for navigation.

Form for Recipe Search Input

Field Name	Type	Description/Condition
Ingredients	Text	Users can input one main ingredient

User Story #2: Favorite Recipes

As a user, I want to save my favorite recipes so that I can easily access them later.

Acceptance Criteria:

- Users can click a "Save" button on recipe pages to add them to their favorites.
- Users can remove recipes from the favorites list.
- Favorites are saved to the user’s account for access.

Prepared by

PHOL Sopheaktra

Date: 23th Jan 2025

Supported by

Chhem Chanmey

Date: 23th Jan 2025