Sophia Hjörnhede

UX designer, UI Designer

About me

I am a passionate and dedicate UX designer with front-end understanding and rich experience in communication, marketing, and customer relations. With close to two years of experience in the digital design field, I am currently working as a freelance UX designer.

Contact info

Need a UXer? Feel free to contact me.

E-mail:
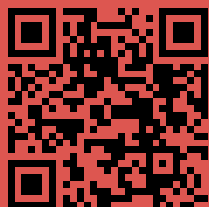
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Case Studies

Scan the QR code
to view my case studies

EXPERIENCES

2023

RR Consulting and software AB
UX Designer

Work as a UX designer in an Agile team that primarily focuses on two projects: the airport security system at Arlanda, and an AI assistant platform.

2012

The Port of Gothenburg
Communication Consultant

Assumed responsibility for the Port's communication activities with clients, media, and stakeholders, including the development of the website and marketing materials.

2008

Edelman Public Relations
Account Manager

Took care of the clients brand reputation in public, helped the new product launching events.

2006

HuaWei
Marketing Executive

Worked in the Huawei Mobile marketing team for new products launching.

2005

Kingsoft
Marketing Specialist

Worked in the marketing team for new products launching (game product): Sword Heroes Fate, https://jx3tc.xoyobox.com.

2000

Hongkong Wenwei Newspaper
Journalist

Social news journalist, Photographer

CERTIFICATION

Google UX Design Professional Certificate

Meta Front-End Developer Professional Certificate (Ongoing)

Google Project Management: Professional Certificate (Ongoing)

EDUCATION

IT-Hogskolan, UX-Design Program
Gothenburg, Sweden

Aug 2022 - Now

University West, Web designer Program
Trollhättan, Sweden

Aug 2022 - June 2023

Teknikhogskolan, Javautvecklare Program
Gothenburg, Sweden

Aug 2020 - June 2021

Gothenburg University, Master of Communication (HCI)
Gothenburg, Sweden

Aug 2009 - June 2011

Shanxi University, Bachelor of Arts (Journalism)
Shanxi, China

Sep 1996 - June 2000

Skills and Tools

Figma	User Research
Adobe Creative Suite	UX/UI Design
Web (Html, CSS, JavaSript)	Photograph
Zeplin	Project Management
Java	Google Analytics
Unity	Trello

Selected Projects

Swedavias UtryckningsrapportSystem (SUS)
Web Design/UX design

Swedavia's UtryckningsrapportSystem (SUS) is an advanced emergency report management platform used at Arlanda Airport. I work as the UX Designer on this project, focusing on a comprehensive redesign and rebuild of the entire website. The goal is to enhance both the user interface and experience, streamlining the report management process for diverse emergencies, including alarms and exercises.

I work in close collaboration with a cross-functional team. As the UX designer, I have participated in the project from the very initial stage, which includes regular communication with clients to present proposals and receive feedback.

As the project unfolded, I proposed, designed, and established the entire UI and UX system, working hand in hand with developers daily to ensure the integration of design and functionality.

You are welcome to view the project workspace in Figma by clicking the link below:

https://tinyurl.com/sus-workplace

Vasttrafik To-Go app
UX Design

This project was completed by a four-member group. We leveraged our UX research findings to modify the design of the "Västtrafik To-Go app" with the goal of resolving the issues identified during the user testing phase.

I served as the scrum master and developer for this project. You can find more detailed case studies about this project on my Dribbble page.

https://tinyurl.com/v-traffik-togo

Museum Audio-tour App
UX Design

This was my first UX design project, which involved creating a prototype for an audio-tour mobile application for museums. The primary goal of this app is to offer audio assistance to museum and art gallery visitors, regardless of age or gender.

As the solo UX designer on this project, I managed the entire design process from initial concept to final delivery. Click the link below to read more about this project on my Dribbble page.

https://tinyurl.com/Ling-audiotour